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1961
BABSONIAN

YEARBOOK OF
BABSON INSTITUTE
of
BUSINESS ADMINISTRATION
VOLUME XLII

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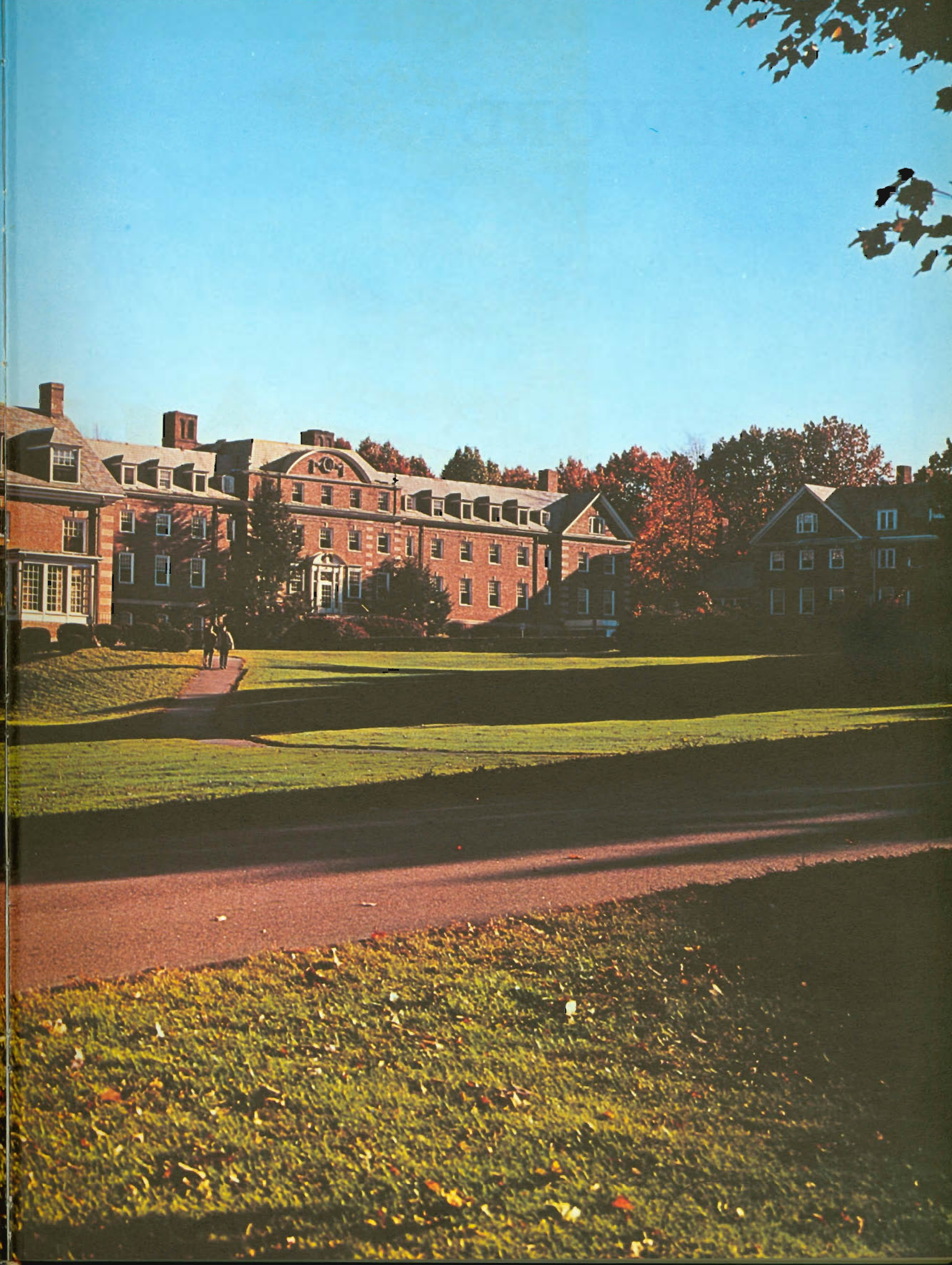
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FOREWORD

In the following pages the 1961 Babsonian realistically captures the spirit and life of the Babson student body. The underclass years are inevitably dominated by day-to-day moments of triumph and disappointment, while the members of the graduating class supplement these moments with freer thinking and evaluation of themselves and their education. It is the trends of such individual experiences that make up a school year, and it is the Babsonian's task to recreate them as accurately as possible without relying too greatly on tradition. On this the Babsonian's 42nd anniversary we have stressed rejuvenation and change, and have extended this idea to our format. We have exercised a more flexible policy than in the past through more concise discussion and more visual expression of student activity. We hope that our chronicle has reflected Babson as the truly dynamic and liberal institution it professes to be.

The Class of 1961, with proudness and humbleness,
dedicates this yearbook to our beloved and deceased president,

Dr. Gordon Mariner Trim.

GORDON M. TRIM

"Gordon Trim was the best thing that ever happened to Babson Institute." These words of a faculty wife clearly reflect the feelings of all who knew and worked with Dr. Trim.

He was an uncomplicated, forthright, genuinely friendly personality with the patience of Job, yet as rugged in determination and character as the Maine coast from which he sprang. He played no roles, and he played no favorites. Students and staff alike knew where they stood with Gordon Trim. Fairness was his guiding principle.

Dr. Trim's greatest asset was his humility. He had no ego that needed kindling, either by students or faculty; he was no status seeker. What happened to other people was far more important than what happened to him. And because he was more interested in getting effective responses from others, and more devoted to building Babson than Gordon Trim, he was able to inspire a kind of team work among his staff seldom found in any organization. He knew how to delegate, and credit was readily given where credit was due.

Gordon Trim had mastered the art of listening, and because he was a good listener he knew a great deal about both his students and his faculty. He was tight-lipped, too; and because those who knew him best knew their problems would go no further than the confines of his office, he was sought out as counselor and confidant. Both as counselor and administrator he had a way of overlooking the other fellow's shortcomings; if he couldn't say something good about his fellowmen, he said nothing.

As an old semi-pro ball player, Gordon Trim had an insatiable interest in sports. It was the athlete in him, coupled with his concern that businessmen be fit, that gave us one of the finest physical educational plants to be found anywhere.

Neither Dr. Trim's home nor his office door was ever closed; those students and parents who sought him out found both a friend and an inspiration. They learned, too, that he was an unsurpassed spinner of folksy Maine yarns that were a delight to all.

Above all Gordon Trim believed resolutely in Babson Institute, the Babson program, and in Babson men. Babson was his *raison d'être* to which he gave himself completely. Gordon Trim will be sorely missed, but he will live on forever in the hearts and minds of those who knew him.

Everett W. Stephens



Dr. Trim actively participated in



Choosing the Winter Carnival Queen

Addressing student body



Dedicating the Col. Meyns Room



all phases of school life

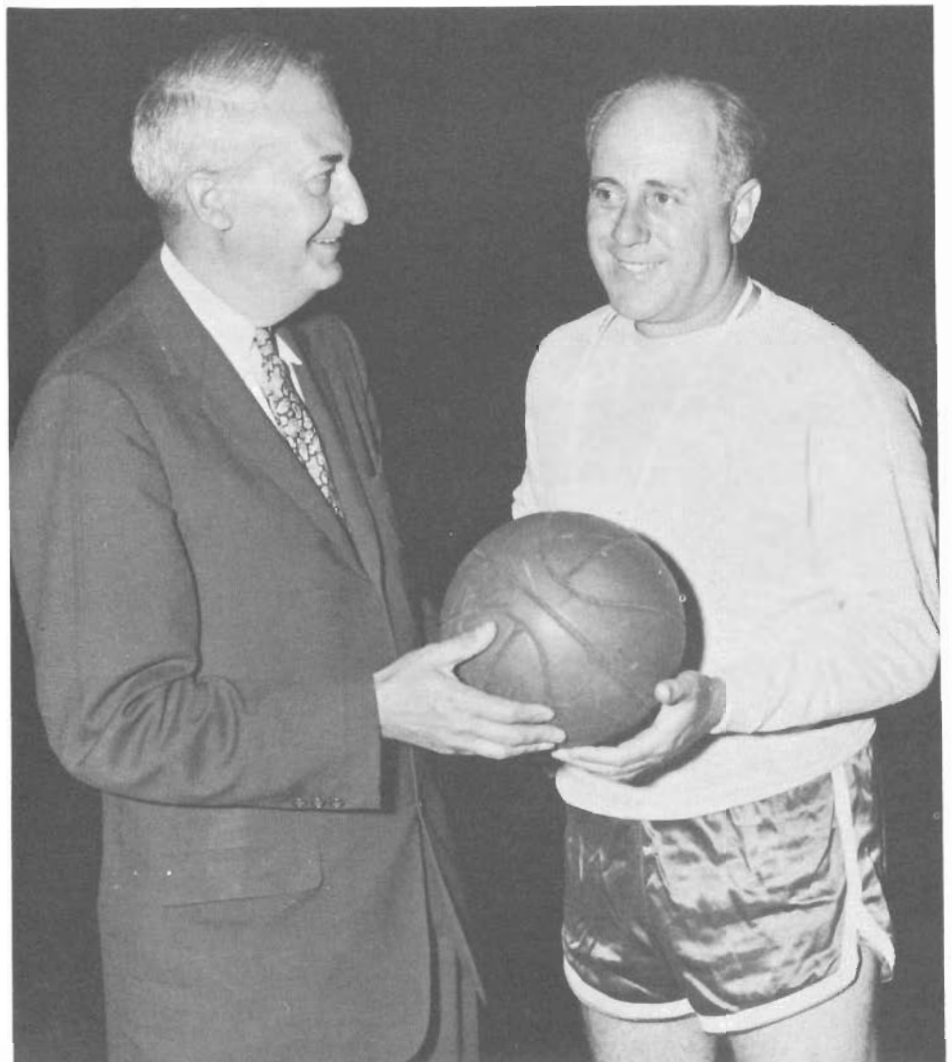
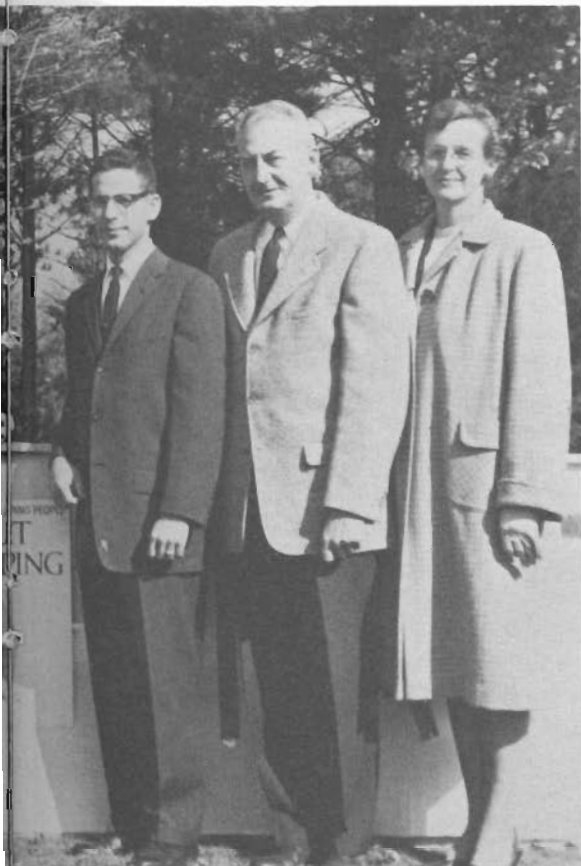


Officially opening Fall Weekend



Making a Presentation

Welcoming Coach Auerbach of the Boston Celtics



Found on the desk of our late President - - A Message to the Class of 1961

Each year at one or more of our major assemblies, our Founder enjoys speaking to the students, and very often I have heard him remark on the fact that there are as many frontiers and opportunities today as ever. Because of the modern miracles in transportation and communication these opportunities are now global in scope. Our American way of life is crucially dependent on the manner in which we develop and utilize our resources, and uppermost in importance among these resources are our young men who have been educated to contribute to this endeavor.

Your education at Babson Institute will contribute, I believe, to a large extent in helping you face the everyday problems in these crucial times and in meeting the challenges of an ever-changing world of Business.

We have every reason to believe that during your course here at Babson Institute, while receiving the best possible training for a business career, you have also developed a realization of the importance of such things as character and civic responsibility. We shall be proud to number each of you among our Alumni, and in behalf of the Trustees, Faculty, and Administrative Staff, I wish you good fortune and success.

Gordon M. Trim



Everett W. Stephens
Dean of Students

WHAT MOVES WILL YOU MAKE?

Just the other evening I watched a chess game in progress; one student was always the aggressor; his moves were clean, calculated and devastating. Finally, in despair, his defeated opponent complained, "I'm just not very smart at this; I have little ability; you trap me in every move." The first player, the winner, observed, "You're just as smart as I am; in fact you're downright clever; your trouble is you never really plan ahead. You deceive yourself by thinking your wits will bail you out of every mess!"

Life's monstrous deception is self deception. Both success and happiness in life come from settling what one is and then the giving of that self wholeheartedly to some greater purpose than \$18,000 a year ten years out.

Twenty-five years ago, at the time of my graduation, our people were dying of starvation; in this, your time, people are dying of overweight. Opulence is the current status symbol. What are you waiting for? At every turn you are confronted by unsolved problems. The burning issue of the day is survival — survival of our world community, of our free economy, of a social order that will give every man an opportunity, of the institution of marriage, of our very way of life. Unfortunately it is not so much how you feel about these issues, but whether you even feel at all!

Yours will be a rough but an interesting game of chess. I wonder what moves you will make and how many of you will be winners?

June 14, 1961

Everett W. Stephens, Dean of Students

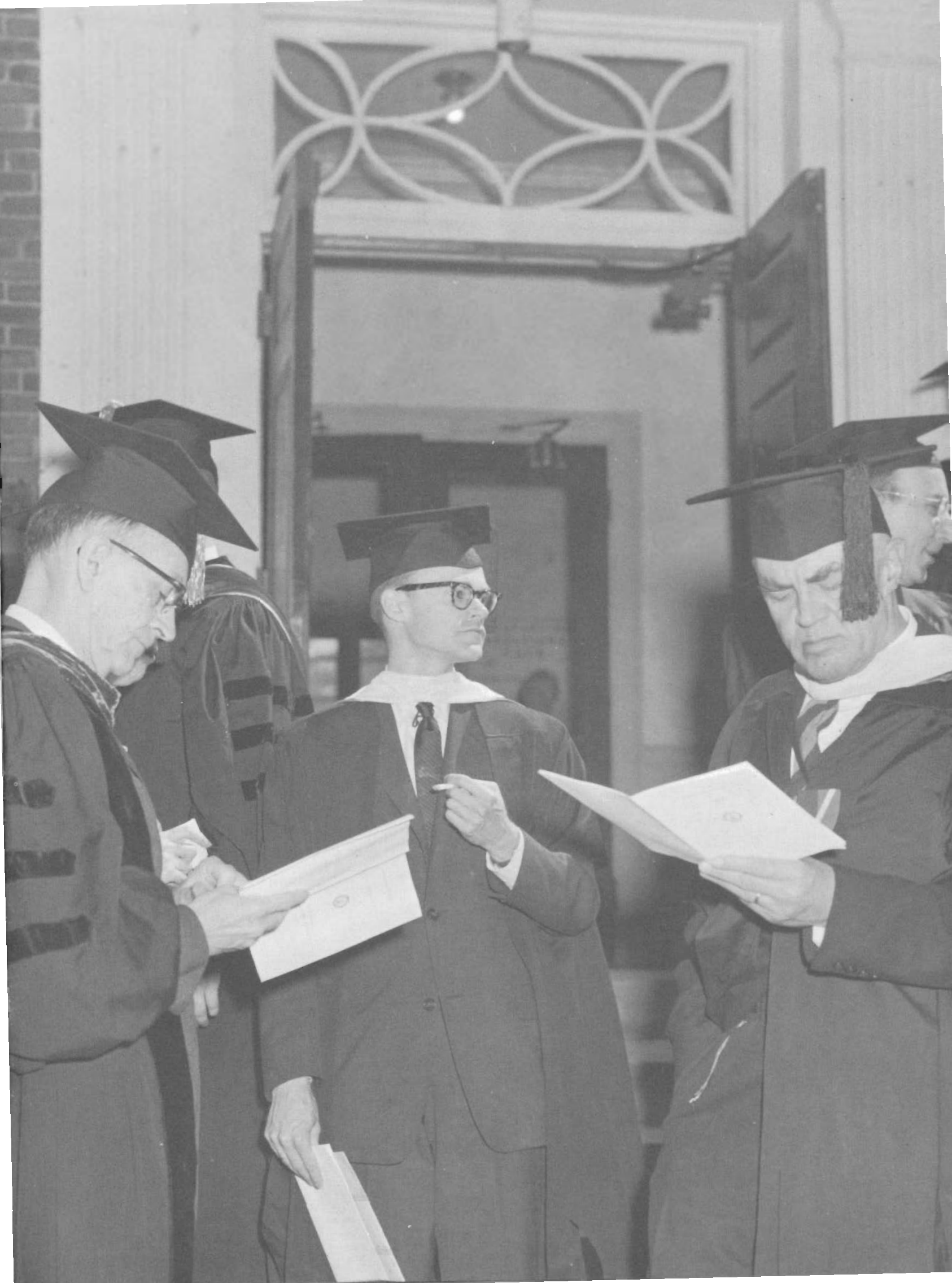


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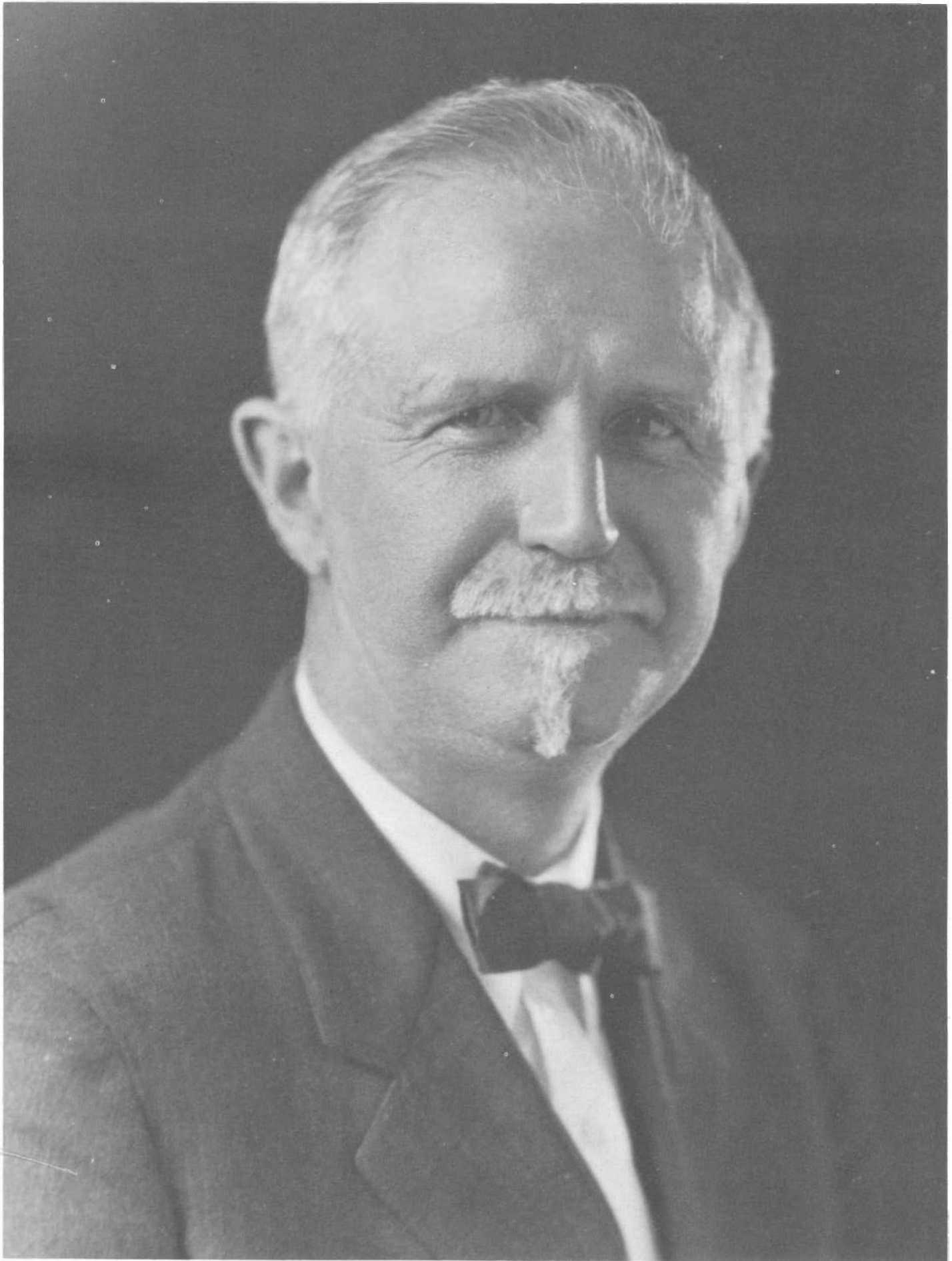
FACULTY AND ADMINISTRATION

“The direction in which education starts a man will determine his future life.”

Plato



*“Concentrate on the thing that you can do best,
and become the best that there is in that one thing.”*
Roger W. Babson



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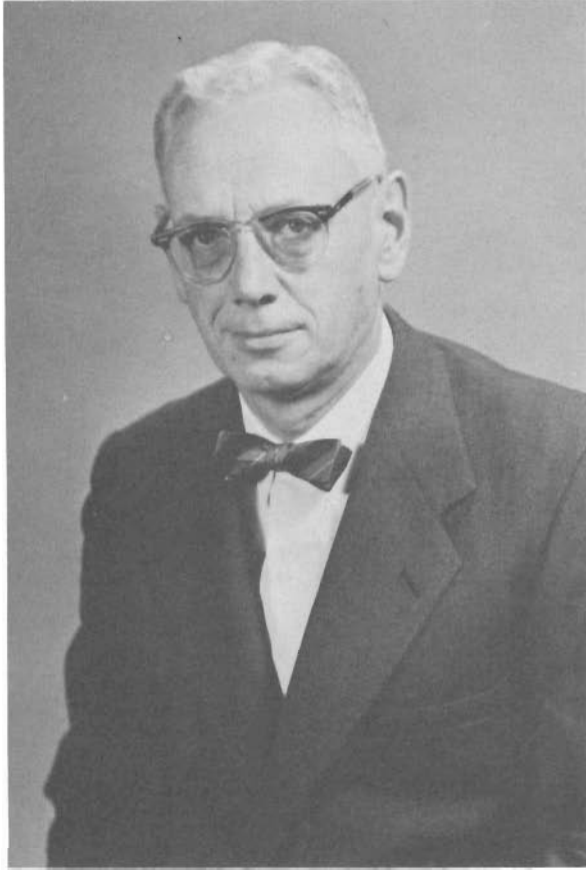
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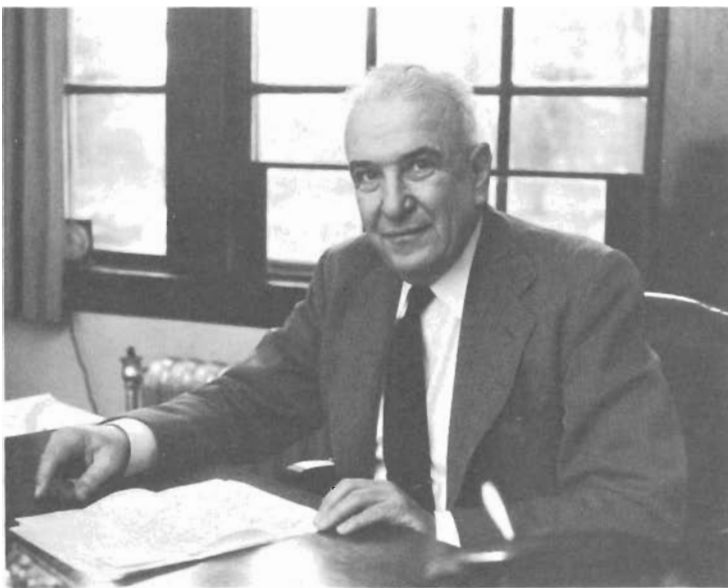
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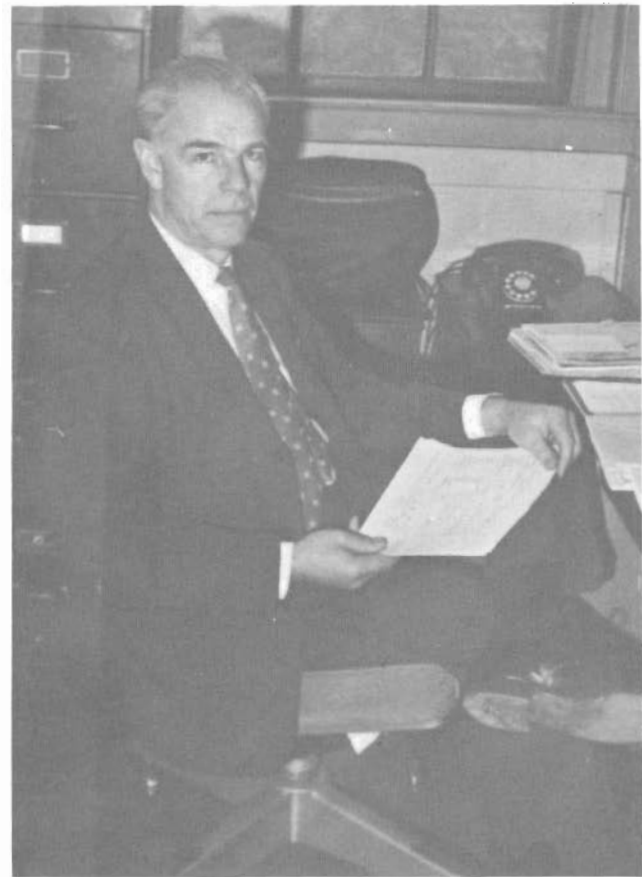
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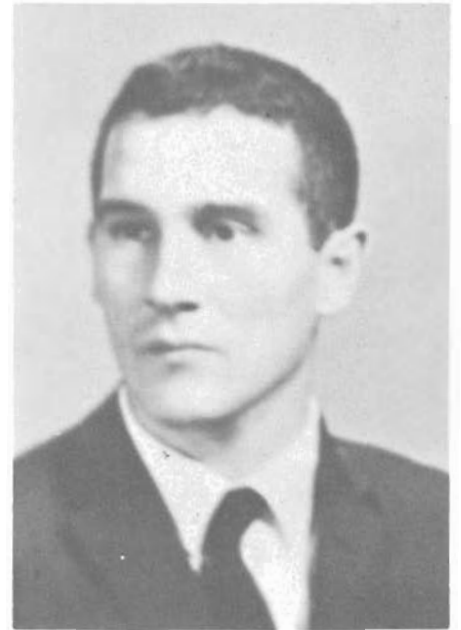
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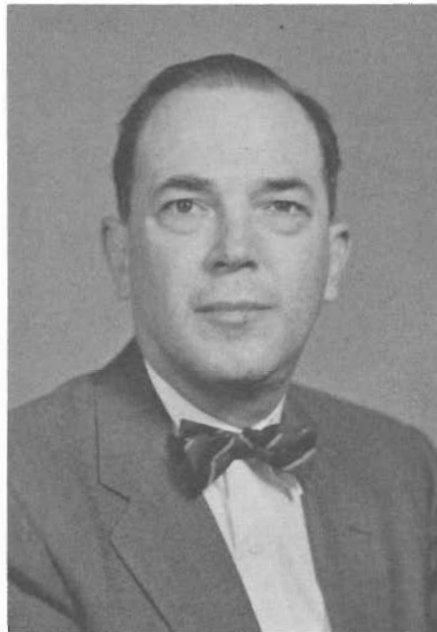
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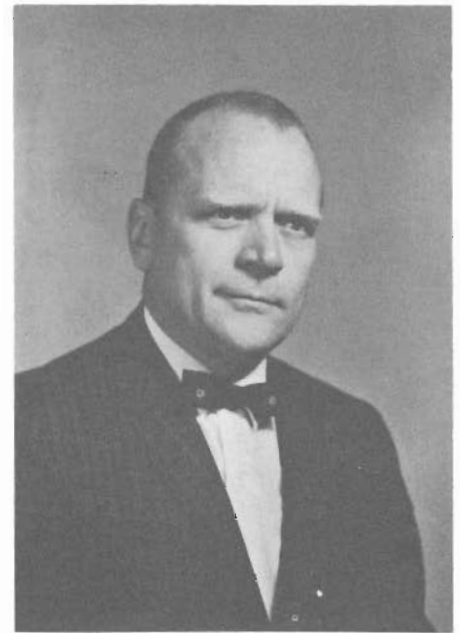
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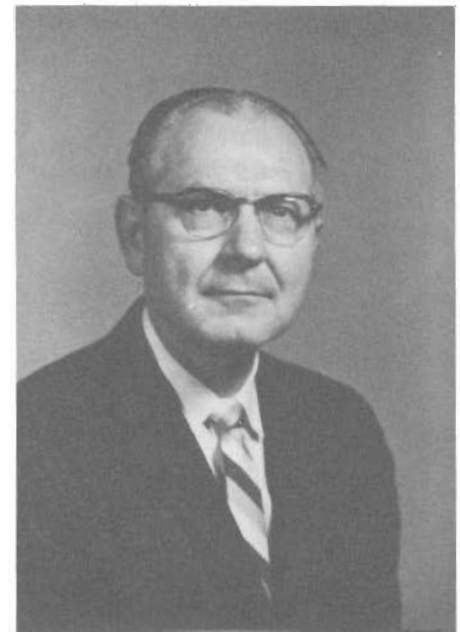
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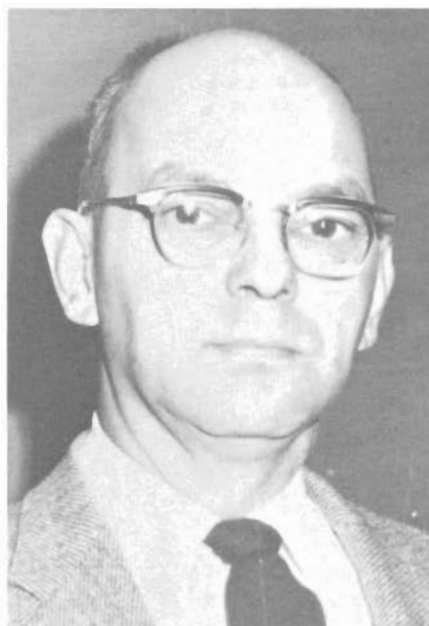
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*“Education has for its object the
formation of character.”*

Herbert Spencer

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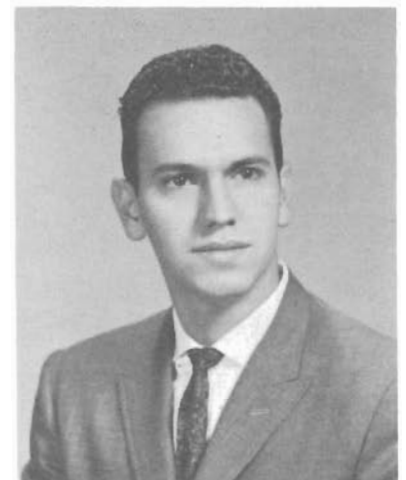


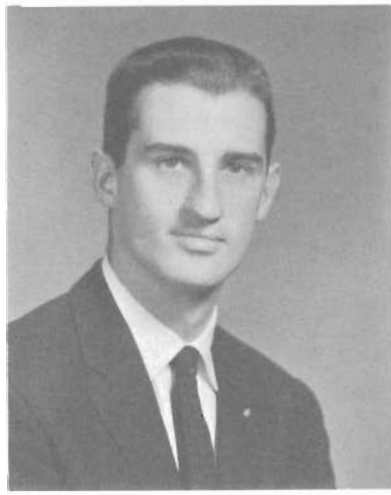
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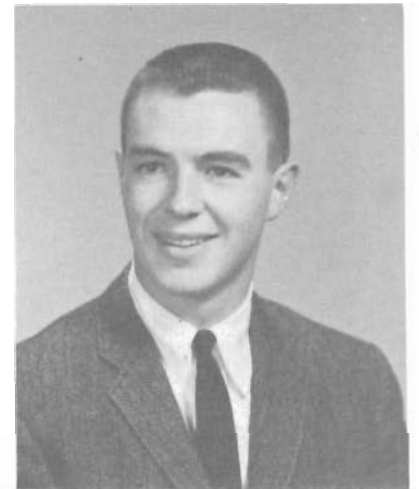
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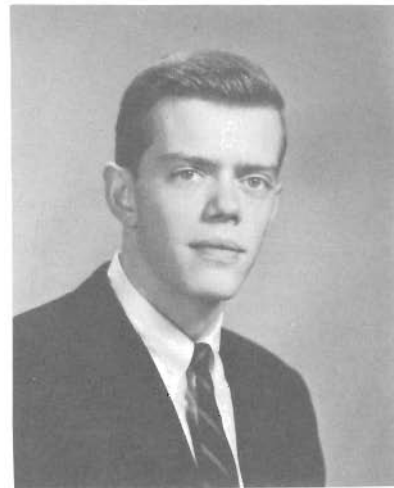


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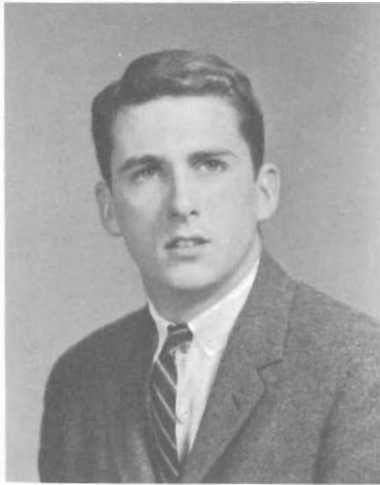
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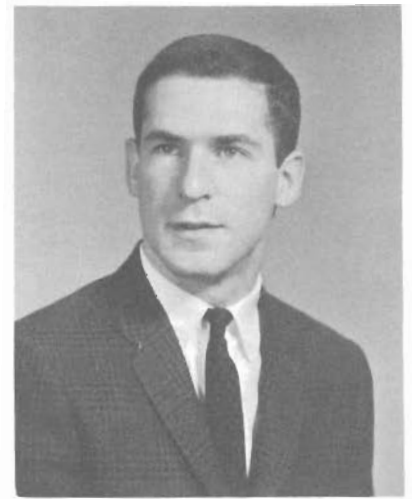
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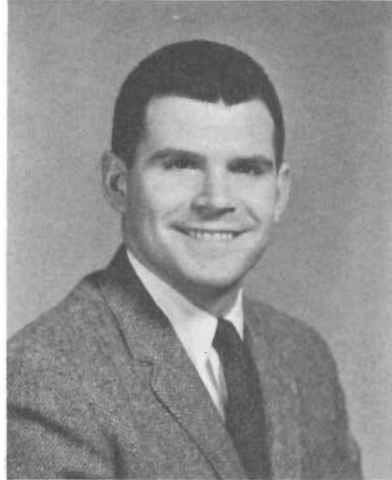
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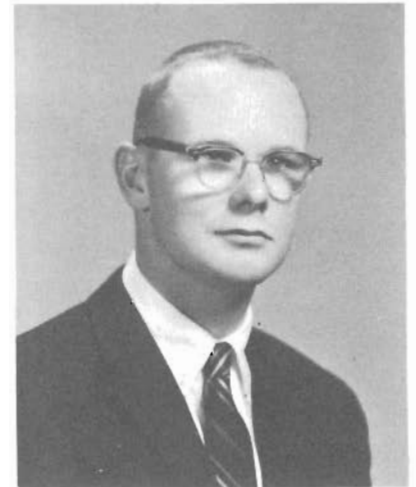




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MAJOR INVESTMENTS
Alpha Kappa Psi; Freshman Advisor; Freshman Basketball;
Intramural Athletics; P.M. Athletic Director.



HARGREAVES HEAP, III
NORTH MANSFIELD, MASSACHUSETTS
MAJOR ACCOUNTING
Society for Advancement of Management; Sailing Club;
Swimming Team; "B" Club; Veteran's Club; Freshman
Advisor.



EDWARD HELLER
CHELSEA, MASSACHUSETTS
MAJOR ECONOMICS
Intramural Sports; Sports Car Club; Sinai Club; Theater
Guild.



RICHARD L. HERRIOTT
BRISTOL, CONNECTICUT

MAJOR ECONOMICS
Delta Sigma Pi; Intramural Athletics, Director; Glee Club;
Newman Club; Economics Club; Sports Car Club.



CLARK E. HILL
SUDBURY, MASSACHUSETTS

MAJOR ECONOMICS
Student Council; Class Council; Sailing Club; Student
Guide, Chairman; Swimming Team; Social Committee;
Dean's List; Beta Gamma.

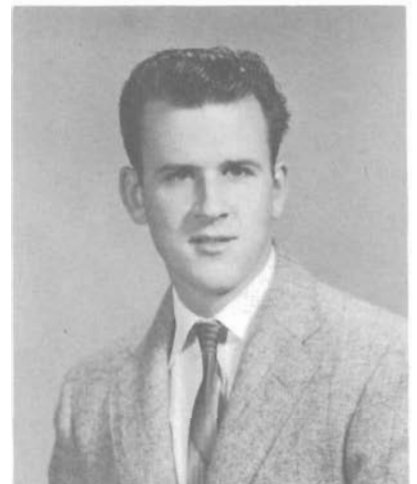


PETER W. HOLTJE
WELLESLEY HILLS, MASSACHUSETTS
President, Freshman Class; Glee Club; Student Council;
Babson *Globe News*, Business Manager; Vet's Club;
Sailing Club; Dean's List; Intramural Athletics; Parody
Issue.

ALAN F. HUGHES
WELLESLEY, MASSACHUSETTS

MAJOR

ACCOUNTING





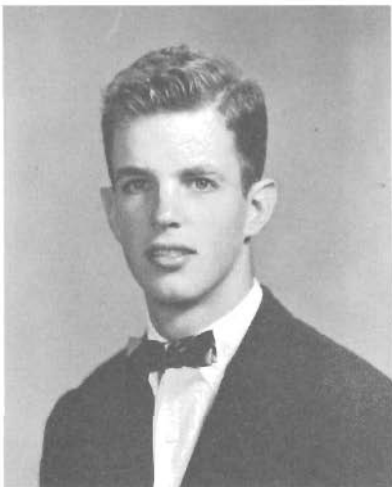
CARLDON R. HUTCHINS
LEXINGTON 73, MASSACHUSETTS
MAJOR INVESTMENTS AND FINANCE



PETER I. ISENBERG
BROOKLINE, MASSACHUSETTS
MAJOR ACCOUNTING
Alpha Delta Sigma, Treasurer.



PATRICK T. JACKSON
BOOTHBAY HARBOR, MAINE
MAJOR INVESTMENTS
Sailing Club, Vice-Commodore; Photography Club; Sports Car Club.



THOMAS R. JACKSON
MILTON, MASSACHUSETTS
MAJOR INVESTMENTS
Business Economics Club; Sports Car Club; Babson
Globe News.

MAJOR BARRY JAY
SCARSDALE, NEW YORK ECONOMICS



EDWARD T. JERZ
SPENCER, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION
Society for the Advancement of Management, Executive
Vice-President; Newman Club; Intramural Sports.

DAVID H. JONES
FAIRMONT, WEST VIRGINIA
MAJOR DISTRIBUTION
Varsity Swimming Team; Sailing Club; Intramural Ath-
letics; Social Committee; Parody Issue.



ALAN H. KAUFMAN
WEST HARTFORD, CONNECTICUT
MAJOR ACCOUNTING
Business Manager *Babsonian*; Alpha Kappa Psi, Jeweler;
Dean's List.



EUGENE P. KELLEY
BRAINTREE, MASSACHUSETTS
MAJOR MANAGEMENT AND PRODUCTION



PHILIP C. KELLEY
MARSHFIELD, MASSACHUSETTS
MAJOR DISTRIBUTION
Intramural Sports; Student Council Representative; Delta Sigma Pi.



LAWRENCE P. KIMBALL
NATICK, MASSACHUSETTS
MAJOR ECONOMICS
Dean's List; Beta Gamma.



FREDERICK J. KLAUER, III
WELLESLEY, MASSACHUSETTS
MAJOR DISTRIBUTION
Alpha Delta Sigma; Veteran's Club, Vice-President; Student Alumni Relations Committee; House Director, Bryant Hall.

ARTHUR J. KREIB
TONAWANDA, NEW YORK

MAJOR ACCOUNTING
Who's Who in American Colleges and Universities; Veteran's Club, President and Treasurer, Executive Vice-President; Society for the Advancement of Management; House Director, Forest Hall; Freshman Advisor; Student Cabinet; Student Gov't Exec. Committee, Social Chairman; Senior Class Social Chairman; Junior Committee; Intramural Athletics.



RICHARD A. LAMPMAN
ST. ALBANS, VERMONT

MAJOR
Intramural Football.

INVESTMENTS



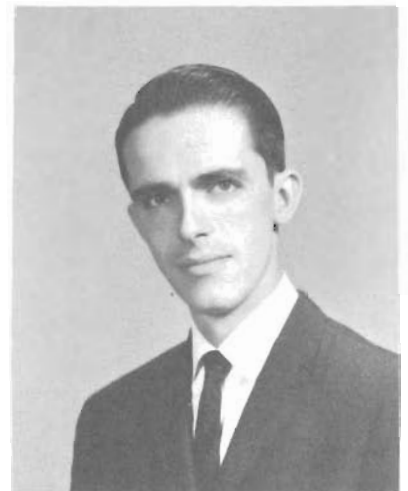
NEIL B. LANDE
MONTREAL, CANADA

MAJOR MANAGEMENT AND PRODUCTION
Golf Team, Manager; Freshman Advisor; Business Economics Club; Alpha Kappa Psi; Vice-President Senior Class; Hockey Team; Sinai Club; Varsity B Club; *Babsonian*, Photography Editor; Intramural Athletics; *Babson Globe News*.



JEAN P. LAVIMODIERE
WOONSOCKET, RHODE ISLAND

MAJOR INVESTMENTS
Babsonian; Intramural Sports; Business Economics Club; Newman Club; Glee Club.



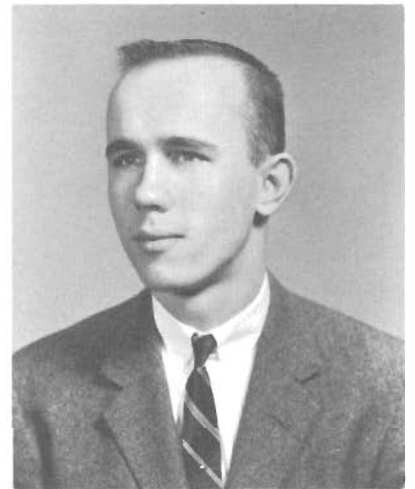
ROBERT Y. C. LEE
HAPPY VALLEY, HONG KONG

MAJOR ACCOUNTING
International Relations Club; Photography Club; Newman
Club; Business Economics Club; Sports Car Club; Sailing
Club.



RICHARD A. LEONARD
FRANKLIN, MASSACHUSETTS
MANAGEMENT AND PRODUCTION

MAJOR



RALPH B. LEVINE
BROOKLINE, MASSACHUSETTS

MAJOR ACCOUNTING
Alpha Delta Sigma; Varsity Soccer; Advertising Manager
of Alumni Bulletin.



STEPHEN LIGHTHILL
NEW HAVEN, CONNECTICUT

MAJOR ECONOMICS
Secretary, Student Government; Delta Sigma Pi; Swim-
ming Team, Co-captain; *Globe News*.





JOSEPH D. LoBELLO
NORTHAMPTON, MASS.

MAJOR ECONOMICS
Alpha Delta Sigma; Intramural Athletic Council; Intra-
mural Sports; Newman Club.



TOM R. LUXTON
MELBOURNE, AUSTRALIA

MAJOR ECONOMICS
Society for the Advancement of Management; Economics
Club; International Relations Club.



LEONARD F. LYNCH, JR.
MILFORD, MASS.

MAJOR ACCOUNTING
Intramural Sports; Dean's List; Beta Gamma.



JAMES D. MacLAUHLIN
MATTAPANSETT, MASSACHUSETTS

MAJOR MANAGEMENT AND PRODUCTION
Society for the Advancement of Management; Business
Economics Club.

KEVIN J. MALLEY
WATERTOWN, MASSACHUSETTS
MAJOR ACCOUNTING
Publicity Director, Executive vice-president, Newman
Club; Soccer.



LAURENCE G. MALOOMIAN
NEEDHAM, MASSACHUSETTS
MAJOR ACCOUNTING
"B" Club; Soccer.

ANDREW J. MANDELL
NEWINGTON, CONNECTICUT
MAJOR DISTRIBUTION
Alpha Kappa Psi; Sports Car Club; Freshman Advisor;
Social Committee; *Babsonian*.



JAMES D. MANNING
DALTON, MASSACHUSETTS
MAJOR DISTRIBUTION
Glee Club; *Babson Globe News*; Business Economics
Club.

FREDERICK E. MARKS
NEW YORK 21, N. Y.

MAJOR FINANCE
Business Economics Club, Secretary; Society For The
Advancement of Management; Babson *Globe News*.



ROBIN J. MARSHALL
EUREKA, KANSAS

MAJOR ACCOUNTING
Alpha Kappa Psi; International Relations Club; Photog-
raphy Club; House Director; Dean's List; Beta Gamma.



BOTH R. MARTIN
BARRE, VERMONT

MAJOR FINANCE
Soccer Mgr.; Basketball Mgr.; Golf Mgr.; Babson Club
treasurer; Student Government, V.-Pres.; Freshman Ad-
visor; House Director; Alpha Delta Sigma; Who's Who
in American Colleges & Universities.

JAMES J. MEEHAN
MILTON, MASSACHUSETTS

MAJOR
Vets. Club.

ACCOUNTING.





JOHN A. MENDLES
WELLESLEY, MASSACHUSETTS
Advertising Manager, Babson Alumni Bulletin; Vice-
President, Alpha Delta Sigma.



JOHN C. MERRITT
PLANDOME MANOR, NEW YORK
MAJOR INVESTMENTS
Alpha Kappa Psi; Freshman Advisor; Student Cabinet;
Student Council.



SEYMOUR MILGROM
BROOKLYN, N. Y.
MAJOR FINANCE
Babson *Globe News*; Business Economics Club; Society
for the Advancement of Management; J.V. Basketball;
Tennis Team, Manager; Sinai Club; *Babsonian*; Dean's
List.

RONALD B. MILLER
WILLIAMSVILLE, N. J.

MAJOR INVESTMENTS
Society for the Advancement of Management; Sports
Car Club, President.



JOHN J. MODERNO
 SPRINGFIELD, MASSACHUSETTS
 MAJOR FINANCE
 Delta Sigma Pi; Intramural Sports; Varsity Soccer; New-
 man Club; International Relations Club.



GAIUS B. MOUNT
 WINDSOR, NEW JERSEY
 MAJOR INVESTMENTS
 Freshman Advisor; Business Economics Club; Delta Sigma
 Pi.



JOHN W. NEDOROSCIK
 SHERBORN, MASS.
 MAJOR MANAGEMENT & PRODUCTION
 Student Council; Business Economics Club.

OWEN G. OMUNDSEN
 HUNTINGTON, N. Y.
 MAJOR INVESTMENTS
 Society for Advancement of Management; Babson Fly-
 ing Club, President; Parody Issue.





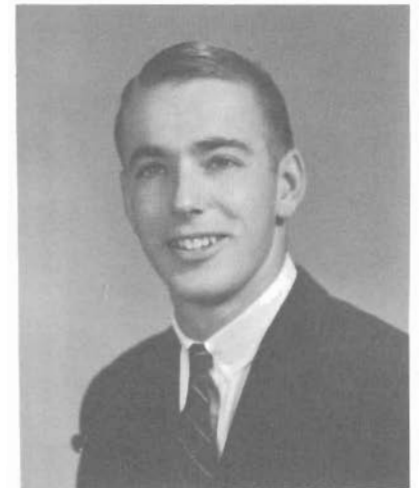
GARY B. PARKS
BROOKLINE, MASSACHUSETTS

MAJOR ECONOMICS
Delta Sigma Pi; Coach, Varsity Swim Team; "B" Club;
Basketball; Intramural Sports; Student Guide.



DAVID G. PATENAUDE
MIDDLETOWN, CONN.

MAJOR PRODUCTION & MANAGEMENT
Student Government; Freshman Advisor; Varsity Basket-
ball; Society for the Advancement of Management; Busi-
ness Economics Club; Intramural Sports.



ZERA D. PATTERSON
NEW BRITAIN, CONNECTICUT

MAJOR FINANCE
Dean's List; Beta Gamma.



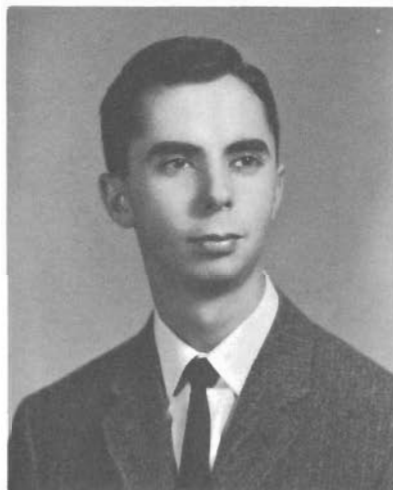
GEORGE M. PEDERSEN, JR.
GREENWICH, CONNECTICUT

MAJOR ECONOMICS
Delta Sigma Pi; "B" Club, President; Dorm President;
Student Cabinet; Class Council; Theatre Guild; Soc-
cer, Co-Captain; Business-Economics Club; Intramural
Athletics; Hockey; Sports Car Club.



CHARLES D. PERRETT
BATTLE CREEK, MICHIGAN

MAJOR FINANCE
Society For Advancement of Management; Alpha Kappa Psi; Sports Car Club; Freshman Advisor; Dean's List; Business Economics Club; Intramural Athletics.



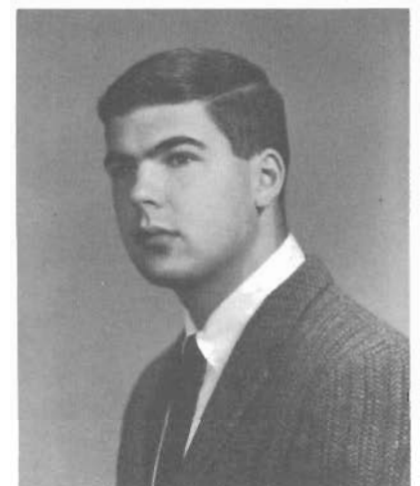
RONALD C. PERRY
NEW BEDFORD, MASSACHUSETTS

MAJOR ECONOMICS
Alpha Kappa Psi; *Babsonian* Editor-in-Chief; Dean's List; Newman Club; Society for the Advancement of Management; Student Cabinet; Theatre Guild.



ANDRAS R. PTERY
NATICK, MASSACHUSETTS

MAJOR ECONOMICS
Alpha Kappa Psi; Beta Gamma; Dean's List.



KENNETH R. POLHEMUS
EASTCHESTER, NEW YORK

MAJOR ECONOMICS
Varsity Soccer; Varsity Basketball (Captain); "B" Club; Society for Advancement of Management; Delta Sigma Pi; Park Manor North-Proctor; Freshman Advisor; International Relations Club; Intramural Sports.



ANTHONY F. POULIN
WINSLOW, MAINE
MAJOR ECONOMICS
Newman Club; Delta Sigma Pi; Glee Club.



DAVID S. RABB
AKRON, OHIO
MAJOR FINANCE
Flying Club, V.P.; Sailing Club.



GEORGE K. RAND
WELLESLEY HILLS, MASSACHUSETTS
MAJOR ECONOMICS
Glee Club; Business Economics Club.



PHILIP S. RAND
NEEDHAM, MASSACHUSETTS
MAJOR MANAGEMENT & PRODUCTION
Flying Club-V.P.; Sailing Club.

JUSTIN C. RAVITZ
OMAHA, NEBRASKA

MAJOR ACCOUNTING
Student Government; Intramural Athletics; Dean's List;
Beta Gamma.

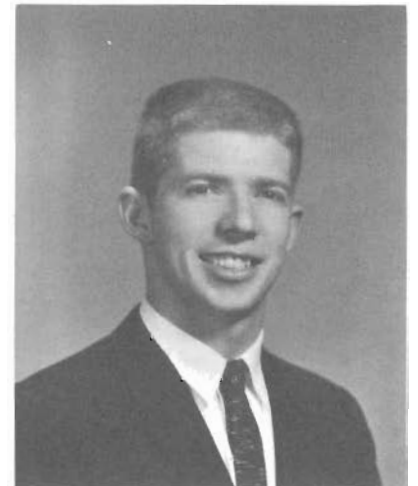


GEOFFREY I. RICE
PORTLAND, MAINE

MAJOR FINANCE
Babson Photography Club, Pres.; Society for Advancement
of Management; Alpha Delta Sigma; School Photographer.

GORDON A. RIDDELL
BARRE, VERMONT

MAJOR MANAGEMENT & PRODUCTION
Babson Flying Club; Intramural Sports.



GERALD S. ROBERTS
CLYTON, CONNECTICUT

MAJOR INVESTMENTS
Society for Advancement of Management; Theater Guild;
Dormitory Proctor; Park Manor North; Forest Hall.



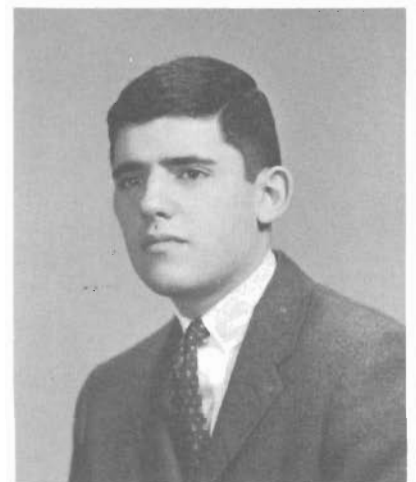
STEPHEN R. ROBINSON
ACUSHNET, MASSACHUSETTS
MAJOR ECONOMICS
International Relations Club; Dean's List.



OSCAR RODRIGUEZ
S. P. MACORIS, DOMINICAN REPUBLIC
MAJOR ECONOMICS
President International Relations Club; Newman Club;
Glee Club.



STEPHEN H. ROSS
NEWTON, MASSACHUSETTS
MAJOR ACCOUNTING
Business Economics Club; Sinai Club, Treasurer; Bad-
minton; Intramural Sports.



MICHAEL T. RUBIN
BROOKLYN, NEW YORK
MAJOR INVESTMENTS
J.V. Basketball Manager; Sailing Club; *Babson Globe*
News, Co-Sports Editor; Freshman Advisor; Intramural
Athletic Council; Sinai Club; *Babsonian*, Layout Editor;
Intramural Sports; Scuba Diving Club.

JOHN W. RUSSELL
 WELLESLEY, MASSACHUSETTS
 MAJOR INVESTMENTS
 Delta Sigma Pi; Babson Opi's Babson *Globe News*; Delta
 Sigma Pi.



GEORGE E. SAILOR
 ORONO, MAINE
 MAJOR MANAGEMENT & PRODUCTION
 Intramural Basketball.

S. DAVID SAMUELSON
 PIKESVILLE 8, MARYLAND
 MAJOR INVESTMENTS
 Photography Club, Vice President, Sec.-Treas.; Sports
 Car Club; Bus. Econ. Club.



KIRK R. SANDBERG
 LARCHMONT, NEW YORK
 MAJOR DISTRIBUTION
 Dean's List; Intramural Athletics; Athletic Council.



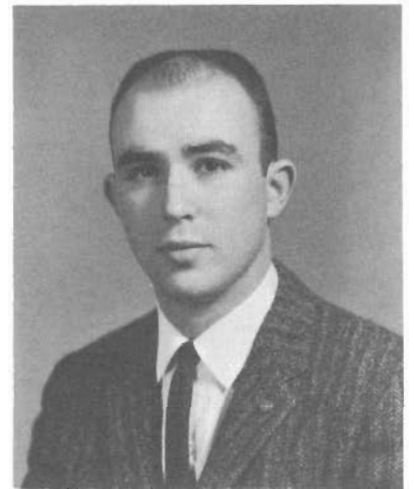
JOHN H. SCHIAVI
NORWAY, MAINE

MAJOR DISTRIBUTION
Alpha Kappa Psi, secretary; Sports Car Club; International Relations Club; Newman Club; Freshman Advisor; Business Economics Club; Flying Club.



MICHAEL L. SCHWEITZER
WATERBURY, CONNECTICUT

MAJOR ACCOUNTING
Veterans Club; Society for Advancement of Management.



TOD H. SCHWEIZER
SCHENECTADY, NEW YORK

MAJOR INVESTMENTS
Student Council; Class Council; Treasurer, Freshmen Class; Varsity Soccer; "B" Club; Sailing Club; Intramural Athletics.



MICHAEL S. SHANIK
MIDDLE VILLAGE, NEW YORK

MAJOR INVESTMENTS
International Relations Club; Sports Car Club; Society for the Advancement of Management; Sinai Club.





WILLIAM M. SHAW
MARLBORO, MASSACHUSETTS
MAJOR MANAGEMENT & PRODUCTION
Vet's Club.



BARRY S. SILVER
SALEM, MASSACHUSETTS
MAJOR ACCOUNTING
Alpha Kappa Psi; Society for Advancement of Management; Sinai Club, Secretary; Business Economics Club; Student Guide; J.V. Basketball; Freshman Advisor; Intramural Athletics.

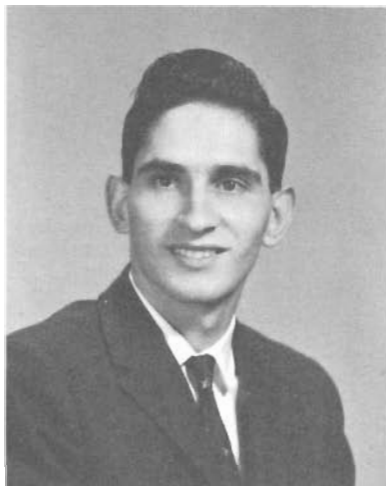


MAURICE J. SKOLER
QUINCY, MASSACHUSETTS
MAJOR INVESTMENTS
Student Government Sec.; Freshman Council; Delta Sigma Pi, Vice-President; Veteran's Club; Chairman, Junior Committee; Intramural Athletics.



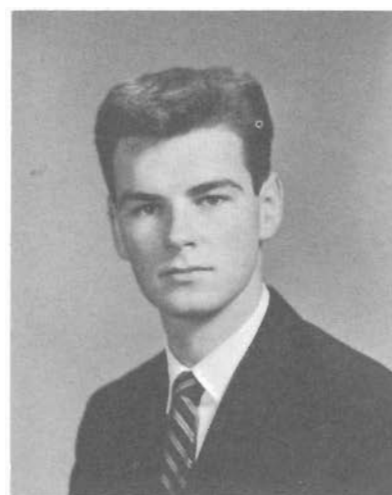
ROBERT C. SMITH, JR.
WATERBURY 8, CONNECTICUT
MAJOR MANAGEMENT & PRODUCTION
Delta Sigma Pi; Newman Club; Dean's List; Student Council; Chairman, Fall Carnival 1959.

WILLIAM J. SOLARI
MELROSE, MASSACHUSETTS
MAJOR
Newman Club; Business Economics Club; Economics
Basketball.



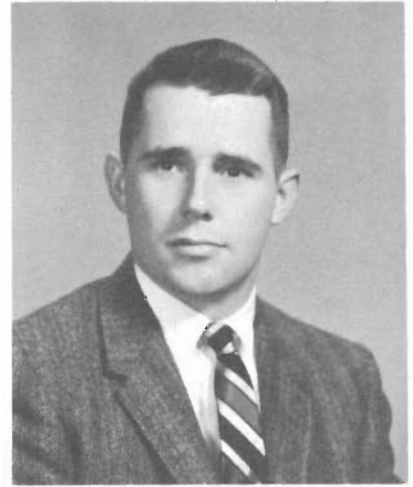
RICHARD E. SPERONI
MILFORD, MASSACHUSETTS
MAJOR
Dean's List; Beta Gamma. ACCOUNTING

ROBERT H. SPURR
CHELMSFORD, MASSACHUSETTS
MAJOR
Business Economics Club; Society for the Advancement
of Management; Babsonian. DISTRIBUTION



ROBERT A. STANLEY
WELLESLEY, MASSACHUSETTS
MAJOR
Newman Club; Veterans' Club, Secretary; Accounting
Socier. ACCOUNTING

GEORGE A. STETSON
NEWTON HIGHLANDS, MASSACHUSETTS
MAJOR INVESTMENTS
Hockey Team; Vet's Club.

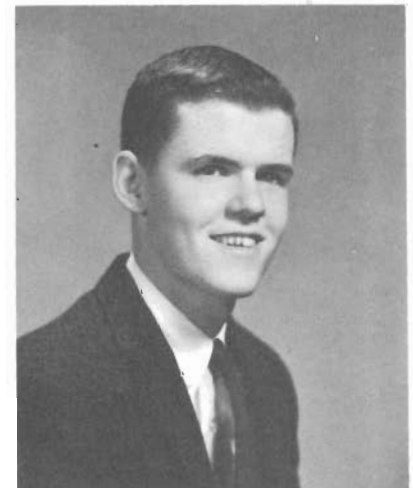


ANTHONY J. TIBERII, JR.
ARLINGTON, MASSACHUSETTS
MAJOR ACCOUNTING
Treasurer, Alpha Kappa Psi; Newman Club; President,
Bryant Hall; Intramural Sports; Freshman Advisor.



RICHARD H. TITHERINGTON
CAMBRIDGE, MASSACHUSETTS
MAJOR ECONOMICS

WILLIAM S. TURNER, JR.
GROSSE POINTE, MICHIGAN
MAJOR MANAGEMENT & PRODUCTION
Student Council Representative; Society for Advance-
ment of Management.





DAVID G. UMANOFF
ROCKVILLE CENTRE, NEW YORK
MAJOR MANAGEMENT & PRODUCTION
Babson *Globe News*, Sports Ed.; *Babsonian*, Sports Ed.;
Parody Issue; Intramural Athletics; Junior Committee.



SCHULYER VAN DUYNE, JR.
GLEN RIDGE, NEW JERSEY
MAJOR ECONOMICS
Freshman Advisor; Alpha Kappa Psi, Secretary-(Cor-
responding).

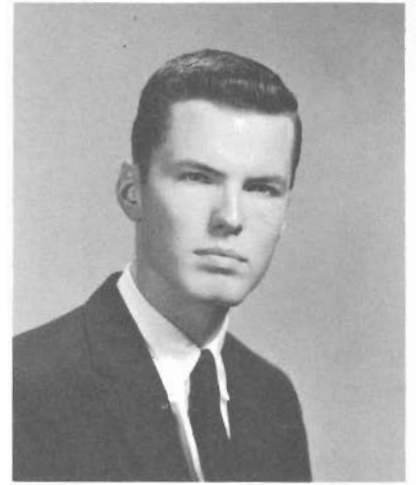


ADRIAN W. VAN EYBERGEN
MEXICO, D.F., MEXICO
MAJOR MANAGEMENT & PRODUCTION
Business Economics Club; International Relations Club,
Treasurer; The "B" Club; Varsity Swimming; Varsity
Soccer; Intramural Sports.



E. WAYNE VISSCHER
AMSTERDAM, NEW YORK
MAJOR MANAGEMENT & PRODUCTION
Intramural sports, Jr. Committee; Student Government.

JOHN D. WADDY, JR.
WEST HARTFORD, CONNECTICUT
MAJOR INVESTMENTS
Golf; Newman Club.



TOM E. WALSH
PEARL RIVER, NEW YORK
MAJOR ACCOUNTING
Freshman Committee, Chairman; Alpha Kappa Psi, Pres.;
Student Cabinet; "B" Club; Intramural Sports.



HARVEY H. WATROUS, JR.
LEDYARD, CONNECTICUT
MAJOR DISTRIBUTION

WILLIAM WEBBER
PORTLAND, MAINE
MAJOR DISTRIBUTION
Alpha Kappa Psi; Sinai Club, V.P. & Pres.





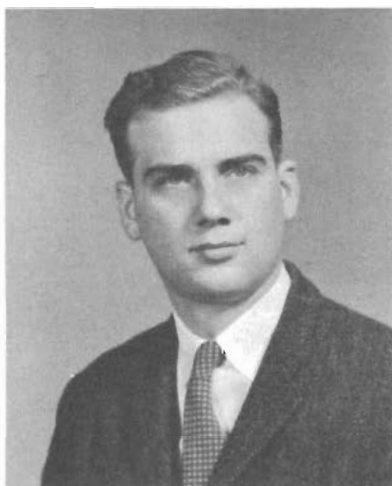
STANLEY P. WHITCOMB, JR.
FRAMINGHAM, MASSACHUSETTS
MAJOR ACCOUNTING
Vice-President, Freshman Class; President, Junior Class;
Alpha Kappa Psi, Chaplain.



EDWIN K. WHITTAKER
WELLESLEY HILLS, MASSACHUSETTS
MAJOR DISTRIBUTION
Junior Committee.



PAUL H. WILSON
GRAFTON, MASSACHUSETTS
MAJOR ACCOUNTING
Society for Advancement of Management; Vet's Club,
Secretary; Parody Issue.



DAVID K. WOODBRIDGE
THOMASTON, CONNECTICUT
MAJOR ACCOUNTING



ANTHONY J. WOODWORTH
WESTON 93, MASSACHUSETTS
MAJOR ACCOUNTING
Dean's List; Alpha Kappa Psi; Beta Gamma.



FREDERICK M. YARDLEY
FRANKLIN, MASSACHUSETTS
MAJOR MANAGEMENT & PRODUCTION



DON R. ZIEGENBEIN
LANSING, MICHIGAN
MAJOR FINANCE
Alpha Kappa Psi, Program Chairman '60-'61; Student
Government, President '60-'61; Blue Key; Beta Gamma;
Sailing Club '59-60'; House Director; Student Cabinet;
Who's Who; Student Court.

SENIORS NOT PICTURED

JOHN C. F. CLARKE
FRANKLIN PARK, NEW JERSEY
MAJOR INVESTMENTS
Blue Key, Corres. Sec.; Delta Sigma Pi, Pres.; S.A.M.;
Student Cabinet; Tri-Fraternity Council.

RICHARD G. DUFFY
FALL RIVER, MASSACHUSETTS
MAJOR FINANCE
Newman Club; Basketball; Intra-mural Sports.

ARNOLD L. FREILICH
WORCESTER, MASSACHUSETTS
MAJOR INVESTMENTS
Society for the Advancement of Management.

RICHARD C. HEDSTROM
GARDNER, MASSACHUSETTS
MAJOR MANAGEMENT & PRODUCTION
Beta Gamma; International Relations Club.

MYRON B. JONSBURG, JR.
WELLESLEY, MASSACHUSETTS
MAJOR ECONOMICS
Beta Gamma.

JOHN H. KAVANAGH, JR.
WABAN 68, MASSACHUSETTS
MAJOR FINANCE
Dean's List; Beta Gamma.

F. RICHARD KNAPMAN
WELLESLEY, MASSACHUSETTS
MAJOR ACCOUNTING

ROBERT C. MORRIS
DENVER, COLORADO
MAJOR FINANCE
Vet's Club, V.P.

GERALD L. SWOPE
CROTON ON HUDSON, NEW YORK
MAJOR ACCOUNTING
Society for Advancement of Management; Vet's Club;
Business Economics Club; Beta Gamma.

JAY N. THOMPSON
OLD SAYBROOK, CONNECTICUT
MAJOR INVESTMENTS
Delta Sigma Phi; Drama Club; "B" Club; Vet's Club;
Hockey; Junior Class Social Chairman.

GRADUATE

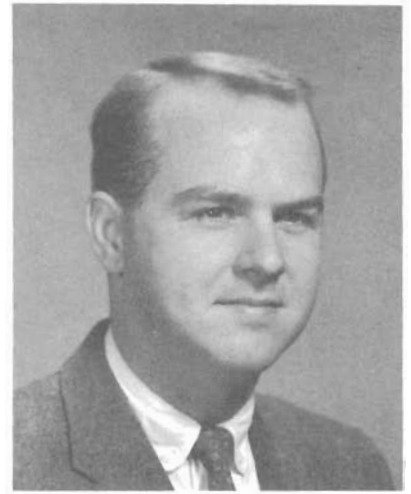
SCHOOL

“Man’s greatness is in his power of thought.”
Blaise Pascal



BABSON INSTITUTE

E. JOSEPH BENSLER, JR.
TENAFY, NEW JERSEY
MAJOR: MANAGEMENT & PRODUCTION
PREVIOUS COLLEGE: BABSON INSTITUTE
PREVIOUS DEGREE: B.S.B.A.

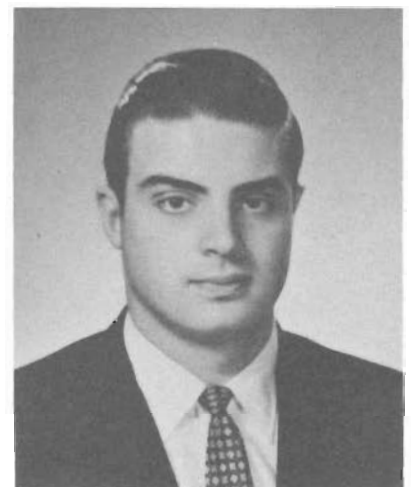


THOMAS J. CUMMINGS
WELLESLEY HILLS 82, MASSACHUSETTS
MAJOR: DISTRIBUTION
PREVIOUS COLLEGE: BOSTON COLLEGE
PREVIOUS DEGREE: B.S.B.A.



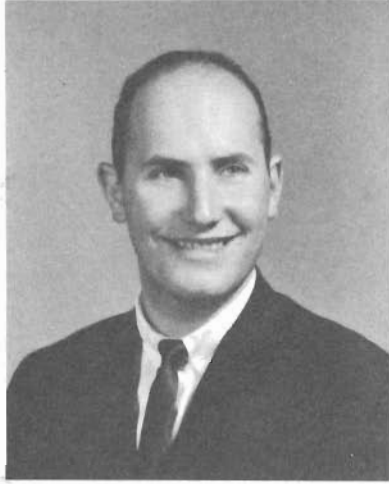
STEPHEN D. CUTLER
QUINCY, MASSACHUSETTS
MAJOR: ACCOUNTING
PREVIOUS COLLEGE: BROWN UNIVERSITY
PREVIOUS DEGREE: A.B.

DAVID A. DRINKWATER, C.P.A.
CHELSEA, MASSACHUSETTS
MAJOR: FINANCE
PREVIOUS COLLEGE: BOSTON COLLEGE
PREVIOUS DEGREE: B.S.B.A.





WESLEY DURANT
SHREWSBURY, MASSACHUSETTS
MAJOR: FINANCE
PREVIOUS COLLEGE: TUFTS
PREVIOUS DEGREE: B.S.



LEE D. GOLDSTEIN
NEWTON CENTER 59, MASSACHUSETTS
MAJOR: ACCOUNTING
PREVIOUS COLLEGE: BRANDEIS UNIVERSITY
PREVIOUS DEGREE: B.A.

CAPT. LEROY JORGENSEN
BOSTON 16, MASSACHUSETTS
MAJOR: MANAGEMENT
PREVIOUS COLLEGE: UNIVERSITY OF WASHINGTON
PREVIOUS DEGREE: B.A.



JACK S. OSHER
HAYESTRAW, NEW YORK
MAJOR: FINANCE
PREVIOUS COLLEGE: BRYANT COLLEGE
PREVIOUS DEGREE: B.S. IN ACCOUNTING





WAYNE E. RANKIN
GARDNER, MAINE
MAJOR: FINANCE
PREVIOUS COLLEGE: UNIVERSITY OF MAINE, B.A.



MARTIN I. VEINER
MILLIS, MASSACHUSETTS
MAJOR: FINANCE & INVESTMENT
UNDERGRADUATE SCHOOL: BARSON
PREVIOUS DEGREE: B.S.B.A.



JUAN F. VILLAMIL
BOGOTA, COLUMBIA
SOUTH AMERICA
MAJOR: FINANCE
PREVIOUS COLLEGE: BABSON INSTITUTE
PREVIOUS DEGREE: B.S.B.A.

THOMAS L. WHEELER
GARDNER, MASSACHUSETTS
MAJOR: MANAGEMENT & PRODUCTION



GRADUATE STUDENTS NOT PICTURED

BRUCE A. CONNOLLY
NORWOOD, MASSACHUSETTS
MAJOR: ACCOUNTING
PREVIOUS COLLEGE: UNIVERSITY OF NOTRE DAME
PREVIOUS DEGREE: B.A.

PETER R. D'ANGELO
SOMERVILLE, MASSACHUSETTS
MAJOR: FINANCE
PREVIOUS COLLEGE: BOSTON COLLEGE
PREVIOUS DEGREE: B.S.B.A.

THOMAS F. FERGUSON
NIAGARA FALLS, NEW YORK
MAJOR: FINANCE
PREVIOUS DEGREE: A.B.
PREVIOUS COLLEGE: COLUMBIA COLLEGE
PREVIOUS DEGREE: A.B.

PETER D. MANSOUR
NIAGARA FALLS, NEW YORK
MAJOR: PRODUCTION
PREVIOUS COLLEGE: UNIVERSITY OF ROCHESTER

JOHN B. O'DAY, JR.
COHASSER, MASSACHUSETTS
MAJOR: ACCOUNTING
PREVIOUS COLLEGE: UNIVERSITY OF TEXAS
PREVIOUS DEGREE: B.S.

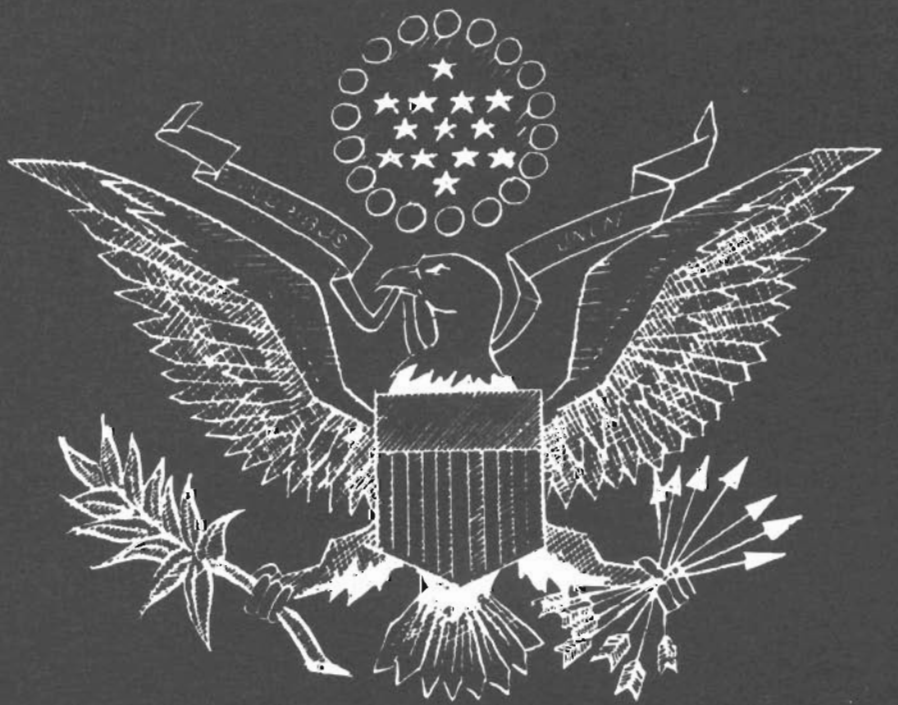
CLAUDE STARK
BROOKLINE, MASSACHUSETTS
MAJOR: MANAGEMENT
PREVIOUS COLLEGE: CLARK UNIVERSITY
PREVIOUS DEGREE: B.A. IN LIBERAL ARTS

DAVID WHEELER
WYOMISSING, PENNSYLVANIA
MAJOR: PRODUCTION
PREVIOUS COLLEGE: BABSON INSTITUTE
PREVIOUS DEGREE: B.S.B.A.

ARMY

PROGRAM

*“We accomplish more by wisdom than by force.”
Ptolemy*



ARMY PROGRAM



Army Men lead the Pledge of Allegiance on Honors Day

It is a major part of the United States Army's program to send selected personnel to civilian universities; and, since 1954 Babson Institute has been selected as one of the nation's leading civilian educational institutions at which to train its future leaders in the fields of management and production. Under its present program ten Ordnance Corps officers are assigned each year for an accelerated eighteen-month advanced management course leading to a M.B.A. degree. These officers have their regular courses integrated with a summer assignment at the Army's Watertown Arsenal, a tour of local industrial facilities, and a fall program at the Army's Boston Ordnance District. Dr. Walter H. Carpenter, Jr., who is chairman of Babson's Division of Management and Production, is now directing the Army program.

For the most part these men have been placed in classes with graduate students, and their past education ranges from one year in college to four years at West Point. Those now holding Bachelors' degrees will receive Masters' degrees upon com-

pletion of the course, and those who do not hold undergraduate degrees may earn them by taking the required liberal art courses on their own either at Babson or elsewhere.

From Babson these officers move to three-year utilization tours in the management field with assignments as procurement officers, comptrollers, program coordinators, and operating managers in Ordnance. Activities range from research, design, production, procurement to combat support of fighting equipment. The variety of end-items extends from hand weapons through artillery, tanks, automotive vehicles, nuclear and conventional munitions to guided missiles and satellites. The Ordnance Corps has prime responsibility for the Army's fighting hardware. The Babson Institute Industrial Management Course under supervision of the Ordnance Training Command is aimed at increased efficiency and economy in defense activities. This is another example of Babson's many contributions to the vital defense of the nation.



CAPT. HARRY R. BAILEY
ROANOKE, VA.
MAJOR INDUSTRIAL MANAGEMENT M.B.A.



CAPT. JOHN B. HANBY JR.
KNOX, PA.
MAJOR INDUSTRIAL MANAGEMENT M.B.A.



CAPT. HAROLD E. JENSEN
FRAMINGHAM, MINNESOTA
MAJOR INDUSTRIAL MANAGEMENT M.B.A.

CAPT. ROBERT P. LOSHBOUGH
TOLEDO, OHIO
MAJOR INDUSTRIAL MANAGEMENT M.B.A.





CAPT. EDGAR B. McCLUNG
LOUISVILLE, KY.
MAJOR INDUSTRIAL MANAGEMENT M.B.A.



CAPT. PAUL R. OSBORNE
KINGSPORT, TENNESSEE
MAJOR INDUSTRIAL MANAGEMENT M.B.A.

CAPT. THOMAS A. SIMS
DECATUR, MISSISSIPPI
MAJOR INDUSTRIAL MANAGEMENT M.B.A.



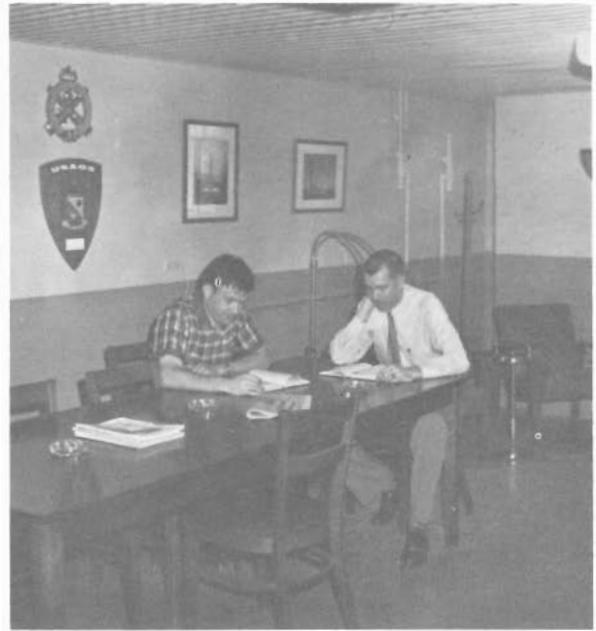
CAPT. ERNEST A. VAN NETTA
LAKELAND, FLORIDA
MAJOR INDUSTRIAL MANAGEMENT M.B.A.



ARMY MEN NOT PICTURED

CAPT. L. CONRAD DAVIS
STATE COLLEGE, PA.
MAJOR INDUSTRIAL MANAGEMENT M.B.A.

CAPT. JAMES E. WALL
FRAMINGHAM, MASS.
MAJOR INDUSTRIAL MANAGEMENT M.B.A.



Studying between classes in the Col. Meyns Room



Dedicating the Col. Meyns Lounge.

*"No height is too arduous for mortal men."
Horace*

UNDERCLASSMEN



JUNIORS

The Junior Class made its presence early on campus because of the Junior Committee that was set up to inspire spirit in the freshman class. As always happens, a revolution by the freshmen took place during the second week of school. However, the work of the Junior Committee kept the humble freshmen in line.

As last year, when we were lowly freshmen, our class showed its school spirit on the athletic field. The class started the year off by contributing several class members to the soccer team. And, in the winter, the majority of the basketball and swimming teams came from the junior class. Also the class contributed to the tennis and golf teams. The Hockey Club, which eventually proved to be successful, was started by a group of energetic Juniors.

The class had no particular social events for themselves, but most of the class went to the four weekends and other social events on campus. If this class is as spirited as it has been for the past two years, it is going to place its mark here at Babson.



Junior Class Officers, left to right, Frederick Howard, and Robert Carr Jr. missing David Hunnewell

First Row, left to right: Bisbee; Bell; Barren; Chernis; Berg; Carlson B. Second Row, left to right: Carr T.; Blank J.; Byers; Batchelder; Bullock.



First Row, left to right: Fernandez; Flores; DeSano; Fast; Fisher; Frohman.
Second Row, left to right: Fishman B.; Fisher; Damon; Davis C.; Diaz; Ferris.



First Row, left to right: Smith N., Wenrich, Stocklan.
Second Row, left to right: Slosberg, Sorensen.



First Row, left to right: Rand P. B.; Rosof; Patenaude D. F.; Rosen M. R.; Seymon.
Second Row, left to right: Rottenberg; Rosen R.; Pekrul; Sasse; Richards R. D.; Paine.



First Row, left to right: Hoagland, Koff, Kogut, Hendrickson A., Kinkade, Gill, Gutierrez L.
Second Row, left to right: Howard, Gillette, Jasen, Hatfield, Joyce, Parker, Kendrick.



First Row, left to right: Myers S.F.; Miller K.; Liebes.
Second Row, left to right: Morse W.; Murray



FRESHMEN

From the very start, the class of '63 had the marks of being highly spirited and united. At the start of the school year, we won the rope pull against the Juniors, by having a large turnout for the event, and our gross green ties went into a secluded spot in our closets.

The Freshman class contributed members to almost all organizations on campus, and after many meetings, we decided to have a freshman class picnic. The first social event for this class had an excellent turnout with many beautiful dates, and it was so much of a success that it will probably be repeated every year.

Looking back on the things accomplished by our class of '63, it looks like we have set a precedent for all the incoming freshmen; and most of all, we are no longer lowly humble freshmen.



Class Officers 1963

Left to right: Robert Brewster, Treasurer; Herbert Sarkisian Jr., President; Andrew Merrill, Vice-President; Nester Lao, Secretary.



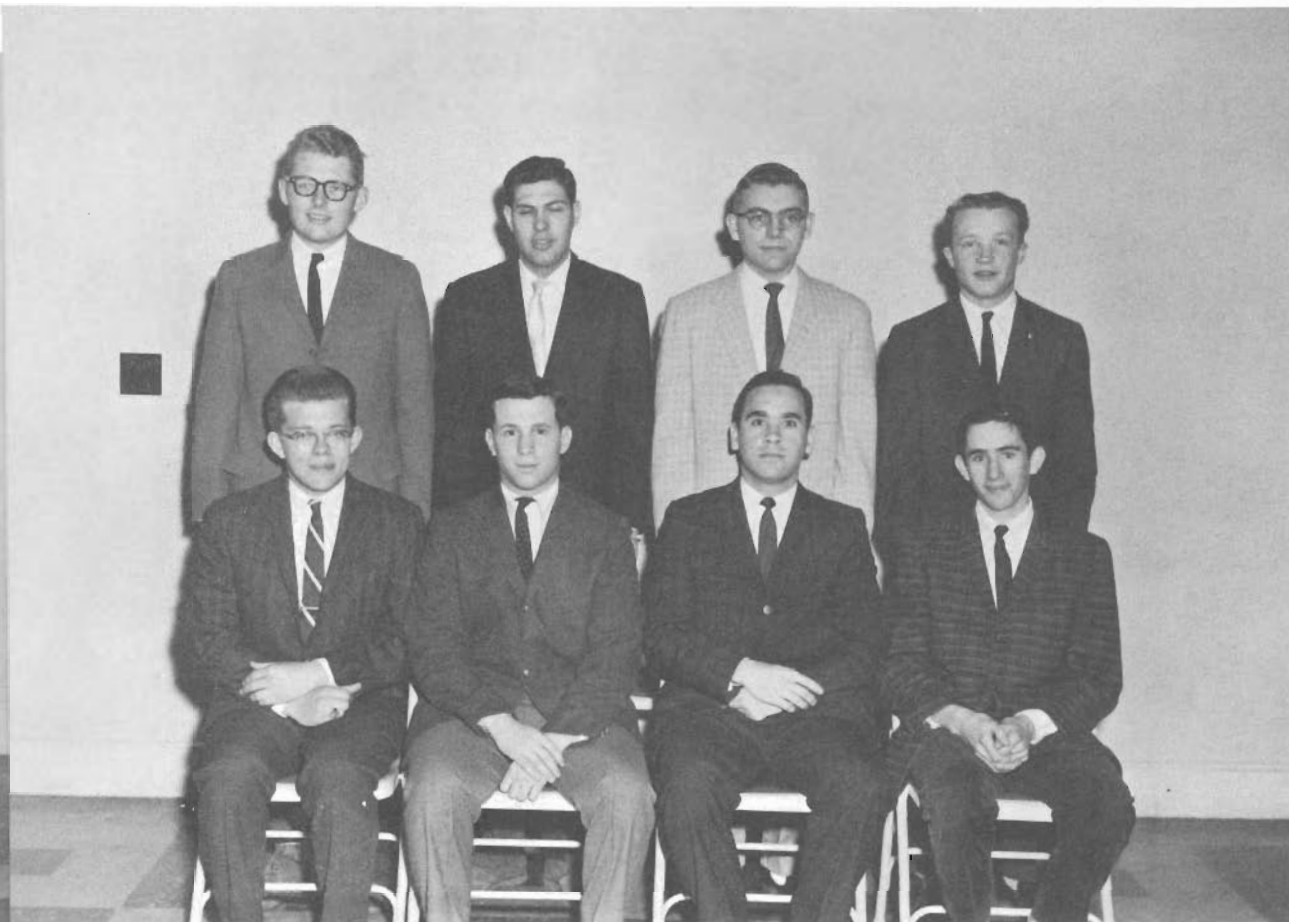
First Row, left to right: Sitterley; Smith P.; Zurndorfer; Ward S.; Welch, White E.; Wolinsky.
 Second Row, left to right: White R.; Silver L.; Stone; Tarter; Thoma; Wierdsma; Zeytoonjian.
 Third Row, left to right: Shipps; White W.; Wilson C.; Sleeper; Zaloumis; Traniello; Wetherbee.



First Row, left to right: Fulladosa; Chitel; Dionne P.; Fabian; Gerhardt; English; Focht.
 Second Row, left to right: Cohen R., Desrosier; Evans R., Chapin; Eastman; Coleman.
 Third Row, left to right: Garland; Geer; Feinberg; Dargis; Conant; Feldstein.



First Row, left to right: Ilmonen; Gluck; Gordon N.; Gold.
Second Row, left to right: Herderson; Horowitz; Goodwin A.; Hokinson.



First Row, left to right: Kurland, Newman, Lao, Lando, McCarty, Mainelli.
Second Row, left to right: McDonnell, McIntyre, McNeil, Mitchell J., King, Lanza, Kendall.
Third Row, left to right: Nedoroscik R., Marks E., Monahan, Leibowits, Kelligrew, Myers S.A.



First Row, left to right: Richard; Rahilly; Schultz L.; Resnick; Rand W.; Prenovitz.
 Second Row, left to right: Polansky; Schwartz; Puhn; Pizzo; Regnier; Roberts W.; Rosengard;
 Schultz N.
 Third Row, left to right: Robinson D.; Richards W.; Schuemann; Riekert; Phoenix; Schnitzer;
 Ripka; Sarkisian.



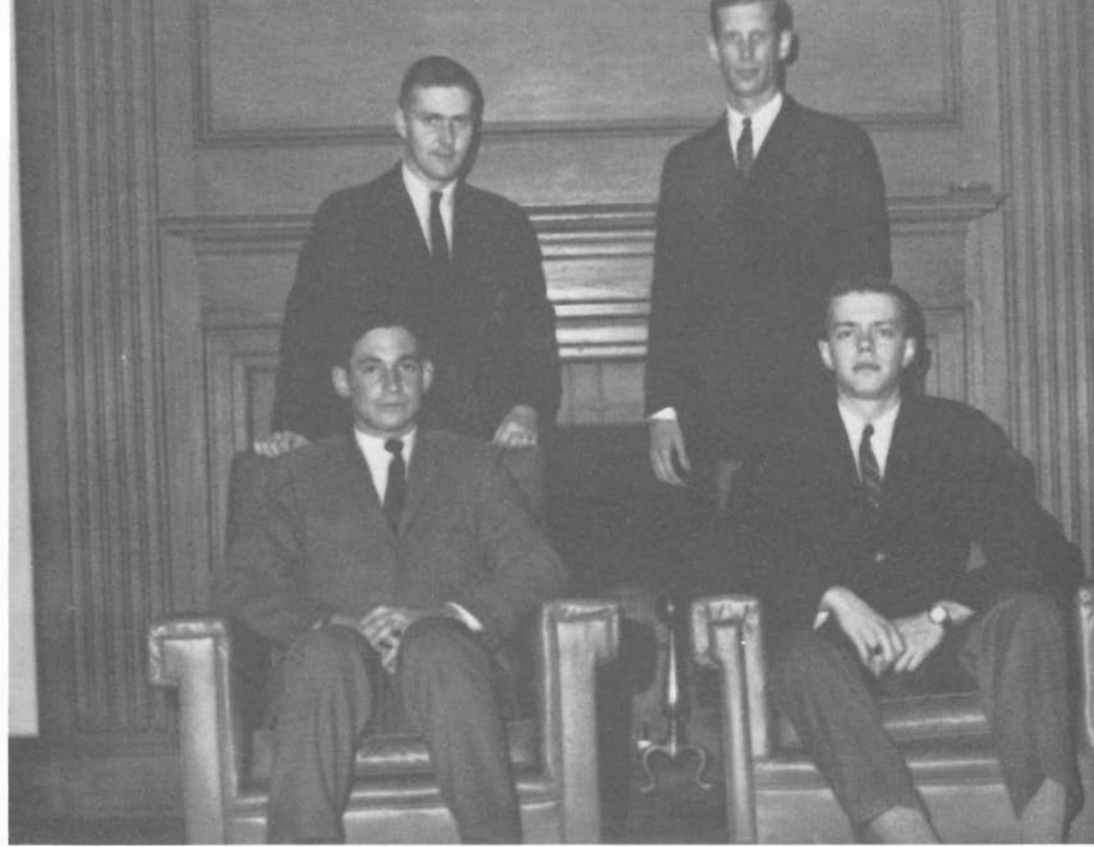
First Row, left to right: Bonelli, Calef, Causin, Casey, Broderick, Brette, Boerst.
 Second Row, left to right: Blank A., Brewster, Carlson V., Arbuckle, Burpee, Bacon.



*"There is always room at the top."
Daniel Webster*

FRATERNITIES
AND
ORGANIZATIONS





Officers, first row left to right, Treasurer Feldman, President Brown. Second Row left to right, Secretary Fenton, Vice-President Clarke.

BLUE KEY



Mayor Chuck Klotsche and S.A.M. President receives Campus Key.

This year Blue Key, the National Honor Fraternity on campus, has expanded its activities greatly.

In addition to conducting all class and Student Government elections, supervising the mayoralty campaign, ushering at both the Founder's Day and Honor's Day assembly programs, and raffling off a Babson Chair for the Charity Bazaar, Blue Key has taken on the job of the selection of freshmen advisors and the overseeing of the Freshmen Orientation program in conjunction with the Admissions Office.

Probably the most significant accomplishment of Blue Key this year has been the founding of a local honor fraternity, Beta Gamma, to recognize academic excellence by members of both the undergraduate and graduate schools. Blue Key feels that this fills in a significant gap in honors attainable at Babson and stresses the importance of higher scholastic endeavors.

With these activities being continued in the ensuing years, and new ones being taken on, Blue Key is living up to its motto: "Serving, I Live."



President — E. Michael Brown



Bensler J.
Feldman H.
Hoagland D.
Rosen M.

Crafts W.
Fenton P.
Howard F.
Walsh T.

Dazzell B.
Fernandez T.
Kinkade M.
Wenrich T.

Demko R.
Grant E.
Newman M.
Ziegenbein D.

Missing Pictures:
M. Batchelder
J. Clarke



Beta Gamma meets before attending their first social gathering



BETA GAMMA

The Gordon M. Trim Chapter of the Beta Gamma Scholarship Society was founded by Blue Key Honor Fraternity this year to complete student recognition for academic excellence.

To be eligible for election to the society graduate students must be ranked in the top twenty percent of their class, seniors in the top ten percent, and juniors in the top two percent of their class.

Those men who met the strict qualifications were elected to Beta Gamma by a permanent committee composed of the President, Dean of Faculty, and Dean of the Graduate School. The names of the first honor students to belong to this chapter were announced on Honor's Day. To climax this momentous occasion a banquet was given at the Wellesley Hills County Club, where each member was given a shingle and key as tangible recognition of his outstanding achievement.



R. G. Barker



E. M. Brown



J. W. Bullen, II



D. A. Drinkwater



N. W. Driscoll



J. S. Flum



C. E. Hill



L. Jorgensen



L. P. Kimball



L. F. Lynch, Jr.



R. J. Marshall



Z. D. Patterson



A. B. Petery



J. C. Ravitz



R. E. Speroni



A. J. Woodworth



D. R. Ziegenbein

Members not listed
R. C. Hedstrom
M. B. Jonsberg, Jr.
J. H. Kavanaugh, Jr.
P. D. Mansour
R. E. Pardee, Jr.
D. F. Putnam
G. L. Swope
T. L. Wheeler

Honorary Members
Dr. Gordon Trim
Joseph Bensler Jr.

ALPHA DELTA SIGMA



Left to right: Peter I. Isenberg, Treasurer; A. Chester Pike, Rec. Secretary; Harvey H. Feldman, President; William E. Chipman, Second Vice-President; Arthur D. Cohen, Corr. Secretary; John A. Mendles, First Vice-President (Absent).



Again in 1961, Alpha Delta Sigma presented a varied program consisting of business, social, and charitable functions. The major function of the Fall Term was the Annual Christmas Party for the children of a near-by orphan's home. The party consisted of games, songs, refreshments, and of course, a visit from Santa Claus. This party is only one of the events conducted by Alpha Delta Sigma to strengthen relations between the school and the community. The fraternity continued its support this year to Yoon Hyang Nam, a Korean War Orphan.

The big social event of the year was the Spring Fever Dance, held early in April, in Cambridge. This dance was open to the entire student body, and the music was provided by Don Russell.

This year's Robert Murray Memorial Advertising Contest was the largest in its history, and the quality of the entries each year appear to be improving.

The year closed with the First Annual Conference on Advertising, and participants in the conference came from all over the New England area. The speakers were even lured from as far away as Washington, D.C. This premier conference was a great success, and the Brotherhood is looking forward to an even more successful year in 1962.



A.D. COHEN



W.E. CHIPMAN



O.L. DOXER



W.G. ELLIS



B.M. FISHMAN



H.H. FELDMAN



P.H. GARLAND



R.A. GARTNER



C.V. GESSARO



K.H. GOLD



R.W. HATFIELD



W.C. HENDERSON



R.G. ISAACSON



P.I. ISENBERG



F.J. KLAUER



R.B. LEVINE



J.A. MENDLES



W.B. MORSE



A.C. PIKE



W.F. RAND



G.J. RIZZO



H.S. ROEY



S.A. SALKELD



L.W. SILVER



J.F. VILLAMIL

Alpha Delta Sigma



Babson Institute
1960-1961



J.D. LOBELLO



B.R. MARTIN



J.S. PAINE



N.A. PHILLIPS

VICTOR GREGG STUDIO NY



One for you, two for me



ALPHA KAPPA PSI

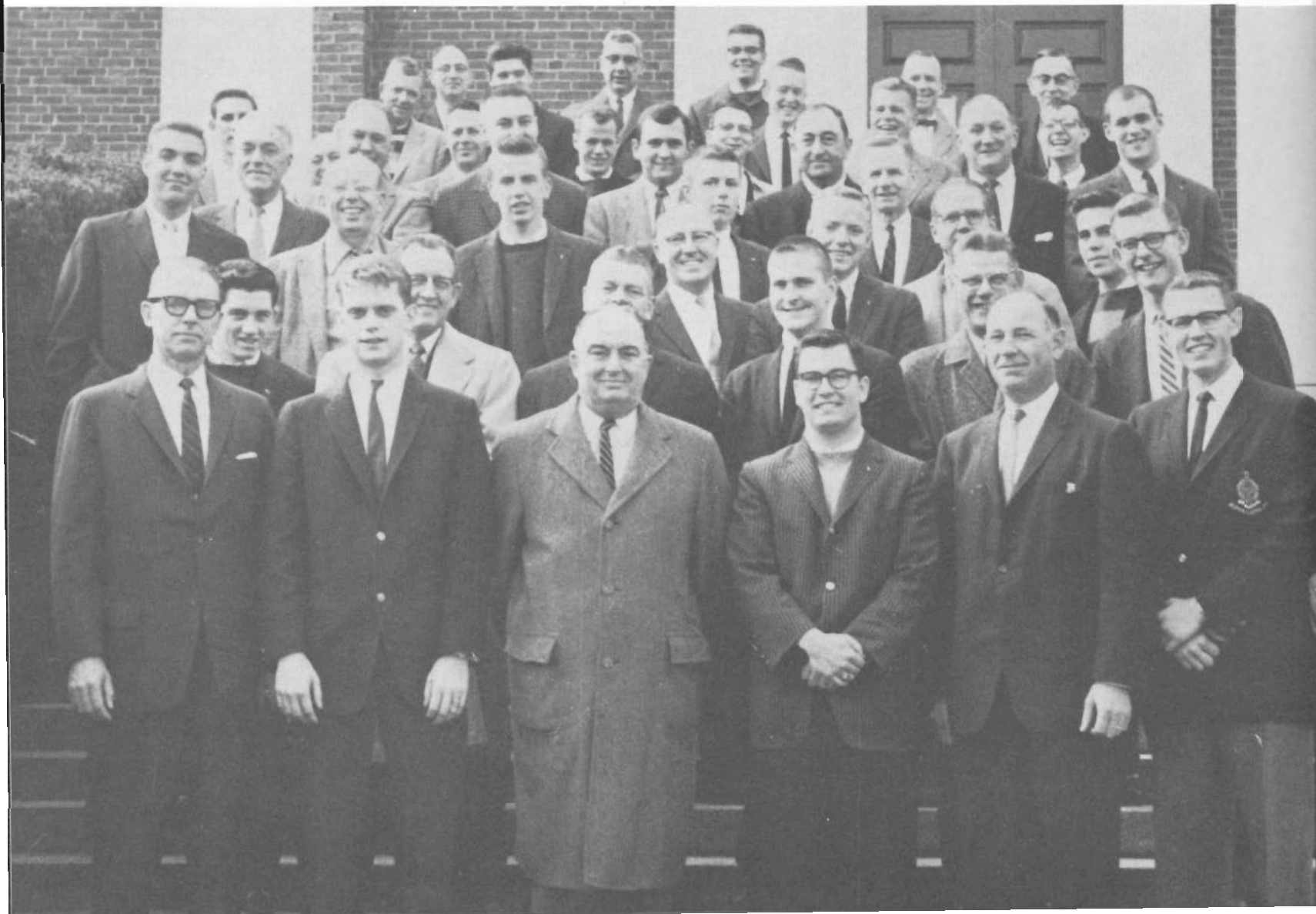


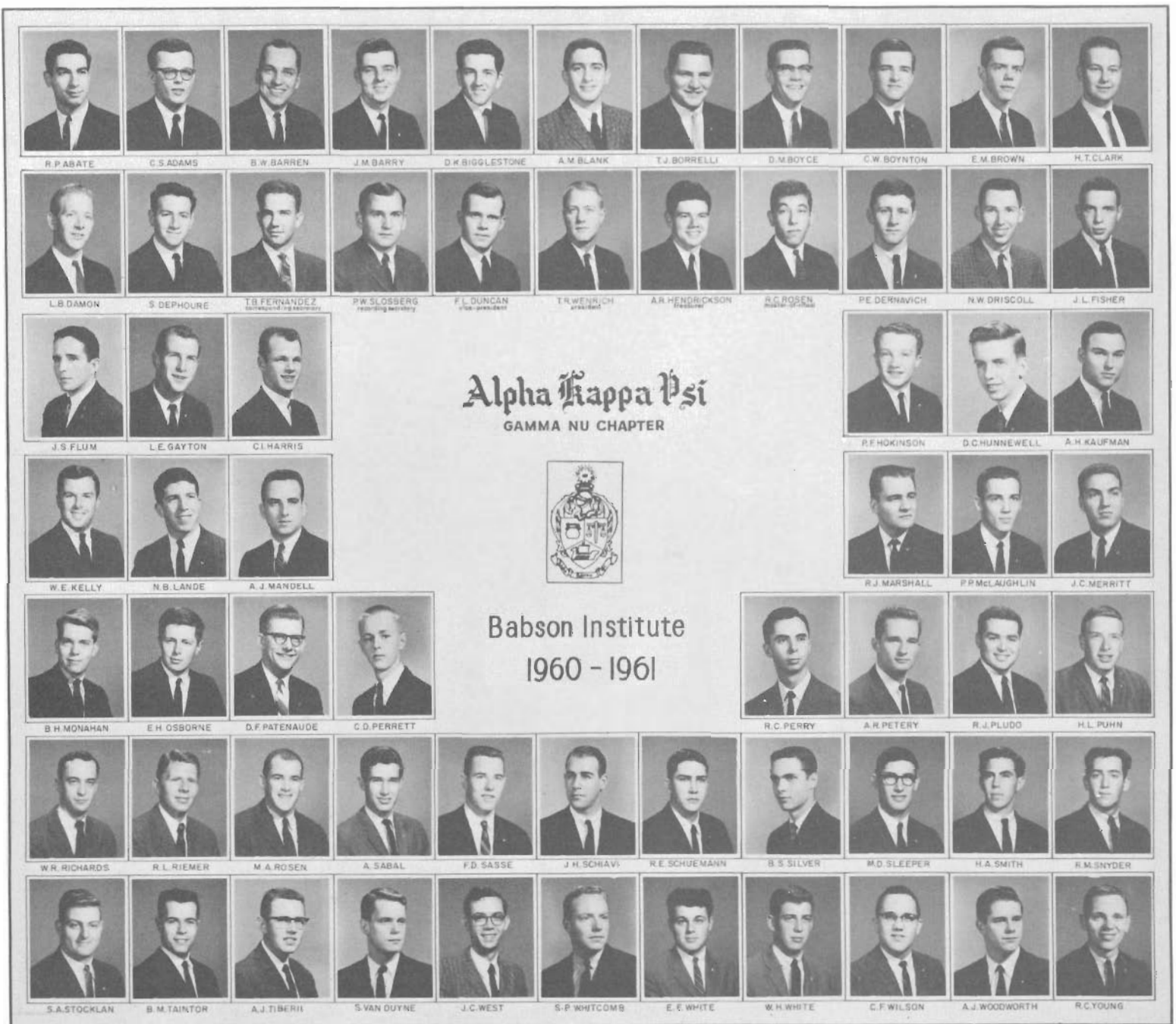
Dad's Weekend marks another A K Psi first.

Once again the brothers of the Gamma Nu Chapter of Alpha Kappa Psi Fraternity can be proud that their chapter had assumed a dual-leadership role; one, on the Babson Campus; and two, throughout its 121 National Chapters.

Every year the fraternity's national headquarters assigns ratings to each of its chapters, based on the efficiency of each chapter in Scholarship and Professional Activities conducted. The fraternity is honored that this year, as well as in the last four out of five years, it has been selected by its national headquarters to be the leading chapter in the entire country.

The Gamma Nu Chapter has among its objectives, but not limited to the furtherance of the welfare of its members, the fostering of the academic ideals of the Institute in the fields of Finance, Commerce, and Accounting. To implement these objectives, AKPsi began the social year at Babson by sponsoring the fraternity's annual Phoenician Ball for the entire student body. The first professional undertaking was the Fraternity's an-





nual trip to the New York Stock Exchange, American Stock Exchange, Commodity Exchange, and a lecture tour through the stock brokerage firm of Merrill, Lynch, Pierce, Fenner and Smith. The second, which is planned to be an annual event, constituted another "First" by the fraternity on the Babson Campus. The brotherhood sponsored a "Dad's Weekend."

At the onset of the Winter Term, the fraternity had its Winter Wonderland annual rushing dance at the Blue Hills Country Club, and the brothers were most gratified to initiate twenty-two new brothers for the year; and, also the newest faculty brother is Mr. Rudolph A. Johnson.

A well conceived and a well executed series of events in the Spring Term made the school year most interesting and profitable to the brothers. The spirit of fraternalism was manifested sincerely and wholeheartedly by the course of conduct not only in the brotherhood, but also toward the rest of the student body.

"Alan, does John teach one of your classes also?"



DELTA SIGMA PI



Fraternity Officers

Delta Sigma Pi entered into the decade of the Sixties with a feeling of accomplishment. Under the direction of their President, Descom D. Hoagland III, they had a full schedule of events.

On the social front, Delta Sig became the leader of social events for the fall term by having that ever popular Stan Rubin and His Tiger Town Five at a Dance that was open to the entire student body at the Grand Ballroom of the Bradford Hotel. The Fall season came to an end socially with a huge turnout of brothers at the Harvard-Brown Football Game, despite the bitter cold weather. Delta Sigma Pi opened their Winter social calendar with their traditional Fraternity Anniversary Party, which was attended in full blast by both faculty and student brothers. Winter term meant "rushing," and Delta Sig managed to get a top notch pledge class of eighteen, who were later initiated into the brotherhood. The pledges enjoyed an unique evening of portraying "Beatniks," and the brothers too, enjoyed playing the role. Spring Term was even more rewarding than the previous two, and the newly initiated brothers enjoyed



Representatives accept athletic trophy



I.B. ABRAMSON V. ADRIANCE J. ALLEN R.A. ARNOLD J.C. BACON R.G. BARKER J.A. BOERST E.J. BRESSETTE R.S. BREWSTER C.K. BULLOCK



R.F. CARR P.S. CASEY G.P. CLARK J. CLARKE R.E. CORCORAN W. CRAFTS B.C. DALZELL S.D. DAUME R. DEMKO R.M. EVANS



M.P. GORDON E.R. GRANT H.J. HANNON

Delta Sigma Pi

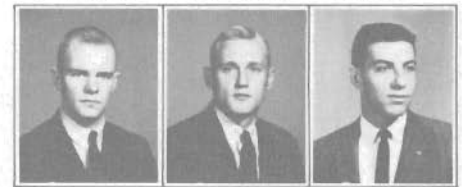


R.L. HERRIOTT D.D. HOAGLAND F.B. HOWARD



P.C. KELLEY W.H. LAMB S. LIGHTHILL

Babson Institute 1960-61



R.P. MILLER R.M. MITCHELL J.J. MODERNO



D. MONEGAN M. NAVARRO G. PEDERSON G.C. PLACE K.B. POLHEMUS A.F. POULIN D.A. ROBINSON J.W. RUSSELL H.A. SARKISIAN D.A. SINGER



R.R. SITTERLY M.J. SKOLER N.D. SMITH R. SMITH T.H. SMITH C.B. SPEED B.L. TETREAUULT J. THOMSON L.E. WELLING A.P. ZALOUKIS

VICTOR O'NEILL, STUDIO NY

Maybe I can learn to do the Cha-Cha too.

a closed "clam-bake" with their brothers at Cape Cod. The last social fling of the year was opened to the entire student body, and was better known as "Babson Goes To The Pops."

Since business is Delta Sigma Pi's interest, there were field trips to Carlings and WBZ, and speakers from all phases of the business world. Even Bill Sherman and Frank Ramsey of the World Champion Boston Celtics came to speak. not to forget faculty brothers, Dr. Gibson and Dean Stephens who gave interesting talks about their respective interests.

The high point of the year came as Delta Sigma Pi coped the Tri Fraternity athletic crown with undefeated seasons in all three sports — football, basketball, and softball. Perhaps the first time in tri-fraternity history that a fraternity has remained undefeated for a season.

What kind of a year will it be next year? The answer will lie on these same pages, when the reign of our newly elected President, Frederick Howard, will be the subject of a similar synopsis.





First Row, left to right: Koff, Fischer, MacLaughlin, Carr R., Howard, Harris B., Bullock.
 Second Row, left to right: Hoagland, Fast, Feinberg, Fishman B., Myers S., McIntyre.
 Third Row, left to right: Bacon, Ferris, D'Orlando, Perrett, Milgrom, Boleyn, Barton.

S.A.M. Officers

Left to right: Harvey H. Feldman, Treasurer; Edward T. Jerz, Executive Vice-President; Merwin E. Kinkade, Jr., President; Mansfield M. Batchelder, Secretary.

SOCIETY FOR OF MA

This year the Society for the Advancement of Management has fulfilled its purpose of providing the Babson Community with a means of supplementing their academic pursuits with practical experience and an open contract with the leaders in business and industry. Through this means the members have had an opportunity to develop those qualities and establish those ideals which will further their business careers.

This year SAM reinstated the Board of Directors under the leadership of President Kinkade. This body has successfully filled a vacancy in the organizational structure. As a result of the new ideas and initiative developed the chapter has pursued a more diversified program of activities, revised its monthly publication, and made more effective use of the talents, abilities,





First Row, left to right: Swope, Vander Poel, Fox C., Greer, Kreib, Schweitzer, Perry.
 Second Row, left to right: Sitterly, Silver B., Carr T., Spurr, Heap, Miller R. B., Turner, Patenaude D. G.
 Third Row, left to right: Iasen, Wetherbee, Riekert, Paine, Smith T., Cohen A., Hobbs.

THE ADVANCEMENT MANAGEMENT

and ideas of its members.

Through speakers, on a wide range of topics, and plant visits the chapter has maintained the close contact with local industry for which it is characterized. The heart of the organization, its committees, has been revised in order to better serve the interests of all the members and to plan for the coming year.

For the fourth straight year, S.A.M. also sponsored the mayor of the spring weekend; and needless to say the society's own Charles Klotsche, alias "Chuck Cacciatori" was crowned Mayor of Babson Park.

The chapter wishes to extend special recognition to Mr. Clinton A. Petersen, faculty advisor, for his sincere interest and sacrificial cooperation in its activities.





Left to right: Bullock; Crafts; Dale; Kelley E. S.; Newman; Kreib; Hendrickson A., Treasurer; Martin, Vice-President; Ziegenbein, President; Lighthill, Secretary; Graham; Ravitz; Fast; Schultz, Smith H.; Speed; Patenaude D. G.

STUDENT GOVERNMENT

The Student Government, representative of the student body and a channel of communication between the student body and the administration, has been extremely active in the initiation of several major programs. Under the leadership of Don Ziegenbein, the Student Government promoted a complete reorganization of driving and parking regulations on the campus. This program was most controversial, but extremely necessary. Closely allied with this program is the recently established Student Court, designed to enable a student to contest a traffic violation.

Coordination to prevent an overload of term papers became necessary and was successfully achieved by the Student Government. A highly-unique "Open-House" program has been inaugurated, whereby female visitors will be allowed in the dormitory residences on certain specified occasions.

An active social committee organized and executed the planning for four extremely successful social events during the school calendar — the Winter Carnival, the Spring Weekend, the Fall Frolic, and the Charity Bazaar.

Overall, the Student Government proved once again, to be successful in the promotion and coordination of student affairs.

Committee at work appointing publication staffs





Left to right, M. A. Rosen, G. Pedersen Jr., R. Demko, D. Hunnewell, A. J. Allen, R. Perry, E. M. Brown, President, J. Clarke, H. Feldman, T. Wenrich, H. Heap, D. Hoagland 3rd, R. Pludo.

STUDENT CABINET

The Babson Institute Student Cabinet is Babson's unique "trade-association" of club leaders. It is an informal organization designed as a device to be used by the Institute and its various organizations connected with the student activities program.

Who is in the Cabinet? The head of every official campus organization including fraternities, publications, clubs, and classes, is automatically a member. The president of Blue Key presides over the Cabinet, and the Director of Student Activities serves as the advisor of the organization. One might say that the Cabinet is an advisory organization established to help the Director

of Student Activities. Any member has the right to call a meeting; there are no regularly scheduled meetings.

What does the Cabinet do? The Cabinet, last Fall, met with all the incoming freshmen during Orientation Week to explain the purpose and activity of each member's respective organization. During the year, subjects such as the role of Cabinet, the role of Student Government, the value of student evaluation of faculty, and the methods available to increase student participation in extra-curricular activities were discussed.



Editor-in-Chief
R. Perry



Business Manager
A. Kaufman



Photography Editor
N. Lande



Sports Editor
D. Umanoff



Literary Editor
E. Georgeou



Layout Editor
M. Rubin



R. Lee

Administrative Assistants



J. Lavimodiere



S. Milgrom



R. Spurr

BABSONIAN

This year the Babsonian has made a strong effort to obtain the individuality that the staff has felt it deserved. The main course which has been taken has been the attempt to reflect Babson's progressive character and yet maintain its conservative dignity.

In striving to obtain such objectives it has been

necessary that the entire staff be constantly on the move. At times when it appeared that one department was not functioning as efficiently as it should have, various members of the staff were requested to do more than their share of the work. For this reason special recognition should be given to David Umanoff for his conscientious work as Sports Editor and to Robert Y. C. Lee for his unselfishness and willingness to run off at a moments' notice in order to take pictures for us.

It has been a long and almost unending task to put together this yearbook and the staff sincerely hopes it will become a priceless possession for every Babson student and graduate.



First Row, left to right: Robert Demko, Features Editor, Michael Rubin, Co-Sports Editor, Frederick Grant, Editor-in-chief, Larry Frohman.
 Second Row, left to right: Robert Fain, Financial Editor, David Umanoff, Sports Editor, Thomas R. Jackson, Distribution Mgr., Michael H. Graham, Adv. Mgr., Peter Holtje, Business Mgr.

The Babson



Globe News

STUDENT PUBLICATION OF

BABSON INSTITUTE

VOL. XV

FEBRUARY 10 1961 BABSON PARK 57, MASS.

NO. 8

THE BABSON GLOBE—NEWS

*Published weekly by the
students of Babson Institute*

Editor in Chief Frederick Grant
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News Editor Paul Dean
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Features Editor Robert Fain
Features Staff Robert Fain
 Lee Georgeou
 Larry Frohman
 Jack Russell
Sports Co-Editors Dave Umanoff
 Michael Rubin
Sports Staff Dan Gottlieb.
Advertising Ronald Abate
Distribution Thomas Jackson

The staff of the Babson Globe News aimed at maintaining the high standards established by its predecessors in keeping the students informed on subjects of interest. Naturally the focal points were on newsworthy events and activities concerning the Babson campus and the students' college life.

The publication of this paper was dependent on the willingness and cooperation demonstrated by a few members of the student body so that the whole student body received an adequate finished product.

Gratitude is expressed to everyone who contributed to the paper during the year. A particular note of appreciation is extended to the members of the staff that regularly strived to make the paper the best possible. Dave Umanoff and Mike Rubin did an excellent job of keeping the students up to date on the activities of the Babson sports teams and individual athletes. Bob Demko worked to keep the features page strong. Lee G. Georgeou, Bob Fain, Larry Frohman and others did a great deal to support that effort, and Mike Graham deserves special thanks for his work which was quite varied and well done. Paul Dean handled the news department and Tom Jackson did a fine job seeing that the papers reached the newstand. The business transactions were ably handled by Pete Holtje. And to you, Fred Grant, we owe a special thanks for a job well done.



PARODY ISSUE

Of all the campus publications the Parody Issue stands head and shoulders above these in terms of its stark realistic literary content, witticisms, creative artwork, and utmost insincerity. This year's issue, *The Baboon*, was a joint effort of the literary departments of "True Confessions," "Teenage Crime Magazine," "Better Homes and Gardens," "Screen Gems," and various other prime sources of public opinion in the U.S. In fact, *The Baboon* staff has plagiarized from every major magazine published within the last quarter century.

For membership into this body of characters a student must fulfill certain minimum requirements: he must have a minimum IQ; he must have scored the minimum on Dean Stephens' personality adjustment test; he must maintain, at least, a minimum average. As can be seen in the group picture, these standards are rigidly upheld.

Aside from publication of *The Baboon* the group sponsors other interesting and educational activities: "We help the needy by becoming needy" campaign, field trip to the South Natick dump, semi-hourly "Good Cheer" parties, and a sightseeing tour of the Dover State Forest Reserve.



*The
Baboon*

FEBRUARY 17, 1961
35 cents

PUBLISHED EXCLUSIVELY
FOR THE
BABOON INSTITUTE WINTER CARNIVAL



First Row, left to right: Kent J. Miller; John H. Schiavi; Owen G. Omundsen; James H. Joyce.
 Second Row, left to right: J. P. Lavimodiere; Philip S. Rand; Nestor O. Lao; Philip R. DeSano.

AVIATION CLUB

The Babson Flying Club has been in existence on the Babson Campus since 1948, presently operating its own Aeronca Chief aircraft out of Westboro Airport, at Westboro, Massachusetts.

The Club serves those members, including many alumni members, who hold their own licenses by providing them with an economical and readily available craft to fly. In addition, the Club provides those members working towards their private licenses these same advantages, plus the community interest developed within the Club among the novice pilots.

To date, several members have made their initial solo flight in the Babson plane, and it is the sincere wish of the officers and the membership as a whole, that the students at Babson in the future take full advantage of the unusual opportunities provided by the Babson Flying Club.



Waiting for the AAA?



First Row, left to right: Carr R., Pedersen, Mitchell R., Bernstein R., Lande.
 Second Row, left to right: Dalzell, Paine, Feldman, Martin.

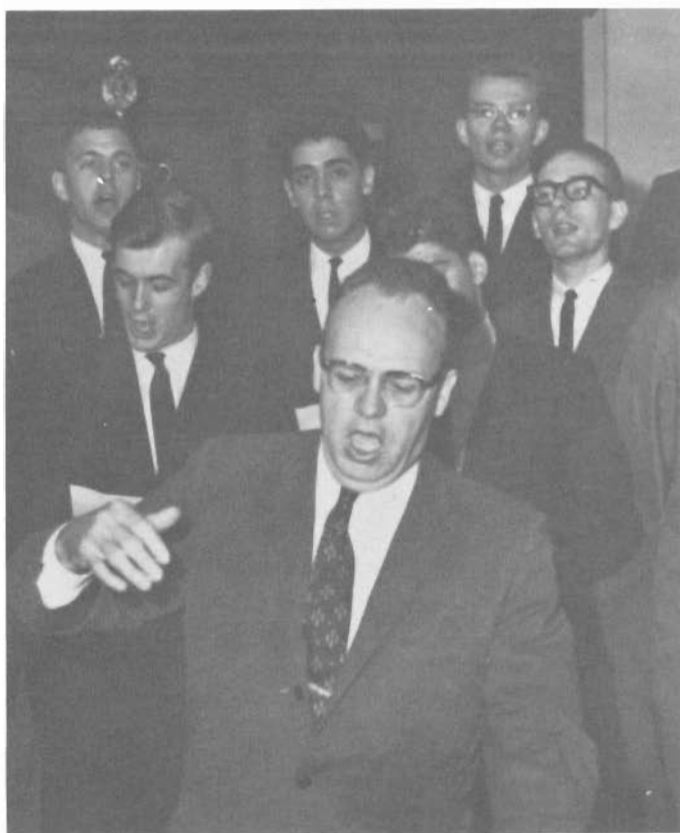
B CLUB

The Varsity "B" Club is comprised of the athletic letter winners who are voted in by a majority of the club. The purpose of the club is to instill the student body and faculty with a high level of school spirit and interest, and to instill the spirit and interest among the members of the Institute, to a level high enough to perpetuate it into alumni years.

Some of the projects that the club undertook this year were a soccer rally in the Quadrangle on the eve of the first game, a rally to "jump off" the basketball season, inducing such athletes already on the campus to participate actively in the athletic program, and aiding where possible both the intramural and inter-collegiate programs by ushering services, posters, printed schedules and any other practical means. The "B" Club also helped to develop a lasting school spirit by cultivating with the faculty a desirable attitude concerning the participation of players and managers involved in intercollegiate competition and promoting athletic contests between the varsity teams and the alumni.



Polhemus receives the outstanding athletic award



Conductor Harris at work

GLEE CLUB

Under the able direction of Mr. Frederick A. Harris, Jr., the 1960-1961 Babson Institute Men's Glee Club experienced a successful and enjoyable year.

With an average membership of twenty men, the club gave two performances for the Institute and participated in three joint inter-collegiate concerts.

The club started its year by singing for the pleasure of all at the Founder's Day Assembly in November. Shortly thereafter, the Glee Club went to Simmons College for an informal dinner-dance concert. Soon afterwards, the club received and accepted an invitation to perform at Mt. Ida Junior College. Once again, our men were treated to a dinner and social gathering with the co-eds. In April, the club returned to Mt. Ida to perform with the M.I.T. Concert Band and the Mt. Ida Women's Glee Club with a dance following the concert. We closed the year singing at the Babson Institute Honor's Day Assembly in May.

During the year the Babson Glee Club built up a strong repertoire of sacred songs, Negro spirituals, popular and folk songs.



Interfraternity Council
Left to right: Descom D. Hoagland, III; Harvey H. Feldman; E. Michael Brown.

INTERFRATERNITY COUNCIL

The Interfraternity Council, sponsored by the three fraternities on campus, has as its major goal the solving of common problems, such as "dirty-rushing," non-conflicting social schedules, campus meeting timetables, pledge rules, and joint guest speaker meetings.

It is only natural on such a small college campus, as Babson Institute, that a competitive and rugged existence should develop to prepare us for the business world. In order to bridge the gap, the lethargic council meets frequently in order to ease over and make decisions to relieve tensions.

This past year, the council revised the fraternities' "rushing" regulations. In spite of the fact, that the student body felt it was regressive in nature, since it appeared to be on a prep-school level and lacked an

avenue to express true collegiate hazing regulations, it was invoked by this council. Such amusing regulations as eliminating first term rushing and famous Babson "Tea Parties" in the dorms proved to be a poor attempt to imitate government regulation of competition. To top it off, even pledge rules were similarly revised.

Although the student body realizes that the council makes an attempt to accomplish its objectives "of togetherness," many feel they are taking a wrong avenue of approach. In the future we hope that a wider recognition of campus officials should be recognized on the council, and the regulations be brought up to the level of other universities in the country.



International Relations
 First Row, left to right: Joyce, Rodriguez, Arias, Cross, Fulladosa.
 Second Row, left to right: Rottenberg, Diaz, Lee, Schiavi, Lao.

INTERNATIONAL RELATIONS



Dr. Wheeler at his last meeting as faculty advisor

Members of the club, both foreign and American, meet to develop interests in international affairs. The club hopes that these interests, in turn, will inspire keener understanding and better relations between all countries.

Another major purpose of the club is to hear guest speakers talk on subjects pertaining to countries other than the United States. This year most of the speaker meetings were opened to the school, and turn-outs were very good. There were several good speakers on this year's program that covered a wide area of subjects. And, our own Dr. John S. Gibson gave a stimulating discussion on "United States Foreign Policy towards Cuba." This talk was of major interest, since the majority of the club comes from Latin American countries.

The club wishes to express their sincere appreciation, at this time, to their faculty advisor — Dr. Raymond H. Wheeler.

NEWMAN CLUB

The Newman Club is a Roman Catholic Organization and a member of the National Federation of Newman Clubs, which are located throughout the United States. The Club is primarily dedicated to the care of the religious needs of Catholic students on campus, and also other activities which complement their formal education. It avails to its members (and the rest of the student body) encouragement to create a more conscious religious attitude on campus, which helps students retain free-mindedness, clean ambition for their studies, and true perspectives. It stimulates intellectual development through speakers and discussions on religious, political, and economic thought, and it offers a social contact with the sister Newman Clubs throughout the Boston Province.

This past year, the club has had meetings in conjunction with the Sinai Club, Pine Manor and Wellesley College Newman Clubs and have had such speakers as Dr. John S. Gibson and Vincent M. Martin, the latter being of the Dominican House of Philosophy. The topics of conversation this year have engaged discussion on Existentialism, Confession, and a wide range of topics vital and stimulating for those participating.

The Club hopes to build a spiritual life to use as a tower in which reflection and release from the pressures of college life are eminent, in which the members can observe their activity and direct properly a clear perspective within their education. It hopes to stimulate a healthy adjustment to college life, to create a constructive, well disciplined life which will allow its members the progress to become successful at Babson, and open the door of their minds to a pulsatory intellectual development.



Newman Club officers

Newman Club and Sinai Club hold a highly successful joint-meeting.



Joint-Meeting co-ordinators get together to discuss success of the evening.





First Row, left to right: Silver B., Secretary; Rosof, Vice-President; Webber, President; Rosen A., Vice-President; Fishman B., Treasurer; Frohman.
 Second Row, left to right: Ross; Cohen A.; Heller; Fain; Morse.



SINAI CLUB

The Sinai Club, somewhat fashioned after the National Hillel Club, consists of Jewish students interested in cultural as well as social functions. It is the hope of this club to join this national organization in the near future, as it has the characteristics of a permanent club on the Babson Campus. Since becoming organized two years ago it has been subjected to the normal problems confronting a new organization, but we are confident that progress will be faster in the forthcoming years.

In conjunction with the local women's colleges the club was able to have several successful social events.

This year under the leadership of its officers, the club had several inspiring meetings. One was the controversial topic, "The Eichmann Trial" which was conducted by a guest speaker. This successful speaker meeting will only serve as encouragement for future years to come.

OPI'S



An opus is defined as "a musical work." Perhaps the name of the campus octet plus two can now be better understood. If an opus is a musical work, then the Opi's might be a group of musical workers. At any rate, the Opi's have been singing on campus for the first time this year.

Like all beginnings, this group's was very humble. Now, after less than one year, the Opi's have made a rather impressive record of performances and encouraging reviews behind them. This success is due to the members' interest, effort, and love of music.

Great credit is due to Pete Hoagland, the leader, for without his musical background and teaching ability, such progress and future expectations would be non-existent.

At present, the Opi's have a variety of songs which meet the requirements of any occasion as witnessed by the record. Their songs have been heard at most major school dances and have shared the spotlight with such names as Stan Rubin and Sarah Vaughn.

A traditional favorite, "Moonlight in Vermont," a number dedicated to wind sounds, offers a solo by Steve Schnitzer and "Robinson Crusoe" is filled with bird calls and native chants, and "Mood Indigo" has been remarkably changed. These songs and many others now are part of the group's repertoire and new arrangements are continually being added.

PHOTOGRAPHY CLUB

The Photography Club enjoyed another year as perhaps the most imposed upon organization on campus. Members of the organization have been requested to photograph everything from riots to lost sheep.

During the wee hours of the morning, members can generally be located in the hypo-filled darkroom, performing "rush" jobs for various members of the faculty and student body. One of the most important functions of the club was the supplying of pictures for the Babsonian. Club members covered many events for the yearbook and furnished the editors with over 1,369 negatives, many of which appear in this book.

The Photography Club serves a fine purpose on the campus by enabling students to participate in their hobby or to learn a new hobby. Through its activities many students have experienced the satisfaction of planning, taking, developing, and printing their own pictures. To many photography is still a form of magic, but without it life would be different; yet, like many other features of everyday life, it is usually taken for granted.

We wish to take this time to give our many thanks to reliable Bobby Lee, whose unlimited efforts have greatly aided in supplying us with material to put this yearbook together.



President R.Y.C. Lee at work



Sailing Club

First Row, left to right: Jackson P., Vice-Commodore; White W., Secretary; Kelley W., Commodore; Damon, Treasurer; Chitel, Miller K.
 Second Row, left to right: Grant F.; Heap; Jostrom; Resnick; Navarra.
 Third Row, left to right: Kelley E.; Jones; Crafts; Graham.

SAILING CLUB

The Sailing Club, Babson's only official "boat-rocker's," enjoyed a very active season, highlighted by sailing meets with various schools and informal talks by members and guests. With the cooperation of the Wellesley Recreation Committee a plan has been developed so that boats could be used at Morse's Pond in Wellesley. Because the boats were only ten minutes away with this arrangement, membership has grown rapidly. Qualified members of the sailing club participate in the intercollegiate sailing competition as members of the sailing teams. A noteworthy record was made by this team this year.

During the last weekend of the Spring Vacation the Babson Sailing Team finished third among a field

of ten formidable opponents in the 32nd annual McMillan Cup Regatta at Annapolis, Maryland. The regatta consisted of three races sailed in Luders designed 44 foot yawls. Winds averaged from 15 to 40 knots. Originally in eighth place the team moved to third place to threaten the leaders, Navy and Harvard. Since its inception in 1931 the coveted trophy has been won by such a notable as President John F. Kennedy.

To climax the season, a crew from the sailing team won the Raven Meet at the Coast Guard Academy at New London.

With this past record in mind, the sailing club is looking forward to a better inter-collegiate standing in next year's races.



First Row, left to right: Morgan; Fernandez, DeSano; Navarro; Ancona; Pedersen.
 Second Row, left to right: Schuemann, Joyce; Heller; Marks E.; Poll; Lee.
 Third Row, left to right: Barton; Jackson P.; Jones; Lac; Graham, Miller R.

SPORTS CAR CLUB



Justo Fernandez races on the ice in New Hampshire.

Making its second round on the campus, the Sports Car Club has made itself very quickly known around campus and at other colleges throughout New England. Babson sports car drivers traveled from Connecticut to Maine this year to compete in events with fellow drivers from other colleges and clubs. The name of Babson won a great deal of respect as its members gave more established sports car clubs many defeats.

With the cooperation of the administration, the club has been able to bring "gymkhanas" to campus this year using the large area of the main parking lot as their speedway. The club provided great entertainment for the student body on the Sunday of "Fall Frolic."

The club met regularly, on the roadtrack during Fall and Spring, and meetings were held inside during the Winter where the members heard Gaston Andrey, a leading authority in this field, speak on sports car racing. Movies were also shown at several meetings.

The club was also one of the founding members of the Intercollegiate Sport Car Authority. Almost any day, the members can be seen driving or maintaining their cars in the way of true enthusiasts.



Theater Guild Executive Council
 Left to right: J. Pludo; Descom D. Hoagland; Jay N. Thomson; Gerald S. Roberts.

THEATRE GUILD

This year, the Babson Institute Theatre Guild kept its fine reputation in presenting a top-notch musical comedy for the student body. As the curtain went up on Saturday after-noon, the student body and their dates enjoyed the Adler and Ross production of "Damn Yankees." Many talented Babson Students took part in the show; Lee Welling, played Mr. Applegate; Bob Pludo, played Joe Hardy; Jack Bacon playing Joe Boyd and Smokey; Mike Graham playing Schovik; Ron Perry portraying Vernon; Bob Bernstein playing Van Buren; Lee Georgeou portraying Herne; and Barry Nickerson playing Rocky. We are grateful to the female members of the cast from neighboring schools, which included Wellesley College, Pine Manor, Lasell, and Boston University.

Once again, this year, the talented Peter Hoagland and DeFrench directed the music and the acting of the students, and the entire cast is grateful to them.

The Annual Theatre Guild Award for outstanding participation in the production, went to Steve Light-hill for his outstanding lighting direction.

The Guild has already made plans for next year's production, which is to be presented on two week-ends.



The theatre Guild's cast takes a final bow in their Damn Yankees production.

VETERAN'S CLUB



Veteran's Club Officers
 Left to right: Michael A. Rosen, Treasurer; Theodore R. Wenrich,
 President; Paul H. Wilson, Secretary.

Formed in 1952, the club is designed to provide an organization for the veteran students of Babson Institute such that these students may meet to share common interests and to discuss common problems. The club members have also sought to further the best interests of Babson Institute.

Soon after its organization, the Vets Club assumed control over arrangements for the regular Red Cross Blood Drives which are held on campus each year. Many of the men in the club knew, from first hand experience, the value of blood in saving lives. The Blood Drive was won by Babson, over the competing schools of Pine Manor and Lasell Junior College.

On the other hand, the Club had a very social year. The year got off to a good start last Fall, with the Veterans' Ball, which was open to the entire student body. The music was provided by Don Russell. The club also had several closed functions during the year such as the Spring Picnic, which were attended only by members, their dates, and invited guests. To keep united, the club has a monthly dinner, meeting at Eagles Hall, where it is customary to have a "Happy Hour" before and after each meal.

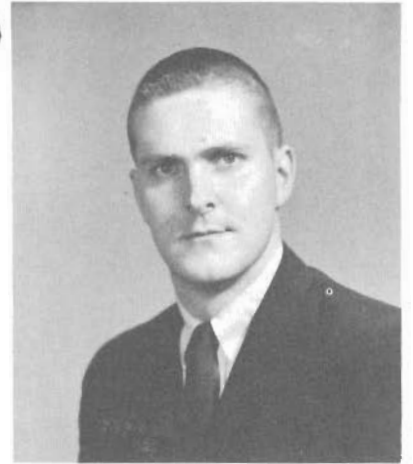


First Row, left to right: Wilson P.; Kreib; Newman; Fischer; Rand W.; Millen.
 Second Row, left to right: Parker; Bacon; Rosen M. A.; Wenrich; Schweitzer; Heap.

WHO'S WHO IN AMERICAN COLLEGES AND UNIVERSITIES



E. Michael Brown



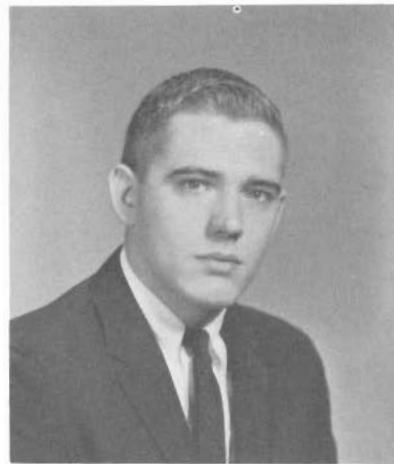
Peter Fenton



Harvey Feldman



Erlon R. Grant



Arthur J. Kreib



Booth R. Martin



Thomas E. Walsh, Jr.



Don R. Ziegenbein



WIVES' CLUB

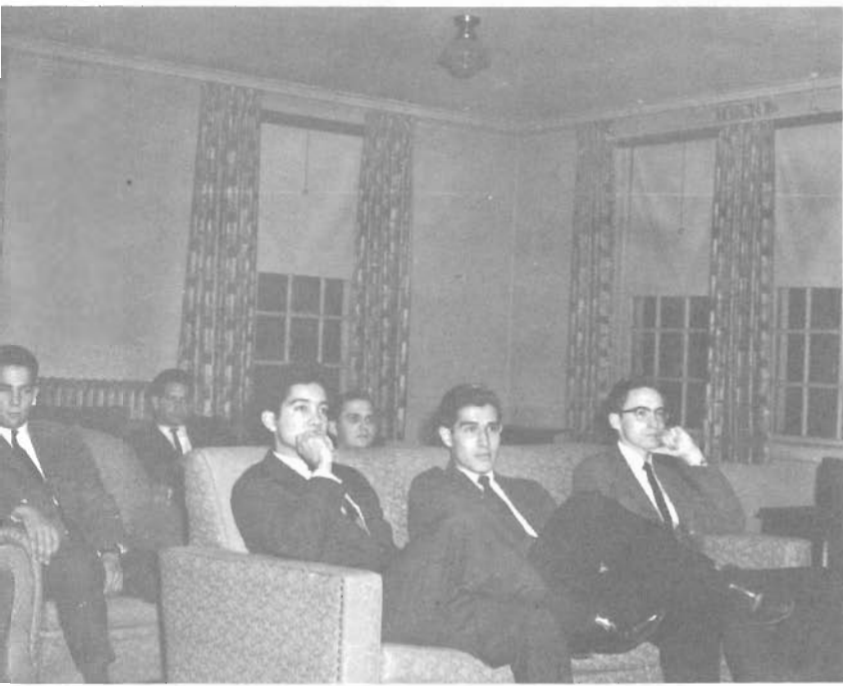
The Babson Student Wives Club is just what the title implies — "a club for the wives" — where many activities keep them busy throughout the school year.

One of the many interests is the bridge club which meets monthly at the home of a faculty member. Cookie and candy sales are held each semester around exam time, so that the men can enjoy some good home-cooking.

Other activities include a welcoming tea, a demonstration on flower arranging at a near-by florist, a covered dish dinner, picnics, various lectures, and parties with the husbands and faculty.

The format of the program allows for participation of the group, and the club proves to be a wonderful outlet for the student wives.

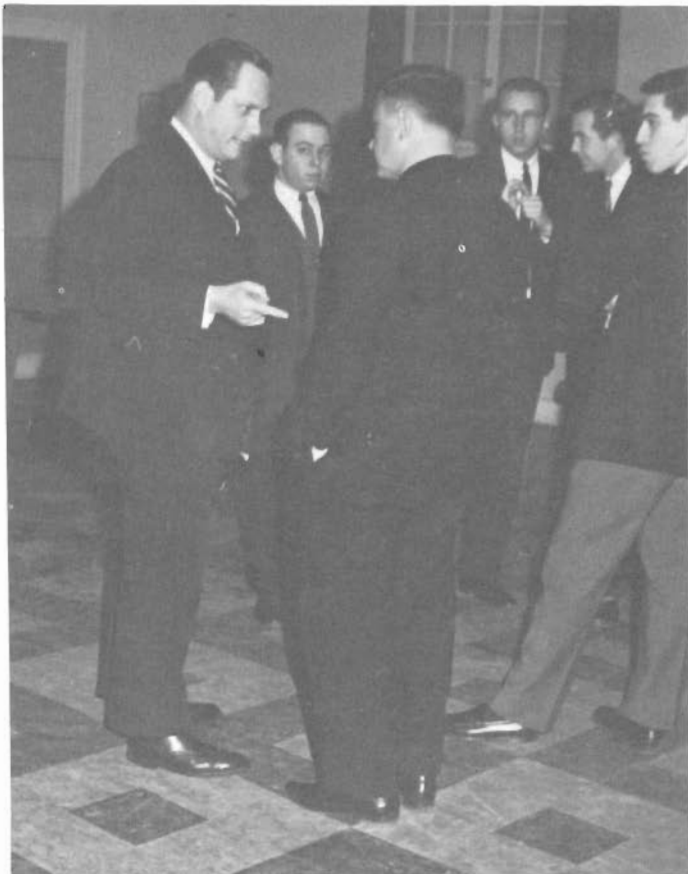
Officers include, Mrs. Thomas W. Ferguson, President; Mrs. Duane Johnson, Vice-President; Mrs. Huntington Blatchford, Corresponding Secretary; Mrs. Murray Campbell, Recording Secretary; Mrs. Dixon Griffin, Treasurer; Mrs. Stephen Goldstein, Reporter; and Mrs. Ward Fearnside, Faculty Advisor.



Tensions develop as Castro issue is discussed.



"Damn Good Goodies"



"The other night when I was having dinner with the Pope."



Newman Club plays host to Fine Manor.

SOCIAL LIFE

*“A little nonsense now and then is
relished by the wisest men.”*

Mark Twain



WINTER CARNIVAL



Who will be our Winter Carnival Queen?

All I suggested was . . .



The best measure of the success of a major social event is the nature of the support it receives. If attendance and enjoyment can be termed measure of support, the 1961 Winter Carnival was overwhelmingly successful. From the pomp of the Grand March at the Copley Plaza Hotel to the informality of Sunday afternoon's Jam Session, a large variety of social events more than satisfied the students' needs for a change from the usual scholastic routine. As usual mother nature provided no snow, but it was no hindrance to such high points as the crowning of the Queen and the Dramatics Club presentation of "Damn Yankees."

Winter Carnival was a weekend of whirlwind excitement. The formal affair at the Copley Plaza with the grand march procession got off to a rousing start Friday night, with the proud Babson couples bejeweled under the Plaza's famous chandelier of colours shining down upon the happy couples.

High point of the evening was the senior grand march led by Don Ziegenbein, President of the Student Government. As the seniors and their ladies marched, Dr. Trim, Dean Stephens, and Mr. Stäcke

narrowed the choice down to three fair damsels. The students then balloted, and shortly before the bewitching hour, her royal majesty was crowned. We here at Babson, certainly acknowledge the beauty of our Queen. With humbleness in expression, regality in carriage, Miss Suzanne DeLone portrayed for us a true royalty. Miss DeLone was crowned by Dr. Trim and then was escorted around the ballroom by her date, while the fine music of society bandleader Harry Marshad played "A Pretty Girl Is Like A Melody." We were proud to acclaim her Queen of the 1961 Winter Carnival. And to you, Mike Brown, we extend our congratulations with complimentary envy, for your part in escorting lovely Suzanne DeLone. In attendance to the Queen were Betsy Howard and Mary Burke, who accentuated the arduous task of selecting face, figure, and faculty from among three hundred female celebrants of the festivities. Our only regret is that our traditional custom advocates selecting only one Queen.

On the second day of the carnival, the scene shifted to Wellesley High School Auditorium where the Babson Theatre Guild, taking its cue from our last three successes, adhered to the contemporary scene to the risqué production of Broadway's Musical Comedy, "Damn Yankees." As the theatre filled with the largest audience that the Guild had ever performed before, one could see the transevaluation from weary exhausted faces to high spirited ones.

The Babson Institute Theatre Guild has made many steps forward in its short history, and with this advancement forward has placed Babson high among colleges with Dramatics. With only a handful of veterans to fall back on casting was a long process, but our multi-



Babson's first lady and escort.

Where are your chaperones?





Grand Opening assures all of a success

Babson's Marlene Dietrich works out



"This Queen has her aces in all the right places"





"Don't ask me where I've been"

Versatile dancers surprise audience

talented Directress DeFrench miraculously transformed a troupe of green actors into some remarkably entertaining talent.

"Damn Yankees" which is based on Douglass Wallop's novel, "The Year The Yankees Lost The Pennant," tells the story of a plump and balding middle aged real estate salesman, played by plump Jack Bacon, who is an avid fan of his hometown ballteam. In a rash moment he murmurs, "That he'd sell his soul to see the Washington Senators win the pennant." At this moment, the Devil appears, played by "Vaudevillian" Lee Welling, in the guise of a personable gentleman called Mr. Applegate, who offers to make a pact with him. In return for his soul he will transform him into a young, unbeatable ballplayer, and this is where "Beatable" Bob Pludo steps in as Joe Hardy.

As the team scores to second place, Joe longs for his former status in life. But Applegate employs the services of Lola, daring faculty censorship Helene Davidson portrays a ravishingly beautiful witch, to tempt Hardy into staying on the side of the devil. However, Hardy remains true to the wife he left behind him.

Members of the faculty, who became critics of the stage overnight, were heard to have commented. "Damn Good Musical," stated Mr. Mann. "Ron Perry in the Heart number split my sides with laughter," Dean Stevens told Athletic Director Tom Smith.

When vivacious DeFrench tossed a rose from her bouquet to versatile Pete Hoagland, who directed the tunes and orchestra, everyone realized this was the last curtain call and it was time to change the set in the mood for an exhilarating Saturday evening.





"You've Gotta Have Heart"

Final Curtain Call



Chevy Case Fan Club





But I always thought I was good looking



Okay, lover, now what?

Our talented maestro leads the way



SATURDAY NIGHT



Saturday Night, students flocked to the Hotel Continental in Cambridge to hear Carman MacRae with her sensational performance of hot and cool jazz. Carman MacRae has performed in all major clubs around the country as well as on television and in the movies. Metronome Magazine called her the "Singer of the Year" and Downbeat called her the "World's New Best Female Singer." Roy Eldridge has been noted for years as being the top jazz musician in the country as well as being a tremendous showman. This nationally known quintet wound up the evening's entertainment. So great was this group that it received a standing ovation at the end of the show.

The memorable but exhausting weekend drew to a close on Sunday afternoon with a jazz concert at the



Playpen shows togetherness





Your what hurts?



Babson Couple meets celebrity



The King and his harem

Short changed again, Ted?



SUNDAY



Monticello in Framingham. For those who were still desiring to hear music and partake in liquid refreshments, Sunday afternoon's air was filled with Mel Dorfman and his Jazz Village Sextet. It was a wonderful way to close one of the best Winter Carnival's here at Babson Institute. Although he failed to blast holes in the walls of the newly renovated building, he provided plenty of good hot music and a fine cap for a wonderful three days.

Drink Up, only three more hours to go.





4, 5, 6, Buzz!



That's fine, but what do you do about dandruff?

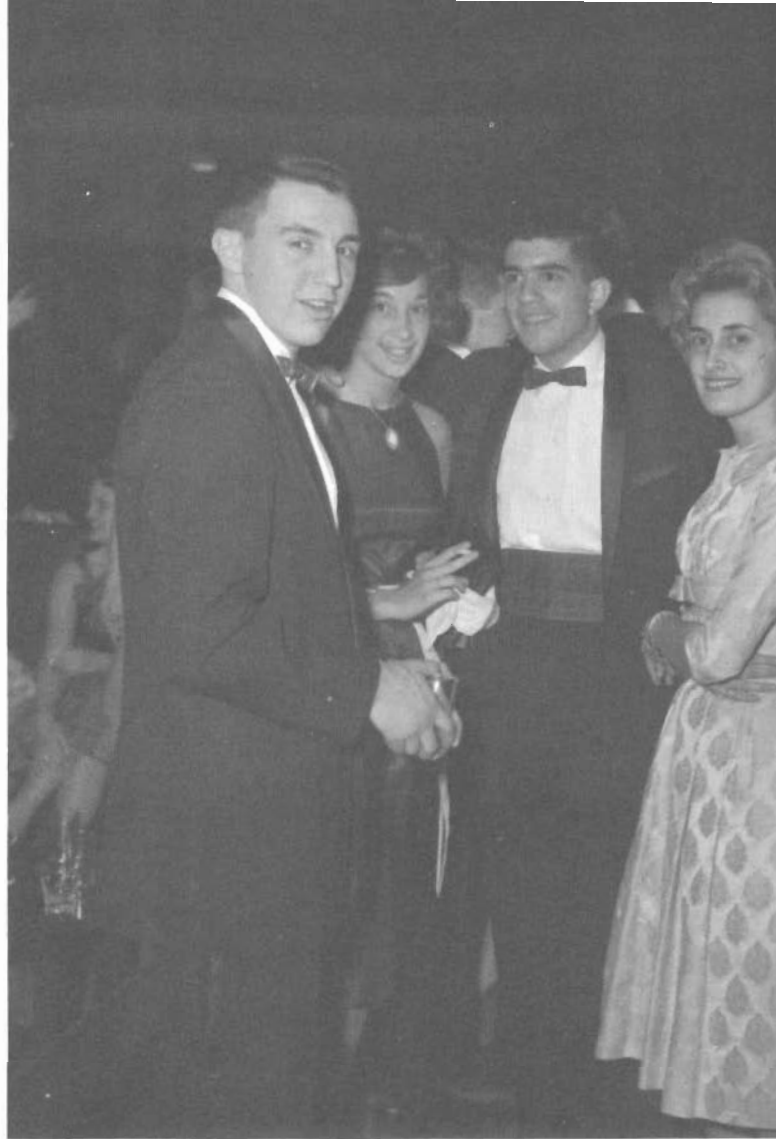
Climax to a wonderful weekend.



FRATERNITY PARTIES

Each year, the fraternities highlight Winter Carnival by providing extra entertainment for their brotherhood. Wild suite parties were the rule, rather than the exception. Over the past three years, such famous events have taken place such as Dick Perrett smashing in hotel doors, Jeffery Rice's wild interpretive Greek Dancing, to Ronald Rosen's "drop-trout." Faculty advisors were always present in the beginning of the evening however were skillfully swished away before the floor show took over. Bath tubs swelled with ice, women ran around looking for their alledged dates, and fraternity brothers often played "switchies." Such celebrities as the heiresses to The Hershey Candy Bar Fortune, The Frith Silver Mines, The Remington Rand Fortune, represented by Gamble Benedict, and the playboy son of The Luxton's ran around as commoners. Hotel officials vowed, "Never again," while hospital technicians were kept busy detecting mysterious cases.

All in all, these "extra" parties kept fraternity brothers at an unbelievable quick pace; most of them never seeing Monday.

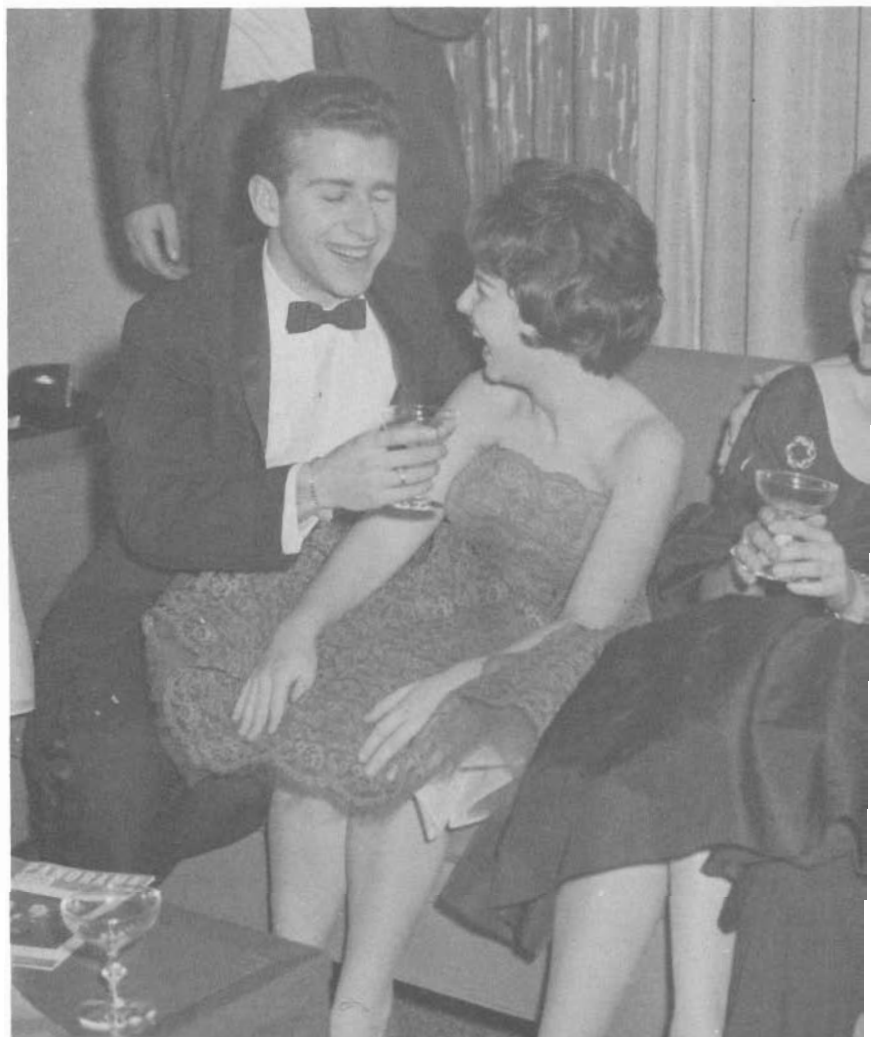


Autographs, later fans

Sometimes the excitement makes me feel a bit faint.



"All in a Night's Work"





Does anyone have a sun reflector?

Do I hear a Higher Bid?

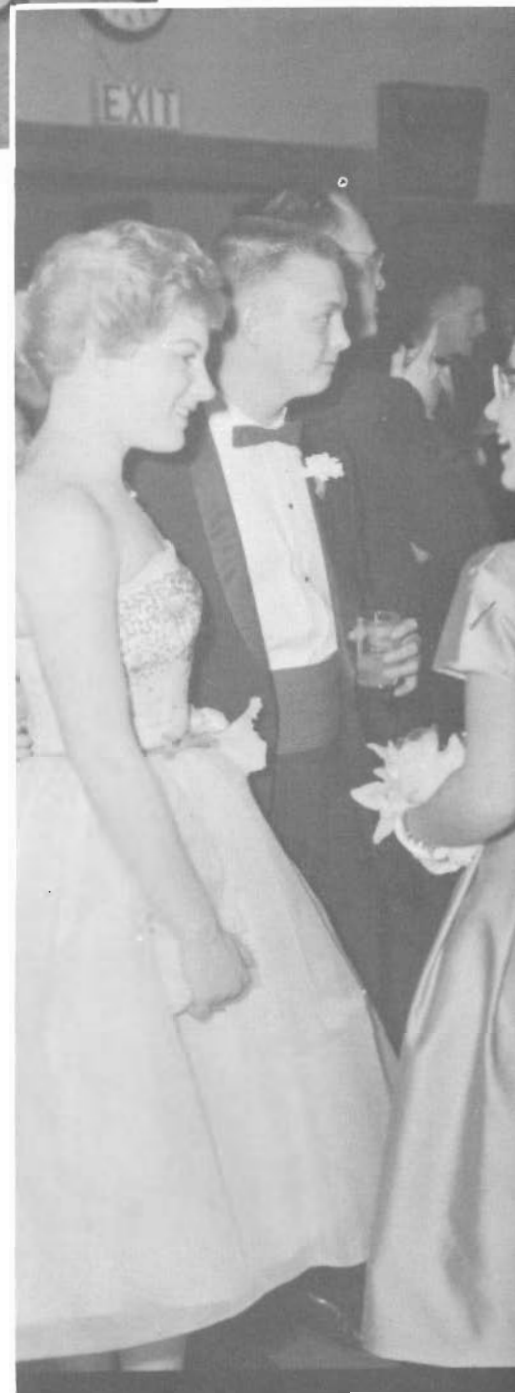


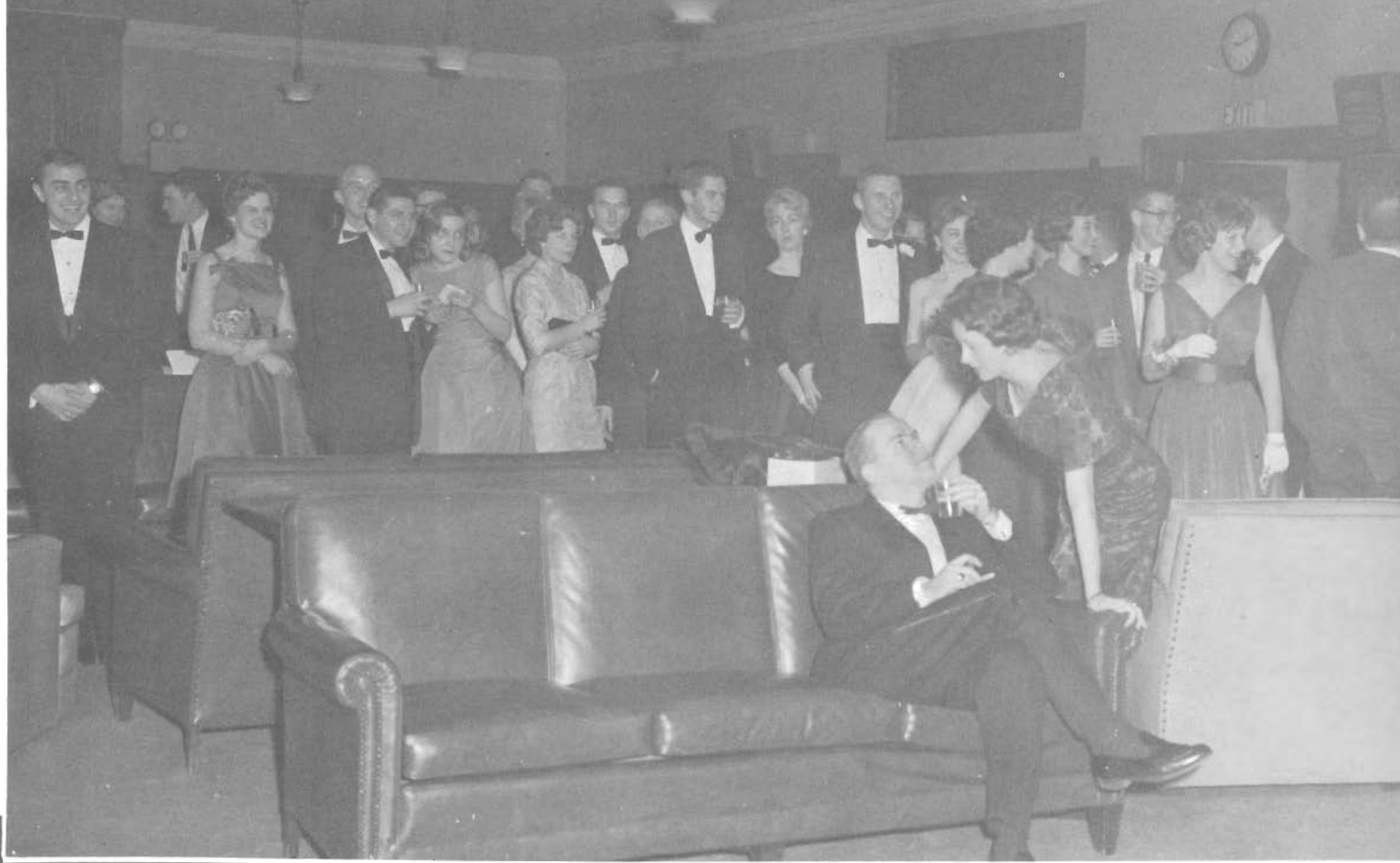


A toast to the newly pinned couples.



Say, when?

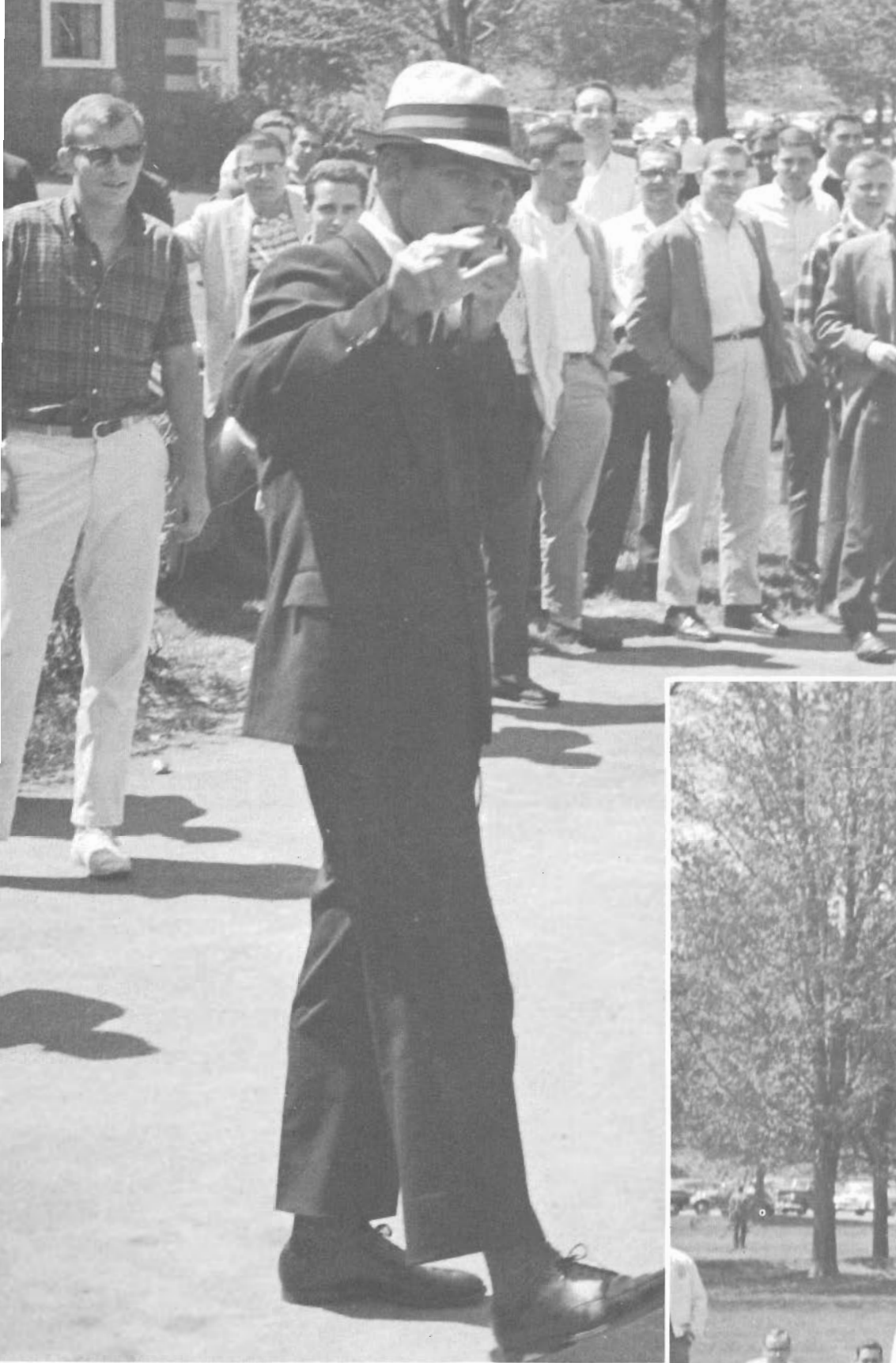




He had tired Blood . . .



Guess who's getting out of a term paper . . .



R
O
Y
A
L
M

Delta Sig's Uncle Sam



S.A.M. "Untouchable" Chuck Cacciatore

SPRING WEEKEND

A
L
T
Y



AKPsi's P. J. Sleepwell



Hey Babe, what are you doing after the show?



"Never On Sunday"



Spring Weekend, the last social fling of the season, proved to be a huge success. The fun started officially Friday night with a semi-formal dance at the Hotel Continental in Cambridge. The Babson men and their dates danced to the sounds of Don Russell, whose fine music has been enjoyed by students on several other occasions.

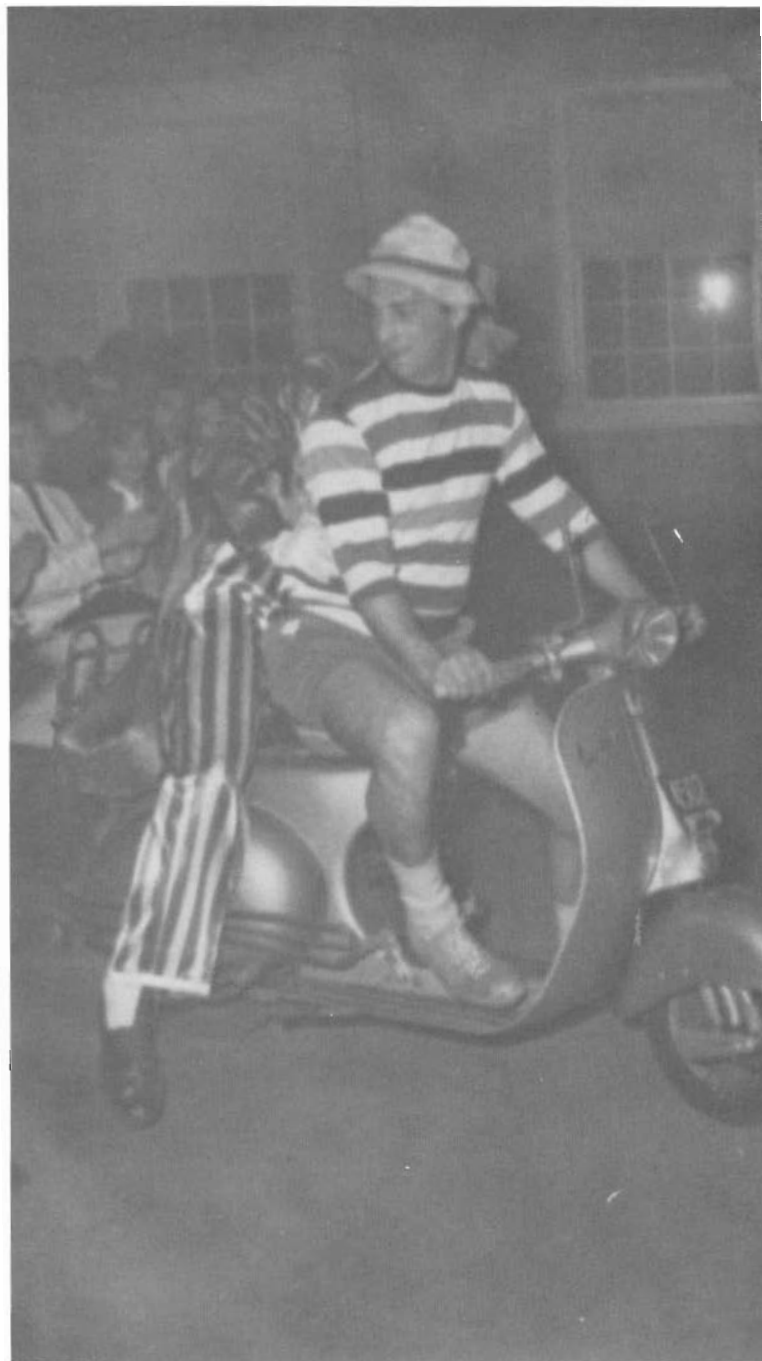
The pinnacle moment of the evening was the announcing of the mayor of Babson Park after the campaigns of the previous evenings. To the surprise of all, there was a tie between Chuck Cacciatori (Chuck Klotsche) and Uncle Sam (Jack Bacon.)

During the week before Spring Weekend, the candidates for mayor of campus, sponsored by Alpha Kappa Psi, Delta Sigma Pi, and the Society for Advancement of Management, kept the quadrangle in a constant state of utter chaos, which gave the Babson students another opportunity to rationalize not to study. Myriad women flocked through dinner time, people made speeches, and there were general shinnagans. One



Katy casts her vote for P. J. Sleepwell

Hawk and the Mrs. ?



Uncle Sam scooters in . . .

FRIDAY NIGHT



"CHEESE"





Making the scene at the Continental . . .

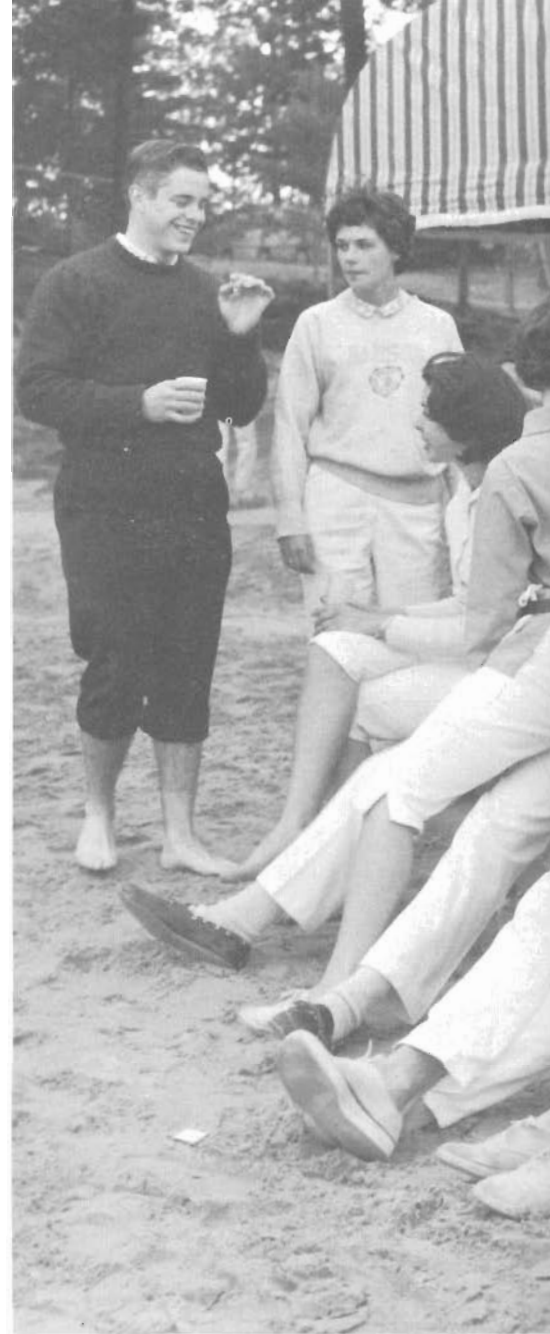


SATURDAY

night, undaunted by fog and studies, a crowd gathered in the center of the quadrangle to watch thinly clad girls, hear speeches, and join in group singing. The final appeal for votes came at Knight Auditorium with more girls, more speeches, and more slapstick comedy skits. The students took part in the election by casting their ballots Friday morning. Monday morning there was a run-off, between the two candidates that were tied, and on Honor's Day it was announced to the school that the new mayor was Chuck Klotsche representing the Society for Advancement of Management. He was presented a key to the campus at this assembly. Blue Key once again ran the campaign, and Pete Hoagland did a wonderful job as chairman, even though they did have tough censorary rules to adhere to.



"I could have danced all night . . ."



After we left, people said it livened up a bit.





"I know a good spot on the other side of the lake!"

Down by the old mill stream.



On Saturday, the festivities took place at Lakeview Park, in Mendon, Mass. Once again, mother-nature was against us with temperature nearing forty degrees, but that didn't stop Tony Tomasso's Dixieland music 'in the afternoon; while, "rock 'n roll" filled the ears of the tired men, though one would never know by the contortions of dancing and "twists" displayed by fellow students and their dates that evening.

To add to the hysteria of the evening, it was announced by the management that the A.B.C. would raid and interrogate the joint. The couples could hardly wait. To the disappointment of all the authorities let us down and never showed up. This was no stunt of Chuck Cacciatore, who represented an "unmentionable character" during the roaring days of prohibition.

On Sunday, Open House was permitted for the first time in Babson's history — Women were allowed in the dormitories! The men spent days straightening up their rooms, and the dates took it for granted that they always looked that neat. It is only fitting to say, that this weekend proved to be one that was fun-filled.



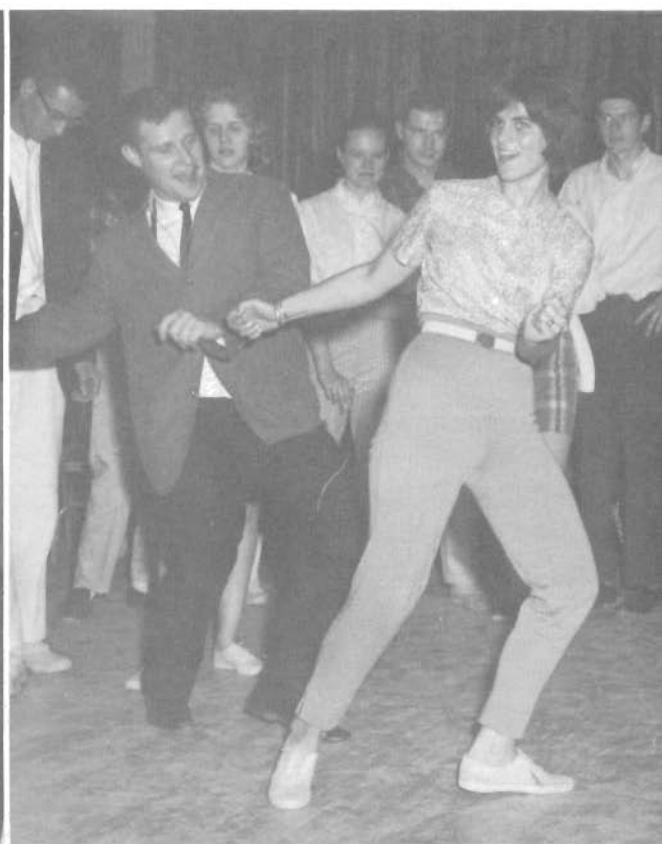
The Barefoot Contessa and friend.

"Sure that's a double."





OOoou that feels so good



H O P E N U S E



"Ooh Freddie, What cold hands you have!!!"

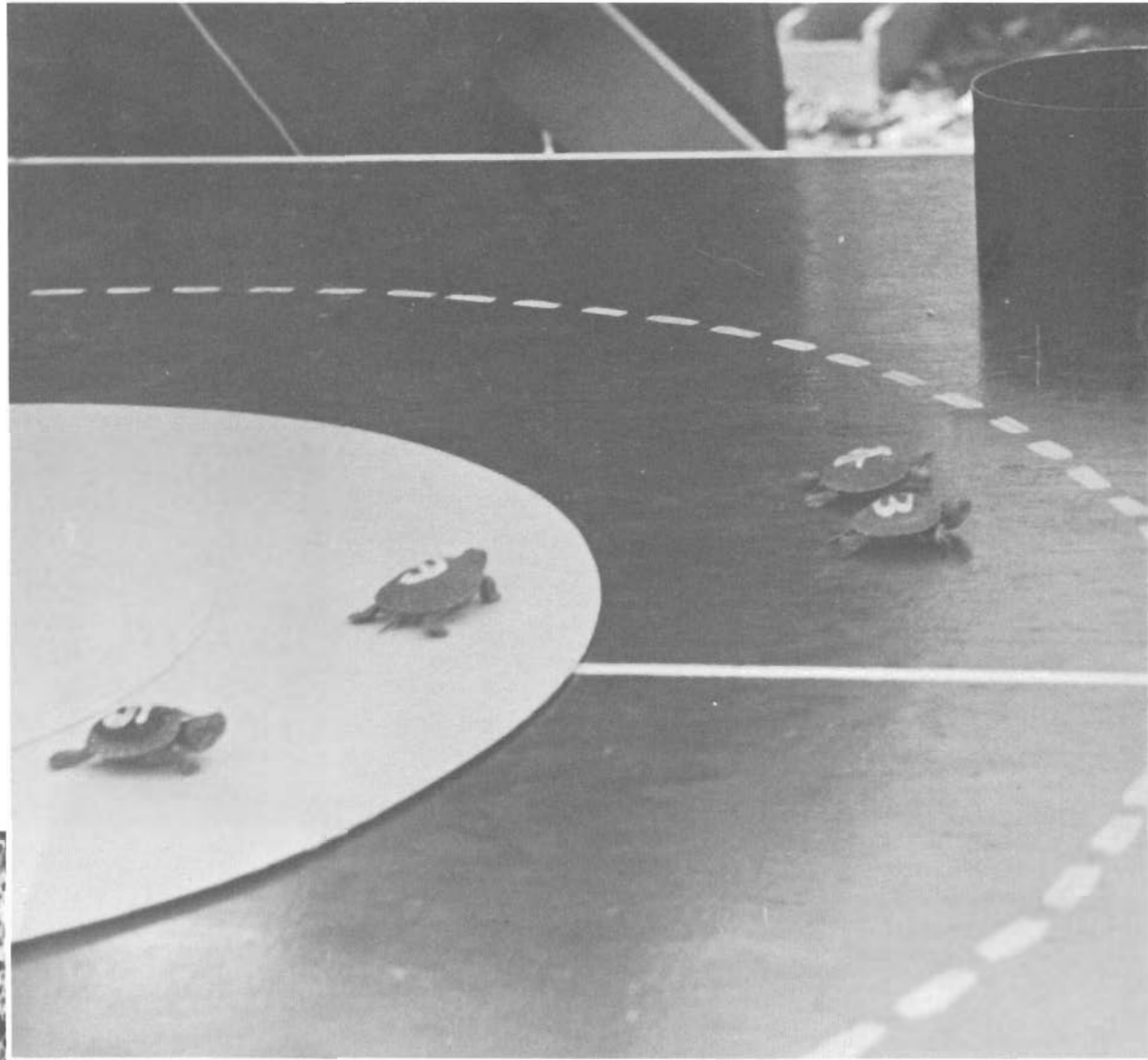
Where's Col. Whitehead with the Schweppes?



FALL FROLIC



B S expert at work



Their off and running



"Is it worth 25¢ for only three darts?!"

"Me, up there?"

Fall Weekend officially opened the social season with a splash! This was the first time in Babson's history that such an event was held. Weeks before the "frolic" was actually staged, the campus was seen in a constant state of hustle and bustle. From Andy Mandel running around looking for Hawaiian leis to Art Kreib try to find the whole Vets' Club Booth, a lonely freshmen could tell his first big college weekend was in store for him. By Saturday, there were booths stretched out from Park Manor South to Lyon Hall. The activities in the afternoon were well advertised in local newspapers and on radio stations. Many proper Wellesley town folks attended this unusual event. The proceeds that were taken in by the booths were handed over to charitable organizations. On that crisp Autumn day in October, the people who attended the bazaar could expect anything from turtle races to faculty members being dunked in tanks of water.

That evening a raffle took place, and numerous winners were announced. The grand prize was an ebony black Babson Chair, highlighted with our gold seal. Blue Key conducted this event. To top off the exciting evening, Ethel Merman made a surprise appearance. Requests from the audience were yelled out, and she obliged by singing the following numbers from her smash hit musical, "Gypsy," "Mr. Goldstone, Have an Eggroll," and "Mama's Getting Hot." Once again, Babson Institute scored another social victory; only to bring out a multitude of students at Winter Carnival.



A hundred and one pounds of fun.

International coterie





SENIOR DANCE

To climax our college years, the senior class sponsored a dance, and came off without a hitch despite overly hectic complaints that our dues were not paid. Our class treasurer, Harvey Feldman, finally threatened the class with sardonic invectives, "Will it be a dance or an electric barbed wire fence around the sanctuary?" To this frantic appeal, the seniors replied in the affirmative, and the dinner dance proved to be a tremendous success.

Intermittently, the dancegoers, after cocktails and dinner, drifted onto the dance floor at the Riverside Club. Although Lester Lanin couldn't quite make this one, due to a previous engagement at some Deb's party in Newport, Don Russell our old standby proved quite adequate for the evening. Comments heard, were "That it was one of the best social functions in the three years we were in college," and it seemed to be a wonderful way to wrap up these cherished years.



SPORTS







Moderno comes in for a mid field defensive block



VanEybergan on a drive

SOCCER



All alone in dangerous waters

1960 Soccer Scores

Colby	6	Babson	3
Lowell Tech.	5	Babson	1
Babson	5	New England	4
Brandeis	4	Babson	1
St. Francis	2	Babson	0
Babson	8	Barrington	5
Windham	3	Babson	2
Bowdoin	3	Babson	1
Salem	3	Babson	2
Clark	4	Babson	3
New Bedford	9	Babson	0
Nichols	7	Babson	0
Babson	2	Nasson	2



standing: Coach T. Smith, J. Litchfield, L. Maloomian, E. Priest, A. VanEybergan, K. Polhemus, R. Coleman, C. Tomar, C. Speed, K. Malley, L. Patterson, Mgr. R. Ward. *kneeling:* P. Hendrickson, J. Moderno, T. Fernandez, M. Silverstein, R. Levine, Co-captain Manuel Navarro, Co-captain George Pederson, A. Lewis



I can do anything you can do better

Under the able leadership of Coach Tom Smith and Co-captains George Pederson and Manuel Navarro, the 1960-61 soccer team was underway one full week before the beginning of classes. They had two two-hour practices every day, so that by the first game the team was prepared to face their toughest opponent and all time rival, Colby.

Although the team was not too successful they never lost their faith and good spirits under the worst of conditions. An outstanding example of this was the game against New Bedford, played under copious rain and on a field glutted with three inches of mud.

Particularly outstanding players were fullbacks Oscar Flores and John Moran, center half George Pederson, and forwards Manuel Navarro and, highscorer, Tomas Fernandez.

Next year the team will also return a week early, this time under the direction of a new coach, Harry Murphy, and Co-captains Manuel Navarro and Tomas Fernandez. The 1961-62 team should have the capabilities of having a very successful season in that only four seniors have left the squad.



Les "Bermuda Bombshell" Patterson coming in for a score



Button, button, who found the button?

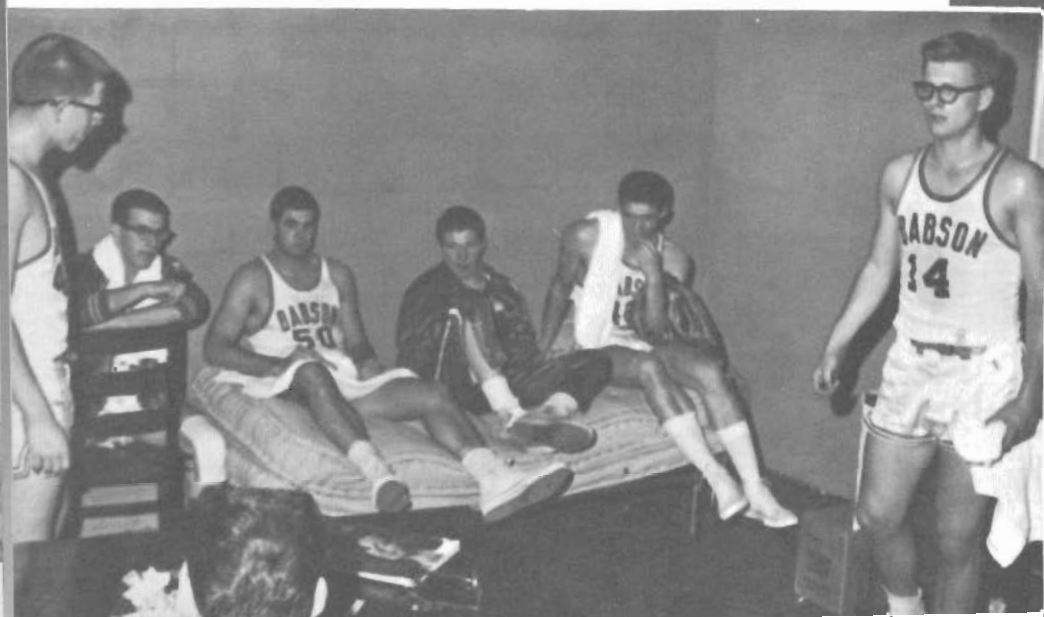
BASKETBALL



The Shadow knows . . . ha, ha, he, he



1,2,3,4,5 . . . Demakis takes the count



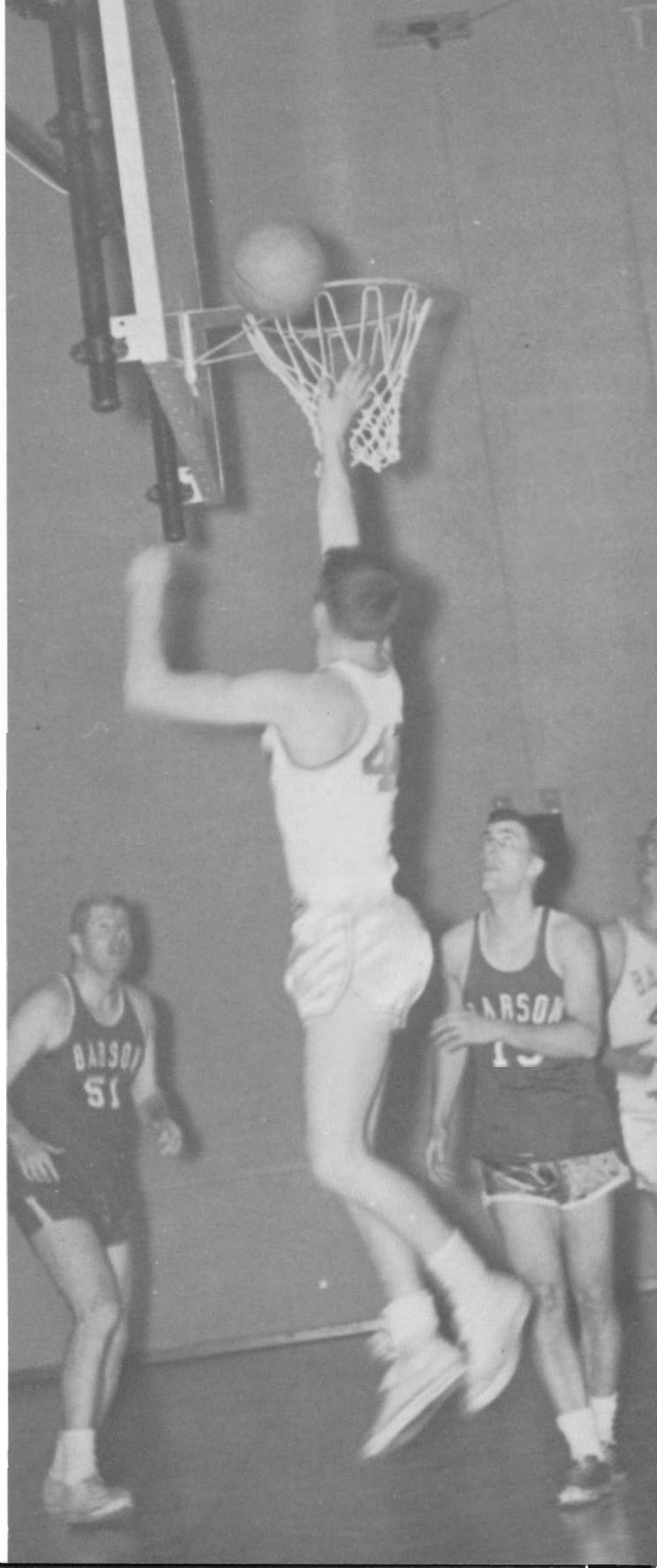
Hey, Dave, how about an orange

1960-61 Basketball Scores

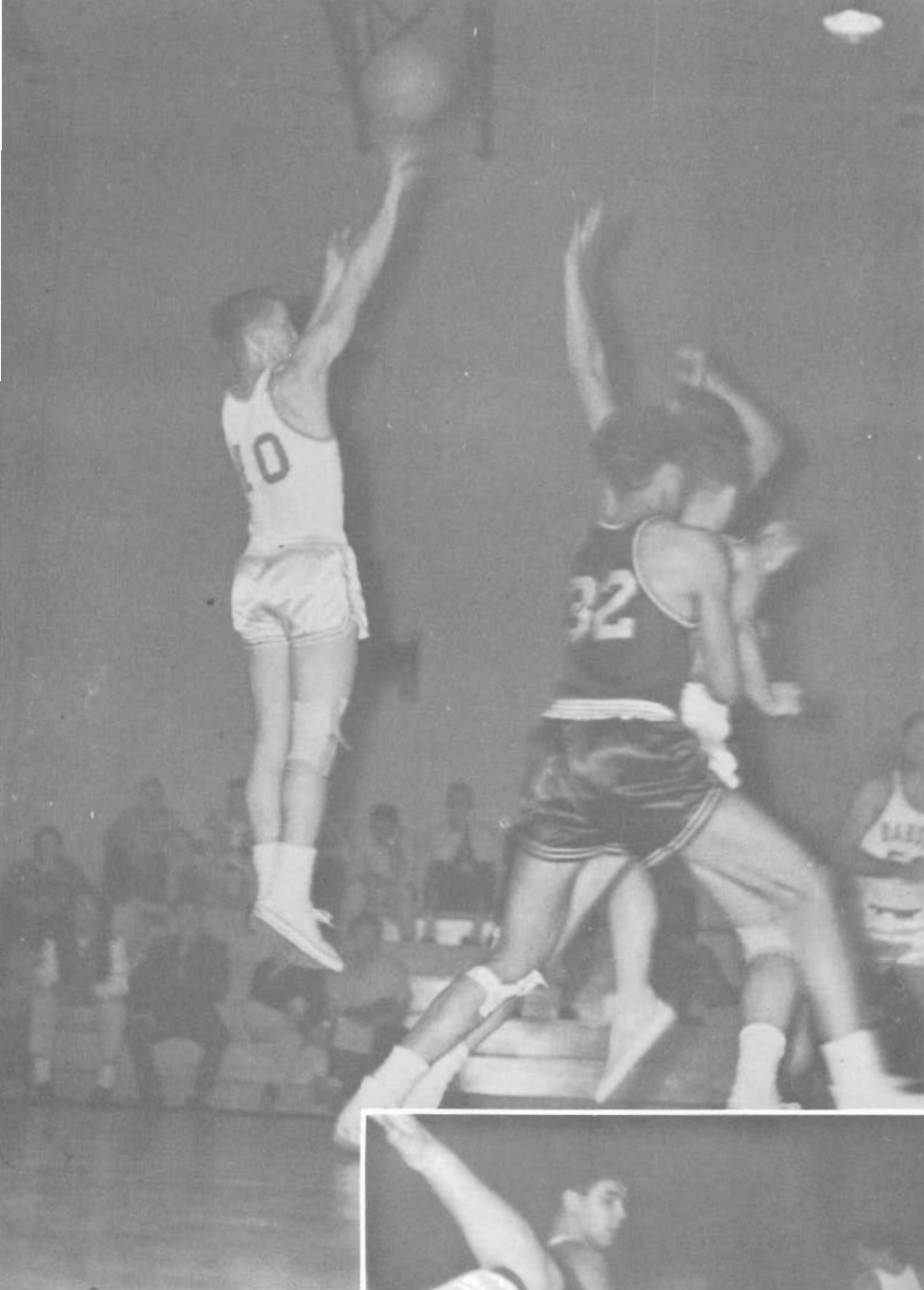
Babson	53	Bedford AFB	52
Babson	99	Wentworth	65
Babson	68	Newport Naval	64
Suffolk	104	Babson	57
Lowell Tech.	75	Babson	60
Merrimack	106	Babson	63
Nichols	73	Babson	50
Nasson	81	Babson	67
Newport Naval	94	Babson	55
Boston College Frosh	93	Babson	54
New Bedford	93	Babson	80
Gordon	74	Babson	46
Babson	83	St. Francis	81
Babson	100	Windham	91
St. Francis	78	Babson	77
Suffolk	95	Babson	72
Windham	116	Babson	89
Gordon	95	Babson	74
Nichols	92	Babson	63



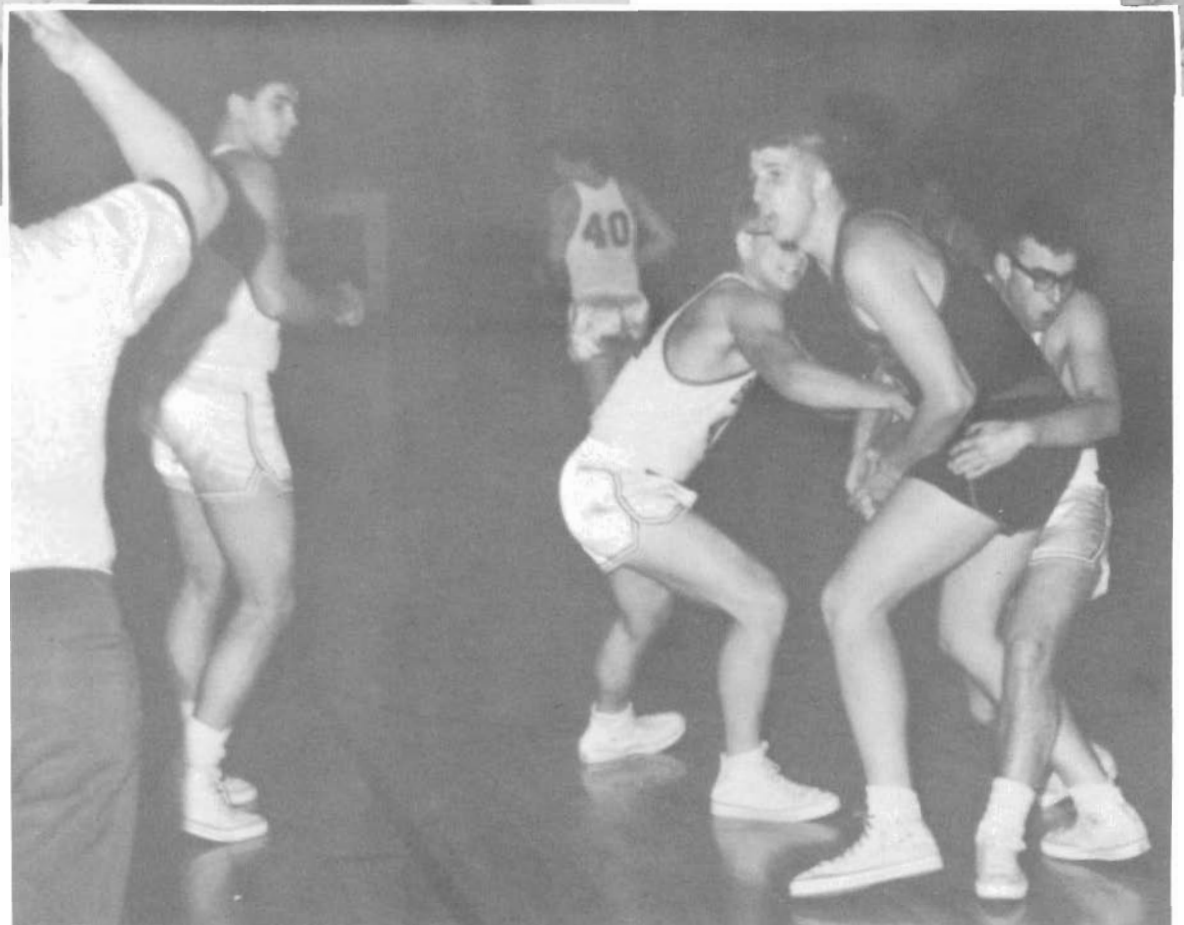
Suffolk blasts with a knee to the kidney



A couple of old-timers get back in the saddle

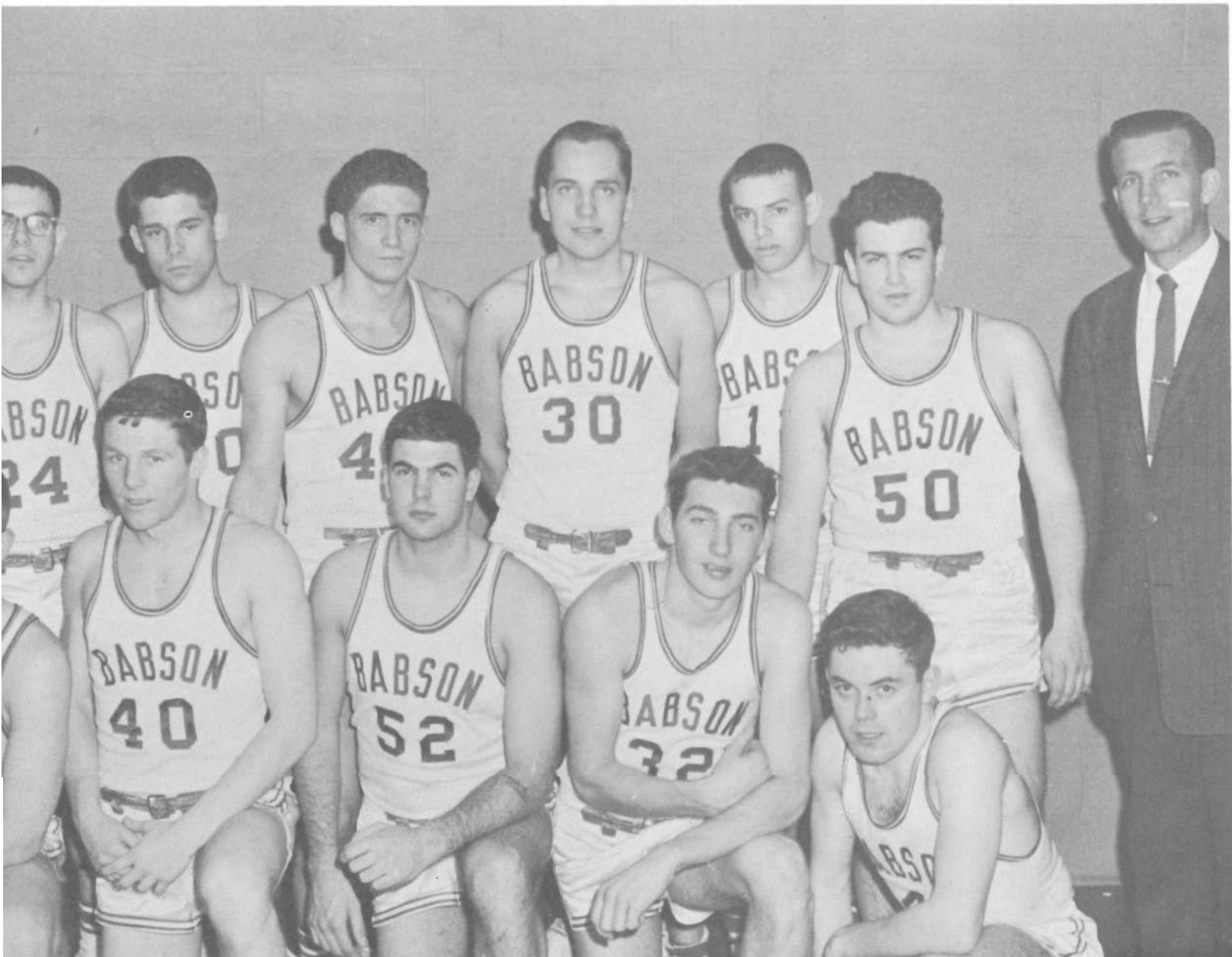


In memory of a former friend



"Ah, mon Ref!" Demakis and Patenaude vs up Suffolk's big gun





standing: N. Shultz, C. Hill, T. Smith, B. Barren, E. Baylow, F. Richard, Coach Tom Smith. kneeling: D. Patenaude, B. Bennett, K. Polhemus, E. White, E. Chipman. not shown: B. Lunnie, M. Demakis, D. Gottlieb Singer

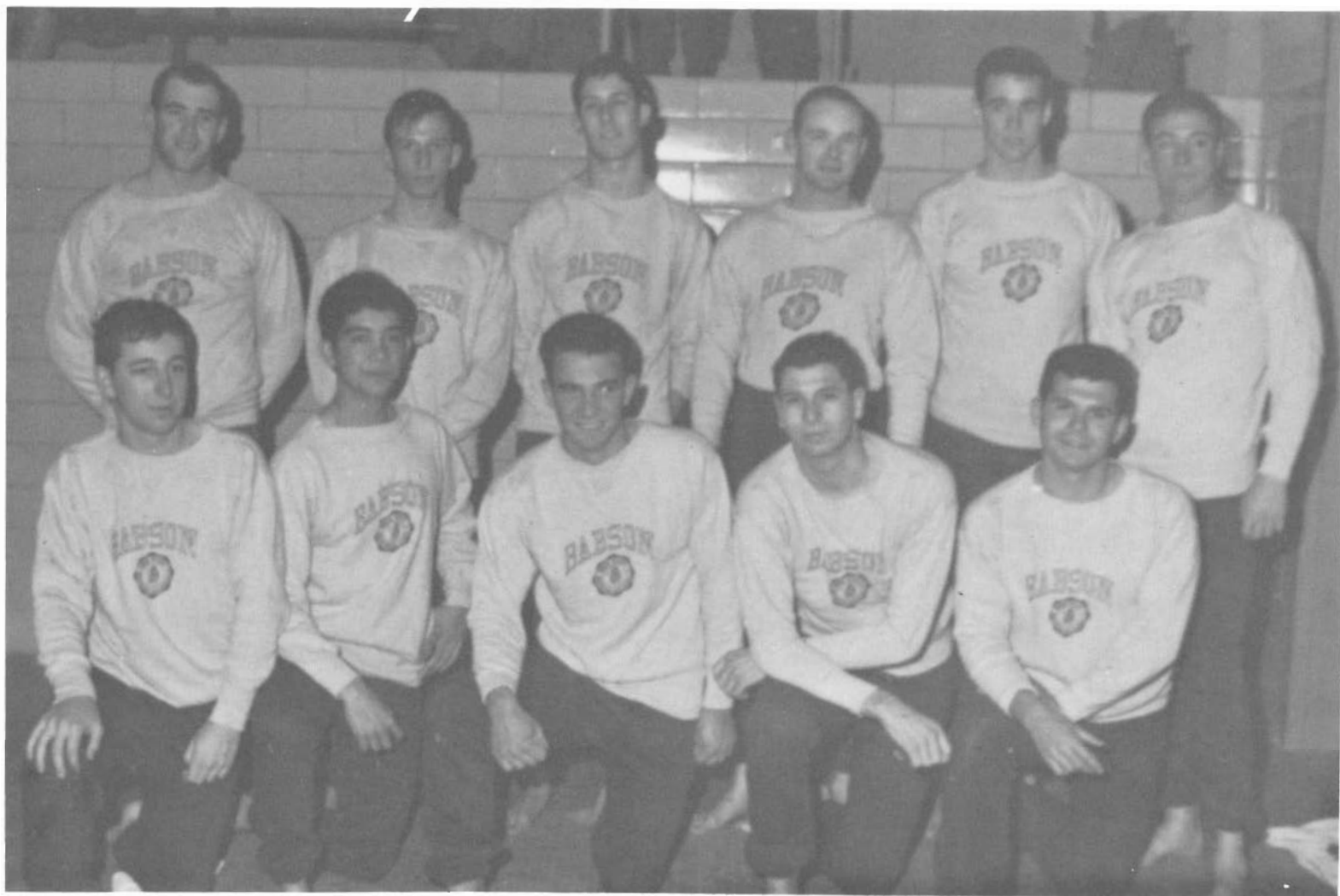
If ever there was a hard luck team the 1960-61 Basketball team should not be ashamed to carry that tag. The reason for this is simple — probation and academic difficulties. One look at the record clearly points out this problem; the first three games of the season, played under full-strength conditions, were clean victories over three formidable opponents. The fourth game, played in January, 1961, was soon to become typical of the now, new team, skeletal squad. Stan Briggs, the 1960 high scorer, would never play ball in a Babson uniform again. Along with him went many other promising stars of the future, and Coach Tom Smith's hopes for a winning season.

Smith now had an incomplete "cell" to work with — a strong nucleus but very little cytoplasm. The nucleus was composed of Ken Polhemus, the number two man in the Boston area with a 22.5 game average, and Dave Patenaude, the number nine man with a 15.8 average. Both players were elected to the Greater Boston-Worcester College All Stars. To this were added lettermen Bill Lunnie, Mike Demakis, and Bob Bennett. One wonders why, with a strong potential such as this, the Beavers did so poorly. To an active spectator the answer is quite clear. When did the full team ever show up to a game?

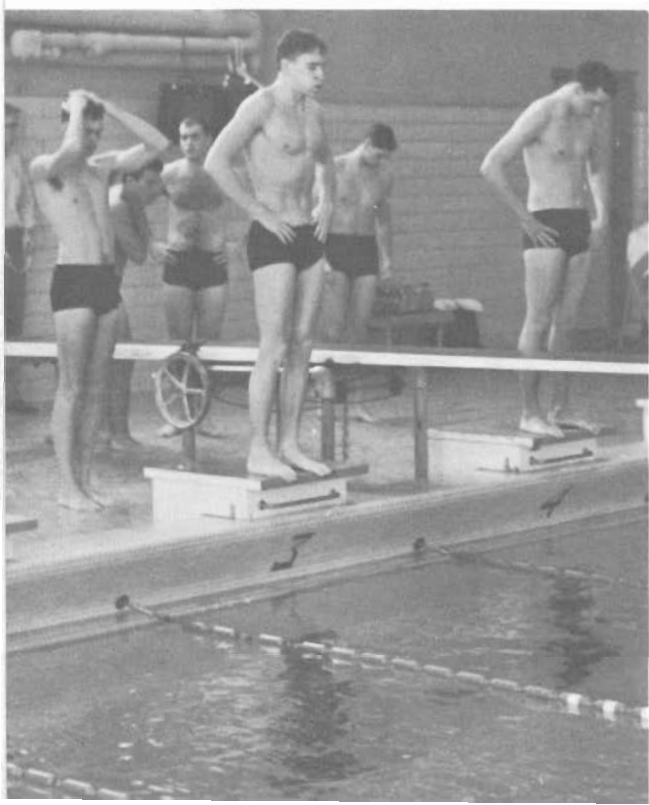
Yeah, I know; the basket's on the other side



SWIMMING



standing: M. Rosen, L. Wels, M. Sleeper, H. Heap, D. Jones, M. Navarro. kneeling: T. Hill, J. Fernandez, D. Robinson, M. Gordon



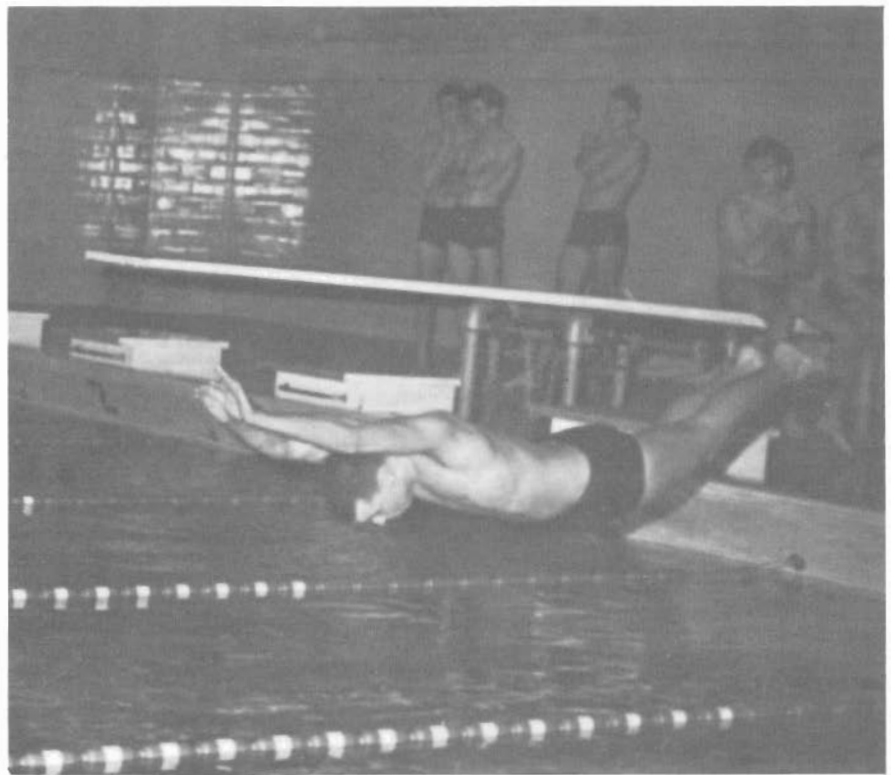
And he huffed . . . And he puffed

Swimmers . . . Take your marks . . . Ready .

The swimming team compiled a record of six wins and two losses under the outstanding direction of Coach Gary Parks. The team, which consisted of eleven men, overwhelmed Southern Connecticut State College by the score of 60-20 in their first meet of the year. The Beavers extended their winning streak of five straight by beating Hartford University, Worcester Junior College, Worcester Y.M. C.A., and Holy Cross before losing to the Harvard Freshmen. The team rebounded strongly though, by swamping Assumption, 55-18.

Captain Tomas Fernandez was a strong performer in the individual medley and the 100 yard butterfly while Manuel Navaro won consistently in the backstroke. Freshman Doug Robinson proved himself to be an outstanding swimmer in the freestyle events and showed great potential for the future. Mike Rosen, Mel Gordon, Davey Jones, and Todd Hill added depth and strength in the freestyle ranks. Hargy Heap and Mike Sleeper in the breaststroke along with Justo Fernandez and diver Lorin Wels, the most consistent team winner, rounded out the squad.

The team was actively supported by the school this year and with the addition of more interested swimmers, Babson will produce another outstanding squad next year to be lead by Co-captains Tomas Fernandez and Manuel Navarro.



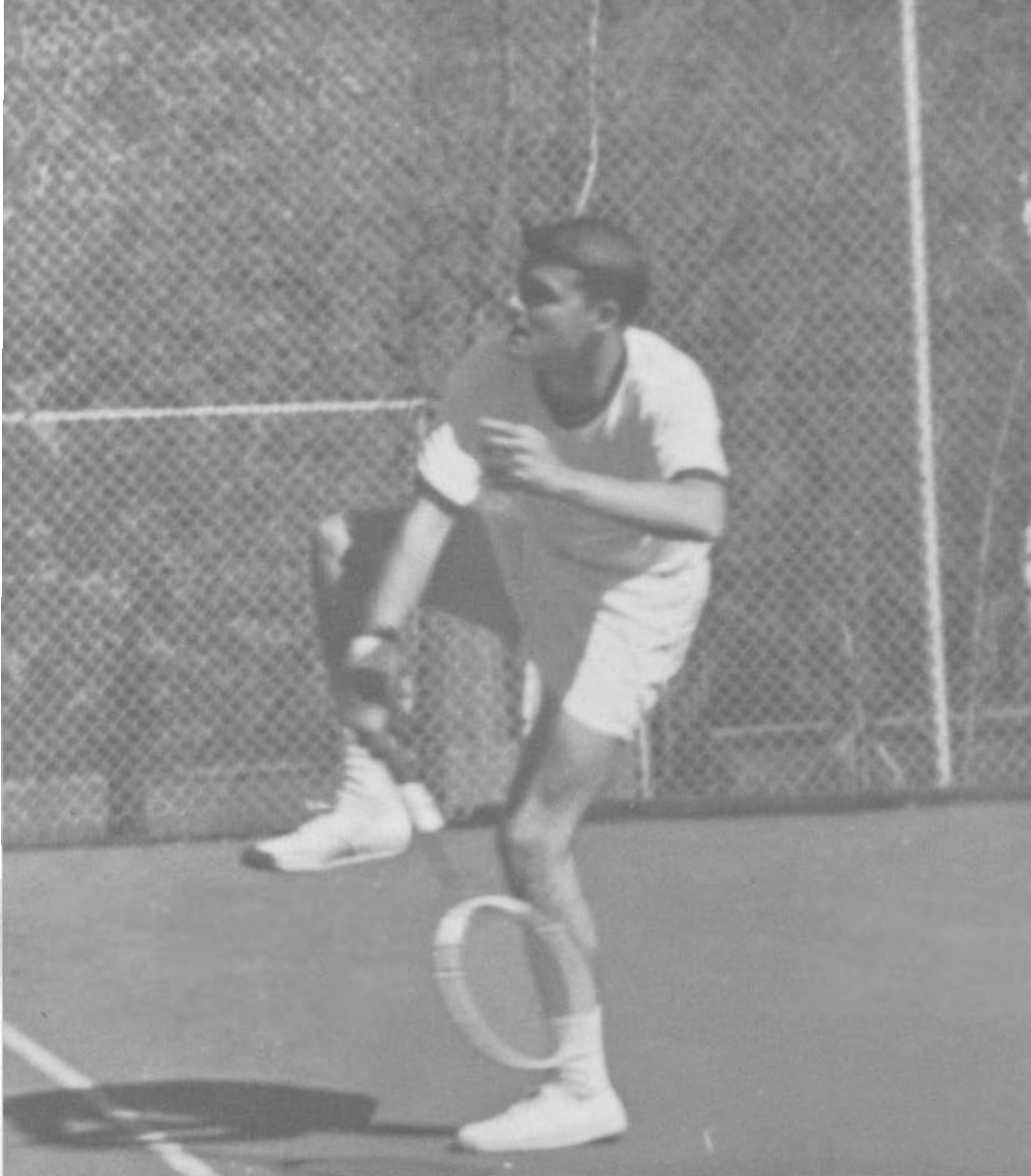
Davey Jones heads for his locker



Aahhh . . . ahh . . . ahhhahah



Number one man, Tad Karr



Dalzell returning an easy forehand

Holy Cross	9	Babson	0
Colby	8	Babson	1
Merrimack	7	Babson	2
Clark	6½	Babson	½
Bates	6	Babson	3
Nichols	5	Babson	4
Brandeis	8	Babson	1
Tufts	6	Babson	3
U. New Hampshire	8	Babson	6

TENNIS



standing: Coach Joslin, B. Dalzell, Z. Patterson, T. Carr, R. Reimer. *kneeling:* M. Sher, B. Nickerson, C. Goldsmith.

The 1961 varsity tennis season has been termed many things: unique, unfortunate, disastrous, and even surprising. But to the seven members of the squad who toiled on the courts for eight weeks, the season can be summed up in one word — gratifying.

At the offset, the prospects for a successful record were dimmed greatly by the old nemesis — probation. Only one letterman returned from the 1960 squad — Captain Bruce Dalzell. Eventually the team was rounded out with six new men — Patterson, Reimer, Carr, Goldsmith, Sher, and Nickerson.

Now that the coach had his squad, a second perennial problem arose — the weather. Six of the eleven scheduled matches were postponed and two were cancelled. Undaunted, the Babson acquaintances hard

and well through the nine matches but were unable to come up with the decision.

Outstanding performances were turned in by several men: Tad Carr won four of his singles while Dalzell picked up two. In doubles competition, the teams of Goldsmith-Patterson and Sher-Reimer both had three victories.

The season was concluded by a tennis team party and the Sports Banquet where Bob Reimer was elected captain for next year. Gifts were presented to Coach Joslin and to Zera Patterson, the only graduating senior. Bruce Dalzell and Barry Nickerson received plaques for doing fine jobs as captain and manager respectively. With five returning lettermen, the 1962 Tennis team should shape up as a top competitor.

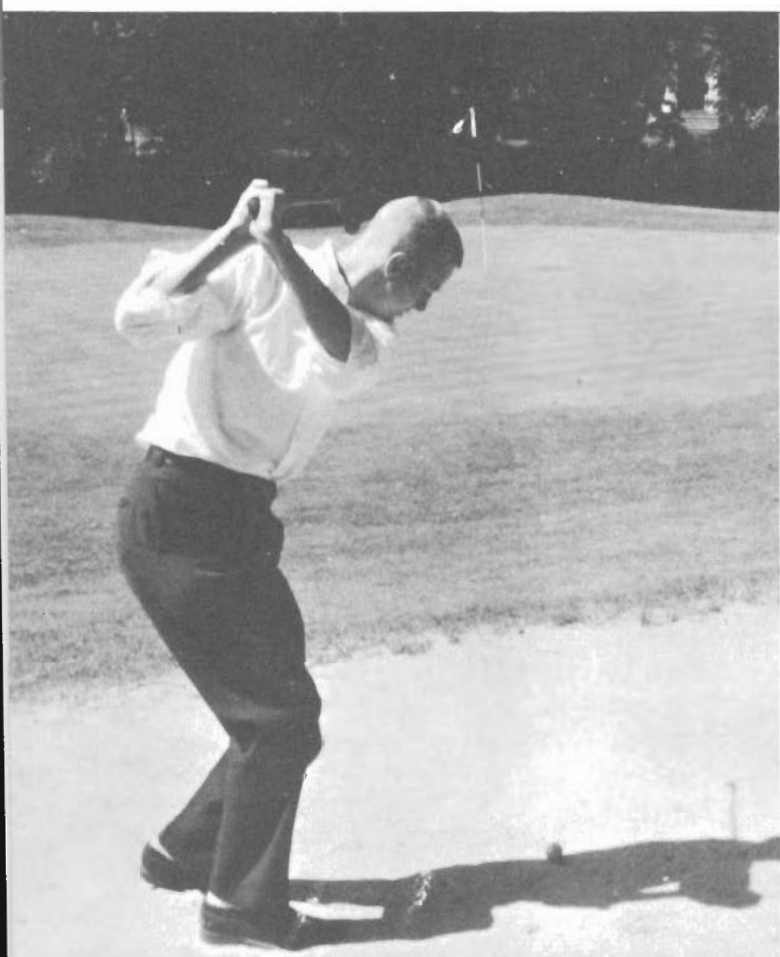
GOLF



† Captain Bill Lunnie, Rick Bordon, Ron Rosen, Mike Barry, Doug Robinson, Paul Slosberg, P. Lewis

1961 Golf Scores

Babson	4½	Merrimack	2½
Babson	4	Lowell Tech.	3
Brandeis	5	Babson	2
Tufts	5	Babson	2
Babson	6	Clark	1
Babson	6	Boston U.	1
MIT	4	Babson	3
Babson	7	Nichols	0
U. of New Hampshire	4	Babson	3



SAILING



Part of the McMillan Cup crew: Pat Jackson, Bill Kelly, Hargy Heap, Roger Williams, and Larry Damon

*"Whenever I find myself growing grim about the mouth;
whenever it is damp, drizzly November in my soul;
whenever I find myself involuntarily pausing before coffin warehouses,
and bringing up the rear of every funeral I meet;
and especially whenever my hypos get such an upper hand of me,
that it requires a strong moral principle to prevent me
from deliberately stepping into the street,
and methodically knocking people's hats off—
then, I account it high time to get to sea as soon as I can."*

Herman Melville -- Moby Dick

Ever since Herman Melville penned those words sailing has been decreasing in importance as a means of earning a livelihood along the Atlantic coast. However, as this aspect of sailing has decreased in importance the sport and sheer thrill of sailing has increased a thousandfold. In 1961 the Babson Sailing Team reached the pinnacle of sailing competition by becoming an entrant in the famous McMillan Cup Regatta at Annapolis, Maryland. Skippered by Ed Kelly the crew maneuvered the 44 foot Luders Yawl to a third place finish, only to be defeated by Navy and Harvard. During the regular season the team outdistanced such notable opponents as the Coast Guard Academy at New London, Trinity College, Northeastern University, Wesleyan College, Providence College, and the University of Connecticut.

INTRAMURALS

FOOTBALL



Ready . . . Set . . . Hep 2, hep 3 . . .

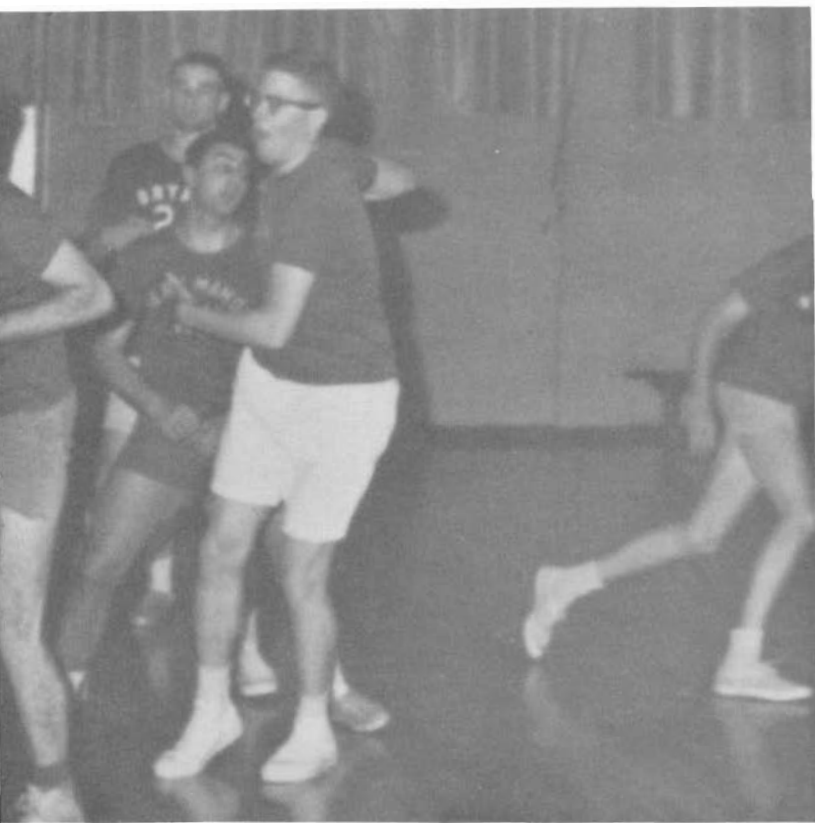


What happened to my blockers?



AT LARGE

BASKETBALL



Bryant — the "Untouchables"



Good blocking by North saves the day



It's up, and . . .

PUNCH BOWL STANDINGS

Bryant	725
Publishers-Coleman	629
Park Manor North	597
Off-Campus	458
Park Manor	434
Park Manor South	398
Forest-Annex	275
Grad Students	100

BASEBALL



Riekert breaks up a double play



But Coach, I didn't know the take sign was on



Chip and Chick duel on third



Stand up! Stand up!! Take it home!



You have to tag him with the ball Andy, not your foot



Biglestone and Berstein handling the defensive chores on the left side of the infield

INTRAFRATERNITY ATHLETICS

The interfraternity sports scene was completely domination in 1960-61 by Delta Sigma Pi as they walked over the opposition and piled up a 6-0 record in all sports. Under the auspices of the Interfraternity Sports Council—Maurice Skoler, Neil Lande, Bill Chipman — the athletic program got under way early in the fall with the start of the football season. Delta Sig immediately took command by shutting out Alpha Kappa Psi in a hair-raising 10-0 victory. Next to topple under the yoke of the suppressor was Alpha Delta Sigma. In a repeat performance of the AKPsi game, Delta Sig piled up three touchdowns and shut out ADS, 21-0. ADS remained the butt of attack by being mauled by AKPsi the following week, 28-7.

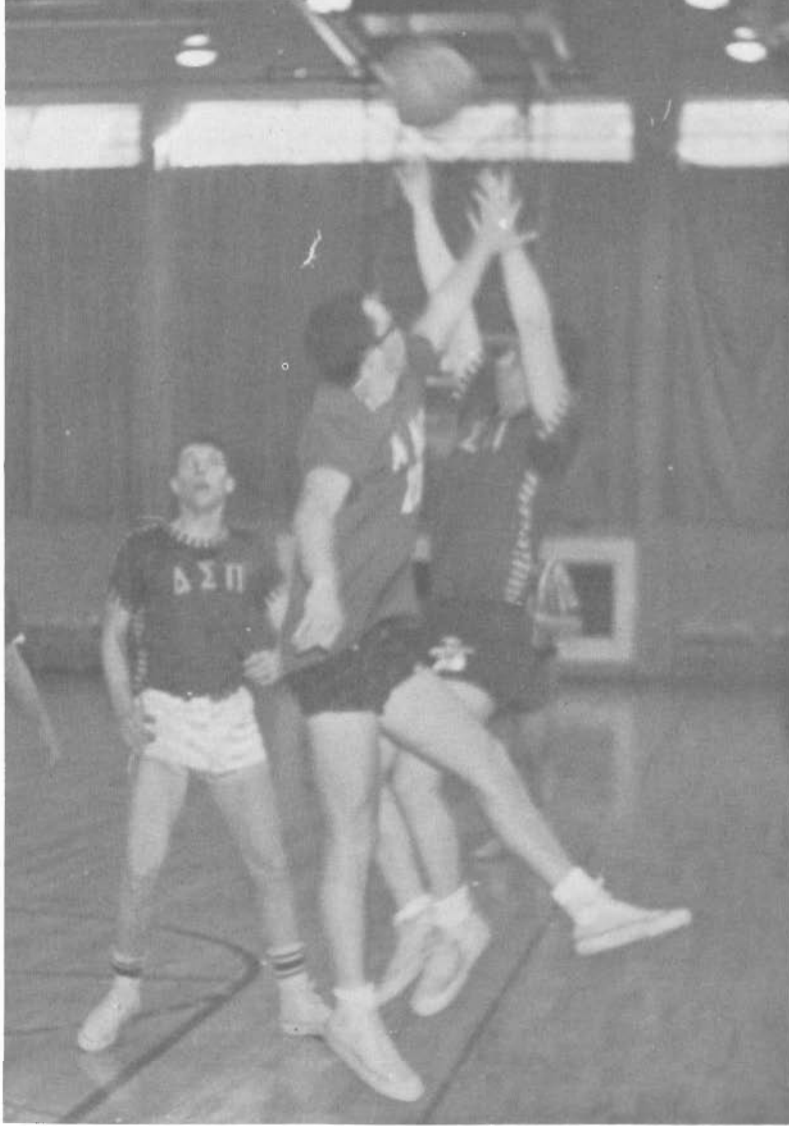
Throughout the winter and the basketball season Delta Sig remained the team to beat. Unfortunately for AKPsi and ADS, this feat proved quite impossible. Delta Sig nudged AKPsi by six points and pushed over ADS by twelve. AKPsi again crushed ADS, this time by twenty-two points.

With the coming of spring the IF sports pattern remained unchanged; Delta Sig beat AKPsi and ADS in baseball and AKPsi flagged ADS. This left Delta Sig with a 6-0 record, the "Jock" and a shiny new two foot trophy.



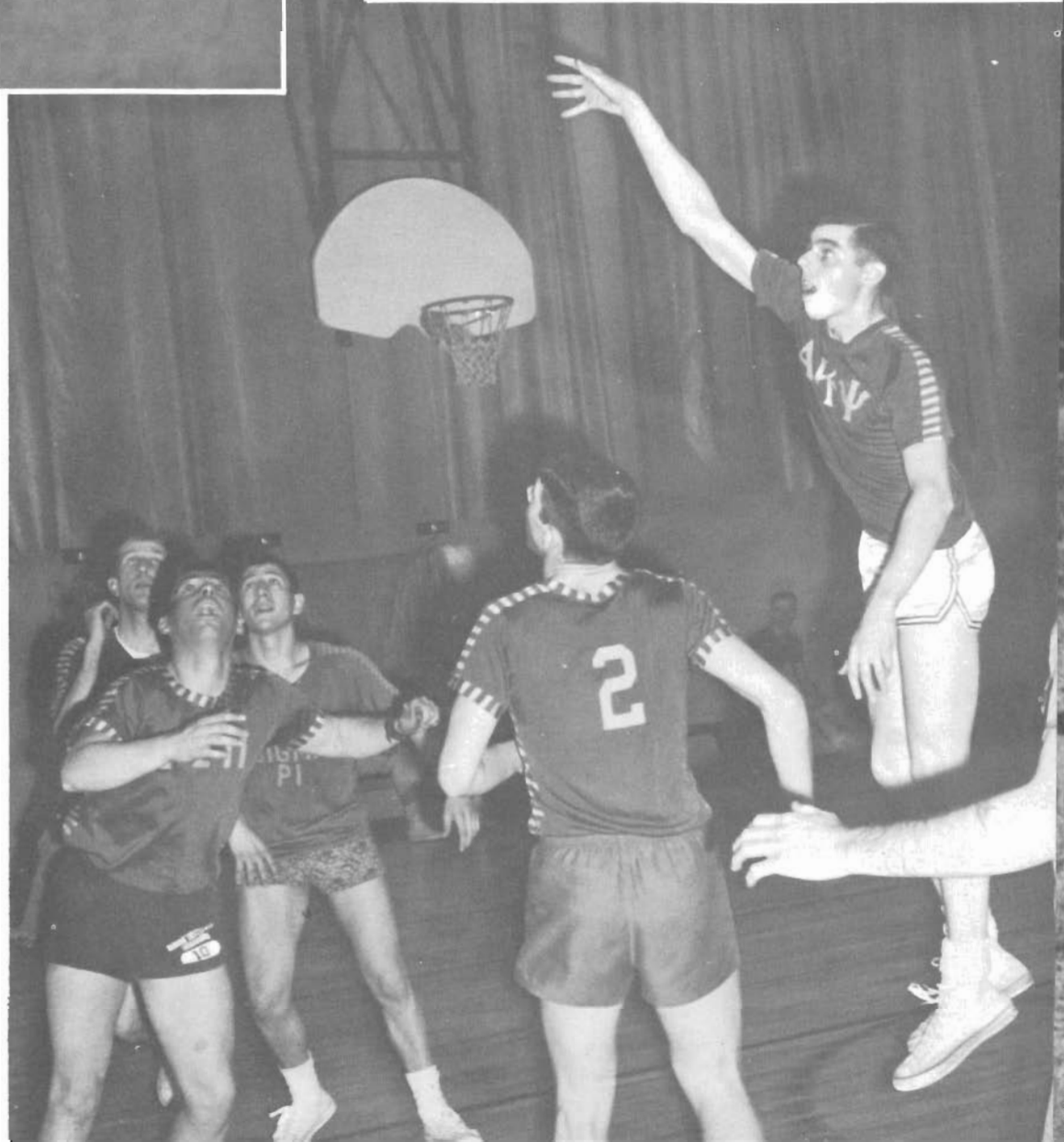
To the victors belongs the spoils



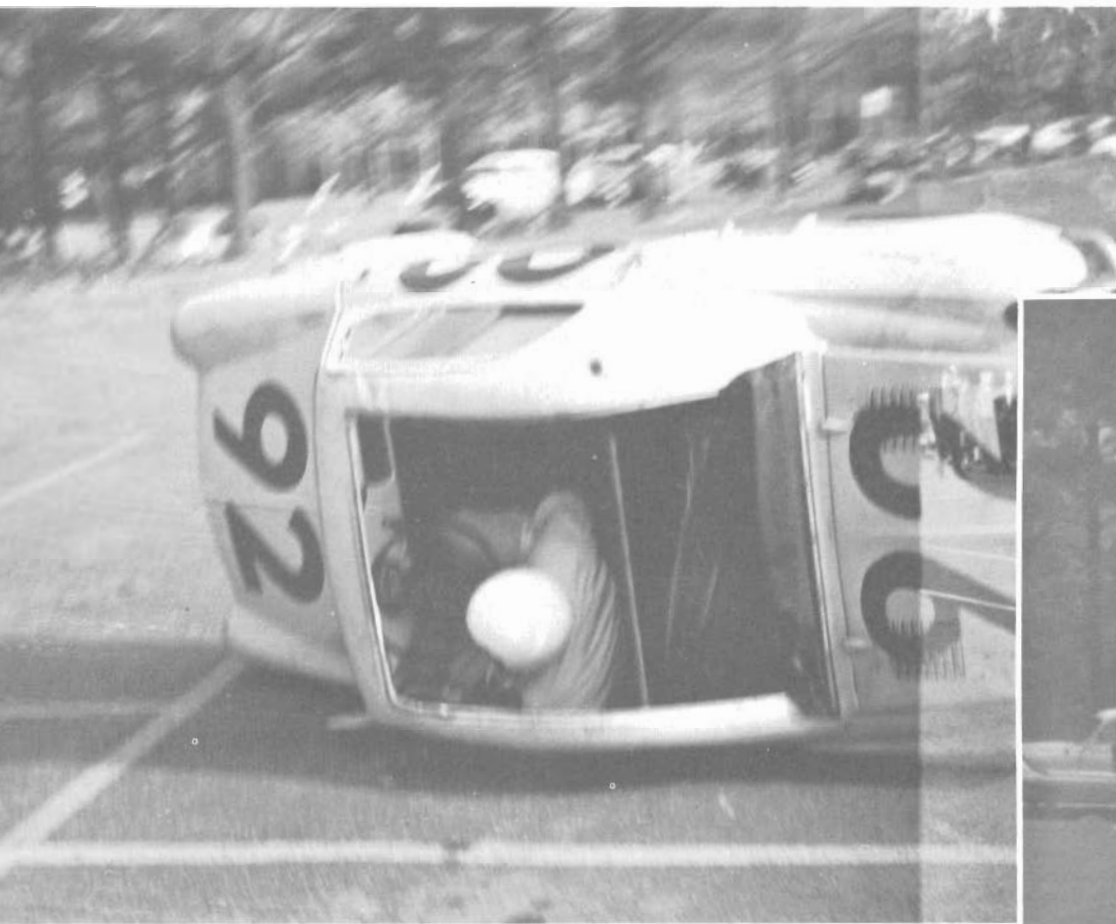


AKPsi blocks a Delta Sig shot

Mike Barry scores for AKPsi



SPORTSCAR GYMKANA



Just ONE of my techniques

Tom Fernandez putting the once plush Packard thru its paces





When I say go, move two giant steps . . . May I?



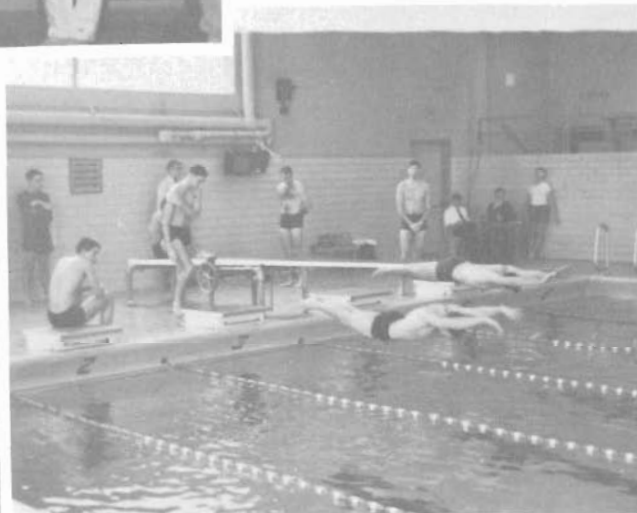
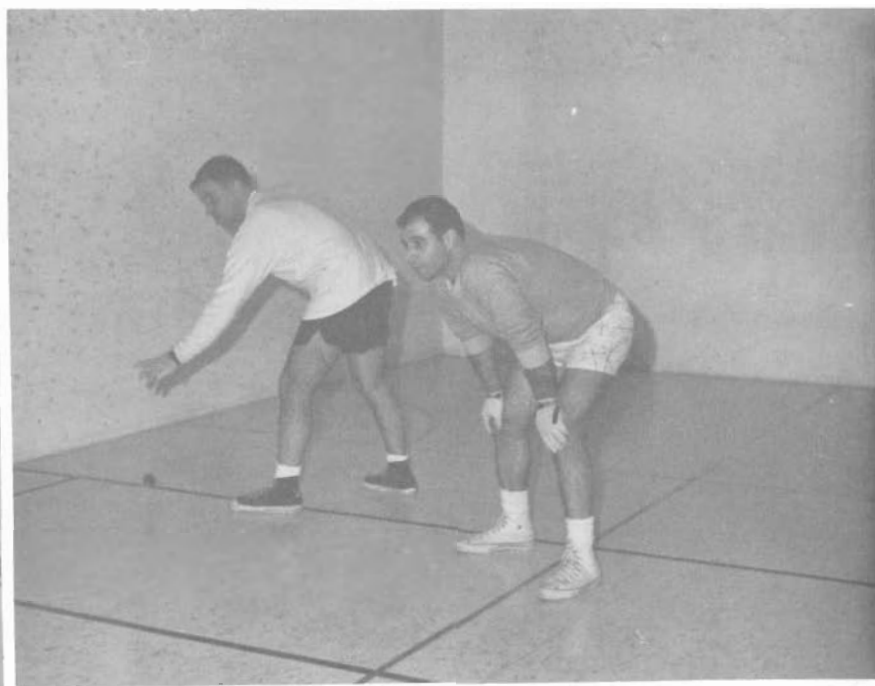
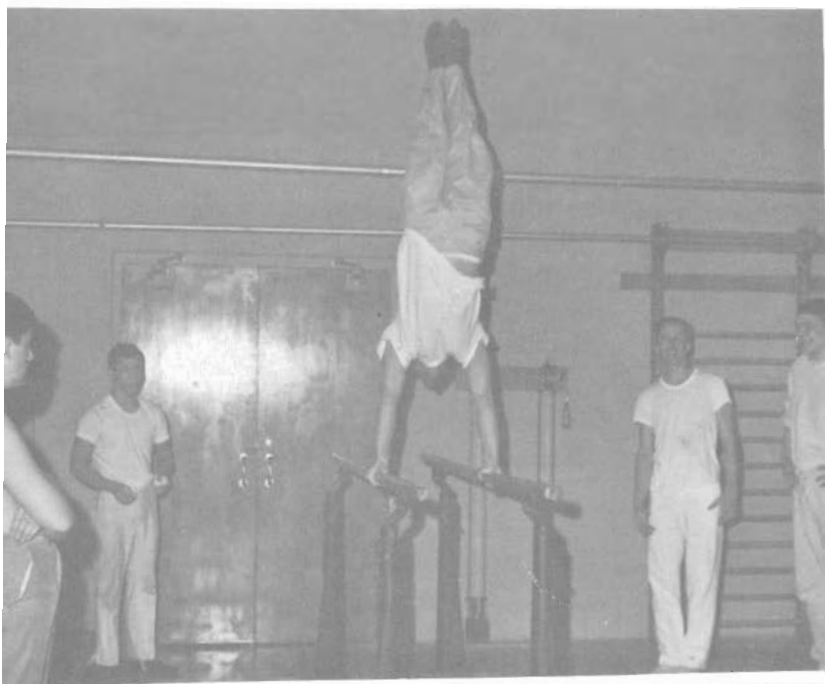
An Alfa shows little sway through a tight 90° turn

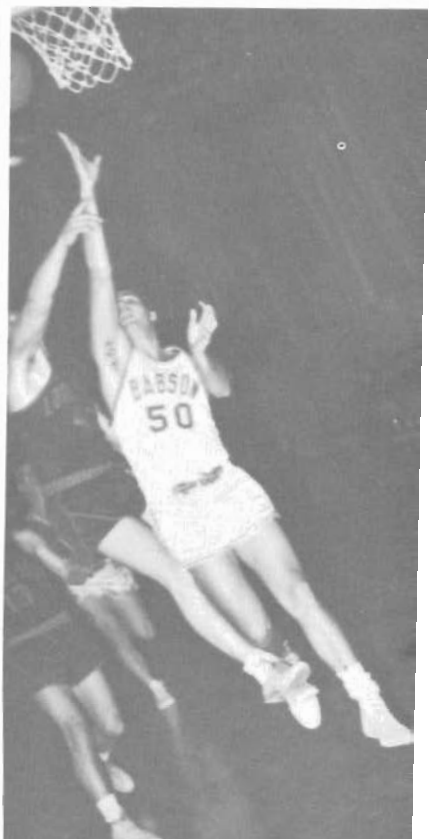
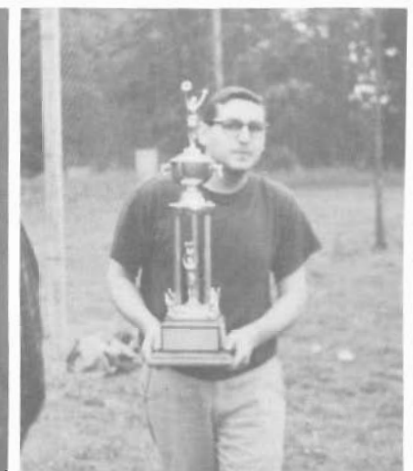
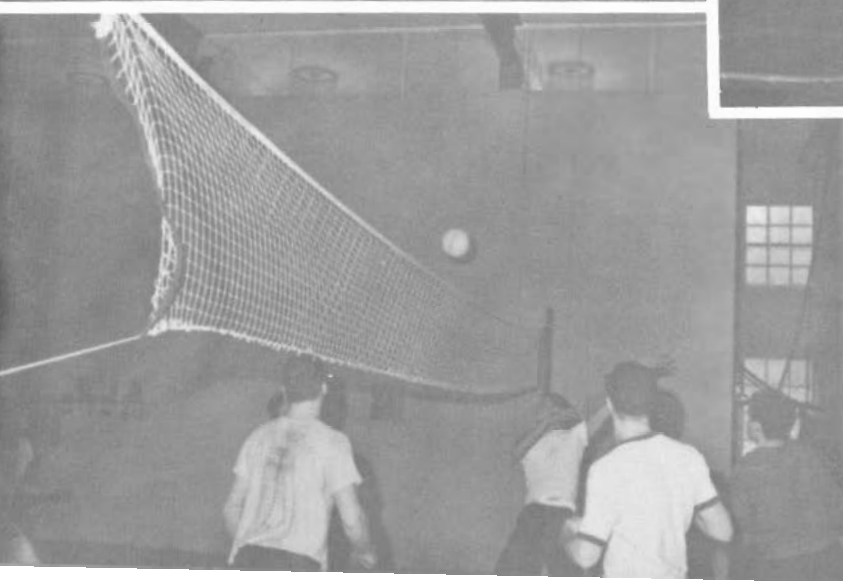
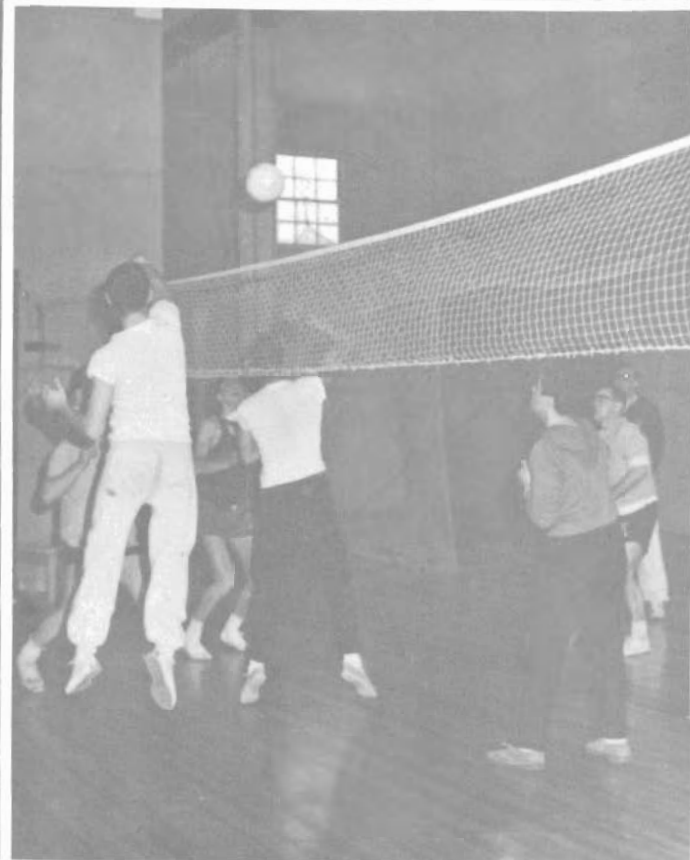
It is early morning and the air is still; suddenly the high-pitched roar of a Fiat Spider winding out at 7000 RPM cracks the silence. The Spider is joined by Triumphs, Porsches, Alfas, MGs, Volkswagens, Crosleys, Austin Healeys, Sprints, a forboding 1936 Packard, and a Renault bearing an ominous number 13. Ronny Miller and his crew are busily laying out the pylons for the first course of the day. Participants and spectators are pouring into the big parking lot from every corner of the greater Boston area. By one o'clock starter Pat Jackson has signalled the first entry off the starting grid through the intricate maze of serpentines, cloverleaves, back-ins, parallel parks, and assorted sportscar gymnastics. This was the 1960 Sportscar Gymkana.



An unswayable Porsche

SPORTS CANDIDS





**SPECIAL
EVENTS**



FOUNDER'S DAY

Founder's Day at Babson has a unique feature that few schools can boast of; our founder, Roger W. Babson, still makes an appearance to enlighten us with a few well-qualified words of inspiration. This year was no exception as Mr. Babson unfolded the incredible story of his climb to success, and pointed out how all of us have the same chance as he had when starting out many years ago.

Our beloved President, Dr. Gordon M. Trim, opened the program on the fourteenth celebration of Founder's Day in Knight Auditorium with a brief history of the association between Babson Institute and its founders.

Following President Trim on the program was Charles J. McCullough, Vice-President of the Business Statistics Organization, who gave a brief history of this organization. Other speeches were offered by Harold S. Currier, Vice-President of the Alumni Association, who greeted the students on behalf of the alumni. The Glee Club directed by Mr. Frederick A. Harris, Jr. rendered "Aura Lee" and "Stouthearted Men" and Rev. Paul Uhlinger gave the Benediction.

Our founder has been able to see his dream fulfilled. As the Institute grew, so grew a decrease in the time demanded by our founder; so increased the adap-



"Anything worth while does not come easy."



"Seniors, I give you the world."

tion of his principles as a grinding force; and in the minds of the educators there grew a feeling of attachment to the necessarily high ideals of a business college. The ambition to attain these aims has been the idea of many, the broadening of many minds, but the achievement of only a few.

We cannot step back and look at Babson Institute and with a sigh of relief, note a job well done. Our task in regard to the college is yet to be completed. It lies encompassed in the carrying on of the ideals of our founder, not only on our lips, but in our business and social lives. Ours is the task of keeping the flame burning so that all that follow in our steps may genuinely be better prepared for productive business and home lives. In fulfilling our work, we cannot forget Roger W. Babson, and his great vision, spirit, faith, and unending loyalty to making a better tomorrow.

BABSON INSTITUTE

of

BUSINESS ADMINISTRATION



Honors Day

1961

RICHARD KNIGHT AUDITORIUM

BABSON PARK, MASSACHUSETTS

10:30 A.M.

May 25, 1961

Once each year the outstanding accomplishments, both scholastic and extracurricular, are rewarded by public acknowledgement at the Honor's Day Assembly.

Paul C. Staake, Jr., faculty representative for student activities, and Thomas E. Smith, Director of Athletics, presented the following Athletic Awards.

The *Ewart Memorial Swimming Trophy* is awarded each year to the outstanding swimmer at the Institute. This year, the recipient was a freshman who was high point man in a recent all-college meet; and won the three events in which he was entered: the 50-yard Butterfly, the Diving, and the 100-yard Individual Medley. The proud recipient was George R. Wierdsma. The second athletic award, was the *Intramural Championship Punchbowl*. The goal of intramural competition is the Punchbowl which is awarded annually to the team accumulating the greatest number of points in all intramural competition. This year Bryant Hall had finished first in basketball, swimming, squash, and tennis, and second in touch football, and in so doing had accumulated sufficient points to cinch the title for them. Bruce W. Thomas, Athletic Representative from Bryant Hall, received this trophy in behalf of his group. The last athletic award presented was the *Senior Athletic Award*. This year's recipient, Kenneth R. Polhemus has many fine qualities. Among them are leadership, ability, desire, sportsmanship, self-discipline and determination. All of these qualities have been amply demon-

HONOR'S DAY



Don walks away with the awards.



Small reward for momentous undertakings

strated by him on the soccer field and basketball court. As co-captain of this year's basketball team he received second-place ranking in the Greater Boston Inter-Collegiate scoring race, and he was selected for participation in the Inter-Collegiate All-Star game played at Boston Garden.

Dr. Henry A. Kriebel, Dean of Faculty, now assisted Mr. Staake for scholarship and student activity awards. At the suggestion of Blue Key, a committee of the administration was selected to nominate worthy Babson men to be listed in "Who's Who Among Students in American Universities and Colleges." The criteria to be used by this committee in the selection included, scholarship above the all-college average, demonstrated leadership, active participation in extracurricular affairs, and good citizenship. Those elected to this high honor were, E. Michael Brown, Harvey H. Feldman, Erlon R. Grant, Arthur J. Kreib, Booth R. Martin, and Don R. Ziegenbein. Six members of this year's graduating class have been deemed worthy by the awards committee of receiving the *Student Activities Award*. They were first made at the suggestion of presidents of the campus organizations as a means of encouraging extracurricular activities, improving campus morale, and increasing worthwhile college activity. Just as recognition of success in academic work takes place through the publication of a Dean's List and the awarding of degrees with distinction; and recognition for achievement in the athletic program is provided through the presentation of trophies, letters, and other awards, so the third phase of college life is most fittingly recognized in these awards, first suggested and presented through the joint efforts of the students themselves. The recipients that have demonstrated their loyalty to the ideals of Babson Institute are, E. Michael Brown, Harvey H. Feldman, Erlon R. Grant, Arthur J. Kreib, Ronald C. Perry, and Don R. Ziegenbein. The *Alumni Association Award* is presented to the undergraduate who has shown the greatest business initiative for the current year in initiating and conducting a personal business and illustrating the business acumen expected of a Babson graduate. The recipient was John H. Schiavi. Dr. Kriebel, the brothers of Blue Key have felt for some time that further recognition other than the publication of a Dean's List should be afforded those men each year who have achieved outstanding academic records. Most of the established scholarship awards go only to the top men in the graduating class. Twenty three men were taken into Beta Gamma. Each year the *Wall Street Journal Student Achievement Award* is presented to the senior who in the opinion of the faculty of the Division of Finance has written the most distinguished academic record in this field. Don R. Ziegenbein was the honored recipient. Each year Alpha Delta Sigma, a national advertising fraternity on our campus, presents an award in honor of Henry L. Russell, a deceased brother. The *Alpha Delta Sigma Hank Russell Memorial Award* goes to a senior majoring in the field of Distribution who, in the opinion of the faculty members of this Division, seems most likely to succeed in view of his past achievement in Distribution. Frederick J. Klauer, III presented himself on the platform to receive this worthy award. *Alpha Kappa, Psi, Delta Sigma Pi, and Ford Scholarship Awards*, awards a scholarship key at each of the institutions represented by a chapter to the senior who



The vets club

upon completion of at least three-fourths of his college work ranks at the top of his class. Thus the award may be won by September and December graduates, as well as by those who receive their degrees in March or June. The first two awards receive nation wide recognition and the latter was established through the generosity of Carroll W. Ford, a former member of our faculty. This year one man has qualified for all three awards — Don R. Ziegenbein presented himself to receive these awards. In an open letter to the Class of 1952, the late George Macy Wheeler, former member of the Babson Institute faculty, selected the following qualities as most likely to ensure progress and personal happiness: Naturalness, sincerity, friendliness, persistence, and loyalty. Reflecting the clear light of rare justice, these are the very qualities that distinguished George Macy Wheeler and made him our best-loved counselor and teacher. It is as though unwittingly he held a mirror up to nature and, wishing to help others, unconsciously revealed himself. No more fitting tribute to his memory could be imagined that to select annually as recipient of the *George Macy Wheeler Memorial Award* the student who best represents on our campus the qualities that endeared our friend to all who knew him. Harvey H. Feldman became the proud recipient of this award. A group of students, in 1947, conceived an award which they voted to call the *Roger W. Babson Achievement Award* in honor of Mr. Babson. This award, a bronze trophy, is made annually to the senior who in the opinion of a faculty committee has excelled in scholarship, student activities, and leadership. The committee weighs the achievement of each member of the senior class to determine the man who they feel demonstrated the best all-around performance in these areas. Don R. Ziegenbein received this award, and was the last recipient to receive a scholastic award at this assembly.

This memorable occasion was brought to a close by the singing of the Babson Hymn by the Glee Club and the audience partook in the singing.



Senior President Allen passes flag to Junior Class President Rosen

CLASS OF 1961

The Class of 1961 will remember the past three years as a period of innovations and adaptations.

Upon arrival in '58, we became the first group of freshmen to participate in a formal freshmen hazing period. During the two ensuing years we did our utmost to improve the hazing period with the institution of the Junior Committee. Freshman advisors were also adopted into this program to aid the incoming freshmen to their new surroundings. Pete Holtje was elected President of the class.

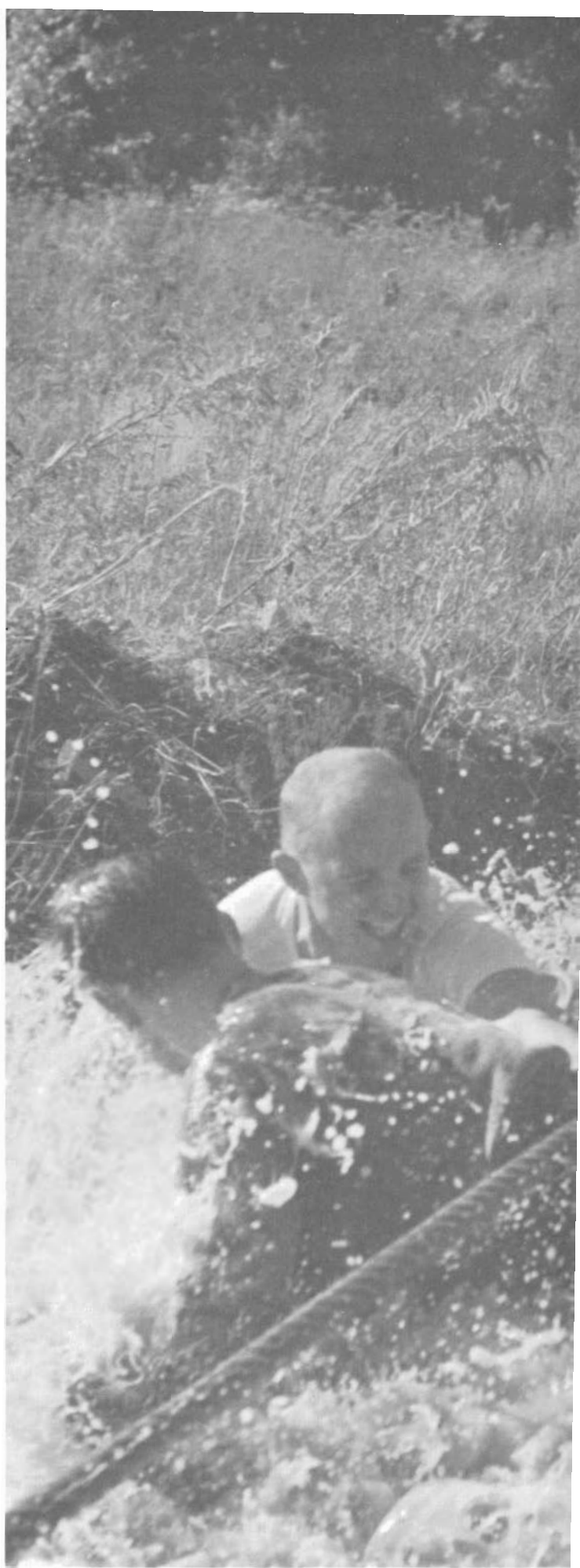
Returning in September we found our numbers lessened by the tails of the previous year. Stan Whitcomb was elected President during the Fall term, and under his leadership, we had a successful and enjoyable year. As juniors we became firmly entrenched in what was once our new surroundings. Winter and Spring Weekends were both successful and entertaining. But the best news of the year was the announcement that the I.A.'S were dropped from the curriculum.

This announcement was fully appreciated this year. Spring Term another pertinent announcement was invoked; that students could now acquire permission to live off campus. On the other hand, it was now announced by the administration that the "plains" were off limits.

October, 1960, back we came, sun tanned, money in our pockets, and ready to finish the battle. Jerry Allen was elected President to lead in the finale. The year rolled by with the traditional social functions, climaxed by the Senior Dinner-Dance. Our Senior year was saddened by the sudden death of our beloved President, Dr. Trim.

All in all, we can look back at three rewarding years. The radically changed parking regulations, the addition of a new dorm, and the employment of Tom Smith as a full time Athletic Director. But this is only our history here and not the end, which only means that our role is yet to be completed as strong alumnus.

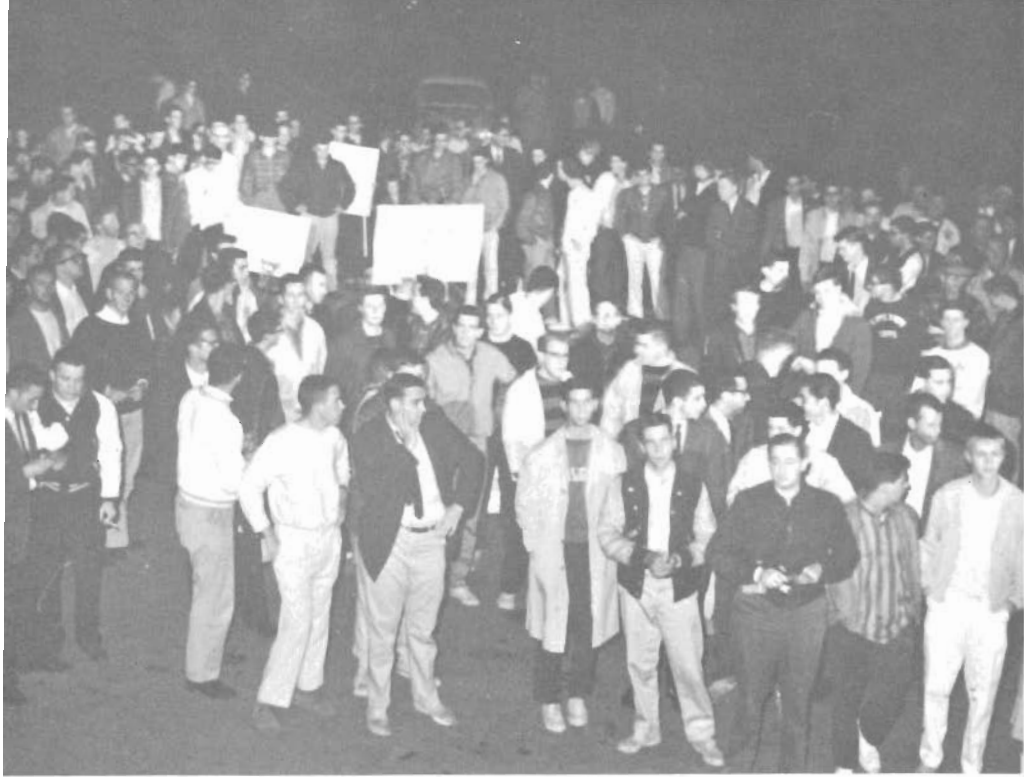
CAMPUS LIFE

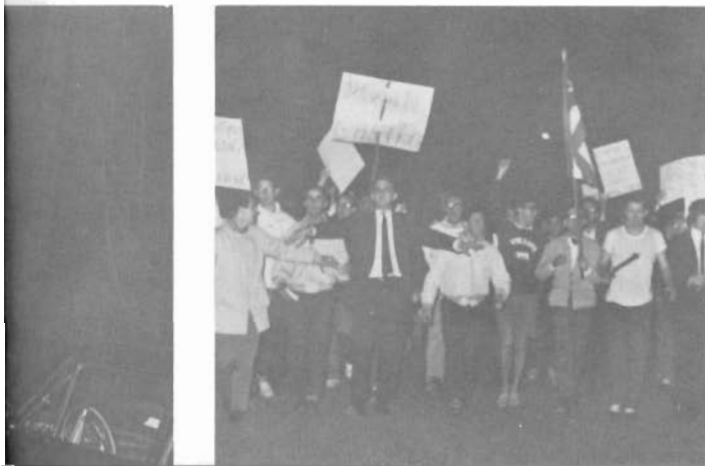














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"And then once a week you throw in all your garbage!!"

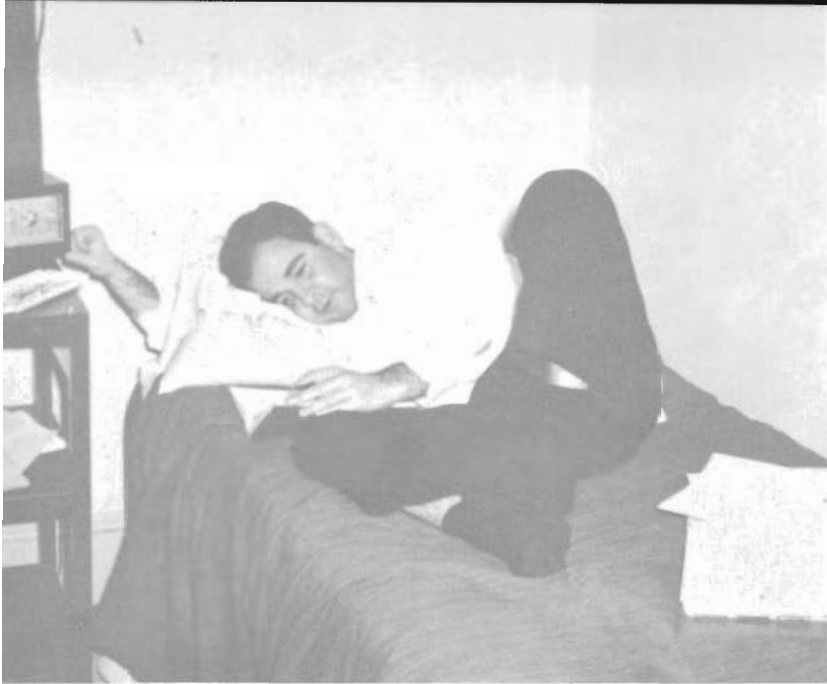


Baa Baa Black Sheep.

"I've had this damn chest condition all year."



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"... and then papa bear said"



"You keep saying how, don't worry I'll teach you."



Next victim . . .



"This is supposed to be romantic?"



Redouble, eight spades!



Wha said your blood was as good as mine!



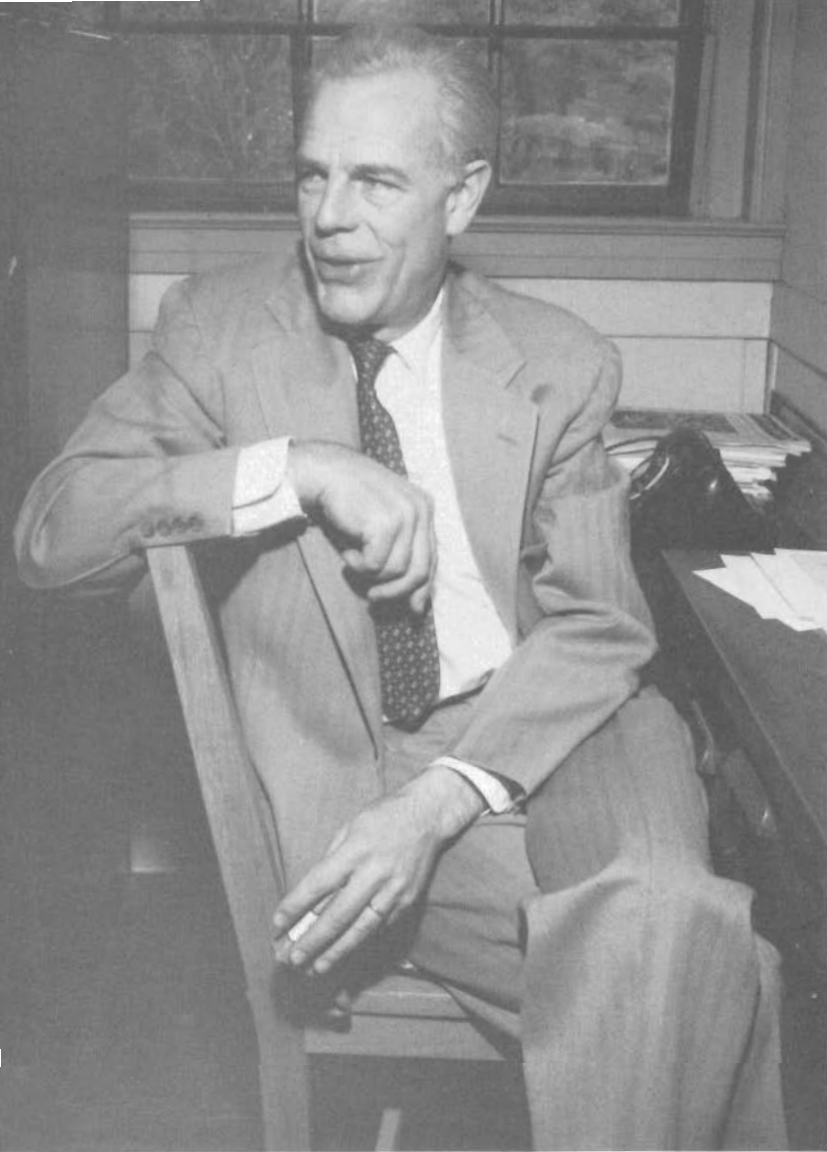
At Melbourne we regroup and . . .



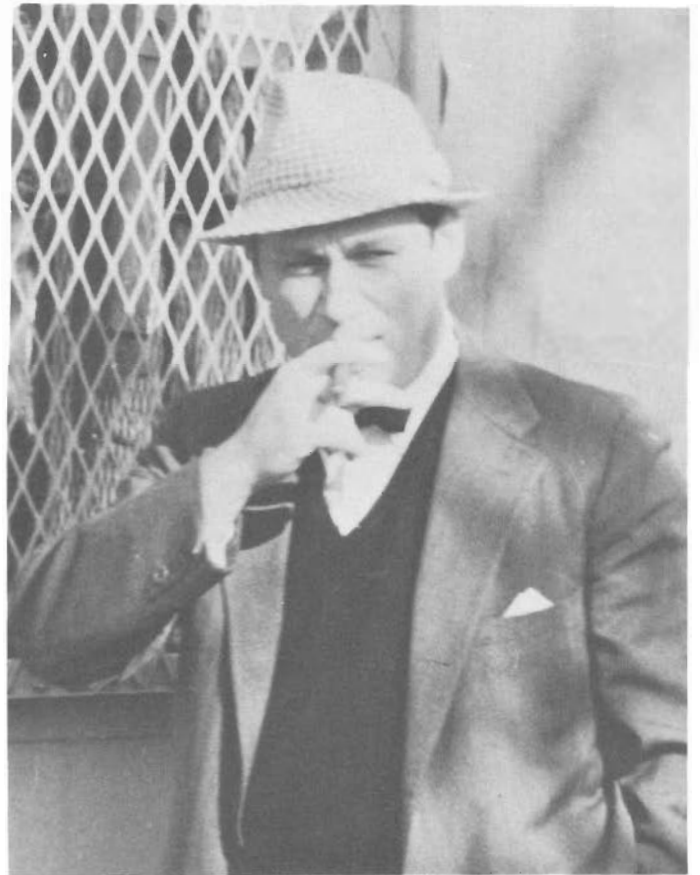
Protect the sanctuary at all costs.



Babson R.C.T.C. appears for attack.



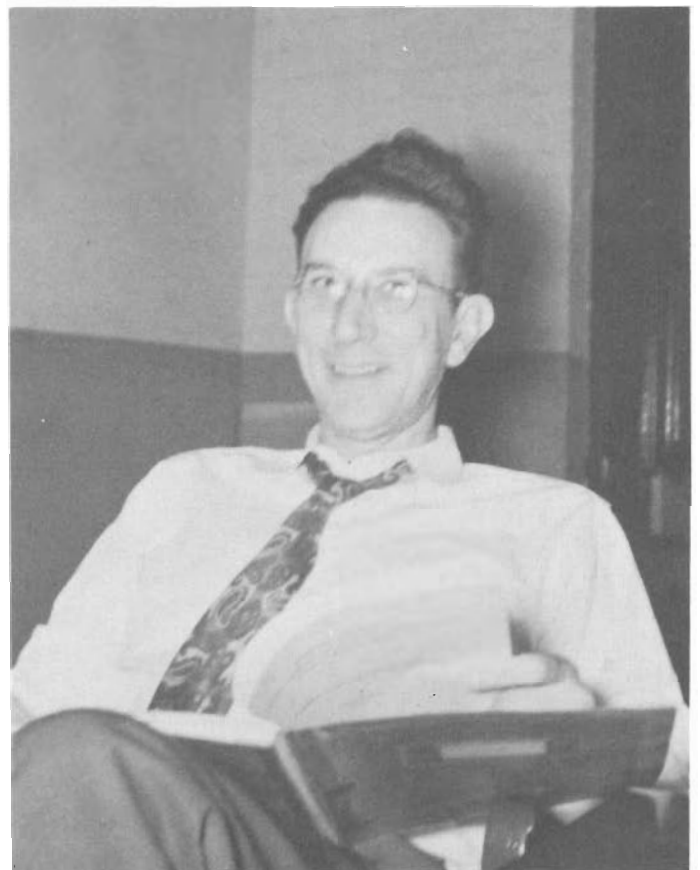
"Buy high, sell low."



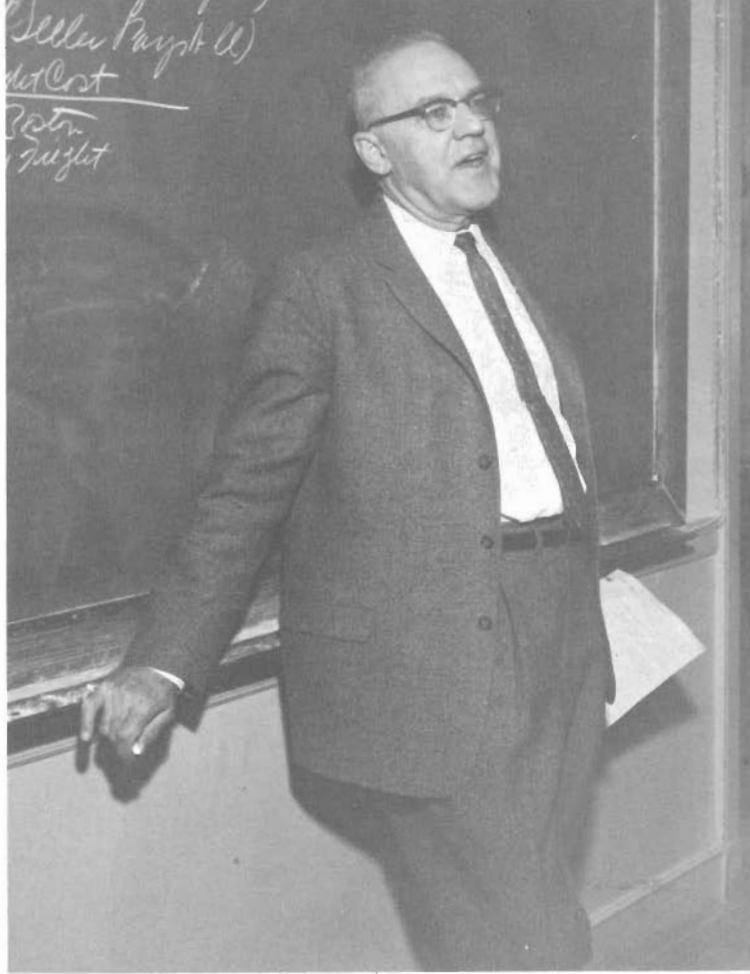
"I am the bread of life."



"I got my suit at Zayre's."



Gilbreth, Taylor, Gantt, and "Zeph".



At ten minutes past two, in 1438, on a magnificently sunny day, the chubby Emperor . . .

The assignment for Tuesday, that's the assignment for Tuesday, that is the assignment for Tuesday . . .

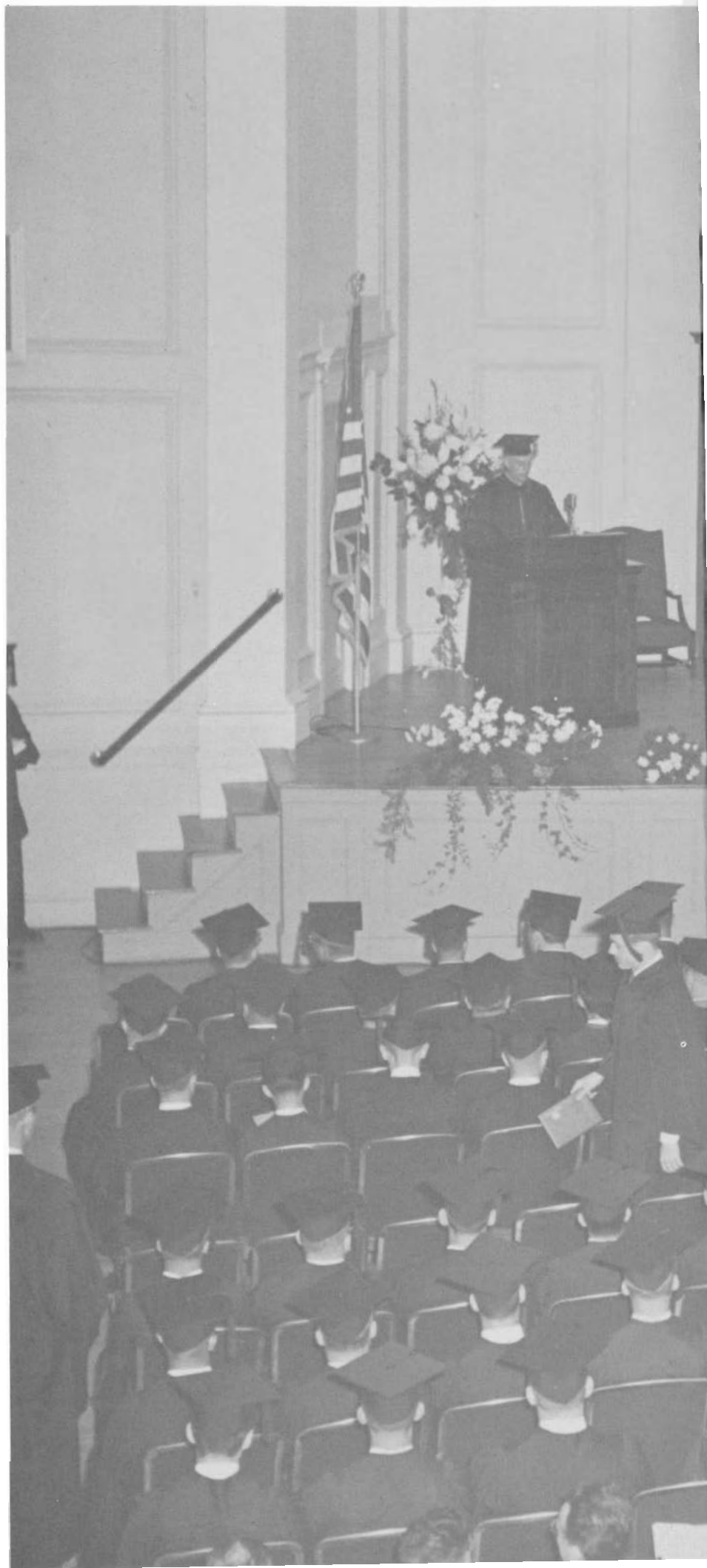
Faculty delight.



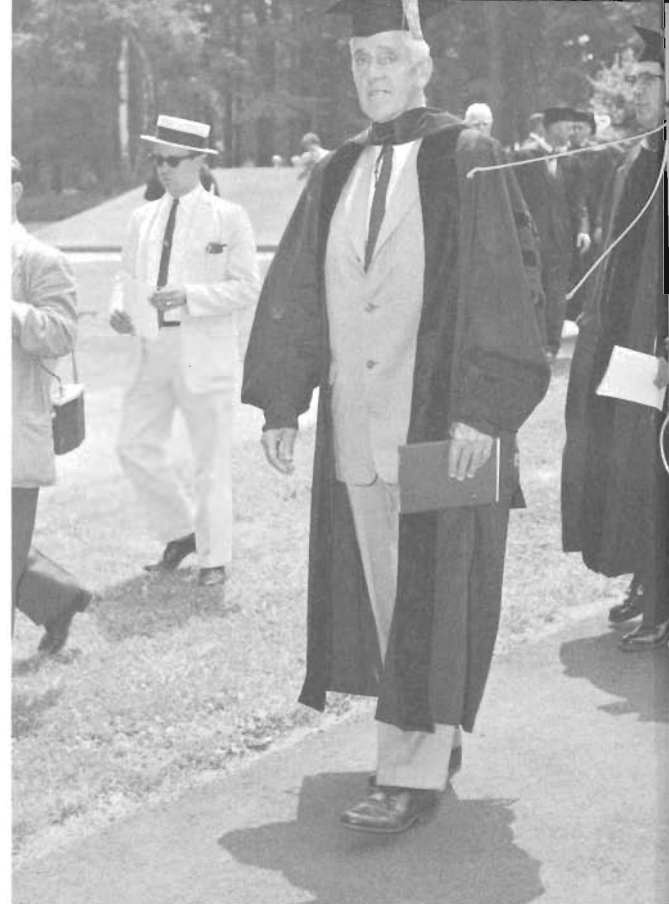
"Nothing is worth more than this day."

Johann W. Von Goeth

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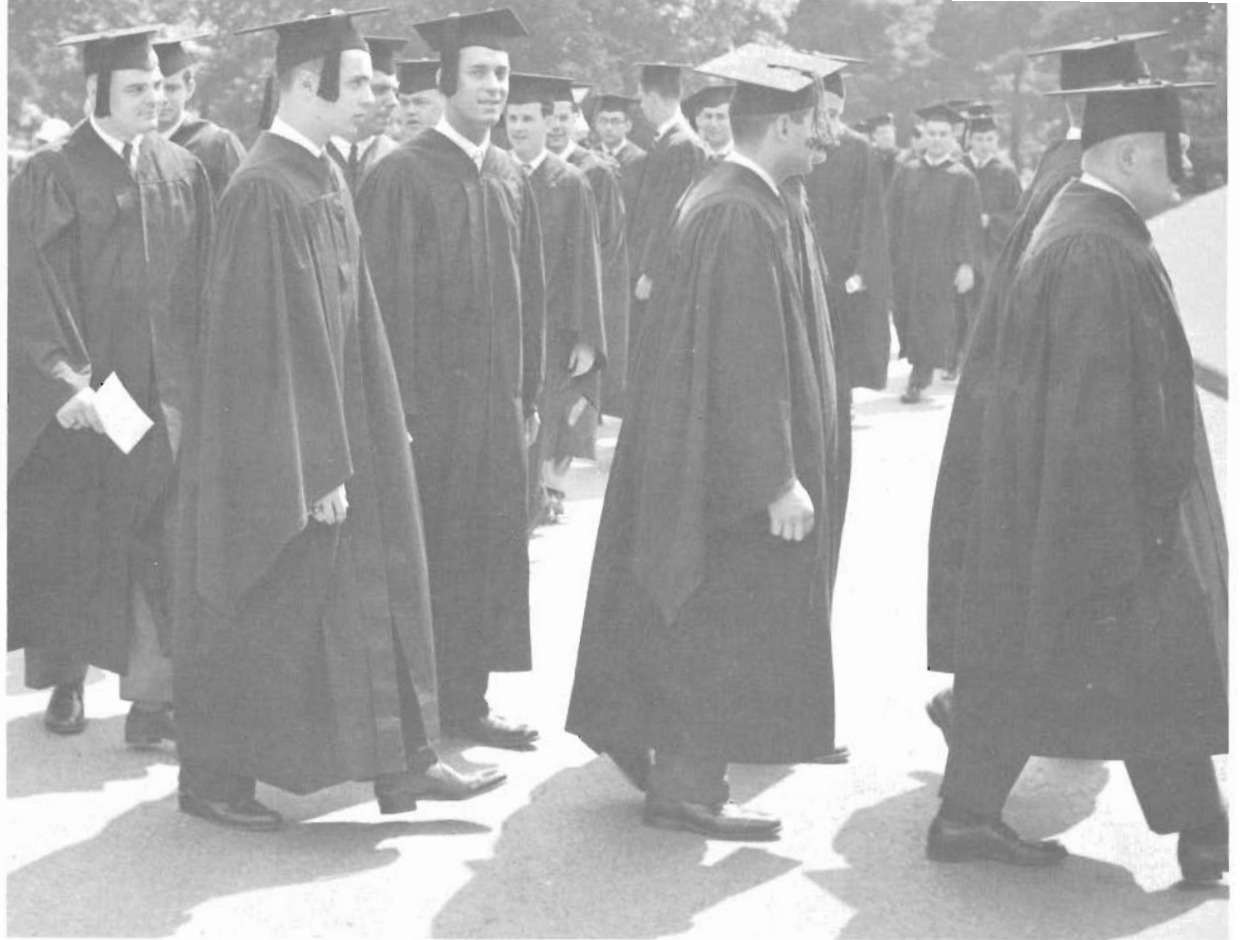
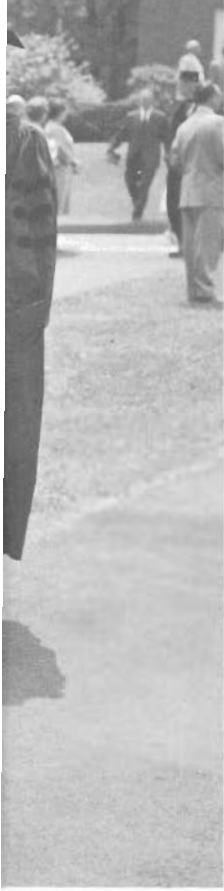




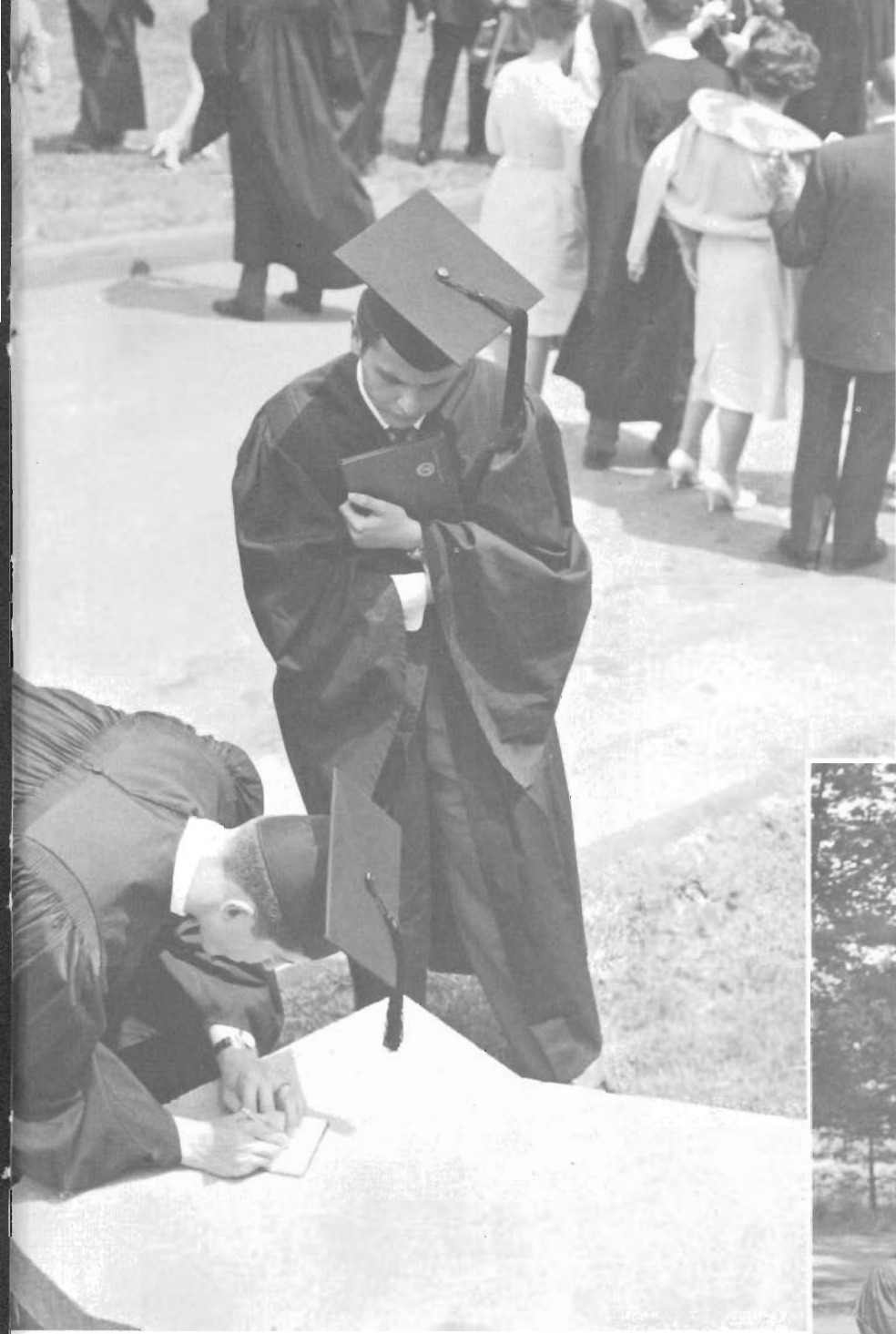
The ringing of the bells at the Wellesley Congregational church marked the 42nd annual commencement services of Babson Institute. The Reverend John E. Wallace enlightened the graduating class with his farewell address, "Responsibility for a Great Age." Immediately following the Baccalaureate Exercises, President and Mrs. Kriebel gave a reception where the graduating class was able to introduce their parents to both faculty members and classmate's parents.

Perhaps, the most anticipated event of the year is Graduation. It can never come too soon; but once it does, we wish we could re-live the days spent at, what is now, our alma mater. This year, besides having good weather, we were indeed fortunate to have as our guest speaker, the Honorable Leverett Saltonstall, United States Senator from the Commonwealth of Massachusetts, who had just returned from a visit from the far east. After his words to the graduating class, he was awarded from the Institute an Honorary Degree of Doctor of Laws. Roger W. Babson, our founder, stated to the graduating class, "Anything that comes easy, is not worthwhile." This statement was not only remembered at the buffet luncheon that followed, nor through that memorable day, but shall always be remembered by the graduating class of '61 throughout their entire lives.











The dahling Mrs. Flum.

After Graduation Parents Attend Buffet Luncheon.
The "Mellow" Perretts.

The "Cool" Harris' and Friend.





Grandma Brown and Kin,

The Feldman's

The Smiling Samuelson's





Henry, Come Outside It Is So Much Cooler.



Seymour Milgrom and Clan



Enjoying the Outdoor Buffet.



Dick, is that why you had your brother come from Battle Creek?

No more pencils, no more books





May 5th, 1961

TO THE GRADUATING CLASS OF 1961:—

As I write this letter to the Graduating Class of 1961, the United States has just successfully launched their first manned space flight. This successful venture is just the beginning of advances, opportunities and successes that will be made available during the "Decade of the Sixties".

Needless to say, each member of the Graduating Class of 1961 is at the threshold of one of the greatest decades in World History. You will be given the chance to receive your share of these advances — opportunities — and successes. The decision to accept the challenges ahead is yours to make! You have already succeeded in completing one of the finest programs in Business Administration that any college has to offer. You have the ability and the tools to do the job that awaits you! Approach your new challenges with confidence, hard work and humility; and you will join the ranks of so many outstanding Babson men!

On behalf of all Babson Alumni, I wish you "Best of Luck", and welcome you to the rolls of the Babson Alumni Association.

Sincerely yours,
Robert P. Lynch, President
Babson Alumni Association

EDITOR'S MESSAGE

MESSAGE FROM THE EDITOR

When looking ahead three years appears to be an extremely distant point, and yet when reflecting back its dimensions are often camouflaged into a minute period of time. At Babson this phenomenon is experienced by all of her students, and for that reason, the Babsonian has attempted to realistically capture the past, and provide a media through which it may be more accurately preserved.

To the materialist we have left Babson with a diploma, however, to the realist we have certainly obtained a great deal more, and every page of this book has been devoted to highlighting a few of the many incidences that have made the past three years so important to us all. College life has offered us the opportunity to orientate ourselves into the world, and although many of us have not yet achieved this objective we have at least benefited by many experiences to make this an easier task. Each organization has provided us with a media for achievement as well as a foundation upon which we were able to increase our understanding of human nature. Every professor and classroom hour provided us with the chance to broaden our comprehension in almost an unlimited array of subjects.

When looking back through this book tomorrow, next week, next month, or in the distant future, it is my hope that it will bring to you a full realization of the value of our life at BABSON INSTITUTE.

R.C.P.

“Everyone lives by selling something.”

Robert Lewis Stevenson

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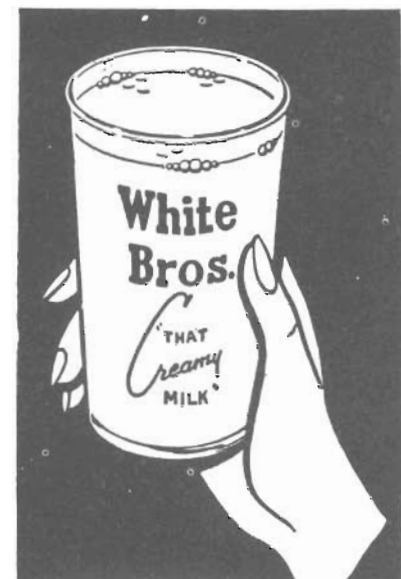
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