



Babsonian

1953

DOMESTIC BONDS

Table of domestic bonds with columns for bond name, price, and yield. Includes entries like 'ALLIED CHM 3 1/2% 78', 'Alum Am 3 1/2% 81', and 'Am & F P 4.8% 87'.

180

140

200

100

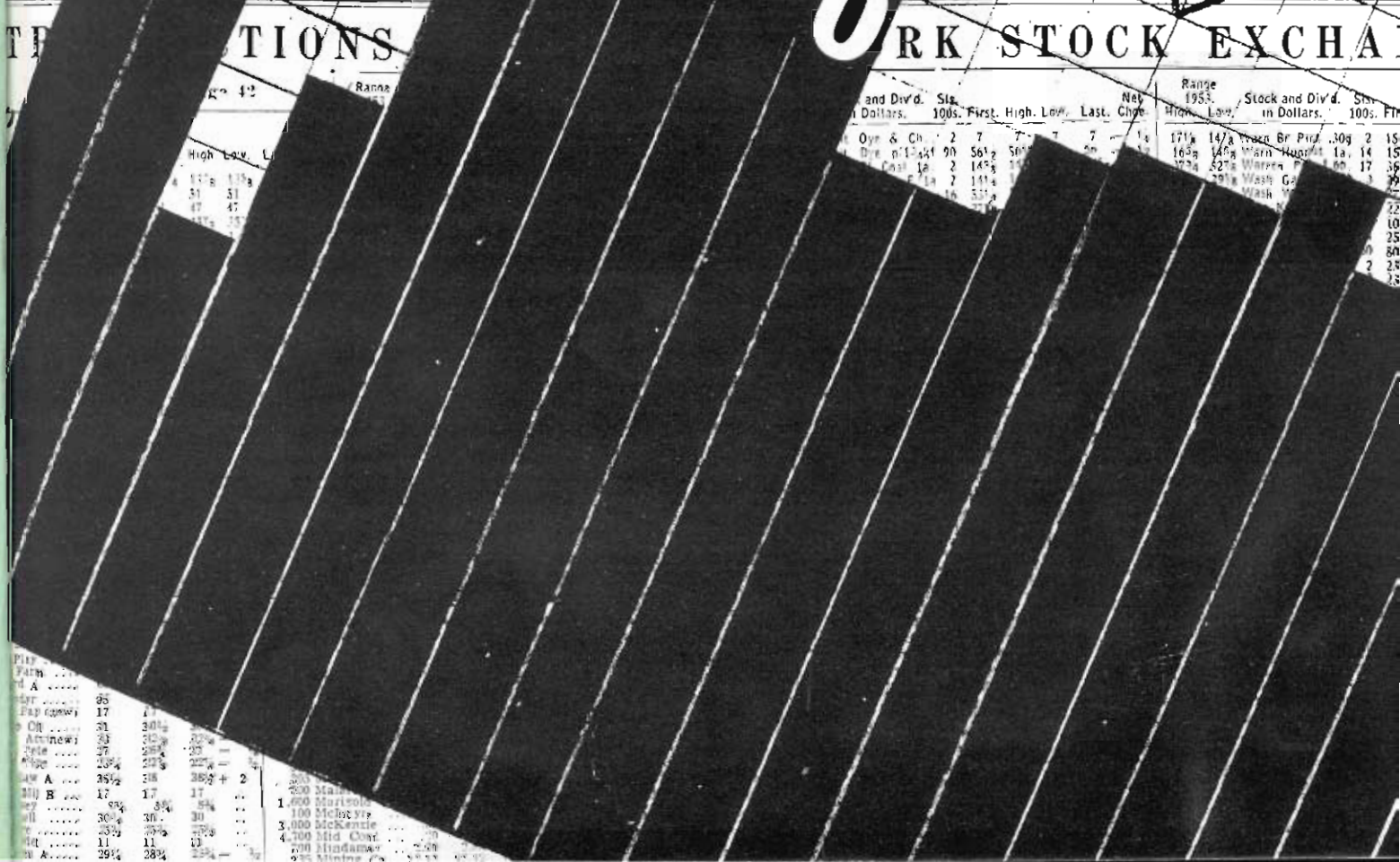
80

NEW YORK STOCK EXCHANGE

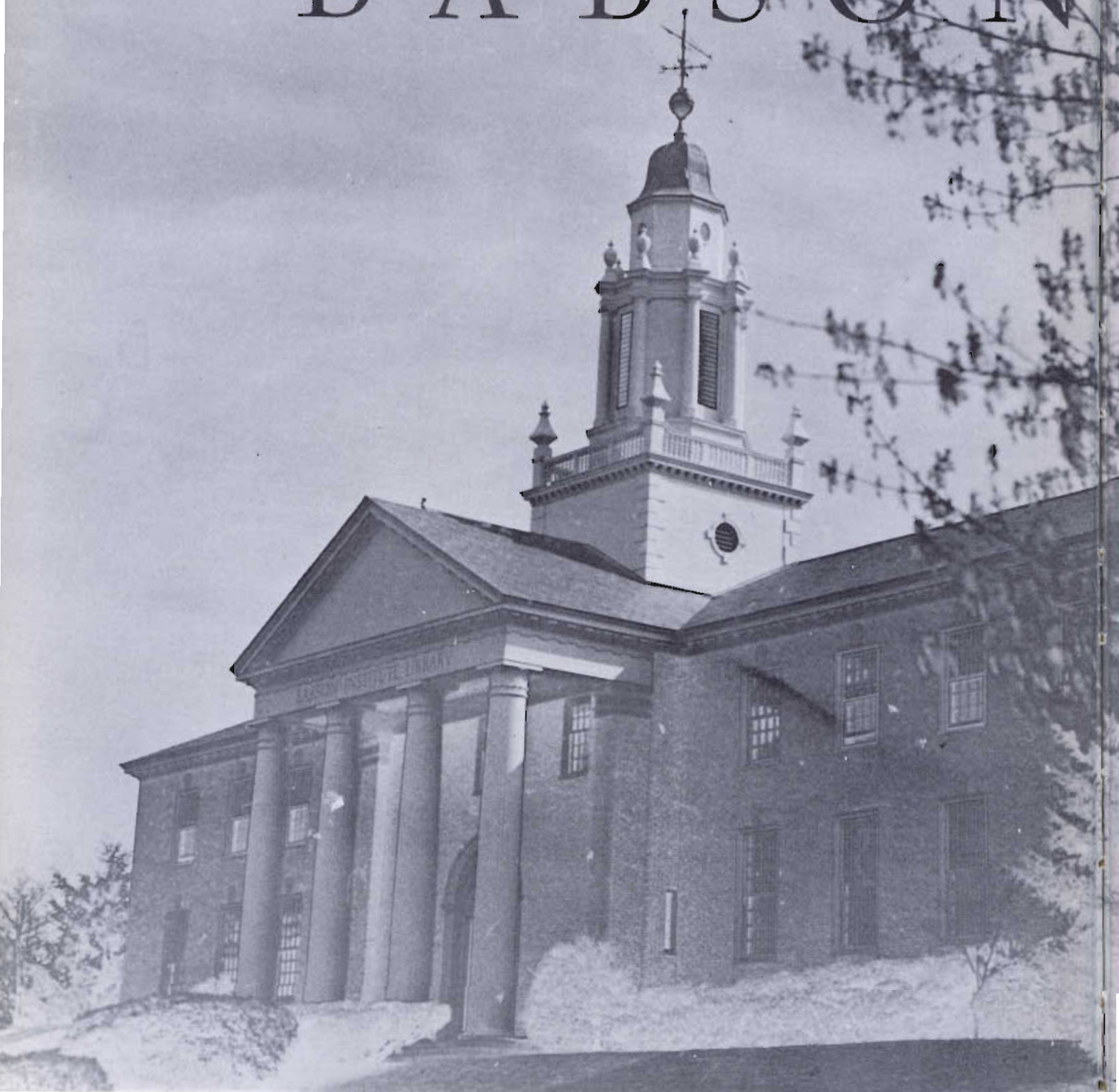
Table of stock market data with columns for stock name, price, and volume. Includes entries like 'Am & Ch 2 7', 'Dre 1 1/4% 90', and 'Gen 1 1/2% 90'.

FOREIGN BO

Table of foreign bonds with columns for bond name, price, and yield. Includes entries like '95 1/2% AKERSH 4 1/2% 88', '4 1/2% Austri 3 1/2% 85', and '100% BELGIUM 7 1/2% 85'.



B A B S O N



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Dedication

It is with a sincere feeling of humble gratitude and respect that we, the Class of 1953, hereby dedicate this book to you—Dr. Carroll W. Ford.

Young men of today are beset by a multitude of problems, both economic and social, which must be challenged with a bottomless fund of initiative and understanding . . . understanding that may result only from worldly experience and education.

Among our numbers are those who have become associated with the outside world through war service or extensive travel but, it may be said, these men number few and seem to stand apart from the majority.

Those of us who must face the future without this worldly aspect must thank those people who have added to the generous education which we have received . . . for our education is our only tool with which we might build a secure future.

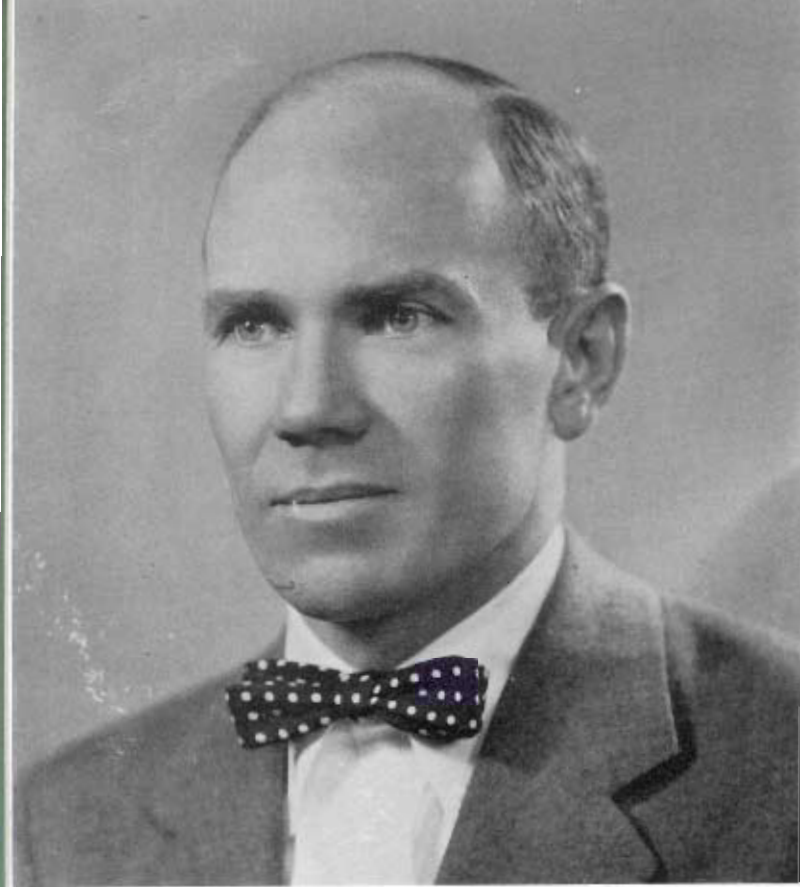
You, Doctor Ford, have been one who has been interested in furthering this end. You have given generously of your time and effort and have served ably in helping us become situated from our time of entrance until our graduation.

From you, we have gained much of this understanding of what is before us. We will thus be better able to meet these problems which confront us and emerge with some measure of success.

We must not be remiss in our attempt to fulfill the opportunity which you have done so much to help us build.



DR. CAROLL W. FORD



Alumni Message

Congratulations on your successful completion of your courses. This marks an important milestone in your lives. You have reached it by participating in the great opportunities afforded by Babson.

There are other milestones along your way. Just as the Institute has helped you reach this one, the Alumni Association is organized to help you reach the others. It offers you continuing social, educational and business opportunities.

Therefore, in the name of the Babson Alumni Association, I extend a most cordial welcome to join us.

Best wishes for success.

Thomas A. Duffy
President

Founders Day

The sixth annual celebration of Babson Institute Founders' Day was ushered in by the tolling of the Library bell at ten o'clock on the morning of November 14, 1952.

Following the Invocation by President Hinckley, Mr. Carl M. Eldridge, Mrs. Roger Babson, and Mr. Roger Babson gave short histories of Utopia College, Weber College and Babson Institute, respectively. Their speeches indicated the strong moral and cooperative strength of the three institutions founded by the Babson Family.

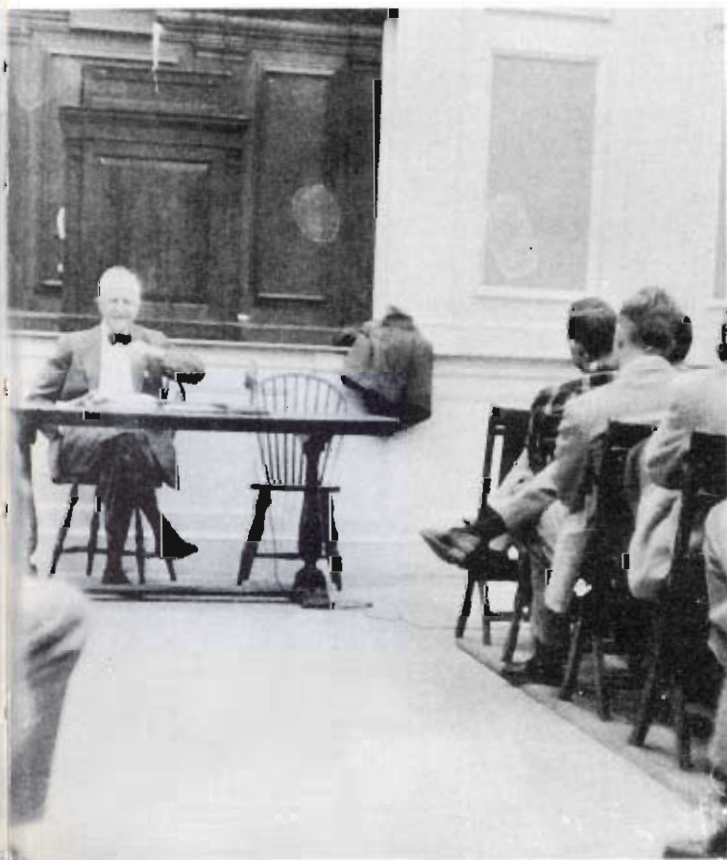


Mr. Roger Babson stressed the fact that in the future, health and character will be even more strongly emphasized and that the key to income is in marketing and advertising.

To the Babsons went expressions of sincere gratitude and greeting from John R. DiMatteo, President of the Student Body; Mr. Murray H. Hayward, Vice-President of Babson Institute Alumni Association; and Mr. Edward B. Hinckley, President of the Institute.

Mr. George B. Rideout of The Gravity Research Foundation and Mr. Austin H. Fitz of the Open Church Association spoke on the purposes of their organizations and of the generous interest of Mr. and Mrs. Babson in furthering their respective institutions.

The Benediction, spoken by Dr. Hinckley, concluded the meeting.



Presidents Message

Gentlemen:

You are graduating into a world more beset by problems than any previous one in the history of recorded experience; yet the very factors which have created such a multiplicity of undreamed-of opportunities for you, and men like you, who graduate this June. I am confident that you will seize the opportunities and solve the problems! I will tell you why I have this confidence:

In the first place, I know that your training has been good, that it has been sound, and that it has been practical. If you have done your part, as your instructors have done theirs, you have a sound fundamental knowledge of business conditions, business procedures, and business techniques. You go out from Babson Institute better equipped to meet the world of business on its own terms and carve out a successful career within it than any other college graduate in the United States.

In the second place, you have had an opportunity to learn how to get along with people. In your social activities, in your clubs and fraternities, in your off-campus contacts with business men, in your rubbing shoulders with faculty and administration, you have learned how to get along with all kinds and conditions of people, how to put up with different viewpoints and different standards of living, social, material, and intellectual. The same experiences have taught you to regard with new eyes your own qualities, to re-evaluate your own potentialities, and to realize, I hope, your own strength in successful achievement. This experience of growing up has been invaluable to you, and even now, perhaps, you do not realize how far you have come along the road toward maturity as measured in the successful adaptation of the individual to the group in which he finds himself.

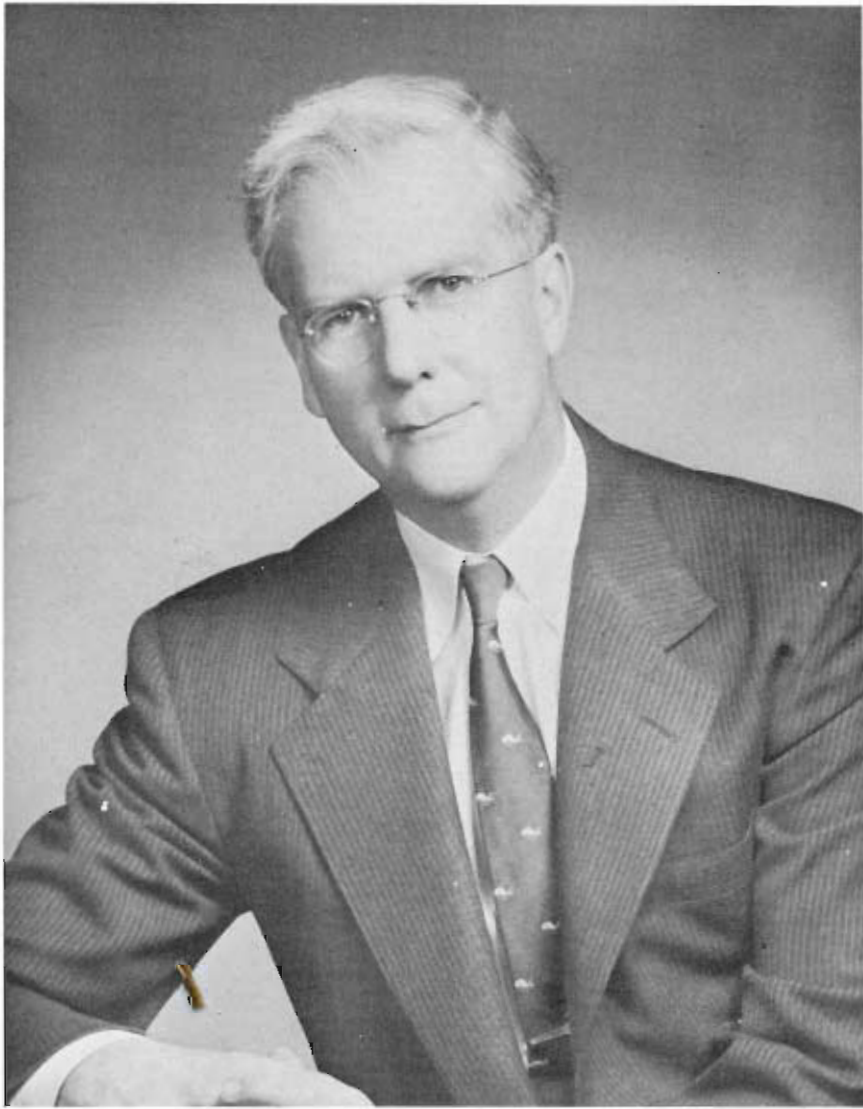
In the third place, you have had the chance to learn that "Man cannot live by bread alone"; that happiness and success are measured in terms of the spirit rather than in dollars and cents. Some of you, by bitter experience, others by reflection and an eager

intellectual grappling with the problems of life, have come to the conclusion that the truest measure of success is not your income, but your "outgo." You have often heard me use the phrase: "Our Mutual Enterprise." What do you suppose makes our Mutual Enterprise the most rewarding home that I have ever had? Why do you suppose your faculty, who could probably earn two and three times as much money in industry as they will ever receive from Babson Institute, remain at their desks, teaching, year after year? Their reasons, like mine, are ultimately based upon our "psychic income," an income from which the Federal Government can derive no tax. A man's "psychic income," I have come to realize, after 20 years of college teaching and administration, is determined by what a man gives out, by what he puts forth, by what he passes on, to the people with whom he comes in contact. His success is accurately measured by the quality of this outgo. If it be helpful, fine, worthwhile, inspiring; in like measure is the reward. If it be petty, stingy, trifling, mean, or trivial; again the reward is in proportion. Few institutions, apart from the ministry and medicine, are so steeped in sacrifice of this outgoing variety as education.

Therefore, this message I leave with you: Whatever you have found of value in your Babson Institute training, whether it be the formal instruction given you in class or the informal acquisition of habits of mind and habits of thought and habits of action which you picked up by rubbing shoulders with a variety of older and younger men, my one plea is: Pass it on. For this type of serviceable counsel, help, guidance, and inspiration decays when not in use, rots in idleness, and truly burgeons forth only when it is shared.

My friends, you stand upon the threshold of a new life—your own! It will be the most absorbing case problem of your entire existence, but you are well equipped to make the most of it. Go forward, with confidence in yourself and trust in God!

E. B. Hinckley



DR. EDWARD B. HINCKLEY

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Announcement of Courses
1953-54 and 1954-55



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NAME	FALL		WINTER	
	P	A	P	A

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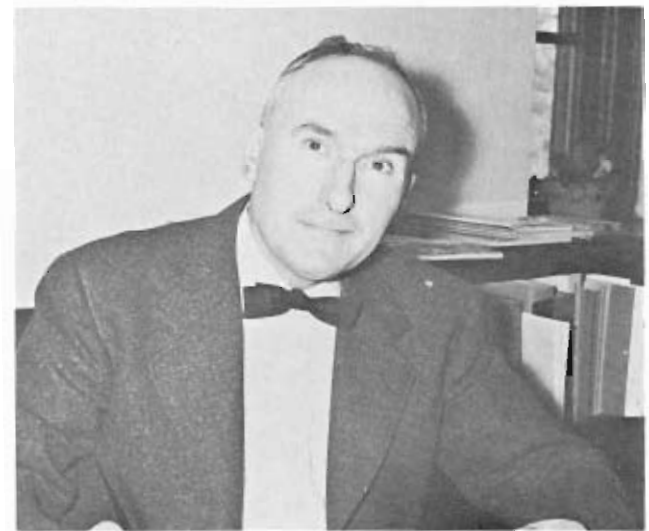
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Assistant to the President



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Director of Research



Dr. Lyman S. V. Judson
Director of Public Relations



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Ralph H. Seaman
Chief Accountant



Bertrand R. Canfield
Director of Alumni Relations



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Director of Dining Halls



Henry P. Macomber
Newtonia Curator



Ruth W. Bailey
Librarian





Teresa Gubellini
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Chairman Department of Labor

Earl K. Bowen
Chairman Department of Statistics



Bertrand R. Canfield
Chairman Division of Distribution



Warner C. Danforth
Business Insurance

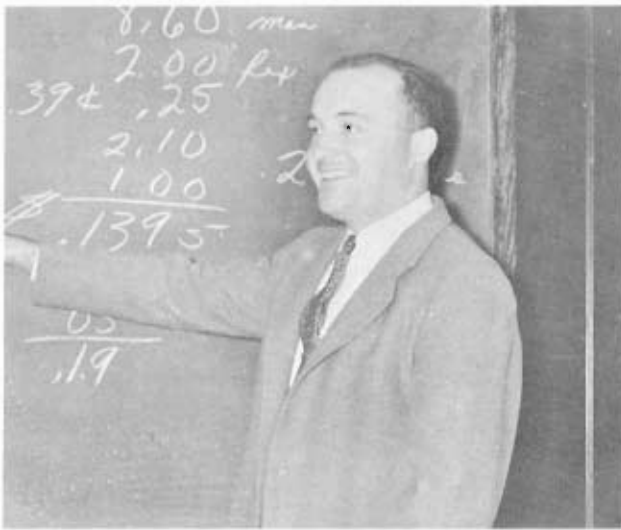


John S. Ewing
Production



Edward Handler
Political Philosophy

Howard N. Feist
Distribution



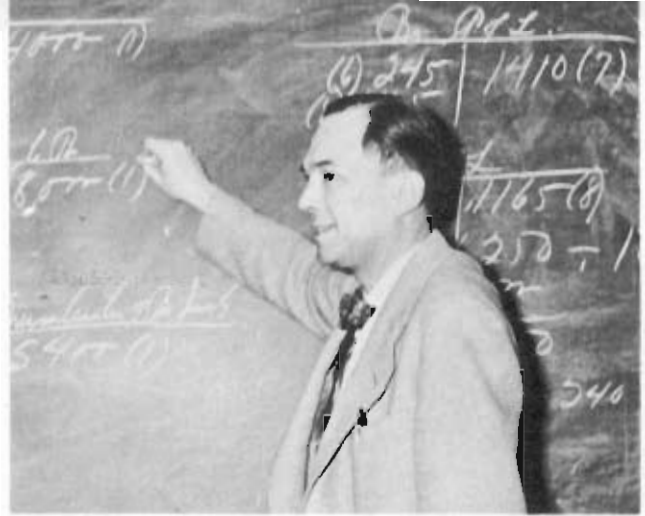
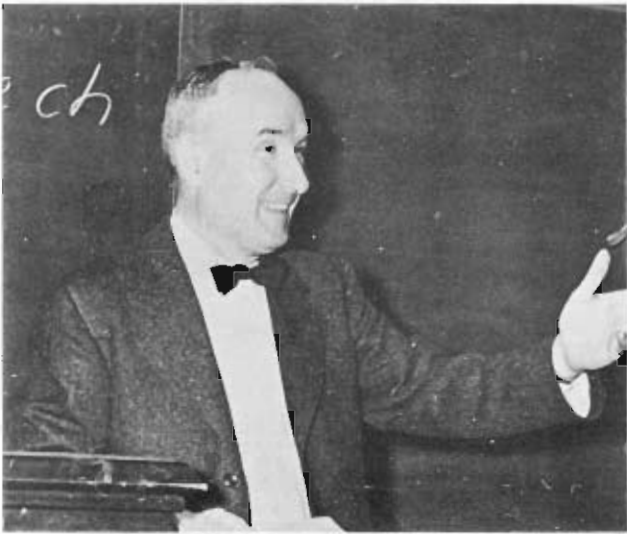
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John Hahn
Investments

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Chairman Department of Speech



Dr. Henry A. Kriebel
Chairman Division of Accounting

John E. Marshall
Time and Motion



Edward J. McGee
Distribution

Lawrence J. Meyns
Chairman Division of Production



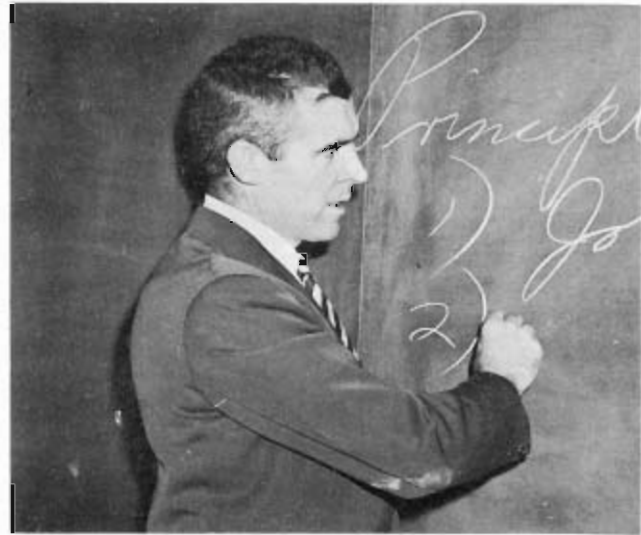
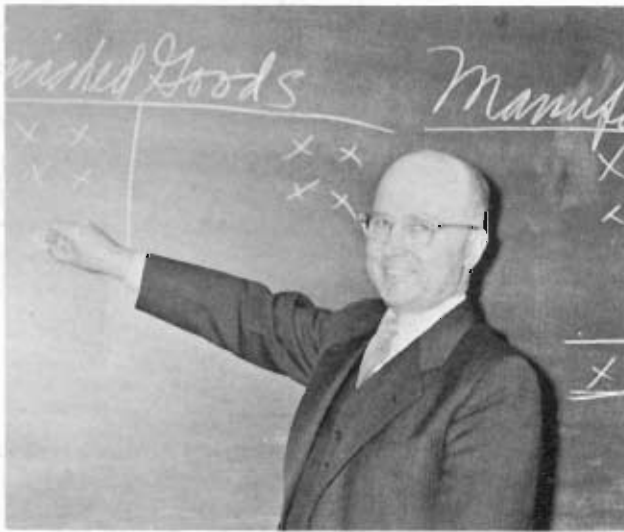
C. Robert Montgomery
Production

Dr. John D. Montgomery
Chairman Division of Government



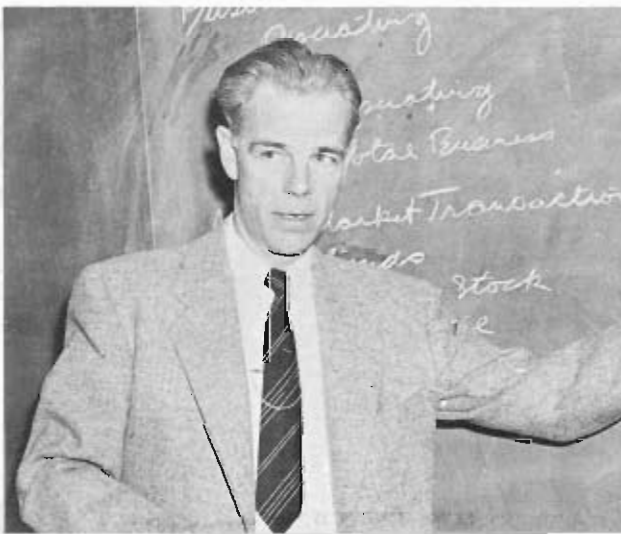
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World Literature

William C. Morgan
Accounting



Paul V. Mulkern
Labor

Dr. Wilson F. Payne
Finance, Investments



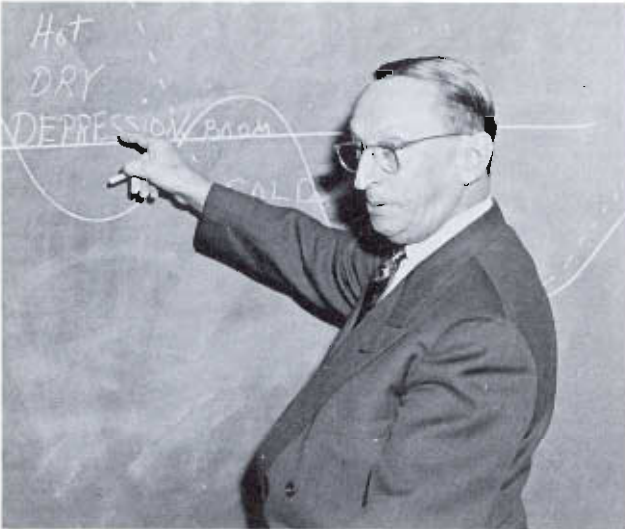
Clinton A. Peterson
Accounting



Marshall R. Pihl
Real Estate



Dr. Robert C. Werthheimer
Economics

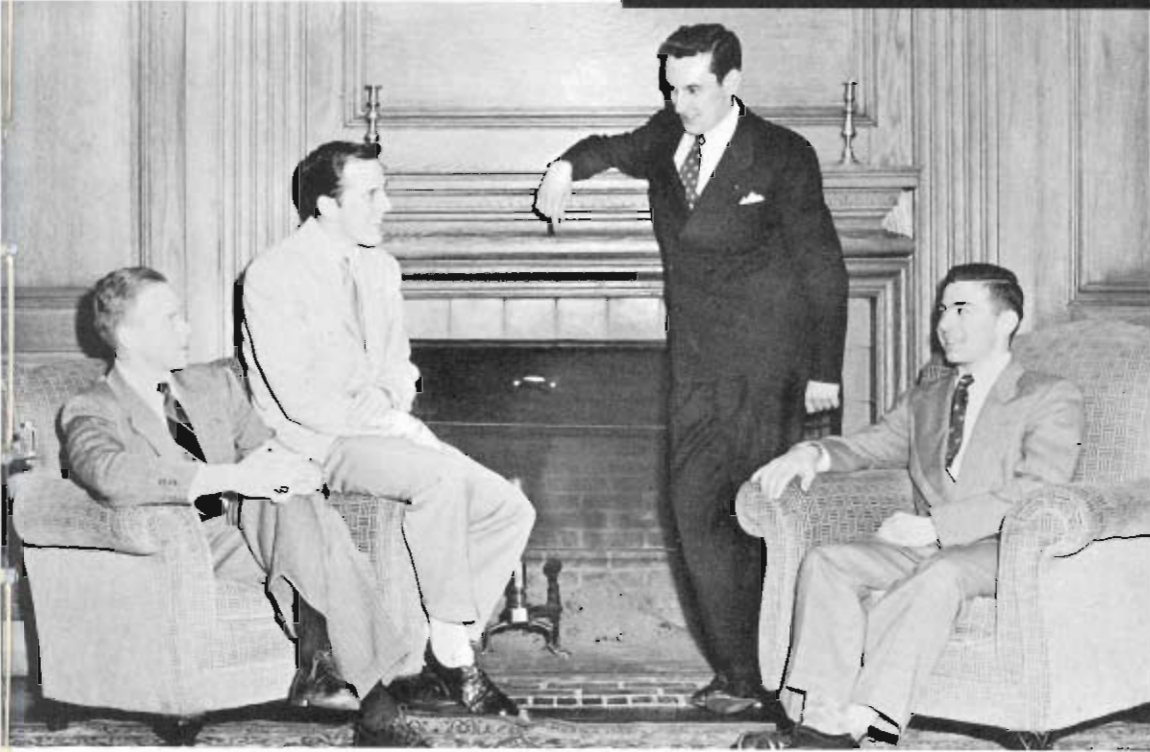


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In Memoriam



WILLIAM RALPH BLAKE

In one sense there is no death. The life of a soul on earth lasts beyond his departure. . . . He lives on in your life and in the life of others who knew him.



RONALD COLEMAN AMES

Major: Production.

Dean's List: 1 Term.

Activities: Junior Class Vice-President ('53); Student Council ('53); Delta Sigma Pi ('53); Intramural Sports ('52-'53).

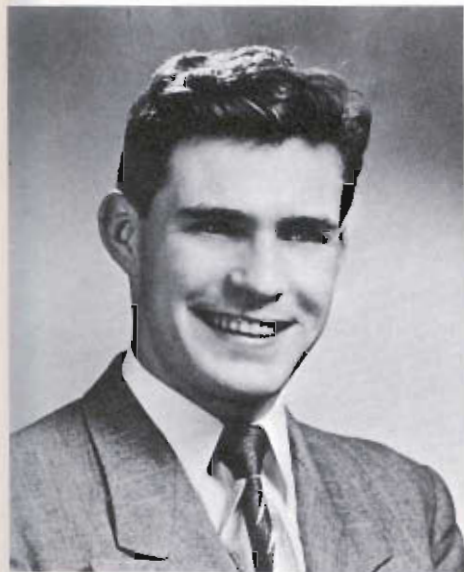
Previous Education: Plymouth Teachers College.

BERNARD BERK AUDETTE

Major: Finance and Investments.

Activities: Lambda Kappa Pi ('52-'53; Vice-President, '53); Society for the Advancement of Management ('52-'53); Aviation Club ('51-'52-'53; Secretary-Treasurer, '53); Intramural Sports ('51-'52-'53); Senior Class Council ('53).

Previous Education: Cranbrook School; University of Sydney.



WILLIAM RICHARD AUGAT, JR.

Major: Distribution.

Activities: Camera Club ('52); Aviation Club ('52); Newman Club ('51-'52; Secretary, '52); *Beaver* ('52); Delta Sigma Pi ('52-'53); Society for the Advancement of Management ('53).

Previous Education: Attleboro High School.



ALBERT JACK BARASHICK

Major: Distribution.

Activities: Lambda Kappa Pi ('52-'53); Society for the Advancement of Management ('51-'52-'53; Social Chairman, '52; Secretary, '52); Junior Class Council ('53); Freshman Class Council ('52); Philosophy Club ('52); Camera Club ('52); *Beaver* ('51-'52); BABSONIAN ('52-'53); Glee Club ('52); Intramural Sports ('51).

Previous Education: Richmond Hill High School; Cheshire Academy.

HENRY AUGUST BEHRE, JR.

Major: Production.

Activities: Intramural Sports ('51-'52); Lambda Kappa Pi ('51-'52-'53); Student Council ('53).

Previous Education: Yale University.



GEORGE THOMAS BELL

Major: Distribution.

Activities: Delta Sigma Pi ('52-'52-'53; Treasurer, '52); Philosophy Club ('51-'52); *Beaver* ('51-'52-'53; Sports Editor, '53); Varsity Tennis ('51-'52-'53; Co-Captain, '52; Captain, '53); BABSONIAN ('52-'53); Freshman Constitution Committee ('51); Job Placement Committee ('53); Athletic Council ('52-'53; Chairman, '53); Freshman Advisor ('53).

Previous Education: Wyoming Seminar Preparatory School; Avon Farms Preparatory School.



JAMES DUANE BLEASE

Major: Distribution.

Activities: Beaver ('51-'52-'53); Lambda Kappa Pi ('51-'52-'53); Society for the Advancement of Management ('51-'52-'53); Aviation Club ('51-'52-'53).

Previous Education: Riverside Military Academy.



LAWRENCE FRANCIS BRETТА

Major: Distribution.

Dean's List: 2 Terms.

Activities: Senior Class President ('53); Alpha Delta Sigma ('52-'53); Foreign Affairs Club ('51; Vice-President); Society for the Advancement of Management ('51-'52-'53); Intramural Sports ('51-'52-'53); Cabinet ('52-'53); Freshman Advisor ('53); Student Council ('51-'52); Dormitory Proctor ('52); Beaver ('52-'53); BABSONIAN ('51-'52-'53).

Previous Education: Somerville High School; Newman Preparatory School.

JESSE EARL CARPENTER, JR.

Major: Production.

Activities: Intramural Sports ('52-'53); Delta Sigma Pi ('53); Co-Chairman Blood Drive ('52-'53).

Previous Education: Presbyterian Junior College; Utopia College.





HAROLD CHUMACERIO

Major: Economics.

Activities: Varsity Tennis ('51); Cosmopolitan Club ('53).

Previous Education: Blair Academy.

JAMES PHILIP CHISHOLM, JR.

Major: Distribution.

Activities: Student Council ('51); Job Placement Committee ('53).

Previous Education: LaSalle Military Academy; Boston University.



JAMES CHRISTY

Major: Distribution.

Activities: Student Council ('51); Intramural Sports ('52-53).

Previous Education: Boston University; University of Minnesota.



MYRON HARRISON CLARK, JR.

Major: Accounting.

Dean's List: 3 Terms.

Activities: Alpha Delta Sigma ('52-'53); Varsity Golf ('51-'52-'53); Squash Champion ('51); Intramural Sports ('51-'52-'53).

Previous Education: Loomis School; Wesleyan University.



JOHN JOSEPH COCHRAN

Major: Distribution.

Activities: Job Placement Committee ('53).

Previous Education: Worcester Academy.

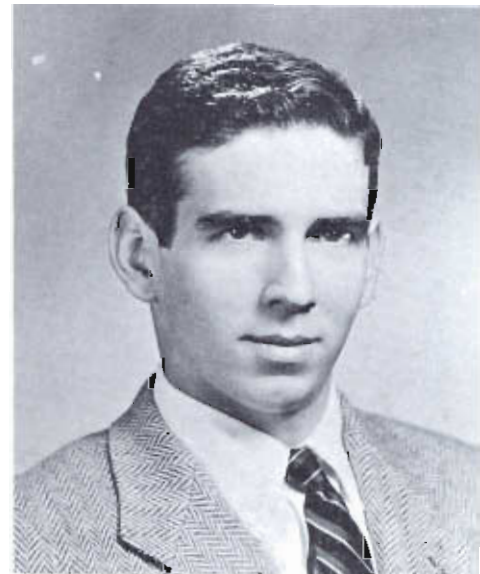


FREDERIC S. COFFERMAN, JR.

Major: Economics and Finance. *Dean's List:* 2 Terms.

Activities: Student Council ('52); Freshman Class President ('52); Delta Sigma Pi ('53); Cabinet ('52).

Previous Education: Princeton High School; Princeton University.





ROBERT M. CROWELL

Major: Economics. *Dean's List:* 1 Term.
Activities: Alpha Delta Sigma ('53); Society for the Advancement of Management ('53); Senior Class Council ('53); *Beaver* ('51); Intramural Sports ('51-'52-'53); Philosophy Club ('51-'52-'53); Sailing Club ('51-'52-'53); Alumni Committee ('53).
Previous Education: Concord High School.

JOHN JOSEPH CULNANE

Major: Production.
Activities: Intramural Sports ('51-'52-'53); Job Placement Committee ('53).
Previous Education: Leominster High School.



CARLOS de la TORRE

Major: Economics. *Dean's List:* 2 Terms.
Activities: Alpha Delta Sigma ('52-'53); *Beaver* ('52-'53).
Previous Education: Colegio Del Pilar; University of Madrid Law School; New York Military Academy; University of Florida.



JOHN RICHARD DIMATTEO

Major: Accounting.

Dean's List: 2 Terms.

Activities: Student Council ('51-'52-'53; President, '53); Freshman Class Council ('51); *Beaver* ('52); Cabinet ('53); Blue Key National Honor Fraternity ('51-'52); Delta Sigma Pi ('52-'53); Freshman Advisor ('53); Intramural Sports ('51-'52-'53).

Previous Education: Deering High School.



IRVINE NELSON DONAHUE, JR.

Major: Accounting.

Dean's List: 5 Terms.

Previous Education: Duke University.



WALTER JOSEPH DUFRESNE, JR.

Major: Distribution.

Activities: Alpha Delta Sigma ('52-'53); Intramural Sports ('51-'52-'53); Philosophy Club ('51-'52); Park Manor South House Council ('51-'52).

Previous Education: West Springfield High School.





KENNETH DAVID ELGART

Major: Accounting.

Previous Education: Brookline High School; Newton Junior College.

SEYMOUR LEONARD ELINSKY

Major: Accounting.

Dean's List: 2 Terms.

Activities: Student Council ('52-'53; Associate Member, '53); BABSONIAN ('52-'53; Editor, '53); Delta Sigma Pi ('52-'53); Blue Key National Honor Fraternity ('52-'53); Freshman Advisor ('53); Usher at Graduation ('52); Intramural Sports ('52-'53); Varsity Basketball ('52); Cabinet ('53).

Previous Education: Utopia College.



ROBERT GARDNER FARNUM

Major: Production.

Activities: Intramural Tennis ('52); Alpha Delta Sigma ('52-'53); Alumni Committee ('53).

Previous Education: Newton High School; Boston University; Nichols Junior College.



JAMES EDWARD FINNEGAN, JR.

Major: Production.

Activities: Delta Sigma Pi ('52-'53).

Previous Education: St. Anselm's College; Cambridge Latin School.



ALLAN HERBERT FIRTH

Major: Production.

Dean's List: 1 Term.

Activities: Intramural Sports ('51-'52-'53); Alpha Delta Sigma ('52-'53); Senior Gift Committee ('53).

Previous Education: Needham High School.



MORRIS C. FOYE, III

Major: Distribution.

Dean's List: 1 Term.

Activities: Delta Sigma Pi ('52-'53); Intramural Sports ('51); *Beaver* ('51); Camera Club ('51-'52; Vice-President, '52).

Previous Education: Gould Academy.





ROLF ERIK FRIELE

Major: Accounting.

Activities: Camera Club ('51-'52-'53); Ski Team ('51);
Philosophy Club ('51-'52); Delta Sigma Pi ('52-'53);
Student Council ('52-'53).

Previous Education: Lakeside High School; University of
Washington.

HARRY RICHARD FRUEHAUF, JR.

Major: Distribution.

Activities: Intramural Sports ('51-'52-'53); Delta Sigma Pi
('52-'53).

Previous Education: Michigan State College.



EDWARD JARVIS FULLER

Major: Accounting.

Dean's List: 6 Terms.

Activities: Delta Sigma Pi ('52-'53; Treasurer, '53); Glee
Club ('49); Student Christian Association ('49); Intra-
mural Sports ('49); Usher at Graduation ('52); Job
Placement Committee ('53); Freshman Advisor ('53).

Previous Education: Walpole High School.

NORMAND FUTORANSKY

Major: Distribution.

Activities: Lambda Kappa Pi ('52-'53; Pledgemaster, '53); BABSONIAN ('52); Intramural Sports ('51-'52-'53); Athletic Council ('51); Philosophy Club ('52); Park Manor House Council ('52-'53); Senior Class Social Committee ('53).

Previous Education: Tabor Academy; Brown University.



PHILIP GEMMER

Major: Distribution.

Dean's List: 1 Term.

Activities: Sailing Club ('51-'52); Intramural Sports ('51).

Previous Education: Governor Dummer Academy; Proctor Academy; Wabash College.



BRADFORD GILL

Major: Production.

Activities: Alpha Delta Sigma ('51-'52-'53; Secretary, '53); Job Placement Committee ('53); Philosophy Club ('51-'52-'53); Freshman Advisor ('53); Cabinet ('53); Aviation Club ('51-'52-'53; Secretary, '52; President, '53); Intramural Sports ('51-'52-'53).

Previous Education: Classical High School.





PAUL CLARK GULLETT

Major: Accounting. *Dean's List:* 1 Term.
Activities: Alpha Delta Sigma ('51-'52-'53; Vice-President, '52); *Beaver* ('51-'52); BABSONIAN ('52); Junior Class Vice-President ('52); Sailing Club ('52).
Previous Education: Georgia Military College.

JAMES C. HANLEY

Major: Production.
Activities: Intramural Swimming ('51-'52-'53); Junior Class Secretary ('52); Delta Sigma Pi ('52-'53).
Previous Education: Mt. Hermon School; University of New Hampshire; Boston University.



EDWARD MALCOLM HARKNESS, JR.

Major: Distribution.
Activities: Intramural Sports ('51-'52-'53); Glee Club ('51-'52-'53); Camera Club ('51-'52-'53); BABSONIAN ('53; Advertising Manager).
Previous Education: New Trier High School.



LEONARD LAWRENCE KERNAN

Major: Distribution.

Dean's List: 1 Term.

Activities: Student Council ('51-'52-'53); Intramural Sports ('51-'52); Alpha Delta Sigma ('53); Blue Key National Honor Fraternity ('53).

Previous Education: U. S. Naval Academy, Annapolis.



MARK HENRY KLEIN

Major: Finance and Investments.

Activities: Society for the Advancement of Management ('51-'52-'53); Philosophy Club ('51-'52); Varsity Tennis ('51); Intramural Sports ('51-'52-'53); BABSONIAN ('52-'53); Basketball ('52; Manager); Lambda Kappa Pi ('53).

Previous Education: Weaver High School; University of Alabama.

ANTHONY BENEDICT KUCZYNSKI

Major: Production.

Dean's List: 7 Terms.

Activities: Sailing Club ('52-'53).

Previous Education: Rindge Technical High School.





WALTER T. LAHEY, JR.

Major: Distribution and Finance.

Activities: Co-Founder and Co-Chairman Babson Blood Bank; Junior Class President ('53); Cabinet ('53); Freshman Constitution Committee ('52); Delta Sigma Pi ('52-'53; Historian, '53); Freshman Class Vice-President ('52).

Previous Education: Pelham Memorial High School; Cheshire Academy; Iona College; Florida Southern College; Bard College; Massachusetts Institute of Technology (Extension Division).

GLENN JAMES LEAHEY

Major: Distribution.

Activities: Intramural Sports ('51-'52-'53); Student Council ('51); Senior Class Social Committee ('53); Varsity Basketball ('52-'53; Co-Captain, '53).

Previous Education: Utopia College.



RODMAN HAZARD LEAVELL

Major: Production.

Activities: Sailing Club ('51-'52-'53; Vice Commodore, '52; Commodore, '53).

Previous Education: Choate School.

IRA BEN LEHRICH

Major: Distribution.

Activities: Intramural Sports ('52-'53); Society for the Advancement of Management ('53).

Previous Education: Bethlehem High School; Utopia College.



SOL A. LIEBSTER

Major: Production.

Dean's List: 7 Terms.

Activities: Intramural Sports ('51-'52-'53); Blue Key National Honor Fraternity ('53); Lambda Kappa Pi ('52-'53); Treasurer, '53); Park Manor House Council ('53); Varsity Basketball ('52-'53).

Previous Education: Brooklyn Technical High School.

CHARLES E. LOWMAN, JR.

Major: Economics.

Activities: Freshman Dance Committee ('51); Intramural Sports ('51); Senior Class Social Committee ('53).

Previous Education: Wellesley High School; Boston University.





HAROLD A. MacILROY, JR.

Major: Finance.

Dean's List: 7 Terms.

Activities: Philosophy Club ('51-'52; Secretary, '52); Intramural Sports ('51-'52); Society for the Advancement of Management ('51-'52-'53; Treasurer, '53); Freshman Advisor ('53); Senior Class Council ('53).

Previous Education: Bridgewater Academy; Ricker College.

ALBERT HALL McCARTHY

Major: Investments.

Dean's List: 5 Terms.

Activities: Lambda Kappa Pi ('50-'51-'52; President, '52); Freshman Class Council ('50); Aviation Club ('50-'51-'52-'53; Treasurer, '51); Camera Club ('50-'51-'52-'53); Park Manor South House Council ('51-'52-'53); Blue Key National Honor Fraternity ('51-'52-'53; President, '52); Job Placement Committee ('51-'52); Cabinet ('52; Treasurer and Chairman); Finance Club ('50); *Beaver* ('51-'52); BABSONIAN ('51-'52-'53); Freshman Advisor ('53).

Previous Education: Brown School; Williams College.

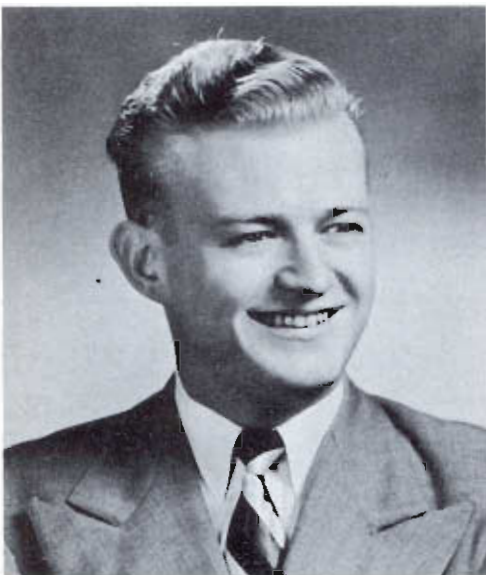


ALLAN MARTIN MERCER, JR.

Major: Accounting.

Activities: Intramural Sports ('51); Delta Sigma Pi ('52-'53).

Previous Education: Cape Elizabeth High School.



PAUL WILLIAM MEYER

Major: Economics.

Activities: Coleman Dorm Council ('51); Intramural Sports ('51-'52-'53); Philosophy Club ('51-'52); Sailing Club ('52-'53; Secretary, '53).

Previous Education: Milwaukee Country Day School.



ROBERT W. MOORE

Major: Production.

Activities: Intramural Sports ('51); Alumni Committee ('53); Freshman Class Council ('51); Senior Class Council ('53).

Previous Education: Haverford Preparatory School; Springfield College; Beacom College.

FREDERICK ORA JOHN MUZI

Major: Distribution.

Activities: Senior Class Treasurer ('53); Lambda Kappa Pi ('52-'53; Secretary, '53); Intramural Sports ('51-'52); Junior Class Treasurer ('52).

Previous Education: Needham High School.





DAVID NOYES OSBORNE

Major: Investments.

Activities: Freshman Class Secretary ('51); Ball & Chain Club ('52-'53; Chairman, '53); Alpha Delta Sigma ('52-'53); Society for the Advancement of Management ('52-'53); Dramatic Club ('53); Glee Club ('52-'53; President, '53); Junior Class Social Committee ('52; Chairman).

Previous Education: Kent School; Newton High School; Boston Business Institute of Real Estate Practice.

RICHARD REEVES ORWIG

Major: Distribution.

Dean's List: 1 Term.

Activities: Intramural Sports ('51-'52-'53); Lambda Kappa Pi ('51-'52-'53; President, '53); Camera Club ('51-'52; Secretary, '51; President, '52); Blue Key National Honor Fraternity ('53); Aviation Club ('51-'52-'53); Cabinet ('52-'53); Student Council ('52; Associate Member); BABSONIAN ('52-'53; Editor, '53).

Previous Education: Alliance High School; Western Reserve Academy; Oberlin College.



ROBERT KENT BUTLER ORTON

Major: Distribution.

Activities: Junior Class Council ('52); Intramural Sports ('51-'52-'53).

Previous Education: Cheshire Academy; Tufts College; Utopia College.



EDWARD GILBERT O'SHEA

Major: Distribution. *Dean's List:* 1 Term.
Activities: Alpha Delta Sigma ('52-'53; President, '53);
Senior Class Council ('53); Ball and Chain Club ('52-'53).
Previous Education: Holyoke Junior College; Northeastern
University (Springfield Division); University of Min-
nesota.



SALVATORE JOSEPH PAPPALARDO

Major: Distribution and Accounting. *Dean's List:* 5 Terms.
Activities: Junior Class Treasurer ('53); Alpha Delta Sigma
('52-'53); Junior Class Social Committee ('53; Chair-
man); Intrainural Sports ('52).
Previous Education: Massachusetts Institute of Technology;
University of Minnesota.

FREDERICK TRASK PEASE

Major: Economics.
Activities: Beaver ('51-'52-'53; Associate Editor, '52; Editor-
in-Chief, '53); Blue Key National Honor Fraternity ('53);
Lambda Kappa Pi ('52-'53); Dramatic Club ('52-'53);
Assistant Director of Winter Carnival Show, '53); Student
Council ('51-'52-'53; Section Representative, '51; Asso-
ciate Member, '53); Society for the Advancement of
Management ('52-'53); Cabinet ('53); Intramural Sports
('51-'52); Junior Class Representative ('52); Freshman
Advisor ('53); BABSONIAN ('52-'53.)
Previous Education: Springfield Classical High School;
Hobart College.





FRANK PESECKIS

Major: Accounting.

Activities: Intramural Sports ('51-'52).

Previous Education: Auburn Maine School of Commerce.

DAVID HERBERT POVERMAN

Major: Distribution.

Activities: Intramural Sports ('51-'52-'53); Coach of Park Manor South Football Team ('53); Philosophy Club ('52).

Previous Education: Suffield Academy.



ERNEST M. RAASCH

Major: Distribution.

Dean's List: 7 Terms.

Activities: Student Council ('52, Social Chairman); Alpha Delta Sigma ('51-'52-'53); Blue Key National Honor Fraternity ('52-'53; Secretary-Treasurer '52).

Previous Education: University of Nebraska.

DALE ROBERTSON

Major: Distribution.

Activities: Freshman Social Chairman ('51).

Previous Education: Brown University.



JOHN DOUGLAS ROBERTSON, JR.

Major: Production.

Activities: Freshman Class Treasurer ('51); Student Council ('53); Delta Sigma Pi ('52-'53); Society for the Advancement of Management ('52-'53); Glee Club ('51); Aviation Club ('53).

Previous Education: Massachusetts Institute of Technology; Storm King School.

ARMIN SAGE ROE

Major: Finance.

Activities: Delta Sigma Pi ('52-'53); Intramural Sports ('51-'52-'53); Coleman Dorm Council ('53).

Previous Education: The Hill School; University of Virginia.





DOMINIC ROBERT ROMANO

Major: Distribution and Production.

Activities: Intramural Sports ('51); Foreign Affairs Club ('51).

Previous Education: Fitchburg High School.

SANFORD HEWITT RUSSELL

Major: Accounting and Production.

Activities: Society for the Advancement of Management ('52-'53; Vice-President, '53); Babson Sailing Club ('51-'52-'53; Sailing Master, '52; Vice Commodore, '53); Intercollegiate Dingy Skipper ('52-'53); Junior Usher ('52); Freshman Advisor ('53); Intramural Sports ('51-'52-'53).

Previous Education: Loomis School.



GEORGE M. SAGE

Major: Finance.

Activities: Varsity Tennis ('51-'52-'53).

Previous Education: Deerfield Academy; Allandale School.



JUSTIN LOUIS SALLAWAY

Major: Distribution.

Activities: Alpha Delta Sigma ('52-'53); *Beaver* ('51-'52-'53);
Circulation Manager, '53); Newman Club ('51-'52-'53);
President, '53); Intramural Sports ('52); Sailing Club
('53); Job Placement Committee ('53).

Previous Education: New Hampton Preparatory School.



JOHN SEXENY

Major: Distribution.

Activities: Intramural Sports ('51); Delta Sigma Pi ('53);
Job Placement Committee ('53).

Previous Education: Somerville High School.

PETER MURRAY SHERWIN

Major: Economics.

Activities: Sailing Club ('53); Alpha Delta Sigma ('53);
Intramural Sports ('53); Intramural Swimming ('53).

Previous Education: Forman School.



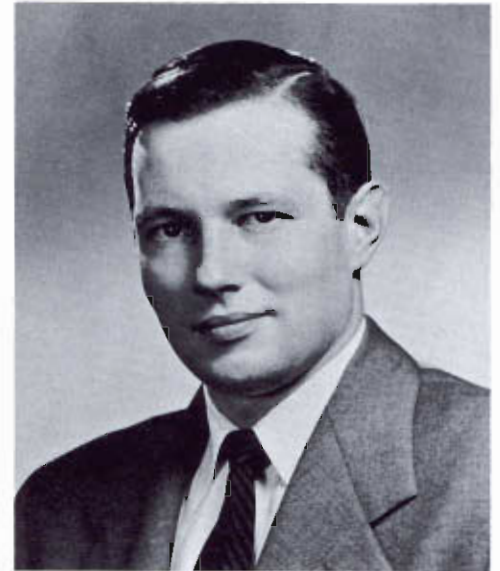


FRANKLIN RALPH SHOEMAKER

Major: Distribution. *Dean's List:* 3 Terms.
Activities: Alpha Delta Sigma ('52-'53; Treasurer, '53);
Beaver ('52); Freshman Advisor ('53); Philosophy Club
('52-'53); Senior Class Vice-President ('53); Blue Key
National Honor Fraternity ('53); Intramural Sports
('53).
Previous Education: Nottingham High School; Syracuse
University.

MURRAY A. SIMMONS

Major: Finance.
Activities: Intramural Sports ('51-'52-'53); Student Coun-
cil ('51-'52-'53; Vice-President, '53); Blue Key National
Honor Fraternity ('52-'53; President, '53); Cabinet
('53; President); Freshman Advisor ('53); Charity
Bazaar Chairman ('52); Commencement Committee
Chairman ('53).
Previous Education: Mt. Herman School; Yale University.



GEORGE EDWARD SLYE

Major: Distribution and Finance. *Dean's List:* 3 Terms.
Activities: Delta Sigma Pi ('52-'53; President, '53); Cabinet
('53); Freshman Advisor ('53); Honor System Constitu-
tion Committee Chairman ('52); Job Placement Commit-
tee ('53); BABSONIAN ('52-'53); Tri-Fraternity Coun-
cil ('53); Blue Key National Honor Fraternity ('52-'53;
Secretary-Treasurer, '53).
Previous Education: Wellesley High School; Wesleyan Uni-
versity.



ALLYN WHITING SMITH

Major: Distribution.

Dean's List: 5 Terms.

Activities: Blue Key National Honor Fraternity ('52-'53); Alpha Delta Sigma ('51-'52-'53; Vice-President, '52; President, '53); Freshman Advisor ('53); Cabinet ('53); Job Placement Committee ('53); Intramural Sports ('51-'52-'53); Tri-Fraternity Council ('53).

Previous Education: Brown University.



THOMAS JAMES SMITH

Major: Production and Accounting.

Activities: Intramural Sports ('51-'52-'53); Varsity Basketball ('52-'53); Dorm Social Committee ('53).

Previous Education: Le Roy High School; Utopia College.

AARON SOCKOL

Major: Production.

Dean's List: 3 Terms.

Activities: Intramural Sports ('52-'53); Alumni Committee ('53); Beaver ('52-'53).

Previous Education: Brookline High School; Newton Junior College.





ROBERT LOUIS STILLMAN

Major: Finance.

Activities: BABSONIAN ('52-'53); Society for the Advancement of Management ('52-'53); Lambda Kappa Pi ('52-'53); Intramural Sports ('52-'53); Park Manor South House Council ('53).

Previous Education: Lawrence High School.

FREDERICK WILLIAM SWASEY

Major: Finance.

Dean's List: 9 Terms.

Activities: Delta Sigma Pi ('52-'53); Intramural Sports ('52); Charity Bazaar Committee ('51-'52).

Previous Education: New England Conservatory of Music.



MAUNG THEIN TAN

Major: Accounting and Production. *Dean's List:* 3 Terms.

Activities: Society for the Advancement of Management ('52-'53); Alumni Committee ('52-'53); Cosmopolitan Club ('53).

Previous Education: St. Paul's English High School; Hackley School; City College of New York.

DAVID LEE TURNER

Major: Economics.

Activities: Senior Class Social Committee ('53); Alpha Delta Sigma ('53).

Previous Education: Thayer Academy; Bethany College.



JEFFERSON FEIGL VANDER WOLK

Major: Distribution.

Activities: Freshman Class Council ('50).

Previous Education: Phillips Exeter Academy; Yale University.



HENRY L. VOGT, JR.

Major: Production.

Dean's List: 1 Term.

Activities: Delta Sigma Pi ('51-'52-'53; Junior Vice-President, '52; Vice-President, '53); Blue Key National Honor Fraternity ('53); Job Placement Committee Chairman ('53); Freshman Advisor ('53); Park Manor Dorm Council ('51-'52-'53); Tri-Fraternity Council ('53); Varsity Ice Hockey ('51-'52-'53); Varsity Golf ('52-'53); Intramural Sports ('51-'52-'53); Freshman Class Vice-President ('51).

Previous Education: Muhlenberg College; Staunton Military Academy.





JOHN HARRY WALLACH

Major: Distribution.

Activities: *Beaver* ('53; Feature Editor); Philosophy Club ('52-'53); Glee Club ('52-'53); Dramatic Club ('53); Senior Gift Committee ('53); Camera Club (852); Gun and Rifle Club ('53); Intramural Sports ('51-'52-'53).

Previous Education: Scarborough School.

EDWIN ARMAN WEBER

Major: Distribution.

Activities: Intramural Sports ('51-'52-'53); Dorm President ('53); Athletic Council ('52-'53); Commencement Committee ('53); *Beaver* ('52-'53; Sports Staff); BABSONIAN ('52-'53; Advertising Manager, '52; Business Manager, '53); Varsity Tennis ('52-'53); Varsity Hockey ('52); Delta Sigma Pi ('52-'53); *Alumni Bulletin* ('52; Advertising Manager).

Previous Education: Utopia College.



CHARLES LINSLEY WEBSTER

Major: Distribution.

Activities: Delta Sigma Pi ('52-'53); Sailing Club ('52-'53); Varsity Basketball ('52-'53; Co-Captain, '53); Dorm Social Committee ('51-'52); Athletic Council ('52-'53); Dorm Athletic Director ('52-'53); Intramural Sports ('51-'52-'53).

Previous Education: University School; Miami University.



CARL ALBERT WEIGELL

Major: Distribution. *Dean's List:* 1 Term.
Activities: Delta Sigma Pi ('52-'53; Vice-President, '53);
Junior Class Council ('52); Blood Drive Committee
('52).
Previous Education: The Choate School; Brown University.



ARTHUR WILLIAM WENDEL, JR.

Major: Distribution. *Dean's List:* 7 Terms.
Activities: Intramural Sports ('51-'52-'53); Camera Club
('51-'52); *Beaver* ('52-'53; Photography Editor, '53);
Freshman Class Council ('51); Junior Class President
('52); Cabinet ('52); Senior Class Social Committee
Chairman ('53); Student Council ('53); Delta Sigma Pi
('52-'53); Blue Key National Honor Fraternity ('53);
Freshman Advisor ('53).
Previous Education: Withrow High School; University of
Cincinnati.

CHARLES SUMNER WENTWORTH

Major: Distribution and Production. *Dean's List:* 7 Terms.
Activities: BABSONIAN ('52); Society for the Advance-
ment of Management ('53); Alumni Committee Chairman
('53).
Previous Education: New Hampton Preparatory School;
Bentley School of Accounting and Finance.





FLETCHER LOWELL WEST, JR.

Major: Production.

Activities: Society for the Advancement of Management ('51-'52-'53; President, '53).

Previous Education: Mount Union College; Canton Actual Business College.

F. PENN WESTMAN

Major: Distribution.

Dean's List: 1 Term.

Activities: Blue Key National Honor Fraternity ('53); *Beaver* ('51-'52; News Editor, '51; Associate Editor, '52); Delta Sigma Pi ('52-'53; Secretary, '53); BABSONIAN ('51-'52-'53; Associate Editor, '53); Intramural Sports ('51-'52-'53); Champion Football Team ('52); Hockey Team ('51-'52); Freshman Advisor ('53); Charity Bazaar Committee ('52-'53).

Previous Education: New Preparatory School; Brown University.



JOHN GILSON WHALEN

Major: Accounting.

Dean's List: 7 Terms.

Activities: Senior Class Secretary ('53); Alpha Delta Sigma ('53; Vice-President); Senior Gift Committee Chairman ('53); Freshman Advisor ('53); Blood Drive Committee ('53); Dormitory Proctor ('53); Foreign Affairs Club ('52); Philosophy Club ('52); *Beaver* ('51; News Editor); Political Discussion Club ('52).

Previous Education: Machias High School; University of Maine.



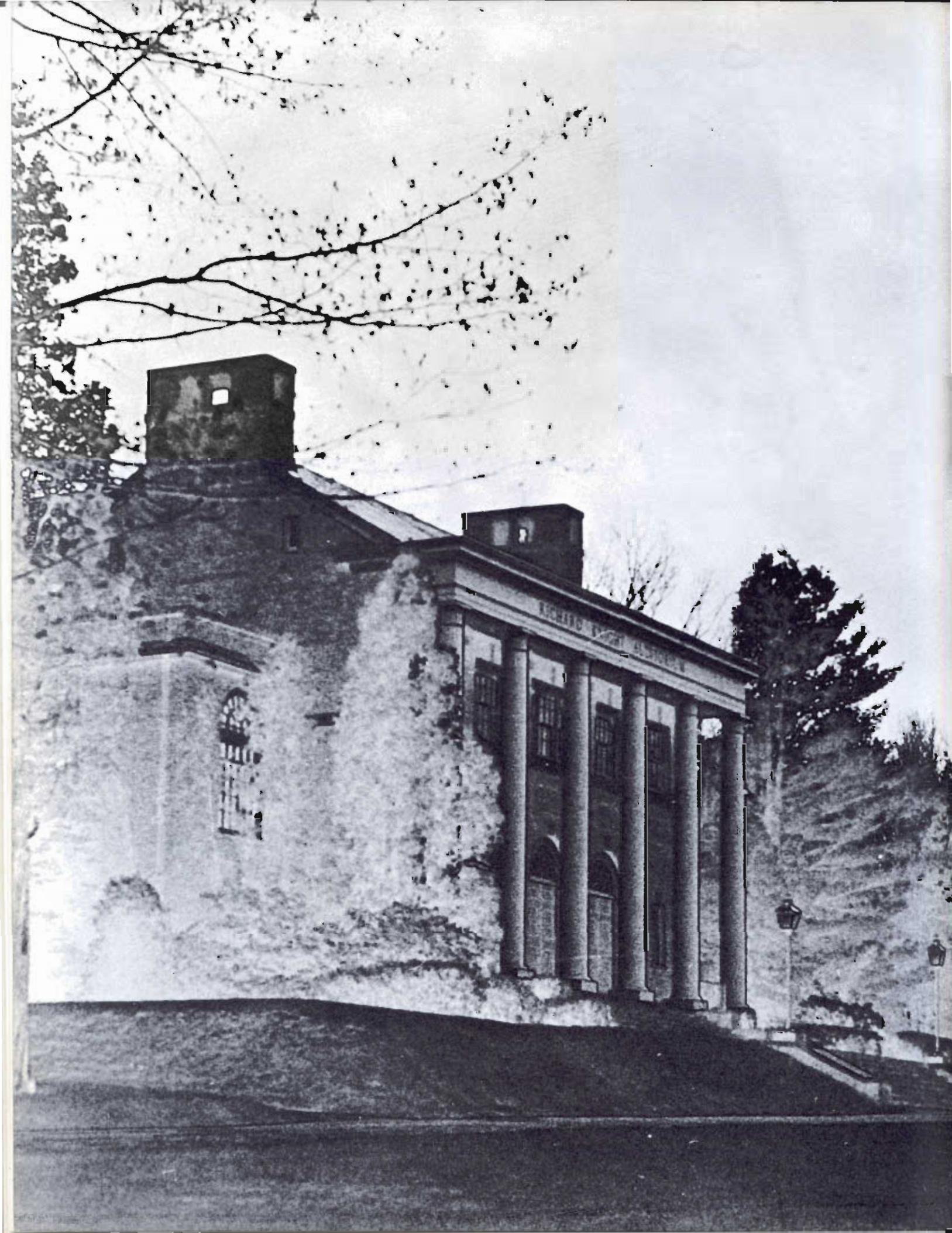
ALLAN SAWYER WOLFE

Major: Finance and Investments. *Dean's List:* 5 Terms.

Activities: Society for the Advancement of Management ('51-'52-'53; Secretary, '53); Dramatic Club ('51-'52-'53; Treasurer, '52; President, '53); BABSONIAN ('52); *Beaver* ('52-'53; Feature Editor, '52; Associate Editor, '52; Business Manager, '53); Senior Newsletter Co-Editor ('53); Job Placement Committee ('53); Cabinet ('53; Secretary); Intramural Sports ('51-'52-'53); Freshman Advisor ('53); Philosophy Club ('51-'52); Glee Club ('52-'53); Lambda Kappa Pi ('52-'53).

Previous Education: Brookline High School; Northeastern University.







DARTMOUTH

GRADUATE STUDENT

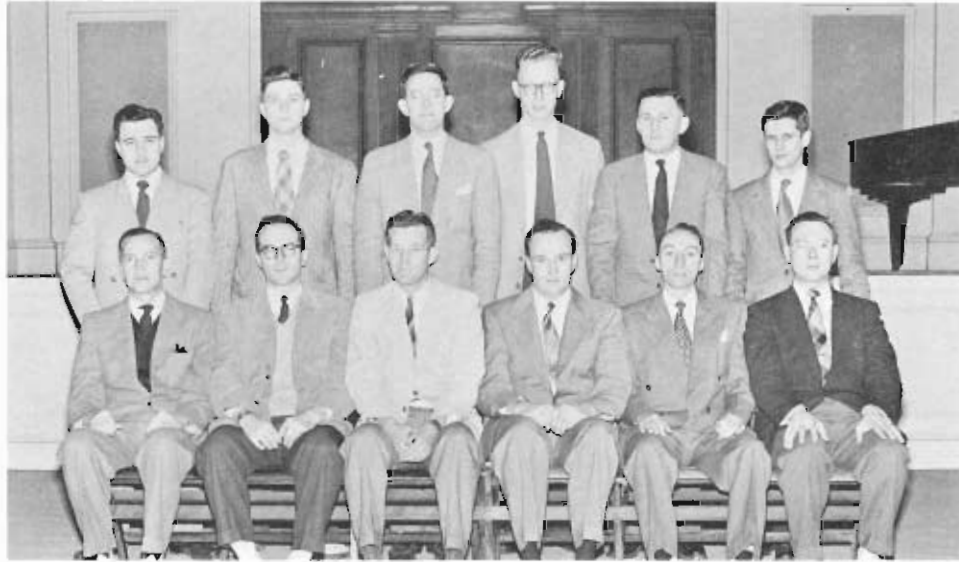


AMHERST



CORNELL

Graduate Program



Front row: J. M. Gutcher, E. D. Cobb, D. Van Lydegraf, R. F. Molkey, D. G. Gallagher, W. B. Bascom.
Second row: R. F. Povier, M. W. Heath Jr., J. R. Elsinger, R. J. A. Irwin, R. C. Bukay, I. A. Laub.

The Fall of 1951 marked the founding of Babson Institute's graduate program with an enrollment of twenty five students. But, from this early beginning the program has both increased in enrollment and in its importance on the campus and in the business world.

The above men are either graduates of Liberal Arts institutions or other

Business Administration schools throughout the country. On their completion of the program each will be awarded a degree of Master of Business Administration.

Though embryonic in size, it is without question that this department will in the near future become a more important and significant aspect of Babson Institute and the outside world.

Candidate for Master of Business Administration

RALPH PRATT MULCAHY

Major: Finance.

Previous Education: Yale University B.S. 1951.



ROBERT CHRISTOPHER RESKER

Major: Distribution.

Previous Education: Boston College A.B. 1951.

RICHARD MASON SCOTT

Major: Advertising.

Activities: Varsity Basketball ('52); Intramural Sports ('52-'53).

Previous Education: Brown University B.A. 1951.





DONALD STEVENS ROCKWOOD

Major: Economics.

Previous Education: Babson Institute B.S. 1952.

MILAN L. SKOUPA

Major: Economics.

Previous Education: Commercial School Trebic, Czechoslovakia; Prague School of Technology, Czechoslovakia; University of Lausanne, Licencié és sciences économiques et commerciales.



PHILIP STANLEY ARONSON

Major: Distribution.

Previous Education: Yale University B.S. 1952.

JOHN HAHN

Major: Finance.

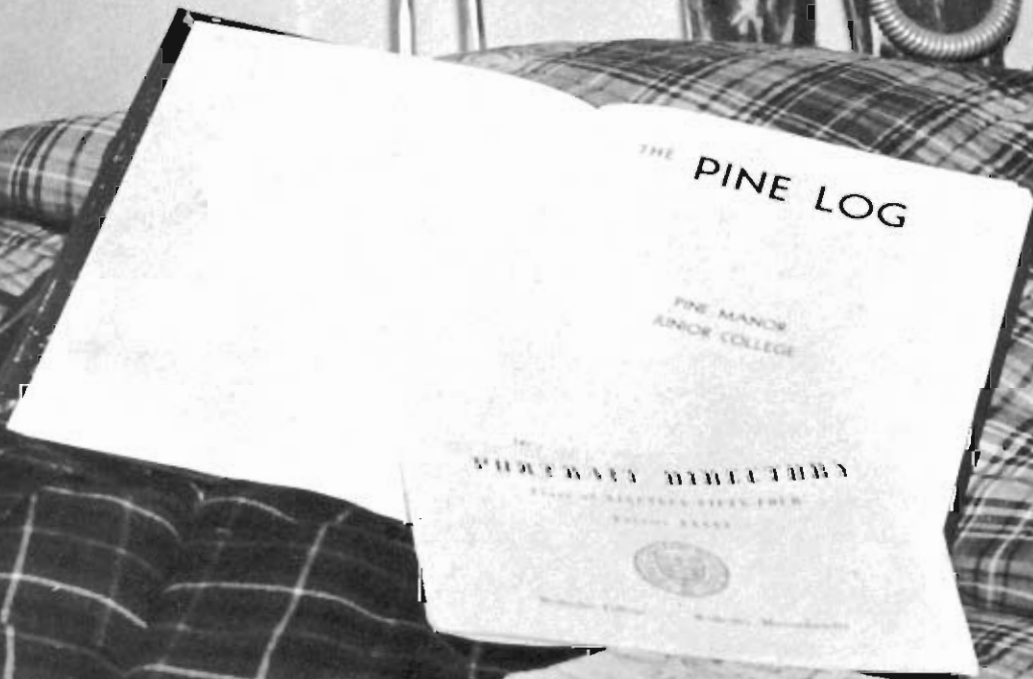
Previous Education: Babson Institute B.S. 1952.

ROBERT B. SEGAL

Major: Distribution.

Previous Education: Yale University B.S. 1952.

UNDERGRADUATES



JUNIORS



H. Humphries *Social Chairman*
 W. Lahey *President*
 R. Ames *Vice-President*
 D. Hayward *Secretary*
 W. Livingston *Treasurer*

*First row: A. Cohen, R. Turner, L. Kernan, R. Schaller, S. Pappalardo, G. Slye.
 Second row: R. Moore, J. Whalen, E. O'Shea, C. Wentworth, F. Taylor.*



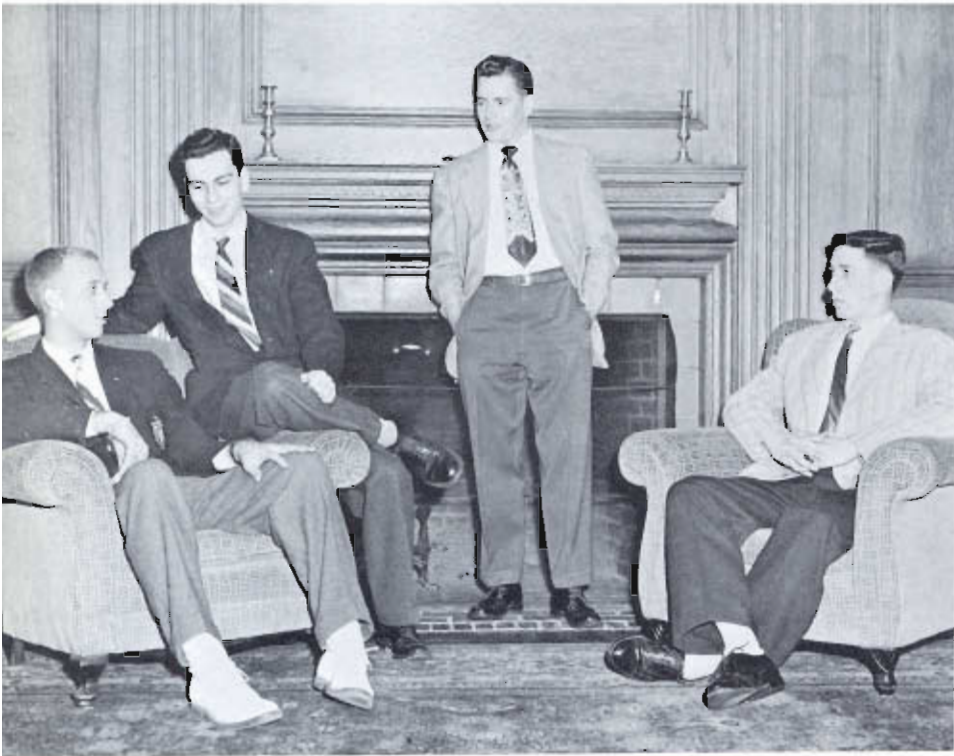


First row: B. Chase, E. Dondis, B. Beckwith, W. Coughlin, P. Branzetti.
Second row: R. Cook, B. Cleveland, R. Feltham, D. Deans.

First row: W. Hartman, D. Hayward, W. Livingston, D. Knapp, B. Lyon, L. D. Johnson Jr.
Second row: J. Ladensack, R. Carroll, J. Kapuscinski, W. Lahcy, H. Gray.

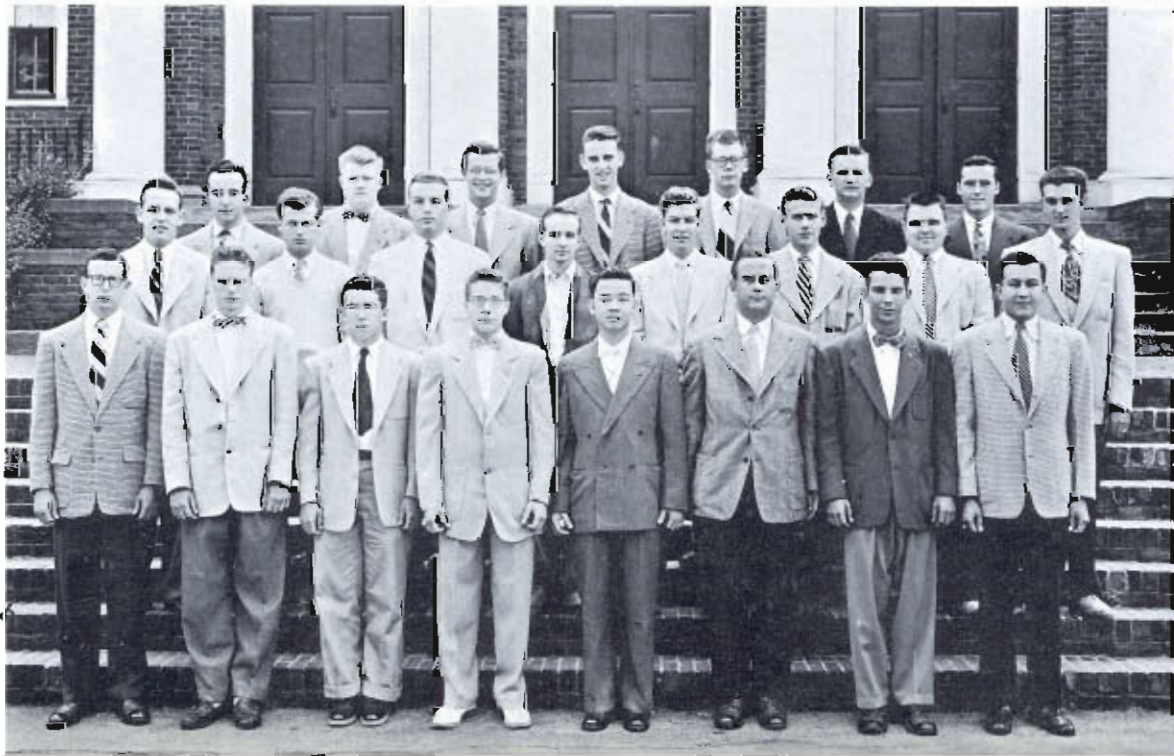


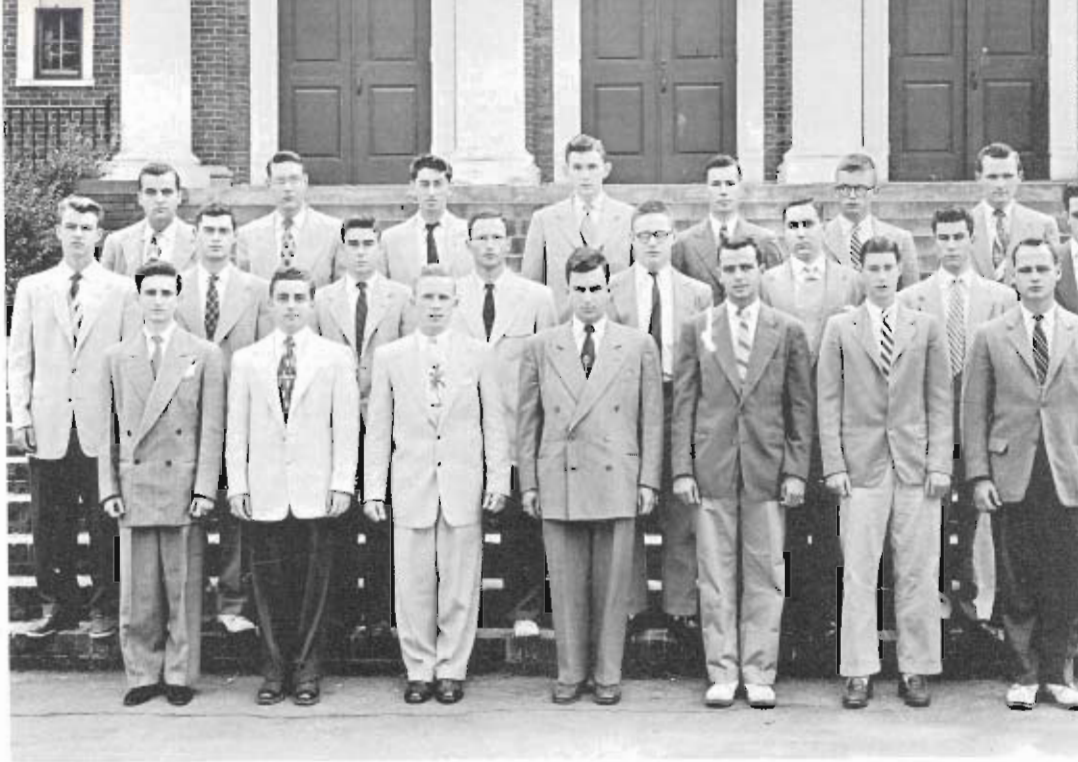
FRESHMAN



R. Schultz *Secretary*
 C. Harrison *Vice-President*
 L. Storer *President*
 M. Rollins *Treasurer*

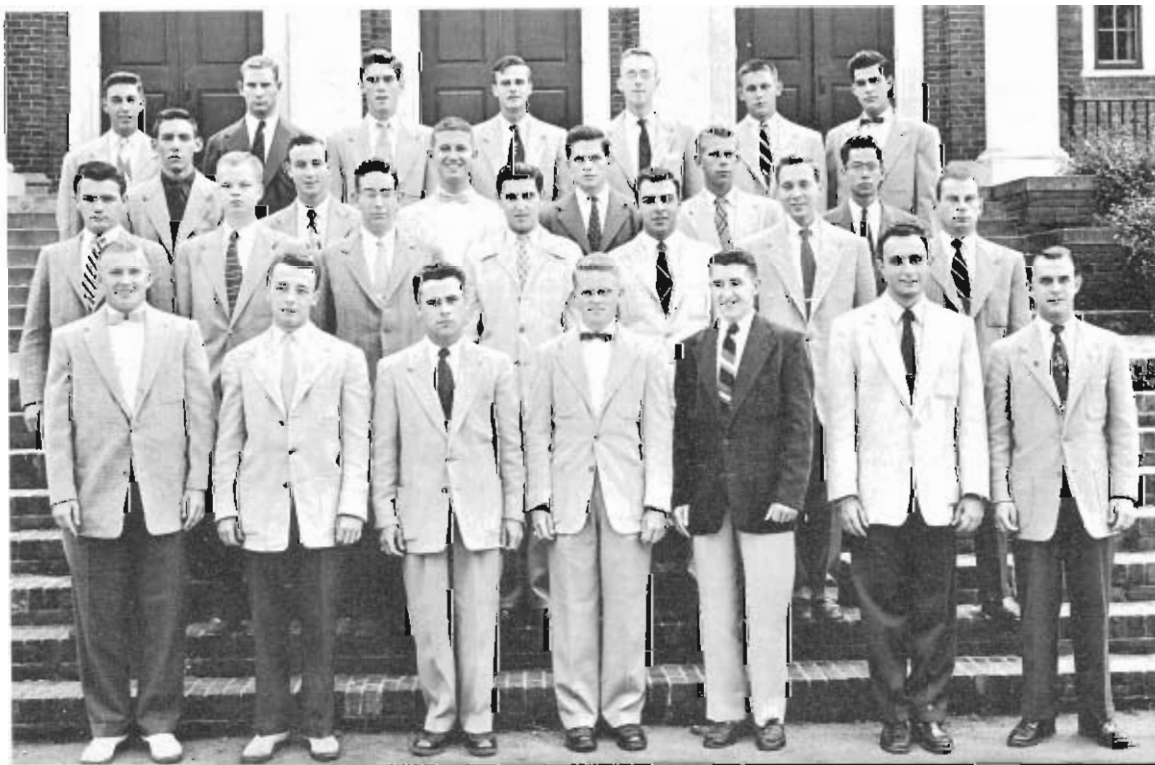
First row: J. Glaser, P. Fitzpatrick, E. Griffith, J. Dombeck, E. Low, G. D. Dickason, D. Evans, R. Fiore Jr.
Second row: J. Glock, P. Grammas, P. Eckrich, F. Godoy, D. Fohlin, F. Edgar, P. Geibel, C. Dillon.
Third row: P. Garland, B. Chajet, R. Hamilton, T. Farnsworth, L. Denton, J. Dusick, J. Fitzgibbon Jr.

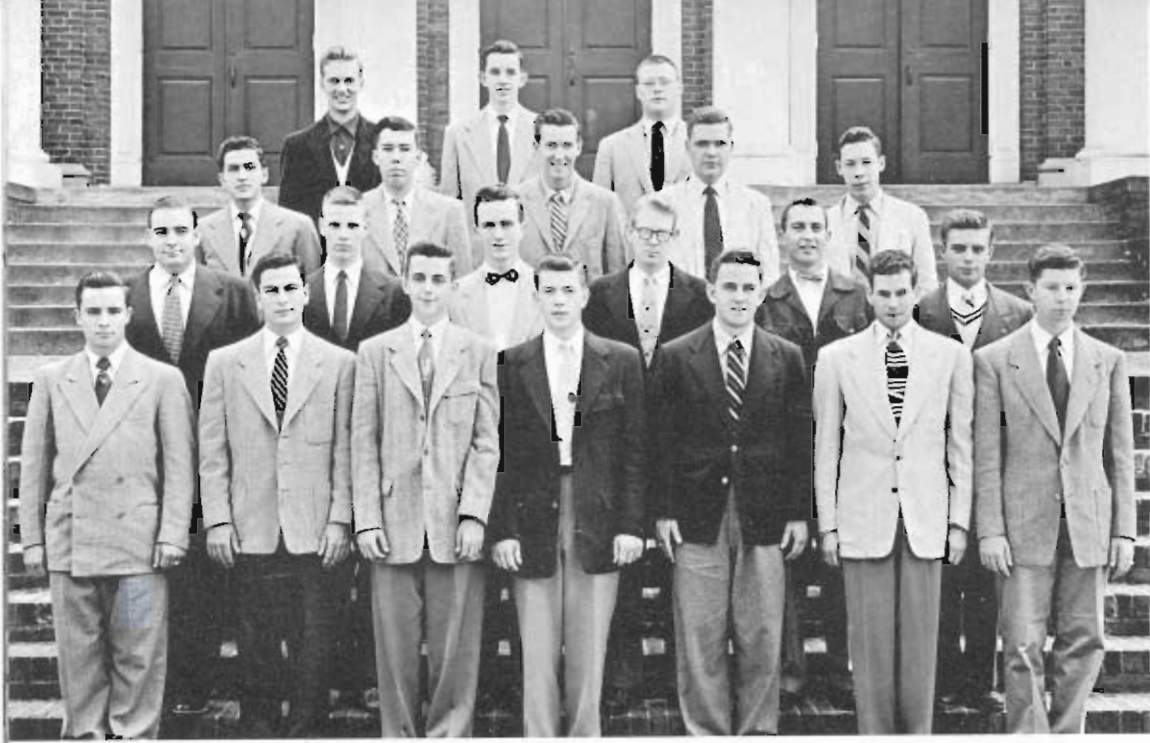




First row: A. Arenas, R. Clarry, R. Brooks, C. Azpurua, J. Chester, T. Baldwin, H. Cook.
Second row: E. Bensler, G. Boujoukos, A. Baar, R. Carpenter, S. Benacerraf, L. Albert, R. Boyutan.
Third row: W. Carter Jr., R. Burger, D. Silk, J. Crane, R. Boyington, H. Conklin, W. Cowell.

First row: I. Pike, R. Rochford, A. Ireland, W. Morrissey, T. Nutter, J. Nathan, H. Perez.
Second row: R. McCarthy, H. Scheetz, A. Papazian, H. H. Perez, P. Moison, M. Platt, W. Quattrocchi.
Third row: H. Reinhart, F. Pointz, A. Nolfi, H. Russell, R. Nelson, A. Pena.
Fourth row: M. Rollins, J. Morrison, J. Orr, W. Pratt, F. Muntwyler, L. Puffer, B. Rodriguez.





First row: L. Michaelis, C. Harrison, E. Kazhal, W. Leonard, W. Hoye, L. Lynch, E. Milstein.
Second row: T. Hassen, W. Hood, R. Mills, D. Edwards, W. Lyons, H. Kugell.
Third row: J. Leon, D. Jacob, C. Healy, J. Kerns, H. Littell.
Fourth row: G. McRoberts Jr., H. Hofer, R. Harris Jr.

First row: J. Vincente Jr., P. Vallenilla, K. Smith, J. Willery, L. Storer Jr., D. Summers, W. Weese.
Second row: D. Wrightson, H. Tucker, P. Weatherup, W. Yaw Jr., J. Treece, W. Snow, C. Williams, R. Stahl.
Third row: R. Stoehr, B. Spottiswoode, N. Sherman, R. Stevens, R. Siegl, H. Smith.

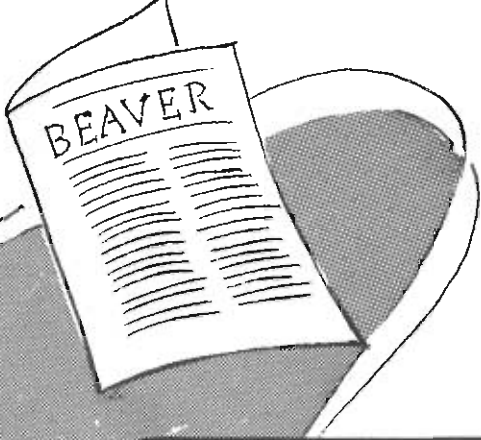




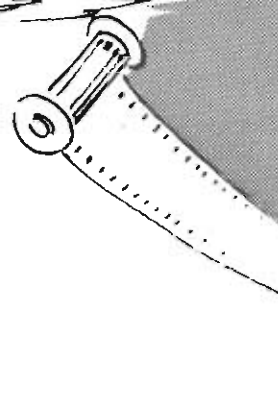
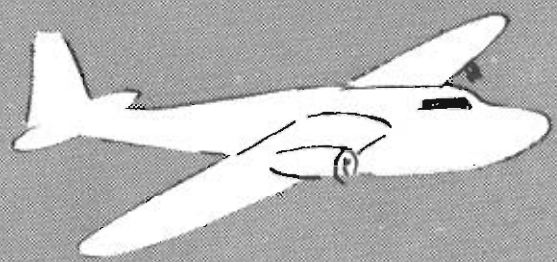
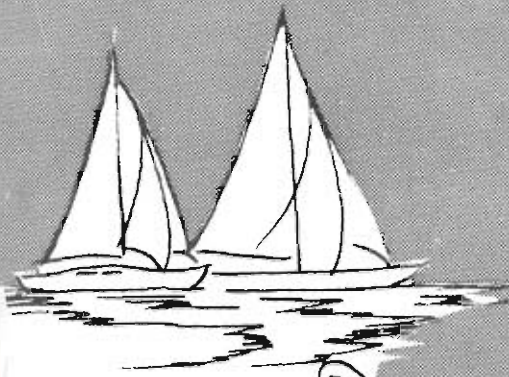
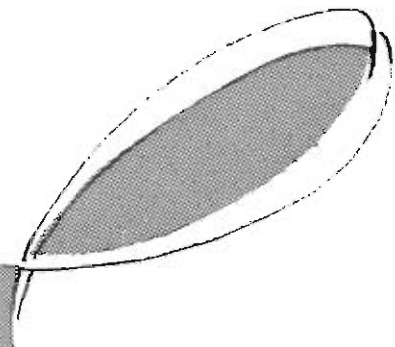








ORGANIZATIONS





The Babsonian

In the drawing up of your yearbook, this year, we have tried to contain only the more interesting articles and subjects which would be of future value to you.

Pictures of your social functions have been entered in abundance and the high points of the year, such as Founders' Day, have been given complete coverage.

The staff has worked diligently to produce a median of your desires in this volume. It was suggested by many of you that there should be more of the colorful and less of the obscure, as it may be said, and in these pages we have complied.

We hope that, many years from now, you might pick up this book and have it help you vividly recall the many pleasant memories of your sojourn here at Babson.

Cordially yours,

Sy Elinsky and Dick Orwig, *Co-Editors-in-Chief*

Flip Weber, *Business Manager*

Buzz Westman, *Editor*

Harry Humphries, *Associate Editor, Editorial*

Walter Livingston, *Associate Editor, Photography*

Mr. Earl K. Bowen, *Faculty Advisor*



Co-Editor-in-Chief
Co-Editor-in-Chief
Business Manager
Editor
Associate Editor—Editorial
Associate Editor—Photography
Associate Editor—Layout
Advertising Manager
Circulation Co-Managers

Faculty Advisor

Seymour L. Elinsky
 Richard R. Orwig
 Erwin N. Weber
 F. Penn Westman
 Harry E. Humphries
 Walter I. Livingston
 Albert H. McCarthy
 Edward N. Harkness, Jr.
 Mark H. Klein
 Robert L. Stillman
 Mr. Earl K. Bowen

Editorial Department

George Bell
 Frederick T. Pease
 James D. Blease

Photography Department

Arthur W. Wendel
 Albert McCarthy

Advertising Department

Albert J. Barashick
 Richard D. Rochford
 Murray L. Feinberg

September 1952—At the beginning





JOHN DIMATTEO

Student Council

The Student Council is the main governing body of the students at Babson Institute. The Council is made up of the executive committee which is elected by the student body, and one elected representative from each class section. The Editors of the student publications, the Beaver and the Babsonian, serve as associate members.

The main purpose of the Student Council is to represent the student body and to bring about a closer cooperation between the administration, faculty, and students.

The traditional Charity Bazaar was a tremendous success this year due to the efforts of Chairman Ed Cobb. The Charity Bazaar takes the place of a \$1.00 assessment that originally was the method of obtaining money from the students for charitable purposes.

Other major projects still under consideration are the issuance of licenses for campus-operated businesses and the opening of the Honor Room for those students who desire to take their examinations unproctored.

Row 1. L. to R.—M. Simmons, V. Pres., J. DiMatteo, Pres., Row 2—J. Daigle, Treas., D. MacKay, Secy.





Front Row: S. Elinsky, R. Orwig, D. MacKay, J. DiMattio, M. Simmons, J. Daigle, F. Pease, W. Lyons.
Second Row: W. Quattrocchi, E. Cobb, L. Kernan, A. Wendel, J. Rohertson, R. Amcs, D. Hayward, L. Storer, W. Robertson.

The Babson Blood Drive, under the direction of Walter Lahey and Douglas Hayward, was again an outstanding success.

The Social Committee, under the watchful eye of Murray Simmons, made this year's social program spirited and colorful.

Through the leadership of President John

DiMatteo, this year's Student Council has been a wonderful success. Perhaps the accomplishments of this council will be used as a goal for other councils in the future. But, the only way this might come about would be through the work and cooperation of the student body, the council, and the administration united.





First row: A. Wolfe, L. Bretta, J. Di Matteo, M. Simmons, A. Smith, S. Elinsky, L. Storer.
Second Row: R. Leavell, R. Orwig, F. Jease, W. Lahey, B. Gill.

Cabinet

The Cabinet was formed on the thirteenth of February, 1948, when the presidents of the organizations and the other student leaders met in the Old Kitchen of the Wayside Inn for the discussion of mutual problems.

Its purpose is to foster extra-curricular activities in general and to further the interests of the various organizations on campus by coordinating meeting times and dates and general rules of conduct for the organizations.

One of its functions is the planning of the Richard Knight Auditorium Series and the Friday night movies held throughout the year. This year the Cabinet instituted, in

addition to the Friday night movies, dances after the movies in the Fo'c'sle. This type of function has proved to be a great success among the student body.

The Cabinet, through the organizations represented within its ranks, worked in close cooperation this year with the Student Council to present Babson's third Charity Bazaar. The function netted the various charities supported by it over \$400.

The officers of the Cabinet for the past year have been Albert McCarthy and Murray Simmons, Presidents; Richard Orwig, Treasurer; and Allan Wolfe, Secretary. The faculty advisor is Mr. Paul Staake.

Beaver

The BEAVER entered its seventh year of operations with great expectations for a successful year but a financial deficit of last year's paper dealt a serious blow.

The staff strove to overcome the loss of many advertisers by replacing them with an enlarged student advertising program. This attempt was successful until the legality of student-run businesses was questioned. The BEAVER then faced the problem of operating at a loss or of finding a way of drastically reducing costs.

This challenge was met by cutting the size of the paper almost in half and the extent of advertising was increased.

By this method the BEAVER was able to make up this and last year's losses and to come out with a balanced budget.

The highlight of the year was the parody issue printed for the Carnival Weekend which exposed unhealthy conditions at Babson and poked fun at everyone even remotely connected with the Institute.



The first two terms of BEAVERS were published by Fred T. Pease, as Editor-in-Chief, with the invaluable assistance of Jim Blease, who became Editor for the spring term, and his cohort, Allan S. Wolfe. These men were greatly assisted by Bob Turner, Harrison Smith, John Wallach, George Bell, and Art Wendel, and the many others who helped in many ways.

First Row: J. Wallach, J. Sallaway, W. Lyons, A. Wolfe, F. Pease, J. Blease, H. Smith, G. Bell, A. Wendel.

Second Row: D. Summers, H. Cook, A. Barashick, A. Reinhardt, H. Höffer, N. Harkness, L. Bretta, H. Tucker, W. Livingston, R. Orwig.



Society for the Advancement of Management

Since its foundation in the Spring of 1948, the Babson chapter of the Society for Advancement of Management has endeavored to promote the scientific study of management and to take an active part in the social affairs of the Institute.

In accordance with this philosophy, the chapter frequently invited prominent businessmen to speak at its meetings. Such gatherings are always open to the student body so that all may benefit.

Among this year's speakers and subjects

were: Mr. Joseph B. Stillman, Treasurer, Jenrose Shoe Co., Inc. (Problems of Small Business); Mr. Orrin Wilkins, Comptroller, Branded Liquors, Inc. (Financing); and Mr. David Berkman, Sales Manager, Sheridan and Fitzgerald, Inc. (Sales Management).

The following men composed this year's highly capable executive committee: F. L. West, President; S. H. Russell, Vice-president; D. Sandler, Secretary; and H. A. MacIlroy, Treasurer. Col. Lawrence J. Meyns is the chapter's able faculty advisor.

First Row: A. Cohen, A. Wodlfe, D. Osborne, A. Barashick, S. Russell, L. Bretta, W. Livingston, M. Klein, M. Tan.
Second Row: I. Lehrich, W. Augut, R. Crowell, R. Stillman, J. Robertson, J. Berg, F. Pease, J. Blease, B. Beckwith, D. Armbrust.



Glee Club



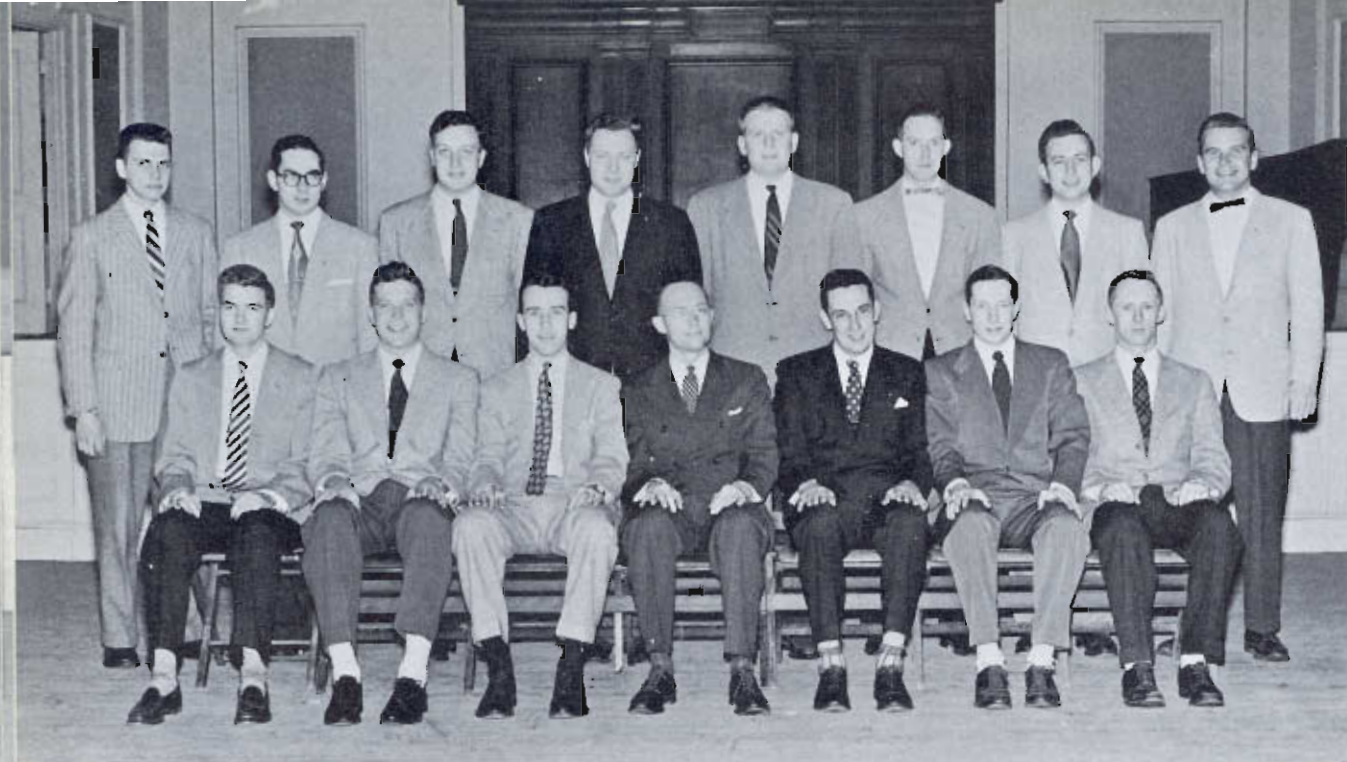
Every year the Glee Club becomes a more integral part of the campus activities. This year commenced with the annual Christmas caroling by the "crooners" at the faculty and trustees' homes which was followed by the customary dinner party at Dr. Hinckley's. Next on the agenda was the club's participation in the Winter Carnival show, "Over the Hill and into the Woods." Many

of the parts in the musical comedy show were taken by the members who did an outstanding job.

The year's activities were under the capable leadership of Dave Osborne, Hugh Conklin, Tom Nutter, and Dr. Montgomery, the club's faculty advisor. The club is looking forward to a brighter future by partaking in more of the campus activities.

First Row: E. Vega, J. Wallach, D. Fohlin, D. Osborne, R. Rochford, W. Snow, A. Wolfe.
Second Row: W. Livingston, H. Tucker, N. Harkness, A. Barashick, T. Nutter.





First Row: R. R. Orwig, A. W. Smith, F. P. Westman, Mr. E. W. Stephens, L. F. Bretta, M. A. Simmons, B. Gill.
Second Row: G. T. Bell, A. Wolfe, G. E. Slye, S. H. Russell, A. W. Wendel, J. C. Whalen, S. L. Elinsky, H. L. Vogt.

Freshman Advisors

In keeping with a guidance program which is progressively becoming organized on a more intensive basis, this group of seniors was selected to act as advisors for the class of 1955.

Working closely with Mr. Everett Stephens, Director of Personnel, the men provided both representative student judgment on the proper policies for successful orientation of the new students and help in administering certain phases of the program. Moreover, they made certain that the freshmen felt welcome at Babson and provided them with the necessary

machinery for student advice on their initial adjustment to the school.

Each freshman was assigned to a senior advisor to whom he could turn to for information, help, or advice on any matter. Also, during this period group meetings were held to discuss arising problems and an informal surveillance was carried on by the advisors to further aid the freshman.

However, though the program was quite successful, there arose many new ideas for the further development of a more complete and functional program in the future.

Dramatic Club



The activities of the Babson Dramatic Club commenced last fall when the group was joined by Lasell Junior College in the presentation of "Stage Door" in Winslow Hall at Lasell Junior College. This play was written by Edna Ferber and George S. Kaufman and was a vivid presentation of the theatrical business. In the cast of this show were Harold Gray, Fred Pease, and Allan Wolfe.

When the winter term commenced the group began rehearsals on the Babson Winter Carnival Show. This drama, entitled "Across the Campus and Into the Woods," was written by Allan Wolfe. Since the show would be incomplete without music, Paul Albertson, Walter

Livingston and Allan Wolfe sat down and wrote the music and lyrics.

This presentation was directed and staged by Allan Wolfe with most of the musical chores falling upon the shoulders of Paul Albertson and Walter Livingston. The assistant director who worked with these men was Fred Pease.

Girls from Lasell, Pine Manor, and Wellesley augmented the Babson Dramatic Group.

The officers for the past year were Allan Wolfe, President; and Walter Livingston, Secretary and Treasurer. Dr. Harry T. Moore serves ably as Faculty Advisor.

First Row: P. Albertson, J. Wallach, W. Livingston, A. Wolfe, T. Nutter, F. Pease, H. Tucker.
Second Row: H. Gray, D. Fohlin, I. Alberts, D. Osborne, N. Harkness, E. Vega, W. Snow, W. Rochford.





First Row: C. Webster, Mr. E. K. Bowen, G. T. Bell, J. F. Kapuscinski.
Second Row: E. Weber, J. Teece, H. H. Littell.

Athletic Council

The Athletic Council was organized in 1947 when there were two councils, the intramural and athletic. The Intramural Council conducted everything concerning intramural sports on campus and the Athletic Council took care of all of the intercollegiate sports. The councils decided on how the budget was to be spent and how all of the athletic policies should be formulated, enforced, and carried out. This was strictly student-run, with students making up the entirety of both councils. The athletic director acted as advisor and secretary.

However, for the past two years, the coun-

cils have been combined into one since the sports program could be carried out more efficiently in this manner. The function of this "new council" is to run all athletics at Babson Institute. It has remained a student program in order that the students' desires might be more easily satisfied.

The council has representatives from every dormitory and is headed by a student chairman. As before, the athletic director acts as advisor and secretary.

The able chairman of the past year was George Bell with Mr. Earl K. Bowen serving as advisor.

Sailing Club

Since its founding in 1950, the Sailing Club has been one of the more active groups at Babson. The club was formed for the one purpose of promoting interest in the sport among those students who have had no previous experience with sailing and to enlarge the interest of those men already actively enjoined in the sport.

The past year saw this purpose carried out to a high degree of completion by an organized program of events. This year the club was again fortunate to have Jim Hanley give a demonstration of splicing and tying at one of the regular meetings.

The club was very fortunate in having Mr. Roger Babson donate a new fiberglass dinghy identical to those being used at M.I.T. It is hoped that in the very near future the club will have its own fleet so that there may be regattas at home.

The officers of the Sailing Club are Rodman H. Leavell, Commodore; Sanford H. Russell, Vice-Commodore and Sailing Master; Anthony B. Kuczynski, Treasurer; and Paul Meyer, Secretary.

Mr. Paul C. Staake has ably served as the faculty advisor since the founding of the club.

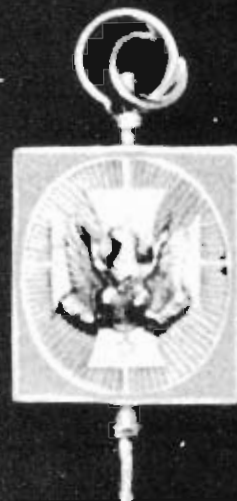
Front Row: W. Snow, R. Rochford, P. Meyer, R. Leavell, S. Russell, A. Kuczynski, P. Sherwin, C. Webster.
Second Row: R. Stahl, K. Weeks, J. Sallaway, J. Hanley, P. Gullett, J. Gately.







FRATERNITIES



Blue Key

"The belief in God will be perpetuated and intensified, the government of the United States will be supported and defended, and the established institutions of society and the principles of good citizenship will be preserved.

"An ambition for intellectual attainment and a desire to serve college and fellows will be fostered among students in institutions of higher learning.

"Student problems may be studied, student life may be enriched, and the progress and best interests of the institutions in which the organization is found may be stimulated and promoted."

This is an excerpt from the constitution of Blue Key which is typical of the service rendered to Babson by the local chapter. This organization is made up of the outstanding leaders on the campus selected according to their activities in sports, scholastics, student council, class activities, and various committees.

The activities, this year, have consisted of promoting a Student Honor System, supervising class elections, and assisting Mr. Stephens with his Freshman Advisors' Program.

Blue Key's officers this year have been Murray Simmons, President; George Slye, Secretary-Treasurer; and Dr. E. B. Hinckley, Faculty Advisor.



John Di Matteo



Seymour Elinsky



Sol Liebster



Leonard Kernan



Albert McCarthy



Richard Orwig



Frederick Pease



Ernest Raasch



Franklin Shoemaker



Murray Simmons



George Slye



Allyn Smith



Henry Vogt, Jr.



Arthur Wendel, Jr.



F. Penn Westmau



First Row: S. Pappalardo, H. Dewsnep, F. Shoemaker, A. Smith, P. Gullett, B. Gill, E. O'Shea, J. Whalen.

Second Row: L. Bretta, J. Sallaway, P. Sherwin, W. Dufrense, D. Osborne, H. Clark, R. Cook, B. Beckwith.

Third Row: R. Turner, W. Robertson, L. Kernan, R. Farnum, J. Cutcher, N. Howard, A. Firth, W. Lyons, D. Turner, R. Crowell.

Alpha Delta Sigma

Alpha Delta Sigma, the pioneer fraternity on the Babson campus, was instituted for the furthering of the role of advertising in the field of distribution. With this end in sight, the fraternity this year brought to its brothers a full program of outstanding speakers, several dinner meetings and frequent social events.

The annual Robert J. Murray Memorial Competition, under the chairmanship of S. J. Pappalardo, was declared the most successful in its history. The Advertising Club of Boston joined with the fraternity in honoring winning contestants at a special meeting held in Boston.

Officers who directed the activities of the year were: Allyn W. Smith, President; Paul Gullett, Vice-president; Bradford Gill, Recording Secretary; and Franklin R. Shoemaker, Treasurer.





First Row: R. Fruehauf, A. Roe, A. Wendel, P. Westman, C. Weigell, H. Vogt, E. Fuller, W. Lahey, J. Kapuscinski, A. Mercer, G. Bell.
Second Row: A. Beucke, H. Miller, R. Friele, D. MacKay, M. Sainovich, M. Foye, J. Hanley, C. Webster, O. Page, D. Johnson, J. Rohertson, G. Wigglesworth, J. Alderton, W. Coughlin.
Third Row: W. Augut, C. Dwyer, H. Gray, H. Humphries, J. Carpenter, J. Gately, R. Ames, B. Lyon, S. Elinsky, D. Hayward, J. Daigle, J. Di Matteo.

Delta Sigma Pi

“To further the advancement of business in the civic and commercial worlds” is the guiding factor which promulgates the largest business fraternity on the Babson campus—The International Fraternity of Delta Sigma Pi.

Guided in its efforts by outstanding men of the faculty, Mr. Walter Carpenter, Mr. Everett Stephens, and Mr. Clinton Peterson, this group has done much in the education of Babsonmen to the ways of worldly business problems and trends.

The program of the year past was dotted with numerous speakers from all phases of the business world, colorful social events, educational field trips to well-known places of business, and by time and effort in the form of charitable contribution on the part of the Brothers.

Able officers of the year were: George S. Slye, President; Henry L. Vogt, Senior Vice-president; Carl Weigell, Junior Vice-president; F. Penn Westman, Secretary; and Edward Fuller, Treasurer.



Since Lambda Kappa Pi's organization three years ago as the successor of the Finance Club, it has risen to a prominent position among the campus fraternities. The possibility of affiliating with a national financial fraternity has been discussed and the brothers feel that such a move would serve the best interests of the organization.

Lambda Kappa Pi has consistently backed all efforts to promote an honor system at the Institute. As a part of this policy, all prospective brothers are required to sign an honor pledge as a condition to membership.

This year's officers were Dick Orwig, President; Bernard Audette, Vice-president; Fred Muzi, Secretary; and Sol Leibster, Treasurer. Doctor Harrison is the fraternity's Faculty Advisor.



Lambda Kappa Pi

First Row: A. Barashick, E. Dondis, F. Muzi, Dr. Harrison, R. Orwig, S. Liebster, N. Futoransky, W. Livingston.
Second Row: A. Wolfe, R. Feltham, J. Blease, F. Pease, R. Schultz, R. Stillman, M. Klein, K. Marshburn.





A black and white photograph of a baseball field. In the foreground, a baseball glove is on the left, a baseball is in the center, and a baseball bat is on the right. A catcher's mask is on the ground in the lower right. The background is a grassy field with a wooden post. A black horizontal bar is overlaid across the middle of the image, containing the word "ATHLETICS" in white, serif, all-caps font.

ATHLETICS

Intercollegiate

HOCKEY

Due to the great enthusiasm of such outstanding ice hockey players as Art Ireland, Bill Coughlin, Paul Branzetti, Jim Teece and Bill Gerraughty, Babson had a top-notch intercollegiate team in this field.

The team was formed by the students themselves and they did their own scheduling, playing close to ten top teams in the area and only dropping one contest. Included in the list of victims were such teams as M.I.T. varsity by a wide margin.

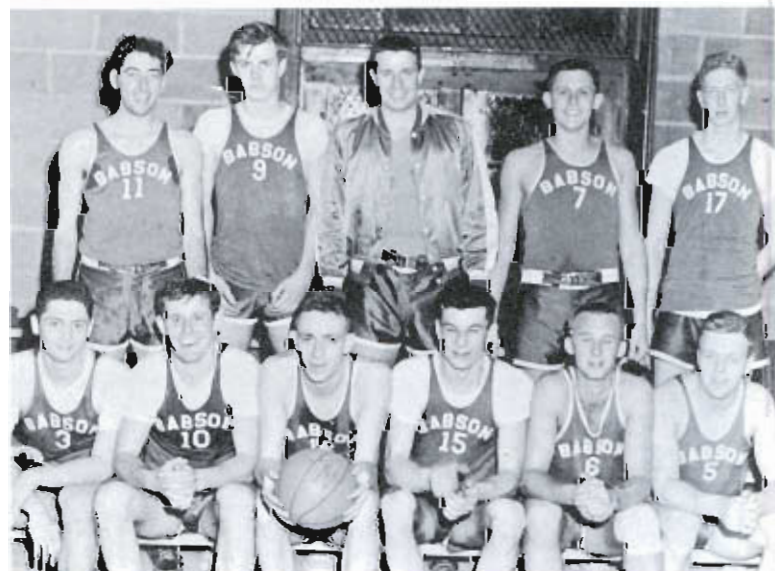
With all of the stalwarts returning for next year, another outstanding season is being made quite evident by the splendid spirit of the squad. The team hopes to be able to expand their activities after their superior showing of the past season.

BASKETBALL

This year Babson is able to boast of one of the finest basketball teams it has had in many years. With a little help the team could have easily improved their already fine record of nine wins and eight losses, four of the games being lost by one point.

A great deal of credit should be given to player-coach John Kapuscinski and Co-Captain "Cookie" Webster who exerted a great deal of effort with the team, along with the rest of the squad.

The cagers had a rough schedule, playing such New England powers as Curry College, Suffolk University and Boston Teachers College in their seventeen game schedule. It is hoped that another top schedule will be arranged for next year to provide quality competition for the many returning veterans of this year's squad and any new talent in the sport.



Sports

GOLF

One of the highlights of the spring term at Babson Institute is the consistently fine intercollegiate golf team. The schedule features many of New England's top notch golf powers, such as Dartmouth, Boston College, and M.I.T.

This year's club will feature many veterans from last season's team. They will be led by Captain Jim Hughes who played number two man on last season's squad and was a consistent winner.

As the season draws near, hopes for the squad have flown high on the strength of some top notch newcomers in the golf circles of the Babson Campus. These men bolstering the ranks of last year's veterans and in the able hands of Coach Corcoran should certainly add up to another winning combination.

TENNIS

Sharing the spotlight with golf during the spring term's intercollegiate sports program, the Babson Netmen have made a very commendable showing against some of the best tennis competition that nearby colleges have to offer.

This year's team will have more than its share of returning veterans with both of last season's co-captains (Sage and Bell) and its number three and five men (Weber and Osathenugrah). Thus with two thirds of last spring's big six returning and many newcomers fighting for the other two berths on the team, the netmen should have little trouble improving on last season's favorable record.

This year the ten game schedule lined up for the tennis team will again feature some of its arch rivals of the past and also some of the big names in tennis in this area, such as Boston University, Harvard Freshmen, Holy Cross, M.I.T., and Tufts.



Punch Bowl

PUNCH BOWL CUP

Thus far in the season the campus has witnessed the fiercest intramural competition in several years. All dorms have been fighting hard for the privilege of gaining the much sought after punch bowl, now being held by Park Manor.

FOOTBALL

Park Manor won a stiffly fought play-off game from Coleman to win the football championship, thus dethroning last year's champions, the Off-Campus Seniors.

SWIMMING

Park Manor looks like they may be the team to dethrone Coleman, who has held the championship in this department for two seasons. They have shown some excellent talent as they took an early lead. The two strongest challengers are Park Manor North and Coleman.

INDIVIDUAL COMPETITION

In the many campus tournaments the participation has been surprisingly strong as all dorms have placed numerous entries, the aim being to gain bowl points and individual cups.



Competition

BASKETBALL

In another down to the wire race, there was a tie for the basketball championship between last year's champions, Park Manor, and last year's runner-up team, Coleman. The final outcome pronounced Park Manor champions for the second consecutive year.



BOWLING

The coveted title of champions for this sport goes to Park Manor North who easily beat their closest rivals from Coleman Hall, who in turn barely edged out Park Manor South for second place honors.

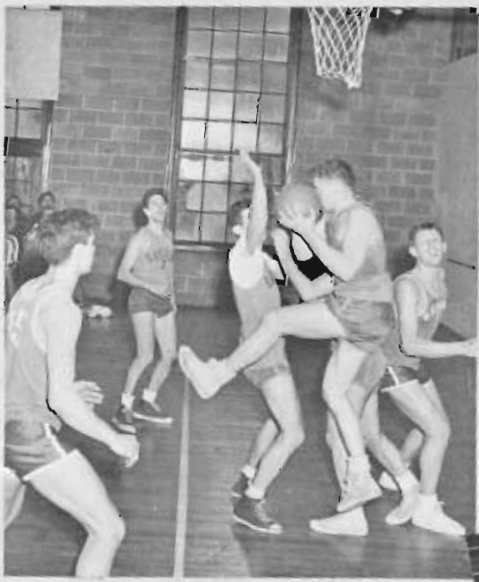


SOFTBALL

Softball is looking forward to a top season on the basis of the competition of the past season and the enthusiasm being shown in all sports this year. Off-Campus Seniors are the defending champs.







SOCIAL LIGHTS

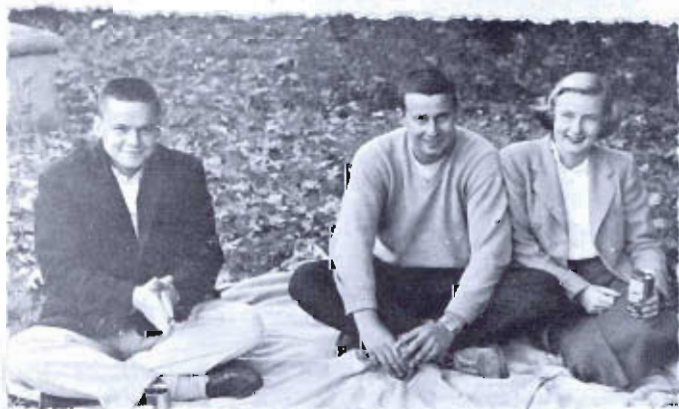


Tri-Fraternity



Dance





1953 Carnival Queen

MISS ANNE RAYMOND
Pine Manor Junior College



Winter Carnival



Formal Dance



Winter Carnival
Informal
Dance





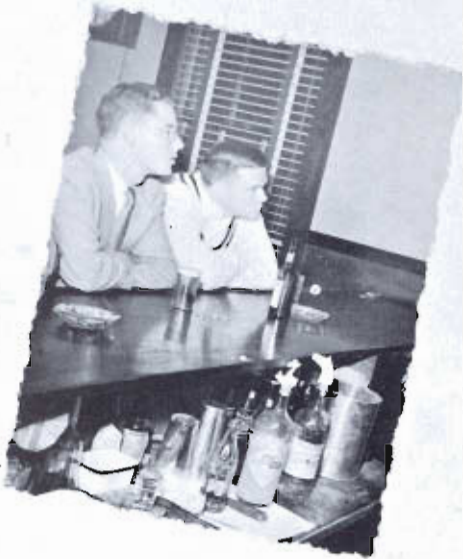




Fresh Dance









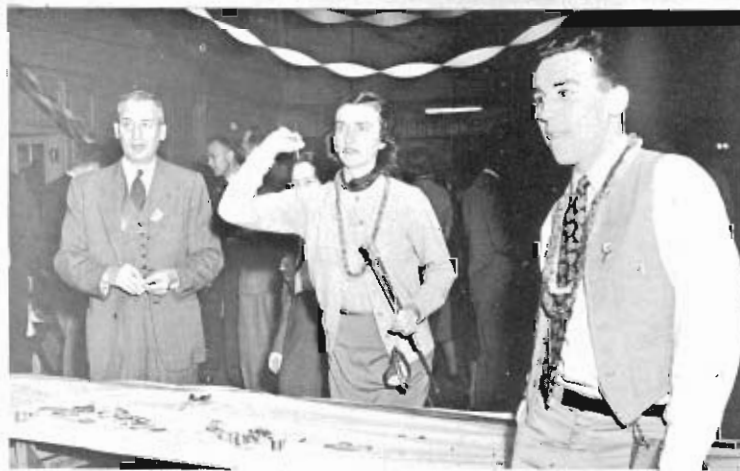
*Senior
Song Title
Masquerade*





Charity Bazaar







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with best wishes
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Framingham 4716

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Lynn, Mass.—LY 5-5623

33 Main Street
Natick, Mass.—Natick 160

2396 Mass. Avenue
No. Cambridge—KI 7-7290

667 Main Street
Waltham, Mass.—WA 5-6037

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Seiler's
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LUNCHEON

TEA

DINNER

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WATERLESS HANDCLEANER
and
CLEANSING CREAM**
HITTING NEW SALES HIGHS!

A FEW PROTECTED SALES TERRITORIES
STILL AVAILABLE FOR RESPONSIBLE
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WELLESLEY 5-2650

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To Your Good Health!

SEE HOW MUCH SMOOTHER
AND RICHER IT TASTES!

"That Creamy Milk"

**WHITE BROS.
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therefore get wisdom; and with all
thy getting — get understanding.”*

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“ALLIGA DITO,

MAGANGDANG DALAGI!”



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FULLER

LABEL & BOX CO.



PITTSBURGH, PA.

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Insurance—A Service to mankind—
appreciate it—do not abuse it.

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Bronxville 2-3826

Bronxville 2-3865

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'tis cheery within"

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High Quality Gem Diamonds

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BABSON'S

WASHINGTON SERVICE

Read Weekly by Business Men and

Women throughout the Country

— \$24 Annually —

50% Discount to Babson Graduates

We Enjoy
Serving the
Finest Clientele in the Country
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•

BUSINESS STATISTICS ORGANIZATION

INCORPORATED

Capital & Surplus: Over \$2,000,000.

HOLLISTER BUILDING

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•

Whether on Campus, or out in the Business World,
We are Pleased to Have the Privilege of
Counting so Many Babson Men
Among Our Thousands
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Serving the "Inner Man" Requirements
of Babson Men from Morn 'til Nite
. . . on Campus

■ ■

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Serving the Everyday Needs of
Babson Students for School Supplies
Textbooks and Personal Items

■ ■

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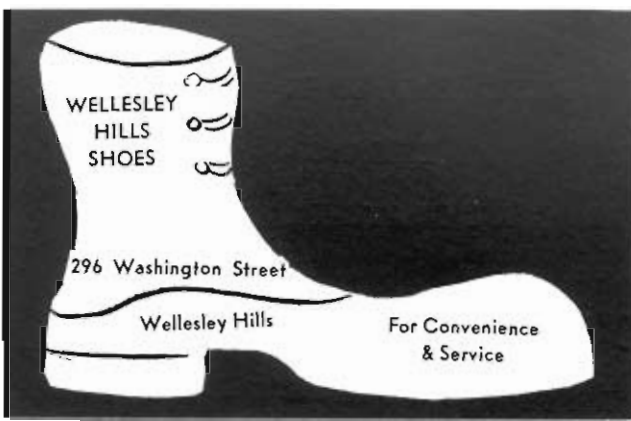
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 Shelnut, James 908 Juniper St., LaGrange, Ga.
 Sherman, Worton 125 Woodchester Dr., Newton, Mass.
 Sherwin, Peter Mt. Holly Rd., Katonah, N.Y.
 Shoemaker, Franklin 165 Ridgway Ave., Syracuse, N.Y.
 Siegel, Robert 3468 Bedford Ave., Brooklyn, N.Y.
 Siegrist, Robert 320 Hawley Ave., Bridgeport 6, Conn.
 Silk, Donald 34 Stearns Rd., Brookline, Mass.
 Simmons, Murray 35 Frothingham St., Milton, Mass.
 Sisk, Joseph 489 Boylston St., Brookline, Mass.
 Skoupa, Milo 10 Livermore Rd., Wellesley, Mass.
 Slye, George 67 Birchwood Rd., Wellesley, Mass.
 Smith, Allyn 177 Belvidere, Springfield, Mass.
 Smith, Arthur 2220 N. Terrace Ave., Milwaukee, Wis.
 Smith, Kenneth 24 Lawn Ave., Newtonville, Mass.
 Smith, Thomas 45 Gilbert St., LeRoy, N.Y.
 Smith, Harrison 11 Van Buren St., Albany 6, N.Y.
 Snow, William 210 Ridgeway Rd., Weston, Mass.
 Sockol, Aaron 208 Winthrop Rd., Brookline, Mass.
 Soule, Wallace Falmouth Foreside, Portland, Me.
 Spottiswoode, Thomas 6 Columbia Rd., Weston, Mass.
 Stahl, Richard 81 Marshland St., Haverhill, Mass.
 Stevens, Ralph 19 High St., Yarmouth, Mass.
 Stillman, Louis Robert 85 Nesmith St., Lawrence, Mass.
 Stochr, Robert No. 1 Walsh Pl., Cincinnati, Ohio
 Storer, Leslie 153 S. Main St., Wallingford, Conn.
 Sullivan, James 91 Main St., Lubec, Me.
 Sullivan, Robert 410 Washington St., Wellesley Hills, Mass.
 Summers, Donald 15 Colleston Rd., Brighton, Mass.
 Swasey, Frederick Conway, N. H.
 Tan, Maung 513 Dalhousie St., Rangoon, Burma
 Taylor, Fletcher 25 Lake St., Lakewood, N.Y.
 Teece, James 101 Harwick Rd., W. Springfield, Mass.
 Tenney, Richard 36 Jackson St., Concord, N.H.
 Trenholm, Ronald 273 Appleton St., Arlington, Mass.
 Trehella, Robert 36 Ellsworth St., E. Hartford, Conn.
 Tucker, Harris 135 Woodhury St., Providence, R.I.
 Turner, David Norwell, Mass.
 Turner, Philip 33 Highgate, Wellesley Hills, Mass.
 Turner, Robert 78 Middlesex Ave., Reading, Mass.
 Vallenilla, Pedro Almiria Av. 6 No. 5, Caracas, Venezuela
 Vander Wolk, Jefferson 26 High St., Springfield, Mass.
 Van Lydgraf, Dean R. No. 6 Boise, Idaho
 Vega, Emilio Calle 59 No. 432, Merida, Yuc. Mexico
 Vicente, Jose Box 982, San Juan, Puerto Rico
 Vivado, Mario P.O. Box 1931, P.O. Box 553, LaPaz, Bolivia
 Vogt, Henry Sinking Spring, R.D. No. 2, Reading, Pa.
 Von Wening, Anthony 9348 N. Lake Dr., Milwaukee, Wis.
 Wallach, John 150 E. Hartsdale Ave., Hartsdale, N.Y.
 Warnock, Kenneth 4 Pinehurst Rd., Belmont, Mass.
 Watkins, Bruce 139 Gillies Rd., Hamden, Conn.
 Weatherup, Paul Central Square, N.Y.
 Webber, Clifton Jr. 44 Whitter Rd., Wellesley, Mass.
 Weber, Erwin 21 Garden Rd., Newton, Mass.
 Webster, Charles 12525 Cedar Rd., Cleveland, O.
 Weeks, Kenoth Jr. 67 Waterside La., West Hartford, Conn.
 Weese, William 107 Madison St., Dedham, Mass.
 Weigell, Carl 2224 E. Kensington Blvd., Milwaukee, Wis.
 Wendel, Arthur 7260 Algonquin, Cincinnati, O.
 Wentworth, Charles 8 Messinger St., Canton, Ohio
 West, Fletcher Jr. 329 Overlook Dr., Alliance, Ohio
 Westman, Penn 116 Warren Ave., Milton, Mass.
 Whalen, John Machias, Me.
 White, David 39 Ravine Rd., Melrose, Mass.
 Whiting, James 37 West 31 St., Bayonne, N.J.
 Wigglesworth, Gifford Jr. 40 Seaview Ave., Marblehead, Mass.
 Wilde, Thomas 9 Boulder Brook Rd., Wellesley, Mass.
 Willey, John 36 Woodmont St., Portland, Me.
 Wolfe, Allan 83 Risley Rd., Brookline, Mass.
 Worsham, Banks Forsyth, Ga.
 Wrightson, Dirk 266 Mabsfield St., Sharon, Mass.
 Yaw, William Jr. Wabeek Farms, Bloomfield Hills, Mich.
 Zarvos, Cleon Av. Paulista 1063, Sao Paulo, Brazil
 Zundell, Donald 8334 Byron Ave., Miami Beach, Fla.



After June 1953

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