



**EDWARD CHIU**  
Governor Craig R. Benson Endowed  
Executive Vice President for Advancement  
Babson College

An entrepreneurial growth leader with more than 30 years of experience in higher education and 16 years as a Chief Advancement Officer, Edward Chiu has a demonstrated track record as an accomplished fundraiser and program builder. Throughout his career at both public and private institutions, his innovative approach has led consistently to record success.

Appointed senior vice president at Babson in September 2015, Chiu serves as a member of the President's Council, providing strategic vision for Babson's Development, Alumni Engagement, Annual Giving, Advancement Services, and Donor Experience teams. Underscoring the importance of his role at Babson, his position was endowed as the Governor Craig R. Benson Endowed Senior Vice President for Advancement in 2019. In recognition of his leadership, he was elevated to Executive Vice President in 2024.

Under his leadership, Babson has achieved historic fundraising success. He led the planning and execution of *Babson ELevates*, the largest Campaign in history surpassing the \$750 million goal one year ahead of schedule. The Campaign started with an original goal of \$300 million, which was increased twice, culminating with the \$750 million to advance the College's key strategic priorities and balancing the day-to-day operating needs.

This level of donor investment under Chiu's leadership has had a transformational impact on virtually every aspect of the campus experience, resulting in state-of-the-art facilities, scholarships, increased student and faculty support, and expanded academic and co-curricular programs.

Since his arrival, Babson has recorded 11 of the largest fundraising years in the school's history, growing annual commitments from \$16.7 million to averaging more than \$75 million. In FY26 alone, Babson set a new record with more than \$103 million in philanthropic commitments.

Equally important to Chiu is a high level of alumni and constituent engagement with a long-term view of growth. The rate of undergraduate alumni giving each year has sustained growth since FY14, with 30.1%

participation—exceeding the national average—in FY26. In this same period, the number of Babson donors across constituencies has nearly doubled. Strategic priorities for Chiu include events and volunteer opportunities for Babson’s global network of 47,000+ alumni, thousands of whom participate each year. In recognition of that vision, Babson was ranked the #1 Alumni Network in the United States according to LinkedIn.

Commitment and impressive results are hallmarks of Chiu’s professional life. He began his career in Athletics at his alma mater, serving as a coach at the University of Connecticut where he helped elevate the women’s volleyball program to its first-ever Big East Championship. After making the transition to the advancement team at UConn, Chiu served in leadership roles at St. John's University, Providence College, and UMass Lowell, consistently achieving record fundraising results.

Chiu has been active in the Council for Advancement and Support of Education (CASE), having served on the District I board. During his tenures, the UMass Lowell chancellor and two Babson presidents were honored with CASE’s Chief Executive Leadership Award for their efforts in Advancement, a recognition of Chiu’s leadership and impact. He earned a Bachelor of Science in business and a Master’s degree in education, both from the University of Connecticut.