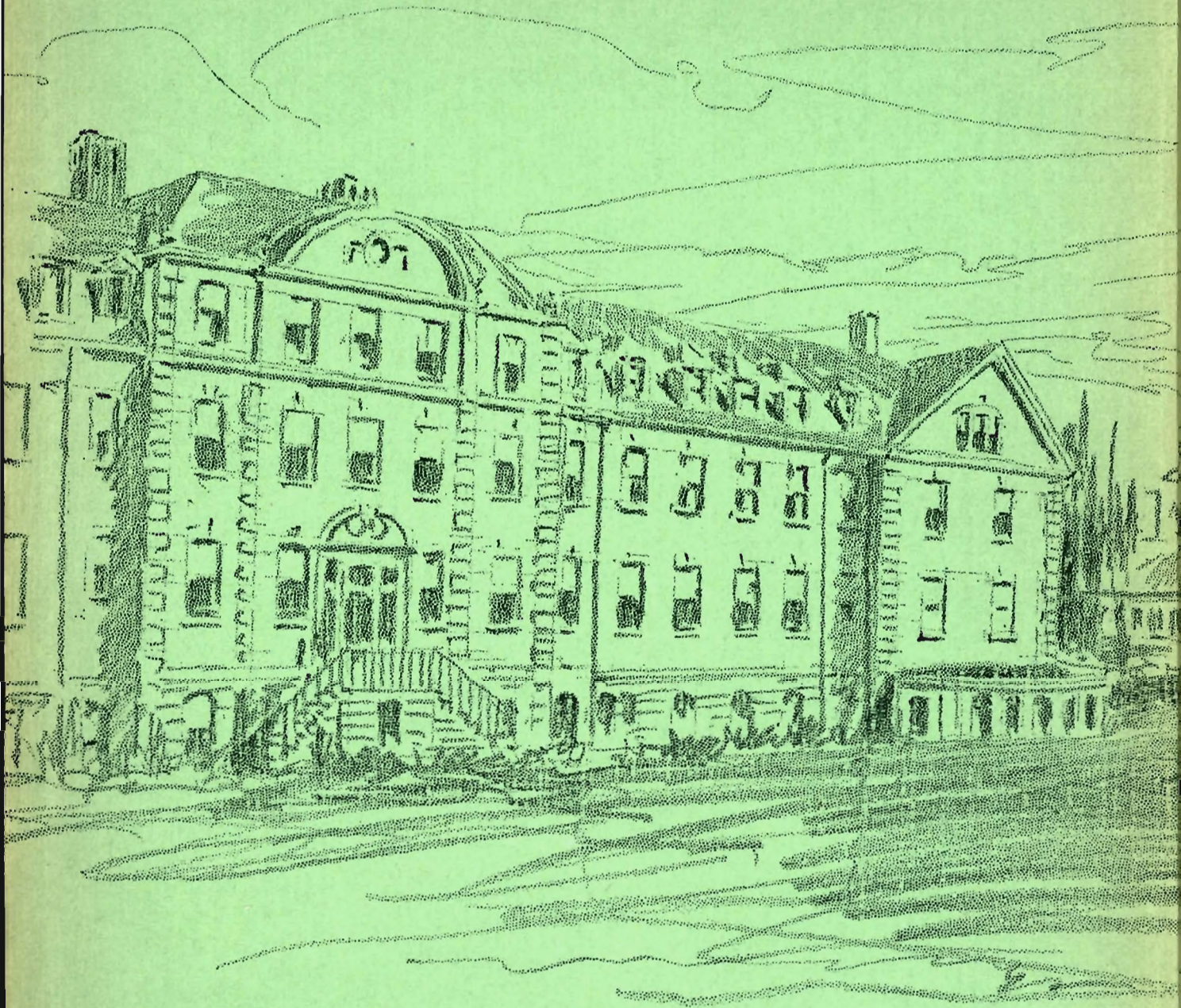


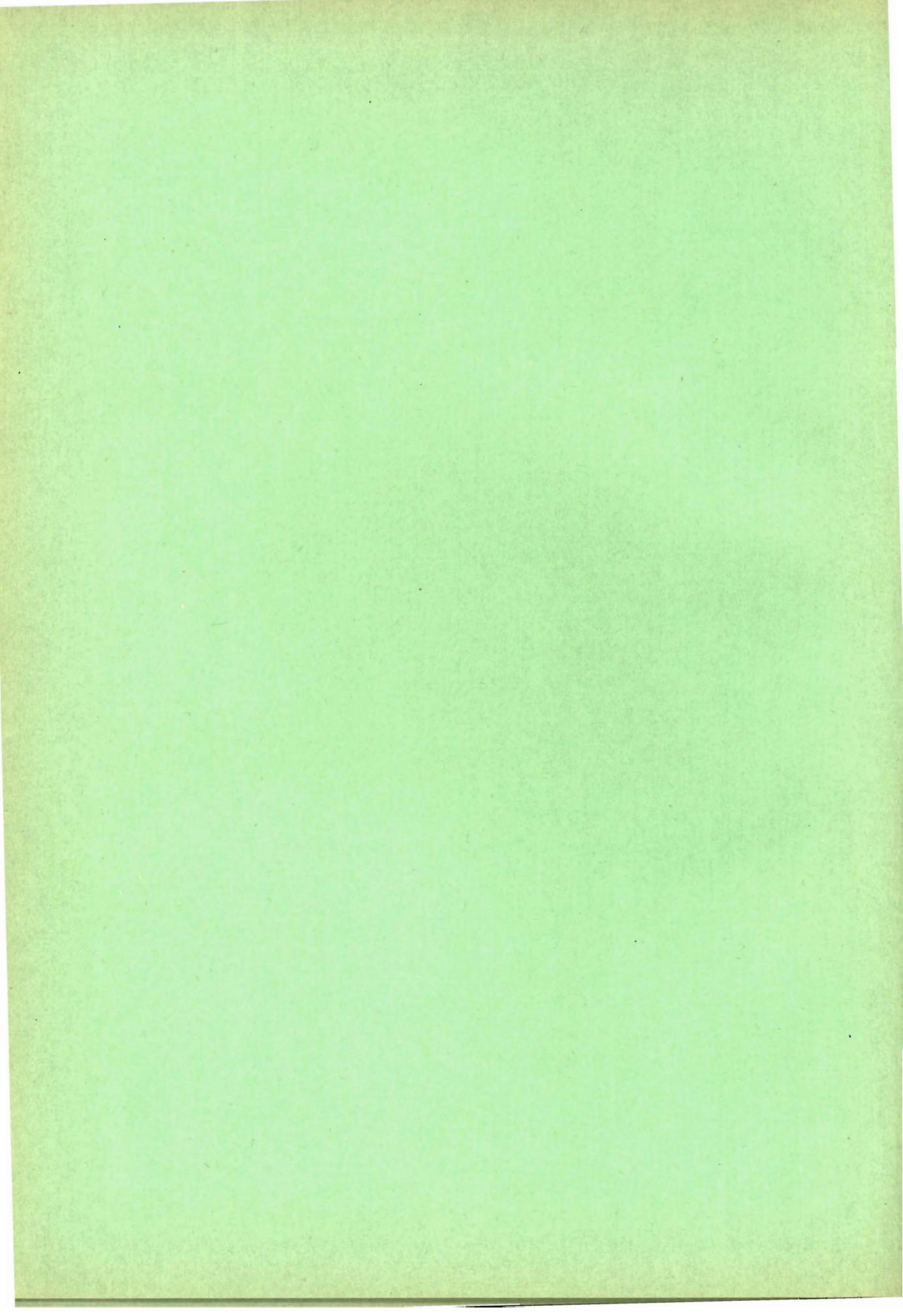
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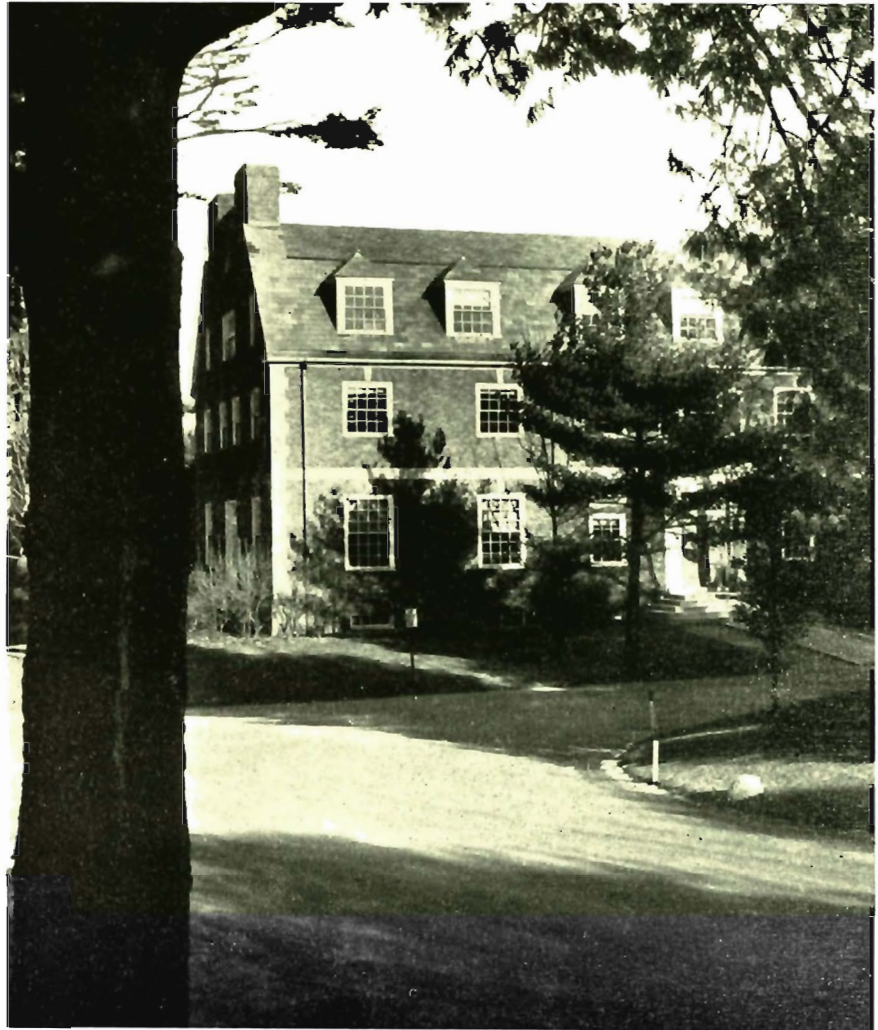


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"It's not the gale, but the set of the sail"



B A B S O N I A N



The Yearbook of Babson Institute
Babson Park
Massachusetts



B A B S O N I A N

THE purpose of this book is to reduce to something tangible those intangible experiences, associations and human contacts which are so meaningful to those who have lived and worked for a time at this school. If, in future years, a glance through these pages recalls memories long smoldering in our inner consciousness, the purpose of this book will be fulfilled.

STAFF

Editor-in-Chief

Advertising Manager

Associate Editor

Business Manager

Ass't Business Manager

Ass't Advertising Manager

Class Historian

Photographic Editor

DAVID P. BISHOP, JR.

ROBERT K. LEWIS

JOHN P. MAGUIRE, JR.

BIRGE S. THOMPSON

CULVER H. GRIFFIN

G. ERIC ELLSWORTH

CHARLES H. MCKENNEY

FRANK K. LOCKE

GEORGE W. COLEMAN

George W. Coleman assumed the Presidency of Babson Institute in the Fall of 1921. The Institute was then entering upon its third year and occupied a single brick building on Washington Street in Wellesley Hills. Since then there has sprung into being the beautiful group of buildings set in the equally beautiful background that is Babson Park. One building, the Coleman Map Building, bears the name of the man who has given so unsparingly of his time and efforts to the growth of the Institute.

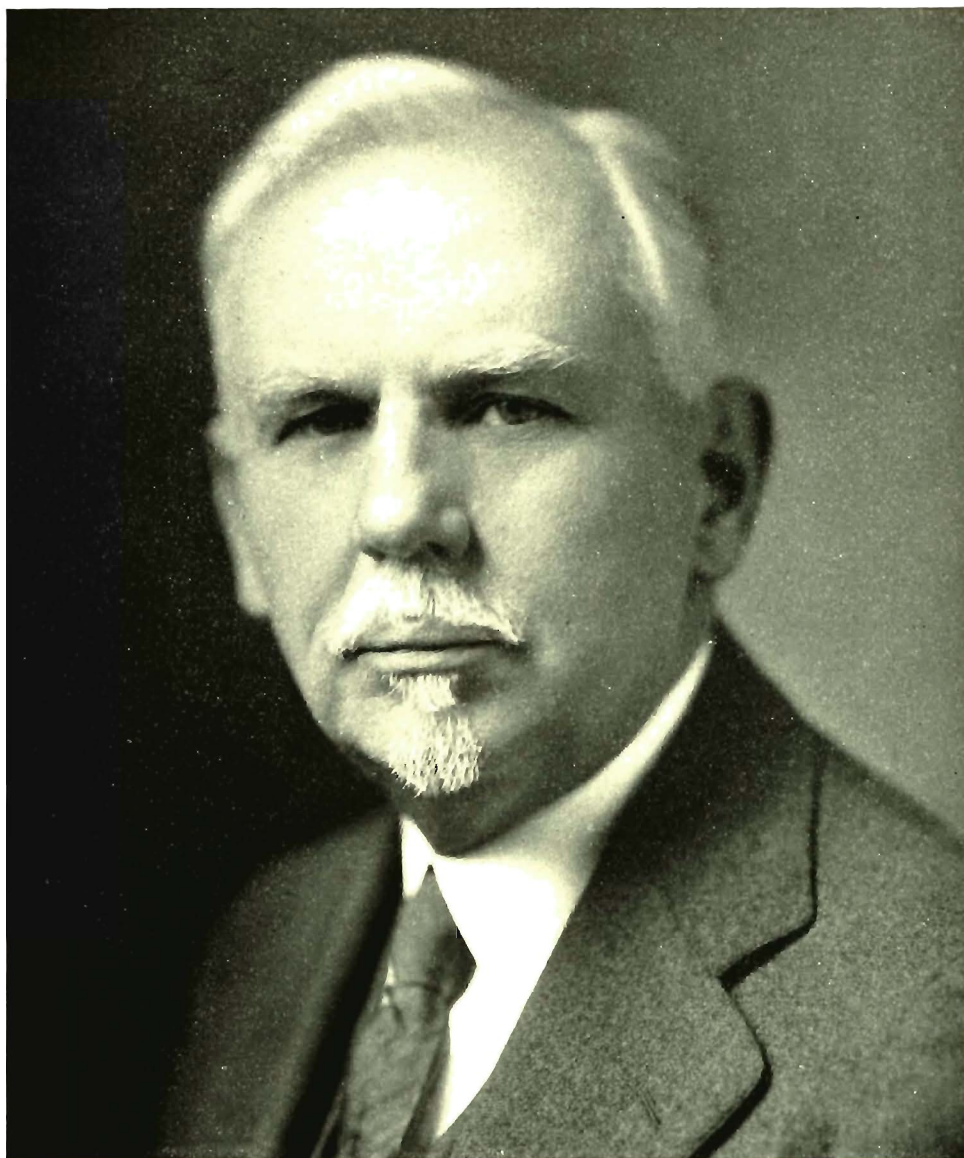
Throughout the sixty-eight years of his life, both in his business career and in his recreations, Dr. Coleman has merited the name of one who loves his fellow-men. Among his possessions he numbers many tributes to the high esteem in which they hold him. Admirers elected him President of the Associated Advertising Clubs of America, Delegate-at-large to the Republican National Convention in 1911, and President of the Boston City Council in 1915.

On February 23, 1908, was held the first meeting of the Ford Hall Forum of which Dr. Coleman was founder. The Forum was established "for good fellowship, for moral and intellectual stimulation without prejudice to race, creed or class." One hundred and fifty attended that first Sunday evening. Since then Ford Hall has become a Boston institution and twelve hundred comprise the usual attendance. On the twentieth anniversary of the Forum, Dr. Coleman received a volume of more than four hundred testimonial letters from outstanding men and women.

Honesty, frankness and the spirit of fair play are dominant in this remarkable personality. Dr. Coleman is intensely human. He gives the impression of having in some manner captured sentiments and feelings that are universal. He seldom misses an opportunity to attend the circus where his infectious chuckle is the delight of those about him. On his trip to the Holy Land he swam in the Jordan and the Dead Sea. Dr. Coleman has acquired that remarkable ability of complete relaxation.

Although his active duties as President of Babson Institute now cease after nearly fourteen years of service, his interest will continue. To George W. Coleman who so generously and unsparingly has given of himself to Babson Institute is this volume affectionately dedicated.

D E D I C



A T I O N

*"One who never turned his back but marched breast forward,
Never doubted clouds would break,
Never dreamed, though right were worsted, wrong would triumph,
Hold we fall to rise, are baffled to fight better,
Sleep to wake."*



RICHARD KNIGHT
AUDITORIUM



BRYANT HALL.

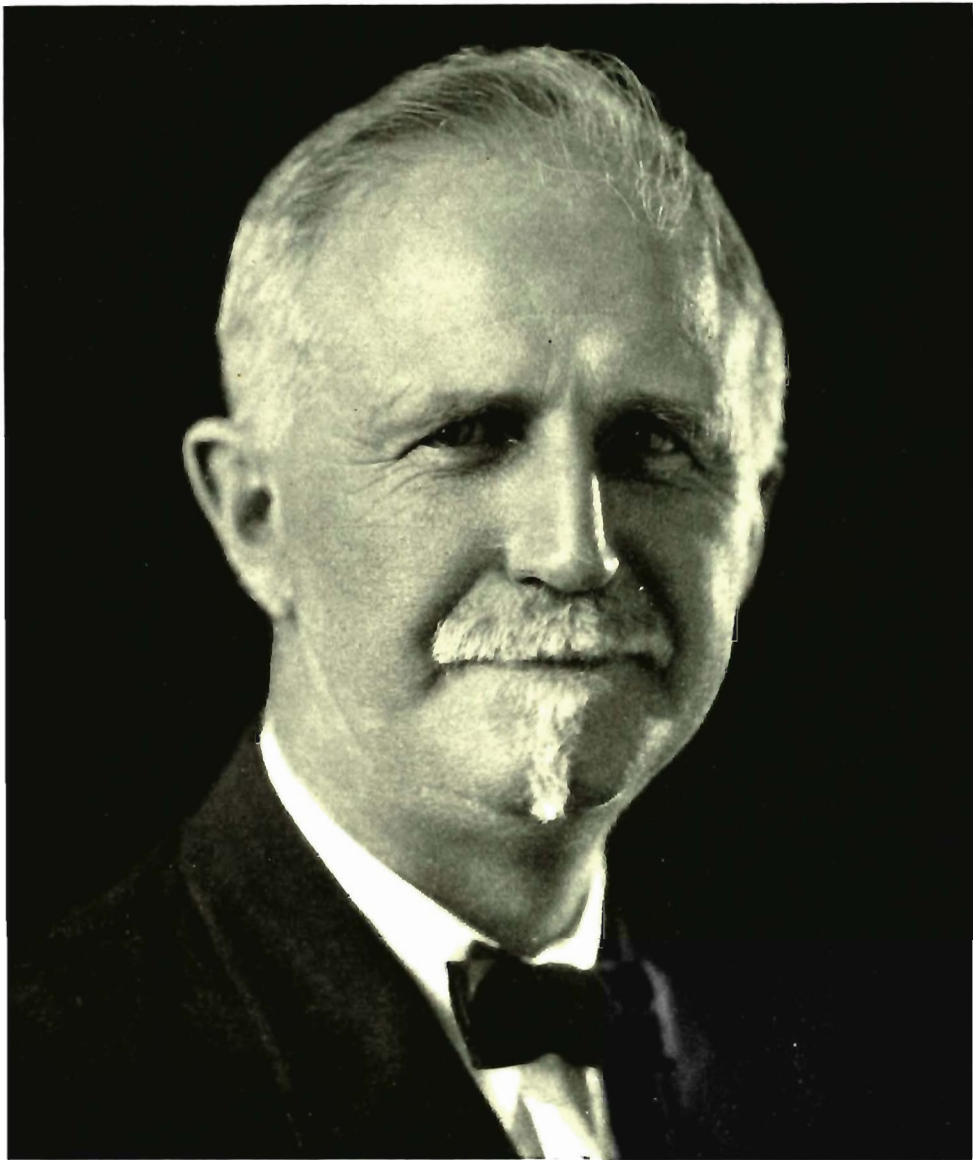
The Class of 1935 will enter a world where the keenest competition will rule. Nations will strive against nations; states will strive against states; cities will strive against cities; classes will strive against classes; while individuals will continue to cheat and kill. Never before in the history of the country has it been so difficult to get and hold a job as at present. In the years to come the situation is bound to be worse. Only men with the strongest faith, finest health and hardest training will make the grade. Good habits will count far more than good bonds. You men now think this is all "hoory," but just wait and see.

ROGER W. BABSON.



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ROGER W. BABSON
Founder of Babson Institute

Y oung men in the colleges and business schools today are thinking more seriously than ever before. Scholarship has shown a sharp upward trend. The apparent helplessness of our business as well as our political leaders in the face of the most acute economic distress has awakened the young men upon whom ultimately the burden will rest.

There are becoming increasingly apparent to these men certain inalterable truths. They recognize that economics as a science, juggling physical terms of production and distribution, is not enough. Human values, long neglected, must be recognized. Economics, to be effective, must include in its calculations certain sociological and psychological factors. The history of the past hundred years takes on new meaning in the light of an appraisal of his country made by a great American. Ralph Waldo Emerson stamped this nation "great, intelligent, avaricious, sensual America."

Young men are likely to be discouraged by the very complexity of the economic system when they observe a single disturbing factor in one corner of the globe effecting a dislocation in other quarters far removed. It is no myth that the British people during their rise as an industrial nation in the nineteenth century were fed and clothed in the Mississippi Valley. With this interdependence even more marked today, some may feel a sense of defeat.

Thus far the analysis has been made on one side only. Too many are prone to accept these negative factors without reservation. They are the nihilists who may often be heard to say, "Life is life. You can't do anything about it."

The young man who is optimistic and who investigates carefully the total situation will find much to encourage him. There has been progress, however painful or slow, through the years. They would commit a grave error who would discredit all bankers because of the transgressions of a few. Too many there are who jump to the uni-



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versal from the particular. All business can not be discredited despite the severity of the crisis. Newspaper headlines scream of bank failures, Sinclair Lewis creates a Babbitt and, in many minds, a false impression is created. Completely overlooked are millions of business men whose efforts to stem the tide and whose general policies throughout the storm are deserving of the highest commendation. They have incurred losses, slashed their own incomes to maintain those of their employees. The brighter side is there if we will only look for it.

Over a century ago Benjamin Franklin taught that "honesty is the best policy" and that "God helps those that help themselves." He believed in self-discipline but only because it offered prospects of immediate reward. Today the Franklin philosophy is not enough. Men are passing beyond his practical concepts to ethical concepts. In ethics the theory that "honesty is the best policy" is a basic assumption. Economics properly concerns itself with the satisfaction of human wants. The realization is coming to men everywhere that they benefit most ultimately who interpret that doctrine in terms of others, objectively rather than subjectively. To such men the policy of live and help live is not a dream. It is a reality.

Finally, certain truths appear over the horizon, at first dimly descried but inescapable. The young man must learn that the final and supreme aim of the business man as with all men should be a full life of rich and varied experiences. The greatest career will always be life itself. To the business man who steps out of his chosen field, thirsty for truth regardless of its source, will accrue untold benefits. Despite the tardiness of most men to discover it, the principles which govern activity in one field, whether it be literature or art or music, have a real place in other fields. From those fundamental principles certain truths are derived which are applicable in the business world. Than truth nothing is more transferable. The young man who grasps this will make of his career an art and his life will hold new purpose.

D. P. B.



TRUSTEES

GEORGE W. COLEMAN

*President Emeritus of
Babson Institute*

DR. S. MONROE GRAVES

*Superintendent of Schools,
Wellesley Hills, Mass.*

MYRON E. PIERCE

*Attorney at Law,
Boston*

DR. DANIEL B. COLEMAN

*Physician,
Wellesley, Mass.*

C. A. ROYS

*Owner and Manager of
Summer Camps*

FREEMAN PUTNEY, JR.

Retired



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ADMINISTRATION



JOHN E. MILLEA

A tradition in himself, the Dean has radiated the force of his character and personality upon Babson men since the Institute first opened its doors in 1919. A wide experience embracing nearly every phase of the industrial field renders him competent indeed to counsel young men. The stern realities of his associations have shaken neither his ideals nor his desire to impart them to others. A life teeming with activity has never prevented his comradeship with Babson men.

PHILIP V. BURT

Our genial and efficient maitre d'hôtel has been serving Babson interests for over twenty years. Graduated from Massachusetts Institute of Technology in 1913, Mr. Burt shortly joined the Babson Statistical Organization. After ten years there he transferred his activities to directing the hotel which is now Park Manor South. When the new dormitory, Park Manor, was completed in 1931, Mr. Burt assumed its management. Besides his regular activities, he has found time to make a study of dietetics and has contributed considerably toward maintaining the superior quality of the Babson menu.



BERTRAND R. CANFIELD

Babson's progressive instructor in Sales and Advertising was at Kansas University for a time before enlisting in the Army. After the War, he was associated for several years with trade journals in the fields of building, banking, and finance. Later he turned to advertising, ran his own business in San Antonio, Texas. He was sales manager of a food products company when he was called to the Babson Institute. Students admire his enthusiasm, the forceful freshness of his approach to his subject.

FORD A. CARPENTER

An interesting feature of the curriculum is a series of lectures on meteorology and aeronautics presented by one who has devoted his life to the subject. Associated with the United States Weather Bureau for over thirty years, Mr. Carpenter has lectured at the University of California, the War College, and the Aviation School of the U. S. Army. Manager of the Department of Meteorology and Aeronautics of the Los Angeles Chamber of Commerce since 1919, he is a member of several societies for the advancement of meteorology.





Alice X. Cavanaugh

Educated for the teaching profession and principal for four years of a high school in Maine. Miss Cavanaugh, because of her interest in nursing, enrolled at the Massachusetts General Hospital School for Nurses, and later accepted a position as a nurse at the Babson Statistical Organization. For four years now she has been resident nurse at the Institute. Unselfish and indefatigable. Miss Cavanaugh has gained the respect of Babson men as a nurse and their affection and admiration as a woman.

Clyde J. Crobaugh

Babson's well-versed instructor in statistics is a graduate of Leland Stanford where he acquired a proficiency in wrestling in addition to a Master of Arts Degree. An extensive career, during which he has been in turn Assistant Professor of Business at Indiana University, Member of the Research Staff of the Chamber of Commerce of the United States, Educational Director for the Aetna Affiliated Companies, and author of several fine books in his field, qualifies Mr. Crobaugh as an extremely able instructor.



Austin H. Fittz

Director of Finance

A background of education and experience which renders him an authority in his field together with a deep interest in his students adapts Mr. Fittz to his position. Graduated from Brown a Phi Beta Kappa, he received a law degree at Harvard. He is a director in several corporations which include the Babson Park Company and Poor's Publishing Company. In addition Mr. Fittz has served as President of Webber College. In the realm of stocks and bonds he has imparted to Babson men valuable guidance.



IRWIN K. FRENCH

Several years spent in the field of banking qualified Mr. French for his position as Assistant to the Treasurer. He was associated with the Webster and Atlas National Bank in Boston, where he served as assistant auditor, studied accounting and finance at the Bentley School, and was employed by the accountancy firm of Peat, Marwick, Mitchell and Company. During almost five years at the Institute Mr. French has won the particular esteem of Babson men for his contributions in coaching and arranging games for the basketball team.



ELEANOR HAYWARD

In the capacity of Registrar Miss Hayward has served continuously since the Institute was founded in 1919. Graduated from Simmons College with a B.S. Degree, she received a graduate degree from the Boston University School of Business Administration. Before taking her present position at the Institute, Miss Hayward was a member of the Economics Department at Tufts College and later at Boston University. Extremely able, she has capably functioned as Librarian besides serving as instructor in English Composition to the newly formed two-year group.

C. A. HENDERSON

Director of Personal Efficiency

One of the oldest members of the faculty in point of service, Mr. Henderson attended the University of Missouri and Harvard, where he first developed his deep interest in philosophy and psychology. A member of Phi Beta Kappa, he entered the ministry and held a Unitarian pastorate for several years. Later he turned to teaching Sales Administration and Industrial Management at Boston University. Meanwhile Mr. Henderson began to probe into the relation of psychology to business. One of the pioneers in this field and author of several books on the subject, he has taught at Babson now for over a decade.





DWIGHT G. W. HOLLISTER

Graduated from the Boston University College of Business Administration, Mr. Hollister is serving the Institute as Treasurer and Business Manager. With considerable business experience behind him, Mr. Hollister is now Executive Vice-President of the A. P. W. Paper Company of Albany, New York, and a Director of the Wellesley National Bank. He has always maintained his interest in student activities and also instructs Wellesley College young women on income taxation.

JAMES M. MATTHEWS

Director of Distribution

Born in Missouri and educated at Park College and Harvard, Mr. Matthews taught at the University of Maine before taking up his duties at the Institute. With a wide reputation as an economist, he is in demand throughout the country as a public speaker. A liberal in social reconstruction, Mr. Matthews advocates a substitution of the service above profit motive if capitalism is to be retained. He describes himself as a Rotarian in religion and a Congregationalist deacon in politics. His classes in Economics, Business Forecasting, Business Correspondence, and Public Speaking are distinguished by the salty flavor of his eloquence and humor.



WILLIAM R. MATTSON

Regretted by all Babson men was Mr. Mattson's resignation as Director of Admissions after nine years at the Institute and sixteen years in all with the Babson interests. Mr. Mattson began in February his duties as Vice-President of the American Locker Company in which position Babson men wish him well. A graduate of the Massachusetts Institute of Technology, he was for several years in engineering construction work. In conducting the publicity of the Institute, Mr. Mattson extended his activities from China to Holland and Sweden.

ANDREW PETERSEN

The Institute's very capable instructor in Accounting and Taxation is a graduate of Boston University. A Certified Public Accountant, Mr. Petersen was for several years associated with Brown, Bornhofft, and Company. An adventurous urge led him as far as Puerto Rico where he was chairman of the Accounting Department of the University and a member of the Board of Examiners of Accountants of that territory. Since his association with the Institute Mr. Petersen has gained the respect of Babson men for his able presentation of the course.



EDWARD REIGHARD

Graduated from Middlebury College, Mr. Reighard received a B.D. Degree from the Yale University Divinity School. His growing interest in the problems of young men led him to accept the student pastorate at the First Church of Cambridge, Massachusetts. Subsequently he served in the capacity of Associate Minister of the First Congregational Churches of Columbus, Ohio, and San Francisco, California. Throughout this period and during four years as student counsellor at the Institute Mr. Reighard has maintained his sympathy for young people. His friendly interest and active participation in all student activities have materially aided him to acquit himself nobly of a difficult task.



JOHN R. ROBERTSON

Babson's new and energetic Director of Admissions graduated from Bowdoin College in 1927. After teaching a few years at Longwood Day School in Brookline and the Rectory School in Pomfret, Connecticut, Mr. Robertson returned to Harvard, received his M.A. Degree in 1931. In his extensive background, he has included considerable travelling in Europe and has even been director of the boys' section of a Wyoming camp. His experience in personal contact work made him a logical choice to replace Mr. Mattson upon the latter's resignation.

HAROLD H. SHIVELY

One of the outstanding scholars among the faculty, Mr. Shively holds a B.A. Degree and an M.A. Degree in Commerce with two years of graduate work in law at the University of Chicago in addition. Besides a wide pedagogical experience which includes teaching at Ohio State University, he has taken a turn at market analysis and advertising. For the last five years, Mr. Shively has trudged New England's sun-swept and snow-banked hills commenting on A's, B's, C's and coaching D's and F's. Recognized for his fairness, he presents most lucidly Business Law and Marketing punctuated by his well-known sallies of wit and humor.



DEWITT G. WILCOX

For several years Babson men have enjoyed the privilege of attending Dr. Wilcox's lectures on hygiene. A graduate of Akron University and of the Ohio State University Medical College, he has studied extensively in Europe. The erstwhile President of the New York State Medical Society, Dr. Wilcox is at present a Fellow of the American College of Surgery, Professor Emeritus of Surgical Gynecology at the Boston University School of Medicine and Attending Surgeon at the Newton Hospital.



Carl D. Smith, who is to become Babson Institute's third President on July 1, 1935. Mr. Smith has been Dean of Northeastern's School of Business since 1923.



CLASS OF 1935





BIRGE S. THOMPSON

Amid the turbulent tides of these unsettled times, the Class of 1935 sought a rock of Gibraltar and settled upon Birge for its president. From a varied educational experience that included Kenyon College and the University of Michigan, this stalwart lover of football and other rough and tumble games brought a complete knowledge of pork barrels and of filibustering. Birge's future is colored by two considerations: a flair for aviation, and a desire to become a man of steel. Mail will reach him through 530 South College Avenue, Grand Rapids, Michigan.

CHARLES H. MCKENNEY

When Charlie threw his luggage and diploma into "Duckybumps" and rattled home, Bowdoin was faced with the problem of replacing half the line on its football team. There was considerable stir one autumn afternoon because Mr. Babson did not appear to understand that a growing boy needed sleep, even though it might be at his desk. Charlie loves sailing and he weathered the storm. When he is not bouncing around the countryside, he will continue to eat—and sleep—at 11 Bird Hill Avenue, Wellesley Hills, Massachusetts.





RALPH M. DOUGHERTY

From the University of Maine and Rudy Vallee's own college came another extreme extrovert in the person of Ralph Dougherty. Scholastic diligence brought him membership in that select society of the engineering clan, Tau Beta Pi. At the Institute his friends knew him for a quiet, reflective chap who possessed nevertheless a keen sense of humor. Ralph loves to troll in the streams of his beloved Maine and to swim in the cool water. Our Class Secretary can be reached at 12 Charles Street, Houlton, Maine.

JOE S. EDWARDS

A chunky, well-set up lad with a gold football dangling at his vest soon captivated everyone with his charm. Joe had been East before to play for Ohio Wesleyan against the Army and so he knew his way around. When basketball boomed at Babson, Joe dropped his quiet classroom manner and became the terror of opposing teams by his accurate, consistent scoring. As Captain of the Green and White Five and as Class Treasurer, he discharged his duties ably. His future plans remain as yet unknown, but mail addressed to 110 W. Defiance Street, Leipsic, Ohio, will reach him.





RALPH ANDREWS

Babson's greatest booster of the Pontiac car was born in New York. Previous to his enrollment at the Institute, Ralph spent four years at Syracuse University. Besides driving around the country, Ralph likes to bat a tennis ball across the court. At college he devoted some time to the glee club. Although his future plans are undecided, he can be reached through 3 Remington Place, Ilion, New York.

EDWIN S. AVERY

Two years at Dartmouth and a summer or two selling Fuller brushes have obvious merits in the way of educational experience. When to this is added the ability to play the guitar and to sing romantically the result is a rare combination. At the Institute Ed distinguished himself by his devotion to croquet and an occasional twanging on the banjo. To enter some phase of production is his desire. His address is 12 Woronoco Avenue, Westfield, Massachusetts.





MARSHALL M. BASSICK

Pete rolled up to school in a smart Auburn phaeton with a suitcase full of pipes. For all prospective pipe smokers he was soon a consulting counsel. With three years at Yale behind him, he was unable to discard the academic life entirely, and so was often found at Wellesley in the evening. A three-letter man at Babson, Pete played croquet, ping-pong, and billiards. His future plans remain undecided but his permanent address is "The Oaks," Brooklawn Park, Bridgeport, Connecticut.

DAVID P. BISHOP, JR.

The boy prodigy of the Senior Group hails from the haunts of New Haven and his beloved Yale. Dave, known to his associates as Junior, occupies the driver's seat of this publication. A stout champion of imaginative thinking, which is well bolstered with multitudinous information, he will go into the ring with one and all. His golden curls may be seen bent over the piano keys, browsing in imposing literature or sloshing familiarly in a swimming pool. Although he probably will not be in demand as a public speaker, because he is unable to refrain from laughing at his own sense of humor, he can be reached at 195 Fairmount Avenue, Newark, New Jersey.





EUGENE CARBAUGH, JR.

"Show me," said this gentleman from Missouri as he proceeded to inspect Boston from top to bottom. With considerable experience behind him, Gene graduated from Dartmouth, studied law at the University of Virginia, and practised nine years in Kansas City. Proving that one is never too old to learn, he enrolled at the Babson Institute at the beginning of the winter term. His experience was ever at the service of his friends. Gene's plans for the future remain obscure, but his mailing address is: 1234 Huntington Road, Kansas City, Missouri.

GEORGE H. CLAUTICE

Truly a Jack-of-all-trades is George who tried, among other things, bill collecting, selling shoes, and painting houses, before coming to the Babson Institute. In addition, he had two years at Johns Hopkins. His associates at the Institute found that he could convert a sober face into a grin with remarkable ease. Like many good men, George frequented the Wellesley campus with some regularity. He intends to enter insurance in some phase and his home address is 4313 Rugby Road, Baltimore, Maryland.





RICHARD B. CONNOLLY

After a year at Harvard, Dick decided he could never learn the accent. He left soon afterward. Upon his arrival at the Institute, he joined the frolic-makers on the third floor of Park Manor and dangled before his playmates the prospects of a party. Mr. Connolly's party is now a legend. Dick delights in sailing and those who have watched him moving about agree that he resembles nothing so much as a prairie schooner. Shy and elusive, demure and unobtrusive, he graced many a Boston tea table. His permanent address is 219 Beechmont Drive, New Rochelle, New York.

E. LESLIE CROXEN

At the University of Illinois, Les was a member of the varsity rifle and pistol teams. At the Institute he spent nearly all his free time and spare money building a radio transmitter. This process was interrupted by an occasional visit to Wellesley where his curly hair and piano playing were well liked. After his arrival at the Institute, students were no longer in the dark concerning the number of k's in Kankakee, for Les' permanent address is 353 South Wildwood Street, Kankakee, Illinois.





LAWRENCE F. CUSICK, JR.

Coming to the Babson Institute after two years at the University of Vermont, Lawrence during the fall term did something which must have required all the courage of his convictions. He forsook the quarters which he occupied with the genial Connolly and entered that permanent state of bliss which everyone anticipates at sometime in his career—marriage. In his own words, Lawrence describes his hobby at the Institute as "doing Mr. Henderson's suggested readings." He can be reached at 168 Willow Road, Nahant, Massachusetts.

G. ERIC ELLSWORTH

"The English take their pleasure sadly." In Eric, as in others of that noble race, are found those qualities of stability, ease of manner, quiet purposefulness and humor that are such a refreshing contrast to the seething spirit of restlessness that marks his American cousins. When Eric has returned to his home in Toronto, he will have stamped indelibly upon us an impression of his serene yet forceful personality. At the University of Toronto he developed his interest in hockey and lacrosse, and also learned to play cricket. His permanent mailing address is: Glenalton, Ridgely Park, Toronto, Ontario, Canada.





WILLIAM P. GEOGHEGAN

Ever since Dorchester sent us Bill Geoghegan, we have been in awe of his uniqueness—the spelling of his name with the accompanying pronunciation, his sense of humor, the alluring mobility of his ancestral features, his extreme disapprobation of a questionable boyish prank with startling sound effects. Truly Boston College must miss him. With his studying, bowling and commuting he is kept just busy enough to enable the rest of his group to go about their daily life with a decorum befitting executives in the bud. At 48 Percival Street, Dorchester, Massachusetts, he plans to ponder his as yet undecided future.

RICHARD C. GILBERT

A family business founded on apples gives this young man rather a headstart on other persistent polishers of the noble fruit. A native of Rochester, Dick attended Hobart College before enrolling at the Institute. Golf is his first love and the Country Club is expected to see much of him during his stay at the Babson Institute. After graduation Dick will grow apples and polish them too for the great American consumer. His permanent address is 380 Yarmouth Road, Rochester, New York.





STANLEY M. GOLDSTEIN

Stan distinguished himself almost immediately at Babson Institute by asking instructors and outside speakers involved questions. Before coming to the Institute he spent two years at the University of Rochester of which city he is also a resident. During the basketball season Stan helped out considerably by carrying towels over to the gym. After graduation he hopes to enter some phase of the clothing manufacturing business. His mailing address is: 178 Westminister Road, Rochester, New York.

WILLIAM J. GREEN, II

Those at the Institute who like a bit of excitement to spice the regular routine soon came to look to Bill to supply it. Rarely did he disappoint them. This young man who was born and received his education in California distinguished himself by falling out of Andrews' car, growing a beard and asking all lecturers abstruse questions. Bill enjoyed so much a Christmas vacation spent in New York that he plans to spend a year or two after graduation there before entering his father's business. Mail will reach him at 1851 West 11th Street, Los Angeles, California.





ROBERT D. GUTHRIE

A good little man in any league is the general consensus of opinion. Bob came to Babson Institute after three years at Cornell where he played some hockey and football to build up that sturdy little body that so many envy. Here at the Institute he performed yeoman service—bowling for the Old-Timers, and lent generously his experience and service in putting over a very fashionable dance. Bob's bent is toward advertising and he intends to carve a niche for himself in that line upon graduation. His mailing address is 421 East Avenue, Rochester, New York.

PETER A. A. HAASE

Peter enrolled for the winter term but sickness kept him on the sidelines for most of that period. Having received his preparatory training at Northwood, he graduated from Princeton University. In addition he took some graduate work there. During his college course Peter signed up with the R. O. T. C. unit, and was commissioned as a second lieutenant upon completion of his course. His home address is Pinchurst Camp, Saranac Lake, New York.





CARL F. HENZE

A breezy, buoyant young man with a thatch of fiery red hair descended upon the Babson Institute in the summer of 1934. Chicago is proud of this native son who attended Crane Technical High School four years and Lewis Institute for two years. Tremendous energy and capacity for work aided Carl considerably in editing the "Balance Sheet" during the fall term. His spontaneity and humor were the delight of students and faculty alike. His permanent mailing address is: 1047 North Leamington Avenue, Chicago, Illinois. Soon after the completion of Carl's work here at the Institute in March, he entered the employ of the W. T. Grant Company, New York City, New York.

THOMAS D. HICKS

Keen disappointment stalked in the ranks of his friends when they returned from Christmas vacation and found no Tom. Here was a serious young man whom his friends refused to take seriously. His resemblance to Ned Sparks, his bulbous, red eyes that hinted at Bacchanalian orgies and a voice that was reminiscent of Chic Sale gave his classmates many chuckles. Despite such comic effects, they knew him as a capable young man who could peddle tomato juice or manage a Dartmouth track team with equal success. Our beloved yak can be reached at 241 Melrose Avenue, Kenilworth, Illinois, or at Spiegel, May, Stern Company, 1061 W. 35th Street, Chicago, Illinois where he is now employed.





RICHARD H. JOHNSON

Babson Institute's "General" Johnson is a Virginian by birth. He spent two years at Washington and Lee, where he was out for track and cross-country. That training served him well for his dashes over to Wellesley for a haircut. The "General" has had quite a varied experience, having spent two years working in Los Angeles. His plans after graduation are still indefinite. Mail will reach him through 17 Oak Lane, Hampton Garden, Richmond, Virginia.

J. KESNER KAHN

When "Kessy" initiated his drive for free samples, the Babson Institute secretaries were never idle. During a two-year sojourn at Cornell, he ran a student investment trust and kept Wall Street guessing. His designs for a midget cadet automobile are so complete that only a capitalist with considerable imagination is needed to begin production. "Kessy" proved the hardiness of the Chicagoans by going about all winter without his overcoat. After graduation he will endeavor to locate himself in the automotive field. His permanent address is 5710 Woodlawn Avenue, Chicago, Illinois.





ROBERT G. LEWIS

In this little story Bob is the white-haired boy. Two years at Exeter and three at Cornell developed in him a distinct *savoir-faire* in the great social game. These qualities together with his energy and drive made him the logical man to plug for advertisements for "The Babsonian." His activities as Business Manager, however, did not prevent an occasional participation in the gala events at Wellesley. The advertising business is Bob's choice of a career. His permanent address is Oak Lane, Essex Fells, New Jersey.

FRANK K. LOCKE

There are two ways to get results at Babson's: Either make use of your brains, or your personality. Middlebury's Frank Locke is the rare result of the combination of these two attributes. Kappa Delta Rho boasted of a cross-country runner, a mountain club enthusiast and a hockey luminary. Add to this interest in outdoor sports a love of radio, drawing and woodcraft and you get only one possible answer—Locke. We just cannot see an obstacle, such as a business depression, disturbing his progress and although his permanent address is now 57 College Street, Montpelier, Vermont, we will "bet a hat" that a few months will find him testing his strength in wider fields.





WILLIAM S. MCGINNESS

A warm smile, a slow southern drawl and rare poise meant invariably that Willie was at hand. Students called him "Weary Willie" but opponents on the basketball court found him a whirling dervish. On the tennis court he was invincible, won the Babson Institute championship. Graduating in December, he was missed during the spring term both on the basketball court and in the classroom. His permanent mailing address is 492 South Crest Road, Chattanooga, Tennessee.

F. BASIL MCKINNEY, JR.

Although born in Boston of stern New England heritage, Basil learned to relax at the University of Virginia under a warm southern sun. As the outstanding equestrian of his class, he enjoys keenly several hard chukkers of polo or an early morning chase with the hounds. Like a true country gentleman Basil also dabbles in politics, campaigning for Curley in the recent election. After two years in Virginia, he finds the Boston climate rather rigorous and plans to enter business in the sunny South. Mail will reach him at Box 352, Cohasset, Massachusetts.





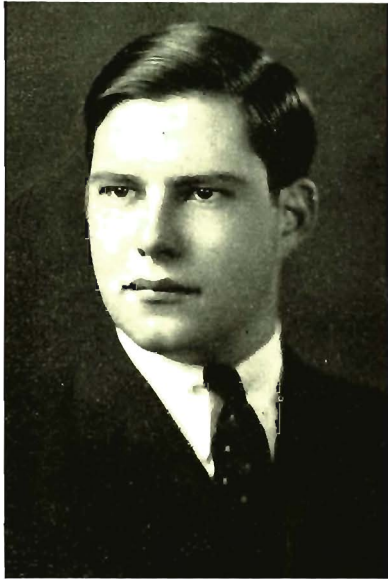
MERRILL W. MACNAMEE

MacNamee marches on. Taking Kenyon College in stride as the freshman class president, dance chairman and a football and track man, the Babson Institute is just one more hurdle for this polished Chicagoan. A diligent worker, he is heading with conscientious determination to the attractive field where is played the game of insurance. Business forecasting artists predict a successful future culminating in retirement and a probable hobby of apple raising. In the near future he will be found at 940 Forest Avenue, Evanston, Illinois.

JAMES J. MANGIN, JR.

Jim spent a year at Yale before coming to the Babson Institute. At New Haven he participated a little in track, football, and squash. During a hectic sojourn at the Institute, Jim was one of the leading exponents of good, clean fun. Together with his equally fun-loving intimates, he kept the third floor roaring at his antics. Jim plans to enter his father's business upon leaving the Institute. His address is: 11 Remsen Avenue, New Brunswick, New Jersey.





RICHARD H. MIGEL

Uncle Dick spent a short time at Wesleyan before entering the Babson Institute. While at the Institute he ran the gamut of the social scale, taking in the Radcliffe and Wellesley scenes of interest. Noted for his skill as a driver, Dick found it difficult on one occasion to slip between a horse and wagon. After graduation in December he studied Spanish and the Carioca with an intensity foreign to his make-up so that he might function successfully in South America in the refrigeration business. His mailing address is 71 East 71st Street, New York City, New York.

ROBERT W. OLIVER

Bob, one of our best students who was universally admired by his comrades, came to the Babson Institute with five years at the New York Stock Exchange behind him. A hard worker, he put himself through the Stock Exchange Institute and two years at Long Island University while holding down a job so effectively that Exchange members honored him by making him President on the traditional Boys' Day. These activities did not prevent his taking for a wife a most charming young lady. His mailing address is: 83 Hancock Street, Brooklyn, New York.





LESLIE M. PAGE, JR.

When students saw a sprightly little figure with trousers half way up to his knees, a great long coat and an Alpine hat perched precariously atop his head, they recognized the Princeton influence. Les spent two years at Old Nassau, where he played a little hockey and soccer and sang with the Glee Club. At Babson he distinguished himself by his sunny disposition and a certain propensity for yellow shirts and bow ties. His home address is: 32 Durand Road, Maplewood, New Jersey, and as Les was wont to say in Public Speaking - that's all.

J. BOYD PANTLIND, II

Loyal rooter for Michigan swimming teams and chief thorn in the side of the editor, "Pants" spent three years at Ann Arbor before striking Boston. Only a few weeks sufficed to make him an authority on night life in the metropolis. During his college career "Pants" was a hurdler of considerable ability. At his home at 134 South College Avenue, Grand Rapids, Michigan, he maintains a fine collection of antique weapons and guns.



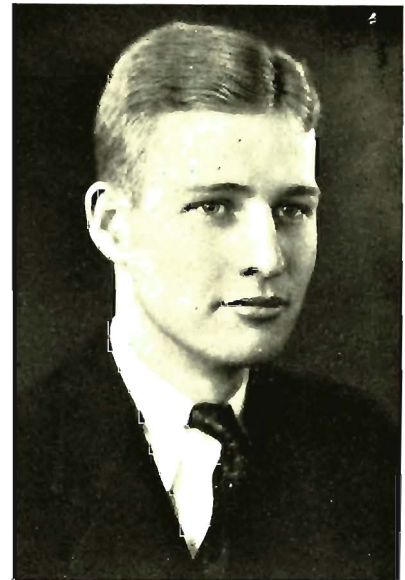


CHARLES V. PERRETT

The future giant of the real estate field in Battle Creek has never lost his love of simple things. He still delights in merry-go-rounds. For two years previous to his enrollment at the Institute he led the vigorous life of a soldier at Virginia Military Institute. Charles' principal interests outside the good earth are the sea and travel. His permanent address is 223 West Mansion Street, Marshall, Michigan.

C. JACKSON PFEFFER

Babson students were awakened one morning by a fine tenor voice emanating from the showers. They soon discovered Jack, who had participated actively in musical societies during three years at McKendree. That his talents were not confined to music, students soon learned, as this versatile young man proceeded to play an active role in the basketball team's success. Jack is undecided about his future plans, but he can be reached at Lebanon, Illinois.





RAYMOND T. SANDERS

Bets are about even on the primary cause of Ray Sanders' meager cranium adornment. One side stoutly maintains that excess excruciating exercise peculiar to basketball enthusiasts should be blamed; the other champions the general environment to be found in an adjoining town as sufficient reason. This Needham neophyte is ever in our minds, for if he is not visible above the heads of encircling admirers, his raucous guffaw is as yet unchallenged in volume and overtone. Lucky will be his children, for hours filled with stories lie in wait for them—stories teeming with unsung deeds and flavored by an unsullied Yankee dialect and a pleasant personality. His home address is 796 Great Plain Avenue, Needham, Massachusetts.

GIFFORD K. SIMONDS, JR.

Quiet-mannered and affable, Gifford has that charm and natural ease of the Bostonian who has included in his career life in the tradition-steeped atmosphere of Harvard Yard. Comrades of the Crimson honored him by election to the "Hasty Pudding." Although a commuter from Beacon Street, Gifford participated frequently in Institute activities, being especially regular in his attendance at the bowling sessions. Upon graduation he will prepare himself to carry on eventually the fine organization built up by his father. His permanent address is 274 Beacon Street, Boston, Massachusetts.





OLAN D. SNAVELY

The University of Michigan gave us another gentleman and scholar in Olan. His chosen field is electrical engineering and it is his desire to build his career in some phase of that industry. Despite his scholastic leanings, Olan has not neglected his social life as the Wellesley freshmen can testify. At the present time there are but five or six that have not known the delights of a drive in his new Chevrolet. His permanent address is 2465 Fulton Street, Toledo, Ohio.

MALCOLM C. STEWART

One of the mainstays on a successful basketball team was a small, but dynamic lad, who learned how to do it at Massachusetts State College. Mal more than atones for his size by his aggressiveness and optimistic spirit. Practically indefatigable, he is always to be found in the thick of things. One of his few weaknesses seems to be a certain propensity for perching atop fences until a merciless dean butts him off. His permanent address is Great Plain Avenue, Needham, Massachusetts.





W. KENNETH STUBBINGS

Those who were privileged to know Ken discovered in him a quiet, pleasing, and matured personality. Always unselfish and willing to help, he was in a large measure responsible for the success of the 1935 basketball team. Before coming to the Institute, Ken had attended the University of Toronto, worked in the real estate and insurance fields, and devoted considerable time to boys' work and coaching rugby, hockey and basketball. With qualities of reliability, perseverance and patience he is well adapted to teaching and counselling boys. His future plans are undecided but his permanent mailing address is 573 Windermere Avenue, Toronto, Ontario, Canada.

RAY H. SUMMERS

The folks back in Du Quoin will stoutly attest to the fact that somewhere Summers scintillates. After honoring Illinois Wesleyan's Sigma Chi with laurels in basketball and football as well as personal affiliation, Babson Park was his choice as a tentative field for glories. It was evidently not found wanting, for here this sport performs deeds on a scale rivalled only by his girth. With the end of the basketball schedule, the problem of offsetting the inevitable effects of the cook's benevolent bounty demanded his attention. His instructions to prospective callers are, "Go to 423 North Division Street, Du Quoin, Illinois. Then under my window sing 'Summers a voice is calling' and I will be down quicker than I can say 'Coca-Cola'."





SUMNER A. WELD

When a young man is born in the Far West, attends a school in the South, the University of Virginia, and comes to Boston to complete his education, the result should be a well-rounded American. Sumner learned to play golf early in life and has been over many courses around the country. At the Institute he bowled with the Canucks. His future plans remain a question but mail will reach him if addressed to 940 Mission Canyon Road, Santa Barbara, California.

GARRETT C. WILCOX

A leading exponent of the forensic art and a voluminous vocabulary, Garrett's intimacy with matters economic caused his classmates to dub him "Tugwell." A native of New Jersey, he studied three years at Dana College before enrolling at the Institute. During the fall term, "Tugwell" tried to give birth to the "Balance Sheet," an abortive attempt at a school paper. Graduating in December, he is now delivering soft soap for Proctor & Gamble. His address is 16 Elm Street, Norwalk, Connecticut.





HOBART A. WRIGHT

After two years at Providence and Brown University, Hobie shifted his base of operations to Babson Park. From there he was off on many a jaunt which included hunting duck on Cape Cod or spending a week-end in Vermont. Babson men of a few years back will recall his brother Lew who graduated with the Class of 1932. After graduation, Hobie will probably enter the family business, founded by his grandfather, which is the manufacture of shoes. When he is not tramping in the Maine woods or hunting duck on the Cape he can be reached at 222 Webster Street, Rockland, Massachusetts.

CHARLES L. WURDEMAN

Chuck has made a long trek across this glorious land from Washington to Massachusetts to complete his education at Babson. During three years spent at the University of Washington, he took advantage of the rugged country, did some mountain climbing in summer and skiing in winter. True to form, Chuck was often found in the basement of Park Manor playing cowboy. In the spring he turned to tennis and golf. His future plans remain undecided, but his mailing address is 917 Highland Avenue, Bremerton, Washington.



THE JUNIOR CLASS

During recent years the administration of Babson Institute had found it necessary to refuse admission to many students because of lack of preparation and maturity. Many of these men were secondary school graduates of more than ordinary merit who had no desire to pursue an academic course, but chose rather to specialize in those subjects which would give them a foundation for a business career.

This demand culminated in the formation of a two-year course, the purpose of which is to answer the needs of this type of student. In the fall of 1934, twenty-four students enrolled in this course, a number exceeding that anticipated by the administration.

This group, in so far as possible, is segregated from the more mature men of the Senior Group. The Juniors are housed in Park Manor South and their classroom activities are conducted at Bryant Hall. The curriculum is intended to prepare these men adequately for the work of the Senior year.

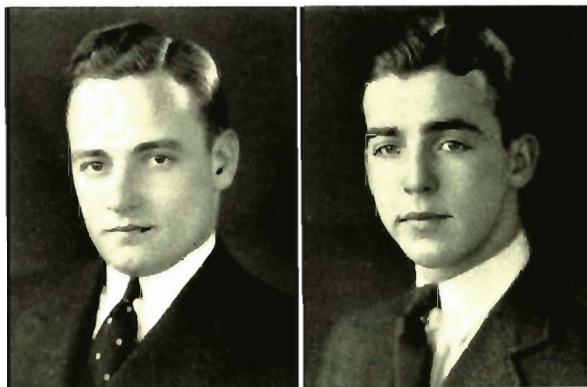
Throughout the current year, a splendid spirit of cooperation and friendliness has existed between the two groups. The Junior Group has given whole-hearted support to the student activities.

In all its aspects, the inauguration of this course has proved a decided success. Within a few years the Junior Class will be firmly established and will provide a basis of education for the better business men of tomorrow.

J. P. M., JR.



JUNIORS



A. CLINTON BROOKS, II

Penn Yan

New York

Prepared at Principia School; Hobart College, 1 year.

Babson Institute—President of Junior Class; Bowling; Student Council.

JOHN P. MAGUIRE, JR.

25 Cranston Terrace

New Britain, Connecticut

Holy Cross College, 1 year.

Babson Institute—Vice-President of Junior Class; Student Council; Basketball; Sports Editor, "Balance Sheet"; Associate Editor, *Babsonian*.



CULVER H. GRIFFIN

208 Kemah Road

Ridgewood, New Jersey

Ridgewood High School.

Babson Institute—Secretary of Junior Class; Student Council; Assistant Business Manager, *Babsonian*.

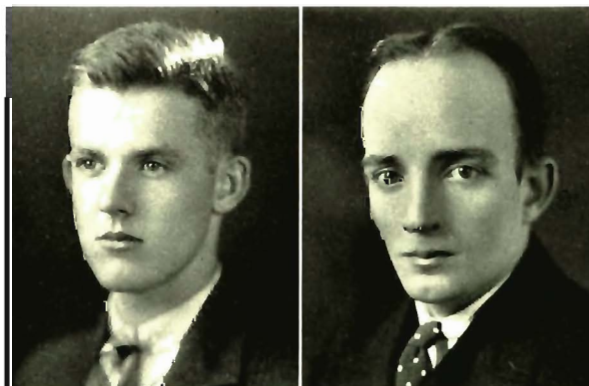
EUGENE B. SANGER, JR.

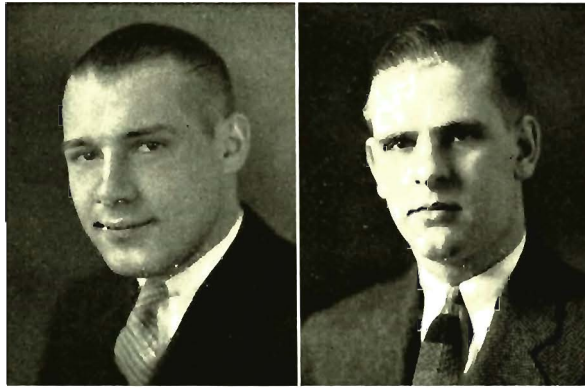
42 Broadway

Bangor, Maine

Prepared at Berkshire School; Brown University, 1 year.

Babson Institute—Treasurer of Junior Class; Business Manager of the "Balance Sheet"; Bowling.





STANLEY C. BAYLESS, JR.

Austin

Pennsylvania

Prepared at the Hill School.

Babson Institute—Junior Basketball Team; Bowling.

ROBERT D. BECKER

Park Plaza Hotel

St. Louis, Missouri

St. Louis Country Day School; Washington University. Beta Theta Pi at Washington University.

Babson Institute—Junior Basketball Team; *Babsonian* Board; Bowling.



GEORGE H. CROSBIE, JR.

120 Lake Avenue

Newton Center, Massachusetts

Prepared at Blair Academy.

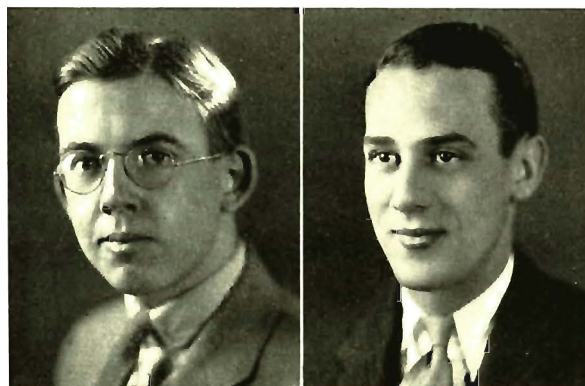
WILLIAM T. DARR, JR.

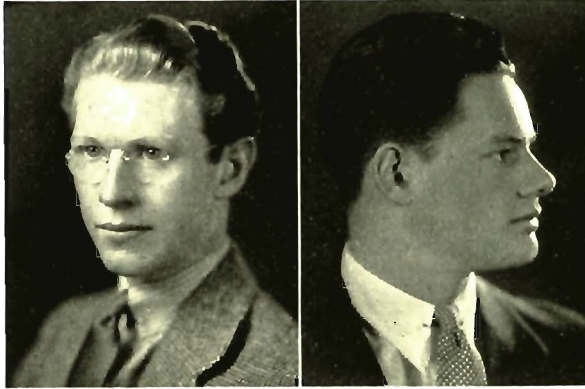
125 White Street

Brookville, Pennsylvania

Valley Forge Military Academy.

Babson Institute—"Balance Sheet" Staff; Bowling
Ping Pong.





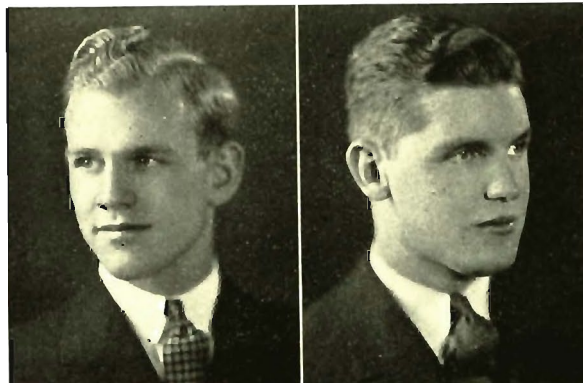
WILLIAM DONKER
412 Wesley Avenue
Oak Park, Illinois
Culver Military Academy; Chicago Latin.
Babson Institute—Bowling.

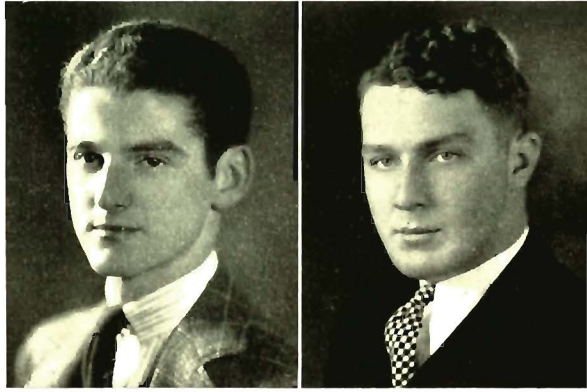
DONALD C. ESTY
207 Llanfair Road
Ardmore, Pennsylvania
Deerfield Academy.



WALTER I. FLOYD
Sewickley Heights
Sewickley, Pennsylvania
Choate School; Yale University, 1 year.
Babson Institute—Bowling; Riding.

VAUGHN W. GREENE
2125 Detroit Street
Flint, Michigan
The Principia; Michigan State College, 1 year.





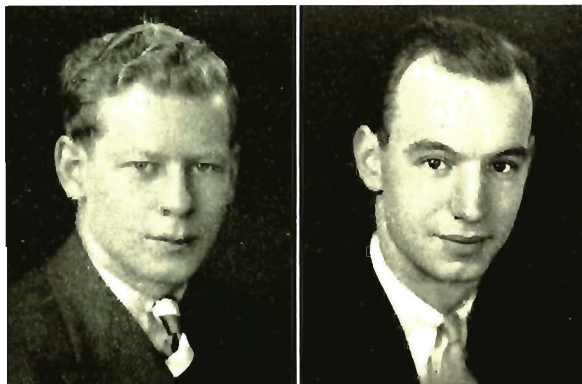
LEONARD D. KAPLAN
87 Clinton Road
Brookline, Massachusetts
Mitchell Academy.
Babson Institute—Riding.

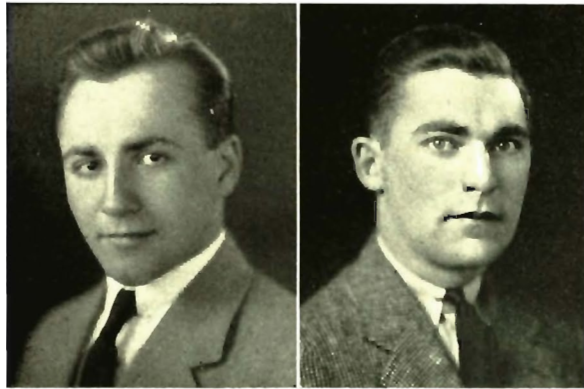
JAMES H. KNOX
270 Buffalo Road
East Aurora, New York
Manlius School, 7 years; Rutgers University.
Babson Institute—Bowling.



JAMISON R. LAW
299 Waverly Street
Winnipeg, Manitoba, Canada
Prepared at Kelvin.

JOHN S. MATHER
Babson Institute
Babson Park, Massachusetts
Monterey Union High School.
Babson Institute—"Balance Sheet" Staff; Basketball.





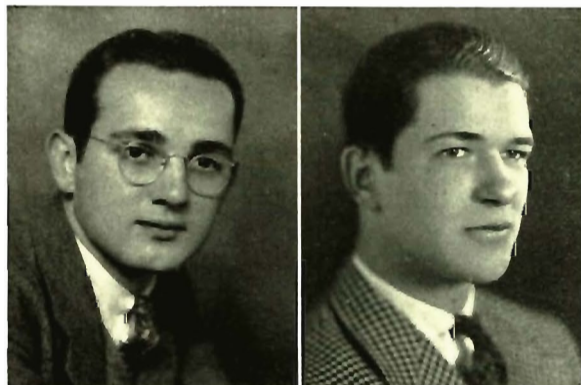
RALPH MORSILLO
1012 West Gold Boulevard
Butte, Montana
Butte High School.
Babson Institute—Bowling.

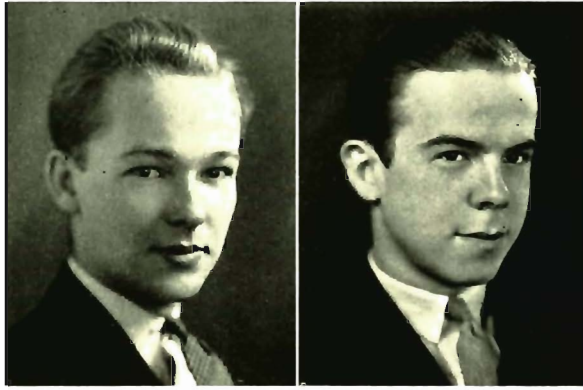
EDWARD H. O'HARA
75 South Broad Street
Norwich, New York
Canterbury School.



CLEMENT G. SAMPSON
161½ North Arnez Drive
Beverly Hills, California
Los Angeles High School.
Babson Institute—Bowling.

ANDREW J. SCHILLO
1120 Lake Shore Drive
Chicago, Illinois
Lawrenceville.





HENRY F. STECKEL, II
14 Sumner Road
Wellesley Hills, Massachusetts
Hill School; Wesleyan University, 1 year.

RUSSELL H. UHL
240 Reynolds Street
Kingston, Pennsylvania
Lawrenceville School.
Babson Institute—Basketball.



ROBERT D. WHITNEY
11 Parsons Street
West Newton, Massachusetts
Newton High School.
Babson Institute—Bowling.



T H E B A B S O N I A N
N I N E T E E N T H I R T Y - F I V E



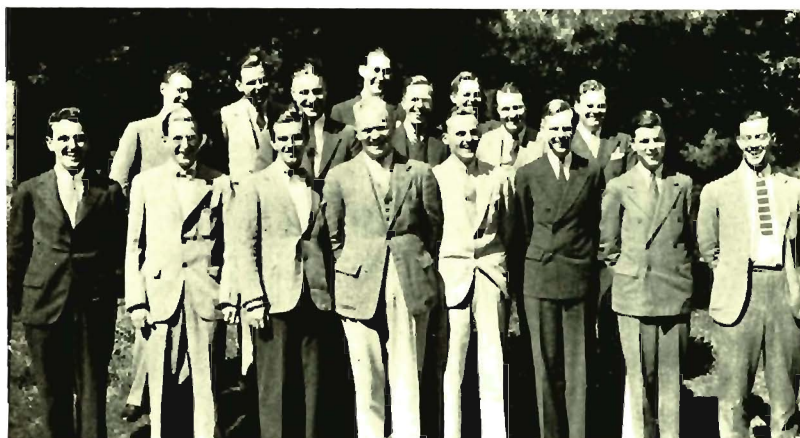
L O G

*Last Fall Babson Park potentates
gave proof of the belief in the motto
"It's not the gale, But the set of the sail!"
by changing the schools rigging*

Back stays in the guise of a two-year Junior Group were added to give increased strength to the mast, and the trusty old mainsail was replaced by a new stretch of canvas. The former, which is still good for many years of willing service, is being stowed below deck as a necessary part of the staunch ship.

The nine months' cruise started off in a bracing smoky sou'wester, the sixty-odd students giving promise of maturing into able seamen. After the three watches had been decided upon, life at sea began in earnest, the ship's log recording monotonous progress across the blue expanse with only occasional adventures of sundry interest. The first night out

found the Captain's dinner patronized 100%. At the table of honor various speeches were given, the high note of optimism being attained by Mather whose Californian lush loquacity was ladled out to the more timid homesick souls with comforting dexterity. It was not long before there was an opportunity to become acquainted with the laws of the sea. McKenney was caught asleep on watch by none other than the Admiral of the fleet. He luckily escaped being thrown into irons since that great personage, in a benevolent frame of mind, saw fit merely to upbraid before a common meeting of all hands such obvious neglect of duty.



"Choosing to laugh"



"I won't dance"

The Ship's Officers spent their time in preparing the hands to become proficient enough to get their "A B" papers. Captain Coleman was the source of great admiration, having ridden out the worst of storms on the ship's bridge, without once unbalancing his glasses which roost uncannily on his left ear. Engineer Millea left for a quick hop to Japan in order to decide whether he "chose" to purchase the new auxiliary motor for the boat from some friends in a company he once worked for on that island, or from J. Kesner Kahn, internationally famous mogul of the Inland Motors Company, not yet incorporated. Mate Matthews strolled about in an atmospheric haze of mellow contentment for he had rigged up one of his green shirts as a Greta Garbo jib. There was, however, an accom-



Where Dignity Begins

panying anxiety lest he should suddenly realize that this added pulling power had all the qualities of pure profit and he would become vituperative. Handy-man Canfield essayed to intrude into Bos'un Shively's monopoly of yarn spinning and joke telling when, seeing that worthy sail a bit seasick, he said, "I am glad you brought that up." White, but undaunted, the Bos'un answered, "Quote, that's good." Delighted spectators ruled his monopoly unscathed and Canfield returned to his sail making. Purser Fittz was constantly complaining that it is contrary to ordinary maritime law to have Petersen the figure head. However, "O'Connor" Henderson stated that his soundings showed conclusively that the twelve-mile limit had been reached and that the scarcity of trees made it impossible to



Raucous Reteler



Balance Sheet Staff



Sunday Morning

prove anything whatsoever. Crobaugh was convinced that the law of averages is sure yet to yield us some dirty weather and to force Reighard down from his perch in the crow's nest directly beneath the Jolly Roger flag. If this prediction is in essence sound, then the Chaplain's voluntary unending watch will necessarily be broken. Wednesday afternoons and Saturday mornings are spent in furthering the knowledge of the ways of the sea,



*"A Book's a book although there's
nothing in it"
"The Miserable have no other
medicine"*



*A rosebud need not
have a mind*

*A stitch in time saves
two in the bush.*



Gentle dullness always loves a joke

and the crew "shows its appreciation" of the skillful maneuvers of the flying fish and porpoises as they sport about the imposing ship.

But life at sea is not all work for eight becomingly bedecked lads: Summers, Sanders, Stewart, Maguire, Uhl, Pfetter, McGinness and Captain Edwards cavorted about with a basketball twice as gracefully as did any opponents. The four times out of twenty that they did falter

Misspent Youth





Stout Fella

were accounted for by the size of the waves during unfavorable weather. Although their sea legs were somewhat unsteady, as soon as less imposing dimensions were encountered, the team resumed their customary admirable alacrity.

Wednesday nights the officers mixed with the crew. To ease any possible tension, it was customary to have separate groups roll balls about the decks in keen competition. The success of these get-togethers is debatable as far as future participation is concerned. For a group of scalawags under the nomme de plume "Canucks" had the effrontery to bow over their superior officers, and to land them in second place. That their high man, Ellsworth, is of Canadian affiliations and is ignorant of American traditions may alleviate any internal discord, which



All these men have their price

is nevertheless still imminent. Sailor Simonds was the first of the untraveled group to run afoul the ancient custom of the sea and to be submerged upon crossing the equator for the first time. Engineer Millea rather softened the ordeal by donating mohair towels to ease any unnecessary discomfiture due to the accompanying excess moisture.

Just before leaving the steamer lane the freighter "Harvard" hove into sight. Since she was flying a quarantine flag, our course was not altered and she sank out of sight after a merely perfunctory exchange of heigh-o's. Just before setting foot on shore at the first port, the Senior and Junior Groups each elected four of their members to serve in the capacity of "M P's." After learning the scout oath Thompson, McKenney, Dougherty, and



To err is human: to forgive divine



Applesauce



A full house

Edwards became responsible for the Seniors during shore leave; while Brooks, Maguire, Griffin, and Sanger assumed similar duties over the Juniors. These lads had a chance to prove their capabilities when MacNamee hired Ted Black's orchestra and the best part of the crew turned out. Despite irregular hours no serious riot occurred and the men in charge promised to reward such behavior in the near future. So before many days



Most Informal



Came the dawn



Saturday's Children

*Sport that wrinkled
Care divides*



The big bad wolf

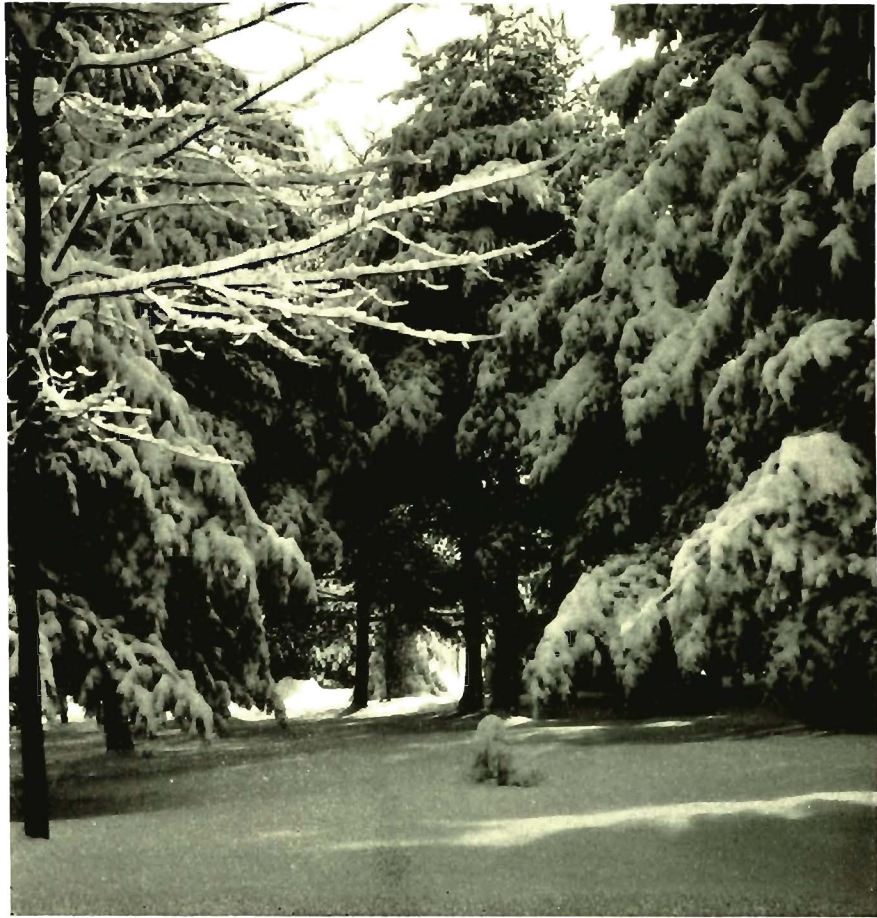
the ship's course was notably altered, and at about 64 degrees longitude and 19 degrees latitude a singular island reared its head. The chart showed this to be Weber Island and that an afternoon was to be set aside for the crew to become acquainted with it. Various opinions of the excursion's success were cut short when two fires broke out in the Ship's hatches in the vicinity of cabin 211. No damage resulted and precautions were taken against recurrence.

Where is Sampson?

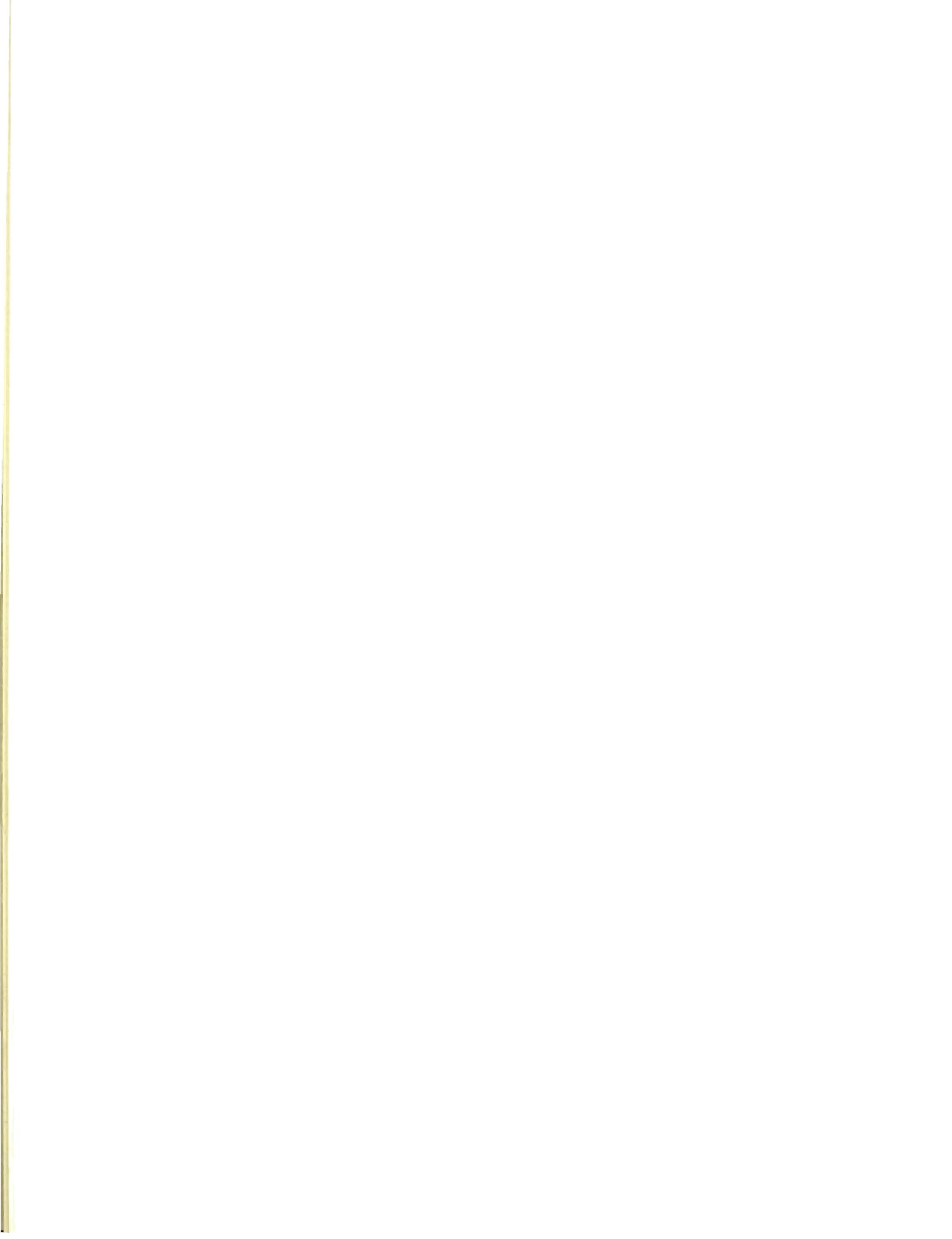


The next principal port was reached with the barometer falling rapidly. The ship was met by the Tugboat BSO which took the personal letters that had been collecting for months and which was mailing them when the storm broke. The dreariness of the deluge was lightened considerably by the Admiral who buoyed every one up with his faith in a change for better weather, as pleasant as the storm was bad. A few of the crew sat huddled in reverie of the day when they would receive their "A B" papers and could quit the ship. Then they were planning to take over a vessel of their own and to navigate the oceans in a manner worthy of its strong green timbers, riding the waves with a new and undreamed sprightliness.



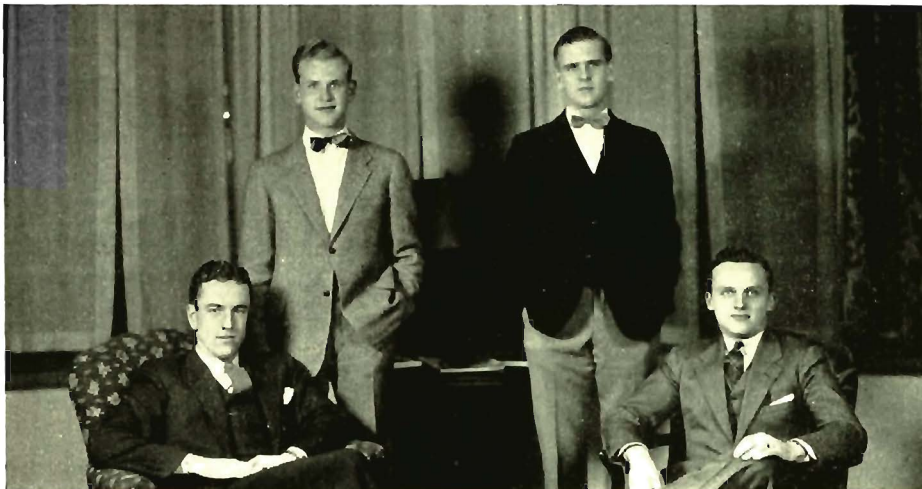


ACTIVITIES





The Wellesley Country Club was, on December 14, the scene of Babson Institute's gala event of the fall term as fifty couples danced to the rhythm of Ted Black and his orchestra. The affair was ably presented by the Dance Committee and evoked the enthusiasm of students and faculty alike.



DANCE COMMITTEE

Sitting, Left to Right: M. W. MacNamee, R. D. Guthrie
Standing, Left to right: W. I. Floyd, R. D. Becker

BASKETBALL

For the fourth consecutive year Babson Institute has sponsored a basketball team. The aggregation developed this year proved to be the best-balanced five in the history of the school. Each player had already made his mark in intercollegiate or preparatory school circles. Organizing this group into a smooth working team was fairly easy under Ken Stubbings who, in his capacity as coach, provided excellent advice and leadership.

The first five opponents were comparative set-ups and the Babson club won by top-heavy scores. Andover-Newton, an old rival came to Peavey Gymnasium and defeated the home team for the first time this season. The next few games were played on the larger courts of Oxford, Tufts, and Clark, where the Institute team was at a disadvantage and, consequently, went down to defeat.

After returning from the Christmas holidays, the Institute team swept through the opposition with a clean record, completing the hardest schedule in the history of the school by conquering Tufts Freshmen.

The squad was composed of McGinness, Stewart, Uhl, Pfeffer, and Maguire, forwards; Sander, center; Captain Edwards and Summers, guards. Captain Edwards led the team in scoring with 177 points; Ray Sanders and Ray Summers took second honors, garnering 119 points each. Mal Stewart tallied 115 while Jack Maguire, Bill McGinness, Bud Uhl, and Jack Pfeffer were also responsible in a large measure for the team's success.

Due credit for the completion of the most successful season in the annals of the Institute must be given to Ken Stubbings, student coach, and Mr. French, faculty manager, for their untiring efforts and interest throughout the season.



BASKETBALL TEAM

Sitting, Left to right: J. P. Maguire, Jr., M. C. Stewart, Captain J. S. Edwards, R. H. Summers, R. T. Sanders

Standing, Left to right: Coach W. K. Stubbings, R. H. Uhl, Student Manager C. G. Sampson, C. J. Pfeffer, Faculty Manager I. K. French

SCHEDULE

Babson Institute	56	Wollaston Ramblers	29
" "	65	Mass. School of Optrometry	26
" "	43	Wm. Filene's Sons Co.	30
" "	51	St. Paul's Holy Name	24
" "	27	Needham Episcopal	12
" "	31	Andover-Newton	34
" "	35	Oxford School of Bus. Adm.	37
" "	51	Nichols Junior College	45
" "	43	Oxford School of Bus. Adm.	24
" "	20	Tufts Junior Varsity	25
" "	28	Clark University	39
" "	51	Andover-Newton	21
" "	54	Wollaston Ramblers	36
" "	55	Boys' Club of Roxbury	24
" "	66	Nichols Junior College	27
" "	48	Tufts Junior Varsity	33
" "	36	Tufts Freshmen	31

BOWLING

The bowling tournament of the 1934-35 winter season at Babson Institute opened early in November. Six teams were entered, five student representations and the faculty team.

Once the season was started, the competition became keen, for the five student teams were animated with one desire, to defeat the Faculty. This year, the "Canucks," a student aggregation, were successful so that the Faculty had to be content with second place.

At the end of the fall term, the members of two teams were graduated. Mr. Mattson, the capable organizer of the tournament, resigned from the Institute in January. Then four teams were left to fight for the title and Mr. Petersen became manager. The success of this year's tournament resulted from the interest of these two men. Ellsworth of the "Canucks," and Wurdeman of the "Silly Symphonics" were outstanding for their consistently high scores.



CANUCKS

Sitting, Left to right: S. A. Weld, R. G. Lewis, G. E. Ellsworth
 Standing, Left to right: B. S. Thompson, F. K. Locke

League standing:

<i>Teams</i>	GAMES		
	<i>Won</i>	<i>Lost</i>	<i>Average</i>
Canucks	32	12	.727
Faculty	25	19	.568
Old Timers	27	21	.562
Silly Symphonies	13	11	.541



CHAPEL

Several forms of religious and associated activities have been held at frequent and regular intervals throughout the year. At the opening of each term Chaplain Reighard has preached on Sunday mornings at eleven o'clock. This year he has been assisted by David P. Bishop, Jr. as pianist and Joe Edwards as chorister. At the opening of the fall term the subject of the sermon was "What is Religion?" In January, at the beginning of 1935, the sermon was on "Who are the Religious People?" In April, at the opening of the spring term, the topic was "What is the Church?"

Each Sunday evening at seven o'clock there has been a discussion in the chapel. During the year varied topics have held the interest of several groups of students. Each Wednesday evening at ten-thirty Compline has been held in the Chapel. This last service of prayer in the day, dignified by long shadows from the candles and rare bits of poetry and prose written on some great theme, has been a steadying force in the life of the school throughout the year.

In connection with chapel activities, the chaplain has reviewed a book each Tuesday evening. Among those which proved most interesting are "Merchants of Death," "Good-Bye Mr. Chips," H. G. Wells' "Autobiography," "Heaven's My Destination," "Forty Days of Musa Dagh," and many others. During the year several evenings were devoted to a thorough study of individual authors. On one evening Rollo W. Brown, the author of a quintology extending from his first novel "Toward Romance" to the recent "Hillikin," which came out in April, spoke to the students.

These activities contributed to round out the lives of the Institute men.

Alumni Activities

The loyalty of its Alumni is in a large measure indicative of the worth of a school. Babson Institute can rightly pride itself in this spirit among the members of the Alumni Association.

Today, after fifteen years of constant growth, the Alumni Association is in a position to prove its positive worth. It has organized the increased membership effectively and is able to guide it so that its work is valuable both to the Institute and to the Association.

As an oracle, the Alumni Association has sponsored the "Alumni Bulletin," which is capably edited by Dean Millea. This publication provides a medium for the comments and ideas of Alumni on business problems. In addition, Mr. Babson, Dr. Coleman, and members of the Faculty who are experts in their respective fields contribute articles on important business subjects. This publication is made additionally attractive by campus views, campus news, Alumni notes, and book reviews.

The Institute and the Alumni Association have long co-operated through personal correspondence, through the issues of the "Alumni Bulletin," and through the active Alumni clubs in the key cities of the country. These clubs provide an opportunity for the members to gather, reminisce, and continue the social contacts which were formed in undergraduate days.

The Babson Institute graduates of 1935 should become members of this splendid Alumni Association, using it as a medium in living a richer life, intellectually, economically, and socially, and to further the school which has made possible opportunities for future success both for themselves and for the others who are to follow.

J. P. M., JR.

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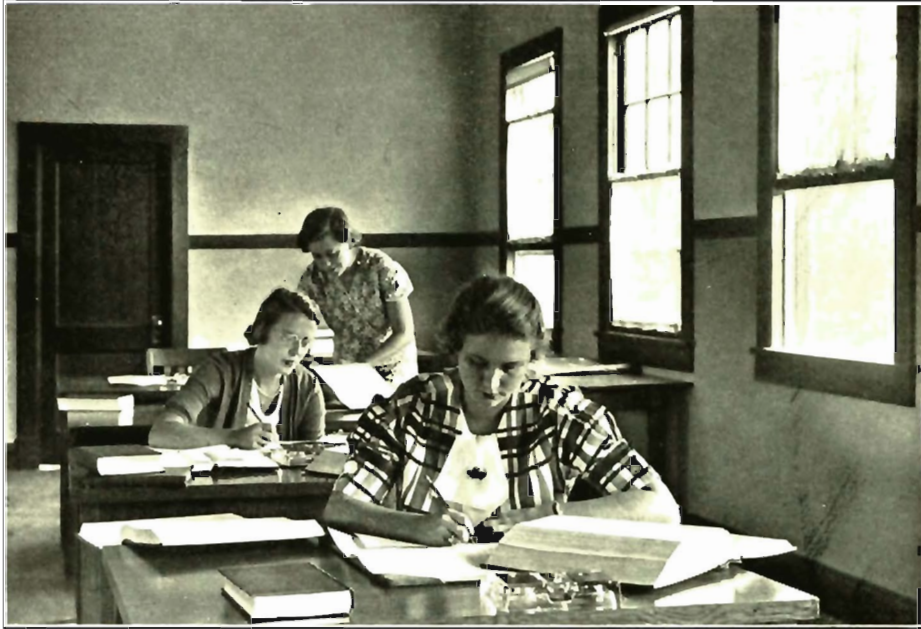
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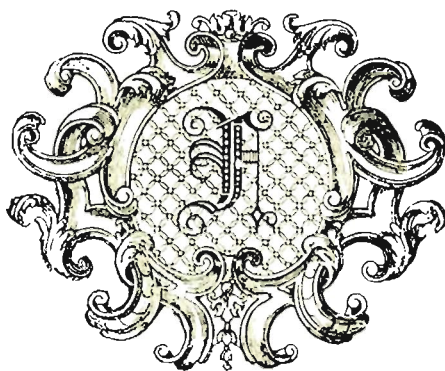
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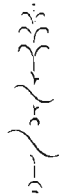
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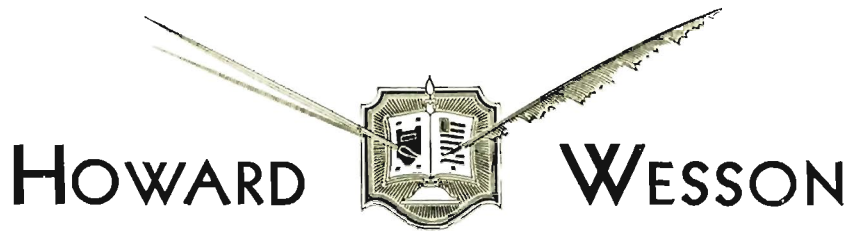
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