



**John S. Strong** is the CSX Professor of Finance and Economics in the Raymond A. Mason School of Business at the College of William & Mary, Williamsburg, Virginia (USA). He received his Master's and Ph.D. from Harvard, where he has also taught.

He is a twenty-eight time winner of the William and Mary MBA and Executive MBA Outstanding Professor Awards and received the Thomas Jefferson Teaching Award at the College's Tercentenary Celebration in 1993. He received the Mason School's highest teaching honor, the McGlothlin Teaching Award, in 2017.

Strong's expertise and interest involves financial analysis of companies, especially in the areas of productivity performance, merchandise analysis, capital investments, acquisitions, and dividend and repurchase policies. He has published a number of articles and cases on these subjects.

He has taught in the Babson/William & Mary Strategic Retailing Program for the past twenty years, at first in the United States and then in Australia, Singapore, and Europe. Recent consulting and executive education relationships include Bunnings, Mecca Cosmetica, Foschini Group (South Africa), Blooms the Chemist, Priceline/Australian Pharmaceutical Industries, Westfields, Coles, KF Coop (Scandinavia), Abrafarma (Brasil), Stockholm School of Economics Centre for Retailing, V&D (Netherlands), El Palacio de Hierro (Mexico), PetSmart, Rimi Baltic, Kesko, ICA, KF Sweden, Dairy Farm, Officeworks, Target Australia, The Apparel Group, General Pants Group, Migros, Sonae, Mr. Price Group (South Africa), Sodimac/Homecenter (Latin America), the Intercontinental Group of Department Stores, Spencers India, Retail Academy of Singapore, BBRC Retail Capital (Lovisa, Adairs, other specialty stores), Locatel Colombia, Sears, Radio Shack, the United States Navy and Marine Corps Exchange Commands, the Food Marketing Institute, the American Logistics Association, the US Departments of Transportation and Justice, CSX, Landmark Communications, the World Bank, the Inter-American Development Bank, and the European Bank for Reconstruction and Development.

In addition to his retail activities, Strong has worked on logistics and transport infrastructure projects in Latin America, Southeast Asia, China, Europe, Africa, the Middle East, and the countries of the former Soviet Union. Strong has worked extensively on transport policy issues, and has written a number of books on the airline industry, on aviation safety and on air navigation financing and organization, including most recently *Managing the Skies: Public Policy, Organization, and Financing of Air Traffic Management*, (Ashgate, 2008).