

Be a part of our pilot cohort

Coaching for Leadership Development

Expand Your Skills and Become a Certified Babson Executive Coach

The Babson Coaching for Leadership Development Program is an executive coaching program designed to foster sustainable personal and professional growth through entrepreneurial leadership and intentional change principles, allowing faculty to become certified coaches, and subsequently able to work with clients of Babson Professional & Executive Education. As part of the program's launch, we are inviting a cohort of Babson faculty to participate in the first iteration of the program.

WHY PARTICIPATE

You've been selected to participate because of your disciplinary expertise, research, and/or teaching experience. This program is designed to provide a comprehensive and practical approach for you to develop leadership coaching skills through intentional change theory and entrepreneurial leadership principles. You will then be qualified to be a certified executive coach who can coach clients (following Babson Professional & Executive Education open enrollment program participation), serve custom programs, and/or assist individual clients seeking a coach.

WHAT YOU WILL LEARN

By the end of the program, you will have a clear understanding of your strengths and areas for improvement, a solid plan for continued growth, and a supportive network to help you achieve those goals.

Learning Outcomes

- » **Conceptual Model:** Gain an understanding on how entrepreneurial leaders coach to motivate and enable entrepreneurial behavior and intentional change in others
- » **Peer Coaching:** Learn how to coach each other to deepen insights and develop opportunities for specific learning agendas

Tactics & Approach

- » **Self-Awareness Exploration:** Comprehensive self-reflection exercises
- » **Personal Coaching:** One-on-one sessions with experienced coaches to explore
- » **Real-World Coaching Practice:** Opportunities to apply learning in real-world scenarios to classroom sessions
- » **Supportive Environment:** A network of peers and mentors to support ongoing development
- » **Accountability Mechanisms:** Participants consider how to continue their personal and professional development plans through their developmental network
- » **Creating a Learning Agenda:** Setting actionable goals for continued personal and professional development.



PROGRAM DETAILS

DATE & TIME:

January 30, 2026

9 a.m.—5 p.m.

and

February 27, 2026*

9 a.m.—5 p.m.

**There will be remote trainings in the weeks between sessions*

PROGRAM LEADS

Wendy Murphy

Professor of Management

Scott Taylor

Professor of Organizational Behavior and Arthur M. Blank Endowed Chair for Values-Based Leadership

QUESTIONS?

**Interested in Joining us?
Or Have Questions?**

Reach out to Wendy Murphy,
Professor of Management,
at **781-239-5700** or
wmurphy@babson.edu.

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